

## **Deanna J. Attai, MD, FACS**

### **OFFICE:**

191 S. Buena Vista #415  
Burbank, CA 91505  
Telephone (818) 333-2555  
Facsimile (818) 333-2559

### **EDUCATION:**

1990-1995 Internship and Residency in General Surgery  
Georgetown University Hospital  
Washington, DC 20007  
Recipient of Chief Resident Teaching Award - 1995

1990 Doctorate of Medicine, Cum Laude  
Georgetown University School of Medicine  
Washington, DC 20007

1986 Bachelor of Arts  
Vassar College Poughkeepsie, NY 12604

### **LICENSURE:**

California Medical License #G085407  
Issued 9/1999

### **CERTIFICATION:**

6/1997 American Board of Surgery Diplomate #42292  
2004 - 2017 Recertification  
2017 – 2027 Recertification

6/2005 American Society of Breast Surgeons Certification in Breast Ultrasound  
2010, 2016 Recertification in Breast Ultrasound

3/2007 American Registry for Diagnostic Medical Sonography  
Registered Diagnostic Medical Sonographer – Breast #120785

### **PROFESSIONAL EXPERIENCE:**

8/2014 – Present Assistant Clinical Professor of Surgery  
David Geffen School of Medicine at UCLA  
UCLA Health Burbank Breast Care  
Burbank, CA 91505

6/2001 – 7/2014 Center for Breast Care, Inc.  
Burbank, CA 91505

12/1999 – 6/2001 Perez Surgical Group  
Glendale, CA 91204

8/1995 – 11/1999 Mid-Atlantic Permanente Medical Group  
Rockville, MD 20849

**CURRENT COMMITTEE AND ADMINISTRATIVE POSITIONS:**

12/2018 – Present Member, Diversity and Inclusion Advisory Board, Society of Surgical  
Oncology

9/2018 - Present Editorial Board, Multimedia Section, Annals of Surgical Oncology

4/2018 - Present Moderator, Multidisciplinary Breast Cancer Conference  
Providence St. Joseph Medical Center

12/2017 – Present Editorial Board, Journal of Patient Centered Research and Reviews

4/2017 – Present Research and Research Advocacy Council of Advisors  
Young Survival Coalition

12/2016 – Present Stakeholder Advisory Board – Alliance COMET Trial  
Comparison of Operative Versus Medical Endocrine Therapy for Low  
Risk DCIS

4/2016 – Present Social Media Editor, Journal of Oncology Practice

2/2015 – Present Social Media Working Group, American Society of Clinical Oncology

10/2006 – Present National Ultrasound Faculty, American College of Surgeons

2005 – Present Board of Advisors – Circle of Hope, Inc.

**PAST COMMITTEE AND ADMINISTRATIVE POSITIONS:**

5/2013 – 4/2018 American College of Surgeons National Accreditation Program for Breast  
Centers - Breast Program Lead at Providence St. Joseph Medical Center

4/2016 – 4/2017 Immediate Past-President, American Society of Breast Surgeons

5/2015 – 4/2016 President, American Society of Breast Surgeons

5/2014 – 5/2015 President-Elect, American Society of Breast Surgeons

5/2013 – 5/2014 Secretary-Treasurer and Chair, Finance Committee  
American Society of Breast Surgeons

5/2013 – 4/2017 Executive Committee of the Board of Directors  
American Society of Breast Surgeons

3/2013 – 5/2014 Institutional Review Board Member  
Providence St. Joseph Medical Center

2/2012 – 5/2014 Co-Chair, Website Activities Committee  
American Society of Breast Surgeons

4/2011 – 4/2017 Board of Directors, American Society of Breast Surgeons

7/2008 – 5/2014 Chair, Communications Committee, American Society of Breast Surgeons

4/2006 – 7/2008 Membership Committee, American Society of Breast Surgeons

1/2007 – 12/2011 Vice-Chair, Cancer Committee, Providence St. Joseph Medical Center

1/2007 – 12/2011 Liaison to the American College of Surgeons Commission on Cancer  
Providence St. Joseph Medical Center  
7/2004 – 12/2011 Institutional Review Board Member  
Providence St. Joseph Medical Center  
1/2005 – 12/2006 Chair, Division of Surgery, Glendale Memorial and Health Center  
1/2005 – 12/2006 Medical Executive Committee  
Glendale Memorial Hospital and Health Center  
1/2003 – 12/2004 Vice Chair, Division of Surgery  
Glendale Memorial Hospital and Health Center  
1/2003 – 12/2004 Medical Staff Performance Improvement Council  
Glendale Memorial Hospital and Health Center  
1/2001 – 12/2003 Credentials Committee, Glendale Memorial Hospital and Health Center  
9/2000 – 3/2002 Co-Medical Director, Comprehensive Wound Healing Center  
Glendale Memorial Hospital and Health Center

**AWARDS AND HONORS:**

1995 Department of Surgery Chief Resident Teaching Award, Georgetown University Hospital  
1990 MD – Cum Laude, Georgetown University School of Medicine  
1990 Alpha Omega Alpha Medical Honors Society

**PROFESSIONAL MEMBERSHIPS:**

Fellow of the American College of Surgeons  
American Society of Breast Surgeons  
American Society of Clinical Oncology  
Society of Surgical Oncology  
American College of Surgeons, Southern California Chapter  
Pacific Coast Surgical Association  
Alpha Omega Alpha Medical Honors Society

**INVITED LECTURES AND PRESENTATIONS:**

11/2018 Clinical Skills Breast Exam for 2<sup>nd</sup> Year Medical Students  
David Geffen School of Medicine at UCLA Los Angeles, CA  
  
10/2018 The Role of Social Media in an Academic Surgical Career  
UCLA Breast Surgery Section Retreat  
Los Angeles, CA  
  
9/2018 Maximizing the Potential of Social Media  
Sharsheret Breast Cancer Nonprofit Staff Meeting  
Los Angeles, CA

- 8/2018 Breaking News in Breast Cancer – Highlights from ASCO 2018  
Sharsheret National Webinar
- 6/2018 Pitfalls of Social Media in Medicine  
Co-Moderator, Online Tweetchat, Association of Academic Surgeons
- 6/2018 Guidelines for Surgeons' Online Social Media Use  
Moderator, Online Journal Club
- 6/2018 American College of Surgeons Resident and Associate Society  
Striking the Right Tone: Optimizing the use of Social Media During Conferences  
American Society of Clinical Oncology Annual Meeting  
Chicago, IL
- 5/2018 Social Media and Cancer Care: Noisy Chatter or Meaningful Discourse?  
Phase One Research Foundation  
Los Angeles, CA
- 4/2018 Fibroepithelial Lesions: Biology and Surgical Considerations  
American Society of Breast Surgeons Annual Meeting  
Orlando, FL
- 4/2018 Engaging with Online Patient Communities and the Media  
American Society of Breast Surgeons Annual Meeting  
Orlando, FL
- 4/2018 Social Media for Surgical Education, Academic Advancement, and Patient  
Education  
Visiting Professor General Surgery Grand Rounds / Lape Lecture  
Penn State College of Medicine Hershey, PA
- 4/2018 Utilizing Social Media to Improve Cancer Care  
Visiting Professor Hematology / Oncology Grand Rounds  
Penn State College of Medicine Hershey, PA
- 3/2018 Social Media and the Science of Cancer  
Live video presentation in Digital Strategies for Health Communication Course  
Tufts University School of Medicine, Department of Public Health and  
Community Medicine  
Boston, MA
- 2/2018 AJCC 8.0: Is There an App for That?  
General Surgery of Surgery Grand Rounds  
David Geffen School of Medicine at UCLA Los Angeles, CA

- 1/2018 Social Media and the Science of Cancer  
Academic Surgical Congress  
Jacksonville, FL
- 1/2018 R1/R2 Resident Case Presentations and Teaching Session  
David Geffen School of Medicine at UCLA Los Angeles
- 12/2017 Clinical Skills Breast Exam for 2<sup>nd</sup> Year Medical Students  
David Geffen School of Medicine at UCLA Los Angeles, CA
- 6/2017 Appropriate Use of Social Media by for Personal and Professional Branding  
American College of Surgeons / American Medical Association  
Surgical Caucus House of Delegates  
Chicago, IL
- 4/2017 Virtual versus In Person Breast Cancer Support and Education  
American Society of Breast Surgeons Annual Meeting  
Las Vegas, NV
- 4/2017 Intraoperative Breast Ultrasound for Surgeons  
American Society of Breast Surgeons Annual Meeting  
Las Vegas, NV
- 4/2017 Marketing and Social Media  
American Society of Breast Surgeons Annual Meeting  
Las Vegas, NV
- 4/2017 Breast Cancer 101: What the Primary Care Provider Needs to Know  
UCLA Primary Care Update 2017  
Las Vegas, NV
- 3/2017 Healthcare Communities and Social Media Research  
Live video presentation in Digital Strategies for Health Communication Course  
Tufts University School of Medicine, Department of Public Health and  
Community Medicine  
Boston, MA
- 3/2017 Breast Cancer 101 for Co-Survivors  
Young Survival Coalition Annual Summit  
Oakland, CA
- 12/2016 How to Thrive After Cancer Treatment  
Association of Professors and Scholars of Iranian Heritage  
Health Lecture Series at UCLA Los Angeles, CA

- 11/2016 Life After Breast Cancer Treatment: How to Help Your Patients Thrive  
Breast Care Symposium for Primary Care Professionals  
Clovis Community Medical Center  
Fresno, CA
- 11/2016 Clinical Skills Breast Exam for 2<sup>nd</sup> Year Medical Students  
David Geffen School of Medicine at UCLA Los Angeles, CA
- 8/2016 Updates on Breast Cancer Diagnosis and Treatment  
Association of Professors and Scholars of Iranian Heritage:  
Health Lecture Series at UCLA Los Angeles, CA
- 6/2016 Are We Overtreating DCIS?  
Kaiser Permanente National Surgical / GI Symposium Kona, HI
- 5/2016 Evaluation, Surgical Treatment, and Postoperative Surveillance of Early  
Stage Breast Cancer  
Glendale Memorial Hospital Glendale, CA
- 4/2016 To Screen or Not to Screen? Review of Screening Mammography and Breast  
Density Recommendations  
Providence St. Joseph Medical Center Burbank, CA
- 4/2016 What Are We Missing?  
Presidential Address  
American Society of Breast Surgeons 17<sup>th</sup> Annual Meeting Dallas, TX
- 4/2016 Social Media for Surgeons: Lifelong Learning, Engagement  
and Reputation Management  
American College of Surgeons Leadership Summit  
Washington, DC
- 4/2016 Social Media for Physicians  
UCLA Department of Medicine Northwest Grand Rounds
- 3/2016 Social Media and Health  
Live video presentation in Digital Strategies for Health Communication Course  
Tufts University School of Medicine, Department of Public Health and  
Community Medicine  
Boston, MA
- 1/2016 Benign Breast Lesions, Atypia, LCIS and DCIS  
Breast Cancer Multidisciplinary Case Presentations  
General Surgery Grand Rounds  
David Geffen School of Medicine at UCLA Los Angeles, CA

- 1/2016 Social Media for The Surgeon: Lifelong Learning, Engagement and Reputation Management  
Southern California Chapter of the American College of Surgeons  
Santa Barbara, CA
- 1/2016 Increasing Mastectomy Rates: Science versus Personal Choice  
Visiting Professor Department of Surgery Grand Rounds  
Rush University Medical Center Chicago, IL
- 12/2015 Clinical Skills Breast Exam for 2<sup>nd</sup> Year Medical Students  
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2015 Evaluation, Surgical Treatment, and Postoperative Surveillance of Early Stage Breast Cancer  
Providence St. Joseph Medical Center Burbank, CA
- 9/2015 Breast Cancer Q&A  
Mommy's with Cancer Support Group Northridge, CA
- 7/2015 Surgery Clerkship Breast Disease Curriculum  
DGSOM Department of Surgery
- 6/2015 Management of Benign Breast Disease  
UCLA Department of Medicine Northwest Grand Rounds
- 5/2015 Presidential Introduction for Dr. Hiram S. Cody III  
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 5/2015 Twitter 101  
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 4/2015 Getting Your Message Out / Ethics of Marketing  
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 4/2015 Social Media for Professional Benefit  
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 3/2015 Can Surgeons Provide Genetic Testing for Patients?  
75<sup>th</sup> Annual Meeting of the Society of Surgical Oncology  
Houston, TX
- 3/2015 Social Media for Oncologists  
32<sup>nd</sup> Annual Miami Breast Cancer Conference  
Miami, FL

- 2/2015 Social Media and Health - #BCSM Case Study  
Live video presentation in Digital Strategies for Health Communication Course  
Tufts University School of Medicine, Department of Public Health and  
Community Medicine  
Boston, MA
- 01/2015 Increasing Mastectomy Rates: Science versus Personal Choice  
Southern California Chapter of the American College of Surgeons  
Santa Barbara, CA
- 01/2015 History of Breast Cancer Surgery and Landmark Clinical Trials  
General Surgery Grand Rounds  
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2014 Clinical Skills Breast Exam for 2<sup>nd</sup> Year Medical Students  
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2014 Breast Cancer – Where are We Now?  
PeriAnesthesia Nurses Association of California  
35<sup>th</sup> Annual Meeting and Seminar Los Angeles, CA
- 5/2014 Indications and Technique for Ultrasound-Guided Interventions  
American Society of Breast Surgeons Annual Meeting Las Vegas, NV
- 5/2014 Twitter 101  
American Society of Breast Surgeons Annual Meeting Las Vegas, NV
- 5/2014 Marketing and Social Media for the Breast Surgeon  
American Society of Breast Surgeons Annual Meeting Las Vegas, NV
- 5/2014 Social Media for Your Practice  
American Society of Breast Surgeons Annual Meeting Las Vegas, NV
- 4/2014 Best Practices for Cancer Survivorship and Rehabilitation  
Providence St. Joseph Medical Center Burbank, CA
- 3/2013 Community Building: Better Than Chemo  
SXSW (South by Southwest) Panel Presentation Austin, TX
- 10/2013 Endocrine Therapy for Breast Cancer  
Providence St. Joseph Medical Center Burbank, CA
- 10/2013 Acute Puerperal Abscess  
American College of Surgeons 2013 Clinical Congress Washington, DC
- 9/2013 Creating Patient-Physician Synergy Using Social Media  
Stanford Medicine X Conference Palo Alto, CA



- 5/2013 Indications and Technique for Breast Ultrasound Scanning  
American Society of Breast Surgeons Annual Meeting Chicago, IL
- 5/2013 Endocrine Therapy for the Surgeon  
American Society of Breast Surgeons Annual Meeting Chicago, IL
- 5/2012 Indications and Technique for Ultrasound-Guided Interventions  
American Society of Breast Surgeons Annual Meeting Phoenix AZ
- 5/2012 Surgery and Margin Assessment  
American Society of Breast Surgeons Annual Meeting Phoenix, AZ
- 5/2012 Benign Breast Disease: Fibroadenomas  
American Society of Breast Surgeons Annual Meeting Phoenix, AZ
- 10/2011 Update on Breast Cancer Surgical Therapy: What Do the Clinical Trials Say?  
Providence St. Joseph Medical Center Burbank, CA
- 5/2011 Surgery and Margin Assessment  
American Society of Breast Surgeons Annual Meeting Washington, DC
- 5/2011 Breast Electronic Medical Record  
American Society of Breast Surgeons Annual Meeting Washington, DC
- 5/2010 Surgery and Margin Assessment  
American Society of Breast Surgeons Annual Meeting Las Vegas, NV
- 10/2009 Surgical Therapies for Breast Cancer: Past, Present and Future  
Providence St. Joseph Medical Center Burbank, CA

**MANUSCRIPTS:**

Hagan TL, Nauth-Shelley, K, Thompson MA, **Attai DJ**, Katz MS, Graham D, Sparacio D, Lizaso C, Utengen A, Dizon DS. **The Needs of Women Treated for Ovarian Cancer: Results from a #GYNCSM Twitter Chat.** J Patient Cent Res Rev. 2018;5:149-57.

Wagner JP, Cochran AL, Jones C, Gusani NJ, Varghese TK, **Attai DJ.** **Professional use of social media among surgeons: Results of a multi-institutional study.** J Surg Educ. 2018;75(3):804-10.

Hegde JV, Wang X, **Attai DJ**, DiNome ML, Kusske A, Hoyt AC, Hurvitz SA, Weidhaas JB, Steinberg ML, McCloskey SA. **Predictors associated with MRI surveillance screening in women with a personal history of unilateral breast cancer but without a genetic predisposition for future contralateral breast cancer.** Breast Cancer Res Treat. 2017;166(1):145-156.

Hegde JV, Wang X, **Attai DJ**, DiNome ML, Kusske A, Hoyt AC, Hurvitz SA, Weidhaas JB, Steinberg ML, McCloskey SA. **Assessing the effect of lifetime contralateral breast cancer risk on the selection of contralateral prophylactic mastectomy for unilateral breast cancer.** Clinical Breast Cancer. 2018;18(2):e205-18.

**Attai DJ**, Anderson PF, Fisch MJ, Graham DL, Katz MS, Kesselheim J, Markham MJ, Pennell NA, Sedrak MS, Thompson MA, Utengen A, Dizon DS. **Risks and Benefits of Twitter Use by Hematologist – Oncologists in the Era of Digital Medicine.** Semin Hematol. 2017;54(4):198-204.

Sedrak MS, Dizon DS, Anderson PF, Fisch MJ, Graham DL, Katz MS, Kesselheim JC, Miller RS, Thompson MA, Utengen A, **Attai DJ**. **The Emerging Role of Professional Social Media Use in Oncology.** Future Oncol. 2017;13(15):1281-5.

Yashar C, **Attai D**, Butler E, Einck J, Finkelstein S, Han B, Hong R, Komarnicky L, Lyden M, Mantz C, Morcovescu S, Nigh S, Perry K, Pollock J, Reiff J, Scanderbeg D, Snyder M, Kuske R. **Strut-based accelerated partial breast irradiation: Report of treatment results for 250 consecutive patients at 5 years from a multicenter retrospective study.** Brachytherapy. 2016;15(6):780-7.

Boughey JC, **Attai DJ**, Chen SL et al. **Contralateral Prophylactic Mastectomy Consensus Statement from the American Society of Breast Surgeons: Additional Considerations and a Framework for Shared Decision Making.** Ann Surg Oncol. 2016;23(10): 3106-11.

Boughey JC, **Attai DJ**, Chen SL et al. **Contralateral Prophylactic Mastectomy (CPM) Consensus Statement from the American Society of Breast Surgeons: Data on CPM Outcomes and Risks.** Ann Surg Oncol. 2016;23(10): 3100-5.

**Attai DJ**, Radford DM, Cowher, MS. **Tweeting the Meeting: Twitter Use at The American Society of Breast Surgeons Annual Meeting 2013-2016.** Ann Surg Oncol. 2016;23(10): 3418-22.

**Attai DJ**. **What Are We Missing?** 2016 American Society of Breast Surgeons Presidential Address. Ann Surg Oncol. 2016;23(10):3088-92.

**Attai DJ**, Hampton R, Staley AC, Bogert A, Landercasper J. **What Do Patients Prefer? Understanding Patient Perspectives on Receiving a New Breast Cancer Diagnosis.** Ann Surg Oncol. 2016;23(10):3182-9.

**Attai DJ**, Sedrak MS, Katz MS, Thompson MA, Anderson PF, Kesselheim JC, Fisch MJ, Graham DL, Utengen A, Johnston C, Miller RS, Dizon DS. **Social Media in Cancer Care: Highlights, Challenges, and Opportunities.** Future Oncology. 2016;12(13):1549-52.

Simmons RM, Ballman KV, Cox C, Carp N, Sabol J, Hwang RF, **Attai D**, et al. **A Phase II Trial Exploring the Success of Cryoablation in the Treatment of Invasive Breast Carcinoma: Results from ACOSOG (Alliance) Z1072.** Ann Surg Oncol. 2016;23(8):2438-45.

**Attai DJ. Social Media for Oncologists.** The American Journal of Hematology / Oncology June 2015 11:6 26-29

Katz MS, Utengen A, Anderson PF, Thompson MA, **Attai DJ**, Johnson C, Dizon DS. **Disease-Specific Hashtags for Online Communication About Cancer Care.** JAMA Oncol. 2016;2(3):404.

Landercasper J, **Attai DJ**, Atisha D, Beitsch P, Bosserman L, Boughey J, Carter J, Edge S, Feldman S, Froman J, Greenberg C, Kaufman K, Morrow M, Pockaj B, Silverstein M, Solin L, Staley A, Vicini F, Wilke L, Yang W, Cody H. **Toolbox to Reduce Lumpectomy Reoperations and Improve Cosmetic Outcome in Breast Cancer Patients: The American Society of Breast Surgeons Consensus Conference.** Ann Surg Oncol. 2015;22(10):3174-83.

**Attai DJ**, Cowher MS, Al-Hamadani M, Staley AC, Schoger JM, Landercasper J. **Twitter Social Media is an Effective Tool for Breast Cancer Patient Education and Support: Patient Reported Outcomes by Survey.** J Med Internet Res. 2015;17(7):e:188.

Connor C, **Attai DJ. Adjuvant Endocrine Therapy for the Surgeon: Options, Side Effects, and Their Management** Ann Surg Oncol. 2013;20(10):3188-93.

Fine RE, Schwalke, MA, Pelicane, JV, **Attai, DJ. A Novel Ultrasound-Guided Electrosurgical Loop Device for Intraoperative Excision of Breast Lesions: An Improvement in Surgical Technique.** Am J Surg. 2009;193(2):283-6.

#### **BOOK CHAPTERS:**

(In Press) **Attai DJ** (chapter coordinator and lead author), et al. **Patients, Physicians and the Media: Who Controls the Message?** in Global Breast Care Quality. Verhoeven D, Kaufman C, Siesling S editors. Oxford University Press.

Sedrak MS, **Attai DJ**, George K, Katz MS, Markham MJ. **Integrating Social Media in Modern Oncology Practice and Research** in American Society of Clinical Oncology Educational Book. 38 (May 2018) 894-902. DOI: 10.1200/EDBK\_204453.

**Attai DJ. Cryoablation for Breast Cancer** in Breast Cancer: A New Era in Management. Francescatti DS, Silverstein MJ editors. Springer 2014 213-222.

**Attai DJ**, Sinha R. **Breast Imaging – Ultrasound** in The American Society of Breast Surgeons COACH (Comprehensive Online Archived Care Heuristic) WikiText. Wilke LG, Chagpar AB editors. 2012.

**Attai DJ, Sinha R. Breast Imaging – Mammography** in The American Society of Breast Surgeons COACH (Comprehensive Online Archived Care Heuristic)WikiText. Wilke LG, Chagpar AB editors. 2012.

**ABSTRACTS:**

Radford DM, Staley AC, Landercasper J, Dietrich LL, Vang CA, Bogert A, **Attai DJ. What Do Social Media Savvy Cancer Survivors Tell Us About the Completeness of Survivorship Programs?** Poster Presentation at the American Society of Clinical Oncology Annual Meeting June 2017; Chicago, IL. J Clin Oncol 35, 2017 (suppl abstr 10064)

Radford DM, Staley AC, Landercasper J, Dietrich LL, Vang CA, Bogert A, **Attai DJ. What Do Social Media Savvy Cancer Survivors Tell Us About the State of Survivorship Programs?** Poster Presentation at the American Society of Clinical Oncology Cancer Survivorship Symposium January 2017; San Diego, CA. J Clin Oncol 35, 2017 (suppl 5S; abstr 57)

Anderson PF, Katz MS, Utengen A, Thompson MA, Fisch M, Johnston C, **Attai DJ, Aase L, Miller RS, Lee T, Dizon DS. Engaging Diverse Communities in Cancer Conversations Through Creation of Structure & Metadata Within Twitter.** Poster Presentation at the Medical Library Association Annual Meeting May 2016; Toronto, Canada

**Attai DJ, Hampton R, Staley AC, Borgert A, Landercasper J. Survey of Patient Perspectives on Receiving a New Breast Cancer Diagnosis and Testing Results: Can We Do Better?** Oral abstract presentation at the American Society of Breast Surgeons Annual Meeting April 2016; Dallas, TX

Katz MS, Utengen A, Anderson PF, Thompson MA, Fisch M, Johnston C, **Attai DJ, Aase L, Miller RS, Lee T, Dizon DS. Disease-specific Hashtags for Online Communication About Cancer Care.** Poster presentation and oral abstract discussion at the American Society of Clinical Oncology Annual Meeting June 2015; Chicago, IL.

Cowher MS, Guasani NJ, **Attai DJ. Use of Twitter during the Society of Surgical Oncology and American Society of Breast Surgeons 2014 Annual Meetings** Poster Presentation at the Society of Surgical Oncology Annual Meeting March 2015; Houston, TX.

Yashar C, **Attai D, Butler E, Einck JP, Finkelstein SE, Han B, Hong RL, Komarnicky LT, Lyden M, Mahalingam SB, Mantz CA, Nasr N, Nigh SS, Pollock J, Reiff JE, Scanderbeg D, Snyder MB, Strasser J, Kuske R. Recurrence rates, stratified by age and histology, for accelerated partial breast irradiation using strut-based brachytherapy: A report on 1005 patients.** Poster Presentation at the San Antonio Breast Cancer Symposium December 2014; San Antonio, TX.

**Attai DJ, Landercasper J, Schoger JM, Staley AC, Cowher MS. Can Twitter Social Media be an Effective Tool for Breast Cancer Survivor Support and Education?** Poster presentation at the American Society of Clinical Oncology Breast Cancer Symposium September 2014; San Francisco, CA, J Clin Oncol 09/2014;32(26\_suppl) and at the 75<sup>th</sup> Annual Meeting of the Society of Surgical Oncology March 2015; Houston, TX.

Kuske RR, Quiet CA, Snyder MB, Lyden M, **Attai D**, Komarnicky LT, Reiff JE, Mantz CA, Finkelstein SE, Scanderbeg D, Yashar C. **Outcomes for APBI with Strut-Based Brachytherapy: First 100 Accrued Patients (5 year median follow up).** Poster presentation at the American Society of Clinical Oncology Breast Cancer Symposium September 2014; San Francisco, CA. J Clin Oncol 09/2014;32(26\_suppl).

Simmons R, Ballman K, Cox C, Carp N, Sabol J, Hwang R, **Attai D**, Sabel M, Nathanson D, Kenler A, Gold L, Kaufman C, Han L, Bleznak A, Smith JS, Holmes D, Tafra L, Dudak M, Weinberg S, Kinney M, Fornage M, Le-Petross C, Hoda S, Bucholz T, Cormier J, Lindeman W, McCall L, Watson M, Green, B, Hunt K **A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive Breast Carcinoma: Results From ACOSOG (Alliance) Z1072.** Oral abstract presentation at the American Society of Breast Surgeons Annual Meeting May 2014; Las Vegas, NV.

**Attai DJ, Cowher MS, Schoger JM, Staley AC. #BCSM: Using Social Media to Develop a Novel Breast Cancer Support Community.** Poster presentation at the American Society of Breast Surgeons Annual Meeting May 2014; Las Vegas, NV.

Strasser J, Koprowski CD, Jacob D, Kuske RR, **Attai DJ**, Komarnicky L, Reiff J, Pollock J, Butler E, Han B, Mahalingam S, Mantz C, Finkelstein SE, Hong R, Lyden M, Scanderbeg D, Yashar C. **Strut-based brachytherapy in 113 patients (114 breasts) with 5 mm or less skin bridge thicknesses and median follow up of 33 months.** Poster Presentation at the American Society of Breast Surgeons Annual Meeting May 2014; Las Vegas, NV.

Strasser J, Koprowski CD, Kuske R, Lyden M, **Attai D**, Mahalingam SB, Komarnicky LT, Nigh SS, Pollock J, Han B, Mantz CA, Finkelstein SE, Hong RL, Yashar CM. **Outcomes For APBI With Strut-based Brachytherapy: 596 Patients With 39-month Median Follow-up.** Poster presentation at the American Society of Therapeutic Radiation Oncology Annual Meeting, September 2013; Atlanta, GA.

Yashar CM, Scanderbeg D, Quiet CA, Snyder MB, Lyden M, **Attai D**, Komarnicky LT, Reiff J, Nigh S, Pollock J, Butler E, Han B, Mantz CA, Finkelstein SE, Hong RL, Kuske RR. **Outcomes for APBI with Strut-Based Brachytherapy: First 200 Accrued Patients (52-month Median Follow-Up).** Poster presentation and discussion at the American Society of Therapeutic Radiation Oncology Annual Meeting September 2013; Atlanta, GA.

Perry K, **Attai D**, Han B, Hong R, Kuske R, Lyden M, Mahalingam S, Mantz C, Morcovescu S, Nigh S, Pollock J, Reiff J, Scanderbeg D, Strasser J, Yashar C. **Outcomes for Accelerated Partial Breast irradiation with a strut-based brachytherapy applicator: 320 patients with**

**3-year median follow up.** Poster presentation at the American Society of Breast Surgeons Annual Meeting May 2013; Chicago, IL.

Strasser J, Jacob D, Koprowski C, **Attai D**, Butler E, Finkelstein S, Han B, Hong R, Komarnicky L, Kuske R, Lyden M, Mahalingam S, Mantz C, Morcovescu S, Nigh S, Perry K, Pollock J, Reiff J, Scanderbeg D, Yashar C. **Accelerated partial breast irradiation using a strut-based brachytherapy device: A multi-institutional initial report on late toxicity with greater than 24-month follow-up.** Oral presentation at the American Society of Clinical Oncology Breast Cancer Symposium September 2012; San Francisco, CA.

Einck J, Scanderbeg D, Kuske R, Hong R, Han B, Perry K, Reiff J, Mahalingam S, Nigh S, Strasser J, Mantz C, Pollock J, **Attai D**, and Yashar C. **Accelerated partial breast irradiation using a Strut-based Brachytherapy Device for the Treatment of Ductal Carcinoma In Situ of the Breast.** Poster Presentation at the American Society of Breast Surgeons Annual Meeting May 2012; Phoenix, AZ.

Hong R, Lorio V, Huaying J, Han B, Shieh E, Imhoff K, Kuske R, Quiet C, Sadeghi A, Perry K, Morcovescu S, Yashar C, Scanderbeg D, Graves Y, Strasser J, Dayee Jacob D, Reiff J, Komarnicky L, Mahalingam S, Webster J, Nigh S, Mohideen N, Lobo P, Farmer M, Berry M, Patra P, Mantz C, Finkelstein S, Pollock J, Butler E, **Attai D**, Patel R. **Excellent/Good Cosmetic Outcomes in Patients Treated with a Strut-Based Brachytherapy Applicator (SAVI) for Accelerated Partial Breast Irradiation.** Poster Presentation at the National Consortium of Breast Centers, Inc. Annual Meeting March 2012.

Fine RE, Schwalke, MA, Pelicane, JV, **Attai, DJ.** **A Novel Ultrasound-Guided Electrosurgical Loop Device for Intraoperative Excision of Breast Lesions: An Improvement in Surgical Technique.** Poster presentation at The American Society of Breast Surgeons Annual Meeting April 2008; New York, NY, and at The American Society of Clinical Oncology Breast Cancer Symposium September 2008; Washington, DC.

**Attai, D Diagnostic Services Breast Project for Women Under 40.** Abstract presentation at the Susan G. Komen Breast Cancer Foundation Annual Meeting June 2006; Washington, DC,

**MEDIA:**

<http://drattai.com/media-coverage/>

**INVITED PEER REVIEW:**

2018: Journal of Oncology Practice  
Annals of Surgical Oncology  
Journal of the National Comprehensive Cancer Network  
Journal of Medical Internet Research  
Health Education Journal

2017: Canadian Cancer Society Grant Review

Annals of Surgical Oncology  
Breast Cancer Research and Treatment  
PLOS one / Reviewer and Academic Guest Editor  
Journal of Medical Internet Research  
Information, Communication and Society

2016: Canadian Breast Cancer Foundation Grant Review  
Breast Cancer Research and Treatment  
Journal of Medical Internet Research  
British Journal of Urology  
Value in Health

2015: Annals of Surgical Oncology  
JAMA Oncology

**RESEARCH INVOLVEMENT:**

**Current:**

2015 – Present:

Co-Chair, Collaborative for Outcomes in Social Media in Oncology (COSMO)

2014 – Present:

American Society of Breast Surgeons Nipple-Sparing Mastectomy Registry  
Site Principal Investigator at UCLA

**Past:**

2016 – 2017: University of Michigan I Can Decide Clinician Dashboard  
Site Principal Investigator at UCLA

6/2015 – 6/2016: University of Michigan I Can Decide - Breast Cancer Shared Decision Making  
Site Principal Investigator at UCLA

2013 – 2014: American Society of Breast Surgeons Nipple-Sparing Mastectomy Registry  
Site Principal Investigator at Providence St. Joseph Medical Center

2008 – 2013: American College of Surgeons Oncology Group (ACOSOG) Z1072  
A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive  
Breast Carcinoma  
Site Principal Investigator at Providence St. Joseph Medical Center

2009 – 2013: SAVI Collaborative Research Group Investigator

2010: A Prospective Randomized Controlled Superiority Study to Evaluate Use of the PEAK  
Plasma Blade 4.0 in Mastectomy  
Site Principal Investigator at Providence St. Joseph Medical Center:

Accrual closed 2009: American College of Surgeons Oncology Group (ACOSOG) Z1031  
A Randomized Phase III Trial Comparing 16 to 18 Weeks of Neoadjuvant Exemestane (25mg  
Daily), Letrozole (2.5mg Daily) or Anastrozole (1mg Daily) in Postmenopausal Women with  
Clinical Stage II and III Estrogen Receptor Positive Breast Cancer  
Site Principal Investigator at Providence Saint Joseph Medical Center

2006 – 2007: Susan G. Komen Breast Cancer Foundation  
Improving Access to Breast Cancer Clinical Trials  
Grant Recipient/Project Director at Glendale Memorial Hospital and Health Center

2005 – 2006: Susan G. Komen Breast Cancer Foundation  
Diagnostic Services Breast Project for Women Under 40  
Grant Recipient/Project Director at Glendale Memorial Hospital/Marcia Ray Breast Center

Accrual closed 2006: National Surgical Adjuvant Breast and Bowel Project (NSABP) P2  
Study of Tamoxifen and Raloxifene (STAR) for the Prevention of Breast Cancer  
Site Principal Investigator at Glendale Memorial Hospital

Accrual closed 2004: American College of Surgeons Oncology Group (ACOSOG) Z0011  
A Randomized Trial of Axillary Node Dissection in Women with Clinical T1-2 N0M0 Breast  
Cancer who have a Positive Sentinel Node  
Site Principal Investigator at Glendale Memorial Hospital

**HOSPITAL AFFILIATIONS – ACTIVE:**

12/2002 – Present Active Staff, Department of Surgery  
Providence St. Joseph Medical Center  
Burbank, CA 91505

**HOSPITAL AFFILIATIONS – INACTIVE**

8/2011 – 12/2012 Provisional Staff, Department of Surgery  
Providence Tarzana Medical Center Tarzana, CA 91356

10/2001 – 1/2007 Active Staff, Department of Surgery  
Glendale Adventist Medical Center Glendale, CA 91206

10/2001 – 2/2007 Courtesy Staff, Department of Surgery Verdugo Hills Hospital  
Glendale, CA 91208

12/99 – 9/2008 Active Staff, Department of Surgery  
Glendale Memorial Hospital and Health Center Glendale, CA 91204

8/1995 – 11/1999 Active Staff, Department of Surgery INOVA Fairfax Hospital  
Falls Church, VA 20046



6/1997 – 11/1999

Clinical Instructor, Department of Surgery Georgetown University  
Hospital Washington, DC 20007