

Auxiliary and Volunteer *NEWS*

UCLA Health System Volunteers Honored for Service

Blue and gold balloons adorned the Ahmanson banquet hall at the Skirball Cultural Center on October 22, as UCLA Health System volunteers were honored for their dedicated service to the hospitals and clinics. The annual luncheon, which is sponsored by the Auxiliary, recognizes volunteers from Santa Monica-UCLA Medical Center and Orthopaedic Hospital and Ronald Reagan UCLA Medical Center. The event pays special tribute to the volunteer programs that assist hospital staff and add the “high touch” presence of caring individuals.

Kathy Barron, director of Volunteer Services, offered praise to the volunteers. “We are proud of each



Jack Barron Jr., director of the People Animal Connection, celebrates with volunteers from the program.

and every one of our volunteers. All of them have something unique and special to offer to our patients and staff. We couldn’t provide the level

of service that we do without the assistance of our volunteers,” she said.

Speaking at the event was Marina Aronoff, president of the Auxiliary,

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Holiday Greetings from our CEO

Dear Volunteers and Auxiliary Members, UCLA Health System has enjoyed another successful year, an achievement that would not have been accomplished without your contributions.

The Auxiliary supplements a wide variety of programs while our volunteers continue to complement faculty and staff. This partnership supports our mission of excellence in patient care, research and education. I thank you from the bottom of my heart for your dedication.

Best wishes to you and your family for a safe and happy holiday season.

Sincerely,

David T. Feinberg, MD, MBA
CEO, UCLA Hospital System, Associate Vice Chancellor



WINTER 2010

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PHOTO CREDIT: PETER MITCHELL



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followed by Mark Speare, senior associate director of Patient Affairs, Human Resources and Marketing, who expressed words of gratitude to the volunteers for their many contributions.

Special groups of volunteers were recognized for their service. Ellen Randall, a recent volunteer retiree, was honored for her 52 years of service to the hospital! Ellen began volunteering not too long after UCLA Medical Center first opened and felt so committed to her service that she volunteered over the next five decades. Janet Larson, Santa Monica volunteer retiree, was also recognized for 18 years of service at the surgical waiting area and information desk.

The Bridge board volunteers, supporters of the Resnick Neuropsychiatric Hospital at UCLA, were honored by Dr. Thomas Strouse, medical director, for the significant contributions they have made to the hospital over the years. Board members Jack Carter, Mary Steinberg,

Paul Samek, Anne Kupper and Gerry Weichman operated two gift shops, which raised money for patient programs.

Finally, Jack Barron Jr., honored the People Animal Connection (PAC) volunteers for being such an integral part of the volunteer program. “Each month, PAC volunteers make more than 500 visits to patients, often making a huge difference in their recovery,” Jack observed.

Volunteers enjoyed this special day, which is really a small way of saying “thank you” for the service they provide year round.

A special thanks to the UCLA Health System Auxiliary which generously sponsors this very special event each year.

Top: (left to right): Bridge board members Paul Samek, Jack Carter, Gerry Weichman, Mary Steinberg and Anne Kupper were recognized for their dedicated service.

Middle: Janet Larson displays award received at the luncheon. **Right:** Ellen Randall, volunteer for more than 50 years, was honored at this year’s event.





UCLA Volunteers Participate in Annual Heart Walk

BY KAYLA GURLEY, Care Extender

Saturday, October 23rd was an exciting day for UCLA Health System volunteers who participated in the annual heart walk. This was the third year in a row that the volunteers participated in this walk by forming a team and raising funds to make a difference for those who are affected by heart disease and stroke. Heart disease and stroke are the No. 1 and No. 3 causes of death in California.

For those that chose to take the UCLA bus, the day started at 6:30 a.m. as the bus headed toward the Rose Bowl. Despite the early hour, volunteers were alert and enthusiastic about the event. Upon

arriving, everyone headed toward the UCLA Health System booth, making several stops along the way to visit booths that were offering free coffee, granola bars, bottles of water and memorabilia. Everyone was complimenting the volunteers on their shirts as they were adorned with golden bear paws and the UCLA logo. The team then took a picture and the walk began soon after.

Right at the starting line, signs described landmark inventions and procedures that have dramatically improved heart health. It was comforting to see the large presence of the Los Angeles Fire Department.

A group of about 100 firefighters jogged the course in cadence. Care Extenders had a chance to interact with people who are passionate about increasing awareness about heart disease. Through experiences like this, Care Extenders affirm their ambition of becoming healthcare professionals. After walking three miles on the hottest day in October, the buses parked just on the other side of the finish line were a welcome sight.

The team consisted of approximately 160 registered participants, the largest in UCLA and Heart Walk history, and raised more than \$2,000!

Thanks for All You Do

Happy Holidays from Volunteer Services. Each year, we are reminded how very thankful we are for your dedication of time and self to UCLA Health System. We treasure each of you and all that you do for UCLA. In this issue, we are celebrating one of our volunteers who has been with us for 30 years. She is an excellent example of true devotion and volunteering at its best. Whether you have been with us for 30 years or three days, we value you tremendously and thank you more than words can say.

We wanted to let you know that we have been working on a small concert series for volunteers, patients, visitors and staff. The series is called *Music at the Med* and will be co-coordinated by Volunteer Services and the UCLA Herb Alpert School of Music. The concerts will be held at noon once a month in the Tamkin Auditorium at Ronald Reagan UCLA Medical Center. All are welcome to this free concert. Please try to join us for a restful, relaxing time as we welcome the New Year.

Below are the dates of the free concerts:

JANUARY 28	Angeles Saxophone Quartet
FEBRUARY 25	Vivaldi Four Seasons
MARCH 18	Belles Aires Woodwind Quintet
APRIL 15	Music Made in Los Angeles
MAY 20	Monaco Brass
JUNE 3	UCLA Camarades String Ensemble

Best wishes for a happy and healthy holiday season!



Kathy Barron

from the President

Wishing You a Joyous Holiday Season

Dear Friends, Colleagues and Staff,

I wish all of you a joyous holiday season and a wonderful New Year 2011! The holiday spirit is truly a time of giving and reaching out to those less fortunate. Our Adopt-A-Family program will provide a brighter holiday for hundreds of families again this year. I am so grateful for the overwhelming generosity of so many individuals and departments supporting this worthwhile program. A special thank you to Rachel Dourec, chair, and her committee, including Murphy Litvack and Natalie Kravec, for making a difference this holiday season.

Our Auxiliary awards luncheon and fall meeting held at the beautiful Skirball Cultural Center was a big success. The volunteers from Santa Monica joined us this year and everyone enjoyed our speaker, Mark Speare, senior associate director for Patient Affairs, Human Resources and Marketing for UCLA Health System.

The Thrift Shop is gearing up for our big December holiday sale, and our gift shops are stocking up with gifts for the holidays.

May your holidays be happy and healthy, and best wishes for a wonderful New Year!

Respectfully,

Marina Aronoff
UCLA Health System Auxiliary President

Bobbie North Gives Back Through Volunteerism

BY VIVIAN CHO

Very rarely does a large community find a special person who has devoted 30 years of volunteer work to one institution. UCLA Health System is fortunate to have had Bobbie North as part of our family for three decades. Over the years, Bobbie has given her time and many talents to numerous departments, clinics and labs within Ronald Reagan UCLA Medical Center, the David Geffen School of Medicine at UCLA, and the School of Nursing. To name just a few areas where Bobbie has lent her services: the Marion Davies Children's Center (in CHS), the School of Nursing (assisting in gathering research for Sudden Infant Death Syndrome), the School of Medicine's Department of Dermatology, the Neuro-Balance Clinic in the Peter Morton Medical Building, the Lili Claire Family Resource Center, and the Phlebotomy Clinical Lab at CHS.

How did Bobbie first discover her love of community service? "Volunteering had always impressed me," she says. "I grew up within a family of strong believers in humanitarianism. My late mother had a good friend who was a former volunteer at the UCLA Medical Center's Surgical Waiting Area, and it was she who introduced me to the world of volunteering at this healthcare institution."

Bobbie grew up with a passion for the arts. Her late father was a motion-picture screenwriter, and his appreciation for the entertainment



Bobbie North (left) with Kathy Barron, director of Volunteer Services.

PHOTO CREDIT: JACK BARRON JR.

"I grew up within a family of strong believers in humanitarianism. My late mother had a good friend who was a former volunteer at the UCLA Medical Center's Surgical Waiting Area (SWA), and it was she who introduced me to the world of volunteering at this healthcare institution."

industry was passed on to her. However, she chose to focus her talents on painting, and has balanced her time and interest between creating beautiful pieces of art with dedicated volunteer work.

Currently, Bobbie volunteers at the UCLA Blood & Platelet Center, where she assists with a variety of promotional projects and administrative duties. Linda Goss, who is the recruitment supervisor of the UCLA Blood & Platelet Center, says: "Bobbie's contribution to the recruitment efforts at the UCLA Blood & Platelet Center have enabled us to effectively sustain contact with our donors and enhanced our ability to collect and maintain a healthy blood supply for

our patients and the community. Always enthusiastic, Bobbie's upbeat personality, pleasant sense of humor and spirit of dedication are an inspiration to all who meet and work with her. Her gracious volunteerism goes beyond her administrative tasks in our office. Bobbie is also a committed blood donor, and a number of her works of art grace our walls."

UCLA Health System thanks Bobbie North for her spirited dedication to helping patients, staff and visitors over these 30 years.

For more information about the Blood & Platelet Center's blood donation opportunities, please visit www.gotblood.ucla.edu

Memorials and Tributes

The UCLA Health System Auxiliary thanks the following friends who have donated to our Memorial and Tribute Fund, October 2010 – December 2010

MEMORIAL AND TRIBUTE FUND

IN MEMORY OF:

Dori Arnold

Steven Wallace
(Anne Wayne's brother)

Carl J. Furchner

Harriet Lindauer

Annemarie Griggs aunt

Mark Fahey

Beverly Fleischer

Eric

Lois

DONOR:

Lois Boatman

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Marina Aronoff

Molly and Walter Coulson

Myra & Jack Porter

Gail Conway

Gail Conway

John & Murphy Litvack

Terri Gerber

Terri Gerber

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