

CYBERBULLYING

How can I protect my child?

In our technologically driven society, today's bully can taunt children not only on the school yard, but also in cyberspace, where the harm can be even more far-reaching.

1/3



ONE IN THREE

children admits to cyberbullying activity

1/2



NEARLY HALF

of all children have been a victim of cyberbullying



A cyberbully can intimidate victims **24 hours a day**, causing constant fear and anxiety.



Online bullying can be easier to commit than school-yard bullying

Keep your child safe

- Explain the importance of respecting others.
- Educate children about the pitfalls of online use, noting that:
 - Comments can be misinterpreted.
 - Written words can be just as hurtful as spoken words.
 - There are no "take backs" in the virtual world; photos and postings are no longer private, and can stay in cyberspace forever.
- Report bullying to social Internet sites and to school officials.
- Invest in software that allows parental control over a child's online activities.