

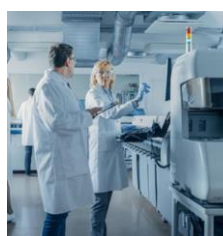
UCLA Executive Certificate in HealthTech Innovation

At UCLA, health innovation isn't an afterthought or an add-on. It's part of our history — and a key piece of our present and our future. Uniting stakeholders across the healthcare ecosystem, UCLA Biodesign seeks to transform medicine through the development of novel technologies. Education and training are central to UCLA Biodesign's mission. UCLA Biodesign works with industry partners and the medical community to advance solutions that deliver improved value and outcomes to patients worldwide.

The UCLA Executive Certificate in HealthTech Innovation is a week-long virtual executive education series featuring 30+ talks from renowned speakers. Sections are hosted by industry decision makers from esteemed clinical, pharmaceutical, and biomedical companies.

Unique Highlights

- Learn how to mature your novel ideas to make you a leading organization
- Hear from transformative leading experts from idea to commercialization
- Advance careers through a network of mentors and peers
- Contribute to professional development by gaining a UCLA certification
- Build and enhance relationships with your home institution and UCLA through networking and partnering in collaborative activities.



What to Expect

Speaker expertise: Previously, UCLA Biodesign conferences featured founders, investors, government, regulatory, health care, tech, IP attorneys, as well as the President of UCLA Health & CEO of UCLA Hospital System, and the CIO of UCLA Health.

Hands on curriculum: The curriculum is designed to give innovators a practical approach to product commercialization. Attendees will be awarded an Executive Certificate in HealthTech Innovation.

Link to UCLA Biodesign Hub and Silicon Beach: Provides attendees a network of 500+ technology companies.

Attendees will receive a UCLA Certificate of Completion.

Topics

Including but not limited to:

- Introduction to the UCLA Health biodesign framework and innovation toolkit
- The life science industry - valuations, exits and trends, and the intellectual property life cycle
- Design, manufacturing, quality management, and regulatory pathways
- Fundamentals of life science investment and overall funding
- Learnings on how to become a transformational leader in healthtech

Target Audience

- Hospital CEOs and healthcare executives
- Chief Transformation Officers
- Healthcare clinicians (MD, PhD, RN)
- Bioengineers and mechanical engineers
- Business professionals with MBA or executive certifications
- MedTech innovators
- Data scientists and computer scientists
- Academics interested in product commercialization and bringing ideas to life

Event Dates: August 23 – August 27, 2021, 8a/9am-5p PST
This is a live virtual program and the sessions will be recorded.

Fees:

- Early bird registration: \$2,999 USD (before May 1)
- General registration: \$4,999 USD (after May 1)

For more information or questions, please contact:

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