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Experimental Drug Shows Promising Results in UCLA Patients Battling Late Stage Breast Cancer
UCLA Robotic Surgical Technique to Remove Head and Neck Tumors Grabs Dentists’ Attention
UCLA Scientist’s Research of Drug for Late Stage Lung Cancer Patients Leads to FDA Approval
Scientific American Highlights Facial Recognition Study
Offering Hope to Alzheimer’s Patients
Korea Times Profiles Sinus Surgeon
New Institute Will Analyze Big Data
Yahoo News Features Nutrition Expert
UCLA Weight Loss Program Highlighted
Geriatrician’s Column Offers Food for Thought on Healthy Holiday Eating
Tips to Reduce Holiday Stress
UCLA-Led Initiative Cited as Top Research Advance
Kidney Recipient Meets Her Donor
KCBS-Channel 2, KCAL-Channel 9, KTLA-Channel 5, KABC-Channel 7, Mundo Fox, Telemundo, Univision, KTXL-Channel 40 (Sacramento), Estrella-Channel 62 on Dec. 23 and La Opinion on Dec. 24 reported on the first meeting of kidney donor Michael Valdez and recipient Danielle Jones. Valdez, a 37-year-old Los Angeles County probation officer, had wanted to donate to his mother, but was incompatible. Instead, he donated his kidney to 30-year-old Jones, a Las Vegas school teacher, as part of a kidney transplant chain in which his mother, Nora Cruz, received a kidney from a Maryland donor.

Boy Delivers 1,000 Toys to Hospital
KCBS Channel 2, KNBC-Channel 4, KNBC-Channel 4 online, MSN online, KABC-Channel 7, KCAL-Channel 9, L.A. 18 KSCI, Voice of America (China), KVEA-Channel 52, and Fox News online featured a Dec. 22 story on Casey Abrams, an 11-year-old boy who collected more than 1,000 toys and delivered them to the Chase Child Life program at Mattel Children’s Hospital UCLA. Casey, who suffers from a very rare progressive and degenerative disease, has been a frequent patient at UCLA since birth. When he was 6 years old, he had to spend the holidays in the hospital, but was given toys on Christmas. Kellye Carroll, director of the hospital's Child Life program, was interviewed.

Young Patients in Santa Monica Receive Gifts and Holiday Cheer
The Santa Monica Daily Press published a photo montage Dec. 24 of the Santa Monica Fire Department’s annual visit to the Mattel Children’s Unit at UCLA Medical Center, Santa Monica. The firemen, along with Santa and an elf, delivered dozens of toys to sick children, many of whom were featured in the photographs.

Hip Fracture Risk Study Draws Media Interest
Design & Trend Dec. 22, The Washington Post Dec. 19, and HealthDay News and the Daily Mail (U.K) Dec. 18 reported on research led by Dr. Carolyn Crandall, professor of general internal medicine and health services research, finding that women with moderate-to-severe vasomotor symptoms during menopause showed lower bone mineral density and higher rates of hip fracture than women without the symptoms. Crandall was quoted in the coverage. The HealthDay story also ran in U.S. News & World Report.

KCAL and KCBS Dance to The 5th Dementia
KCBS-Channel 2 and KCAL-Channel 9 Dec. 19 aired stories about a concert by The 5th Dementia, a group composed of patients with dementia and student volunteers with TimeOut@UCLA, an innovative intergenerational program that aims to give seniors with dementia and Alzheimer’s disease an opportunity to interact with and mentor bright, enthusiastic UCLA students while giving their caregivers a break.

UCLA Patient, Doctors Highlighted in Covered California Story
The Los Angeles Sentinel Jan. 1 highlighted patient Kimeko Campell’s story of being treated for stroke at UCLA and receiving coverage for her care through Covered California. Dr. Raven Copeland, a resident in the UCLA Department of Family Medicine, was quoted. The article covered a new partnership between Covered California and health care provider associations to help educate uninsured consumers about affordable health care coverage available through the state’s health insurance marketplace. The story highlighted the importance of outreach into the African-American community. A photo taken at a launch event for the partnership at Ronald Reagan UCLA Medical Center featured Dr. Copeland, Kimeko, Dr.
Patrick Dowling, professor and chair, UCLA Department of Family Medicine and Dr. Michelle Bholat, health sciences clinical professor and vice chair, UCLA Department of Family Medicine.

**Social Media + Behavioral Psychology = More HIV Testing**

*Imperial Valley News* reported Dec. 21 on a study led by Dr. Sean Young, assistant professor of family medicine at the David Geffen School of Medicine at UCLA and executive director of the UCLA Center for Digital Behavior, suggesting that social media such as Facebook and Twitter combined with behavior psychology can boost HIV testing among men who have sex with men.

**Toddler Hears Parents’ Voices for the First Time**

*KCBS-Channel 2* aired a Dec. 18 special report on a 2-year-old who received a cochlear implant at Ronald Reagan UCLA Medical Center. Video of him giggling the first time he heard his parents’ voices went viral around the world. Dr. Arineh Khachatourians, senior audiologist at the UCLA Audiology Clinic, was interviewed.

**Antidepressant Study Draws Attention**


**Del Mar Times Features Liver Transplant Recipient**

*The Del Mar Times* Dec. 23 featured UCLA liver transplant recipient Nick Wallace, a teenager who gives backpacks filled with toys to long-term hospitalized children to brighten their stays.

**Experimental Drug Shows Promising Results in UCLA Patients Battling Breast Cancer**

*Medical Xpress* Dec. 19 and *Breast Cancer News* Dec. 22 reported on clinical trial results that showed the amount of time patients were on treatment without their cancer worsening was effectively doubled in women with advanced breast cancer who took the experimental drug palbociclib. Dr. Richard Finn, associate professor of medicine and Jonsson Comprehensive Cancer Center member, and Dr. Dennis Slamon, professor of medicine, director of the Revlon/UCLA Women’s Cancer Research Program and Jonsson Cancer Center member, were quoted.

**UCLA Robotic Surgical Technique to Remove Head and Neck Tumors Grabs Dentists’ Attention**

*Dr. Bicuspid* reported Dec. 23 on a new surgical technique to remove head and neck tumors that allows patients to go back to leading normal lives in a matter of days with few or no side effects. Dr. Abie Mendelsohn, assistant professor-in-residence of head and neck surgery and member of the Jonsson Comprehensive Cancer Center, was quoted.

**UCLA Scientist’s Research of Drug for Late Stage Lung Cancer Patients Leads to FDA Approval**

*Lung Cancer News Today* Dec. 29 reported on the U.S. Food and Drug Administration’s approval of a new drug to treat non-small cell lung cancer, offering patients new hope in fighting the disease. The research was conducted as part of a multi-year, Phase 3 clinical trial at UCLA and other centers.

**Scientific American Highlights Facial Recognition Study**

*Scientific American* Dec. 18 spotlighted a study supervised by Dr. Itzhak Fried, professor of neurosurgery and psychiatry at the David Geffen School of Medicine at UCLA that discovered individual neurons fire in response only to images of specific people whose face the patient recognized.

**Offering Hope to Alzheimer’s Patients**

A UCLA snail study suggesting that lost memories could be restored was covered Dec. 22 by the U.K.’s *Daily Mail* and *The Telegraph,* *City News Service,* *United Press International,* *Science Times* and many
Dr. David Glanzman, a professor of neurobiology and integrative biology and physiology at the David Geffen School of Medicine at UCLA and the College of Letters and Sciences, led the research.

**Korea Times Profiles Sinus Surgeon**
The Korea Times published a Dec. 23 profile of Dr. Jeffrey Suh, an assistant professor of head and neck surgery who specializes in treating complex sinus disease with endoscopic surgery at the David Geffen School of Medicine at UCLA. Suh was quoted.

**New Institute Will Analyze Big Data**
A new UCLA scientific institute that aims to unlock the biological basis of health and disease by tapping the power of big data was profiled by redOrbit and GenomeWeb on Dec. 18. Dr. Alexander Hoffman, director of the Institute for Quantitative and Computational Biosciences and a professor of microbiology, immunology and molecular genetics at the David Geffen School of Medicine at UCLA, was interviewed by UCLA public information officer Stuart Wolpert.

**Yahoo News Features Nutrition Expert**
A Yahoo News Dec. 24 article on the reasons behind cravings, such as nutrition deficiencies or hormone fluctuations included an extensive interview with Dana Hunnes, senior dietician at Ronald Reagan UCLA Medical Center. The story was also picked up by Headlines & Global News.

**UCLA Weight Loss Program Highlighted**
UCLA’s Risk Factor Obesity Program was highlighted in a Dec. 18 Voice of America program airing on Urdu TV about obesity and weight loss programs in the United States. The segment included interviews with Dr. David Heber, director of the program and a UCLA patient. The program aired in South Asia and is available online and via satellite TV in the United States.

**Geriatrician’s Column Offers Food for Thought on Healthy Holiday Eating**
Dr. Sonja Rosen, associate clinical professor of medicine and medical director of the Geriatrics Unit at UCLA Medical Center, Santa Monica, authored a Dec. 19 Santa Monica Mirror column offering tips to eat more healthfully over the holidays.

**Tips to Reduce Holiday Stress**
A Dec. 18 Newsmax Health article by Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, featured strategies on staying emotionally strong during the holidays, including avoiding toxic relationships, maintaining realistic expectations, and staying socially connected.

**UCLA-Led Initiative Cited as Top Research Advance**
EIN News on Dec. 18 ran The American Heart Association/American Stroke Association’s top 2014 advances in heart disease and stroke research. A UCLA-led national initiative that helps hospitals deliver a clot-busting drug quicker to treat stroke was included in the list. Reported in JAMA earlier this year, the quicker treatment was accompanied by reduced mortality and fewer treatment complications. Study authors included Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, and Dr. Jeffrey Saver, professor of neurology and director of the Comprehensive Stroke Center at the David Geffen School of Medicine at UCLA.

**Radio Show Features Technology’s Impact on Children**
The Dec. 18 Barry Morgan Radio Show airing on CJAD 800 AM in Canada featured an interview about the impact of technology on children with Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center. He discussed the impact of technology on the brain and the importance of having kids also spend time interacting face-to-face to help develop empathy and other social skills.
BRIEFS

Ronald Reagan UCLA Medical Center and UCLA Medical Center, Santa Monica were referenced in a Dec. 26 Santa Monica Mirror year-end review article for introducing healthier menus in their respective cafeterias.

QUOTABLES

Dr. James Cherry, a distinguished research professor of pediatrics and attending physician in pediatric infectious diseases at Mattel Children's Hospital UCLA, was quoted Dec. 22 in a KPBS 89.5FM (San Diego) story about the high rates of whooping cough in San Diego county.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a Dec. 22 HealthDay News article about research findings that suggest obese heart-failure patients appear to live longer than people of normal weight who develop the disabling condition. Fonarow was also quoted in a Dec. 23 HealthDay News article about a CDC study indicating that more Americans than ever are taking cholesterol-lowering medications but even more should be taking them to cut risk of heart attack and stroke.

Dr. Jenny Kim, an associate professor of dermatology at the David Geffen School of Medicine at UCLA, commented in a Dec. 19 story on Yahoo! Beauty about ways to give your skin a “holiday glow.”

Dr. Nina Shapiro, a professor of head and neck surgery at the David Geffen School of Medicine at UCLA and director of pediatric otolaryngology at Mattel Children's Hospital UCLA, commented Dec. 22 in a NBC Today Show online article about whether a hug can improve immune system functioning and help ward off a cold.

Dr. Lonnie Zeltzer, director of the pediatric pain program at Mattel Children's Hospital UCLA, was quoted Dec. 29 in a Boston Globe story about clinics that help children cope with chronic pain.

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