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KPCC, Examiner Focus on Reversing Kids’ Obesity

Daily Breeze Examines Heart-Monitoring Study

KPCC Studies International Medical Graduate Program

KTTV, Online Press Cover Radiation Study

HealthDay, Online Outlets Explore Heart Failure

Mirror Scrutinizes Elderly Depression

Examiner Profiles Teen Philanthropist

Jerusalem Post Promotes Heart Tips
Public Health Gets Huge Gift from One of Its Own
Dr. Jonathan Fielding, professor of health services and pediatrics and Los Angeles County's director of public health, was featured in Feb. 16 reports on the $50 million donation he and his wife Karin have given to the School of Public Health. The school will use the gift to support its faculty, students and educational infrastructure, and to fund an endowed chair in population health. Coverage on the renamed UCLA Jonathan and Karin Fielding School of Public Health included articles in the Los Angeles Times, Associated Press, Long Beach Press Telegram, Daily Breeze, and the Chronicle of Philanthropy; and on the KABC-Channel 7, KPPC-89.3 FM, and Annenberg News websites.

Dramatic Story of Pregnant Mom, Newborn Grabs Headlines
Huffington Post reported Feb. 16 and the Bakersfield Californian and KTTV-Channel 11 reported Feb. 14 about how UCLA Health System cardiac specialists guided a mother with a congenital heart defect through a high-risk birth and performed lifesaving open-heart surgery on her newborn. Dr. Jamil Aboulhosn, assistant professor of cardiology, was interviewed. KGET-Channel 17 (Bakersfield) covered the story Feb. 15 and quoted Aboulhosn, Dr. Mark Sklansky, chief of pediatric cardiology at Mattel Children’s Hospital UCLA, and Dr. Brian Reemtsen, assistant professor of cardiothoracic surgery. The KGET story also appeared Feb. 15 on MSNBC. Sklansky was quoted in the Huffington Post.

ABC News, Slate Explore Electric Boost to Brain
A Feb. 10 ABC News segment featured a study led by Dr. Itzhak Fried, professor of neurosurgery, showing that human memory can be improved by electrically stimulating a key area in the brain as it learns to navigate a new environment. The finding was also highlighted Feb. 11 by Britain’s International Business Times and Feb. 9 by Slate, Slate Video, Medical Daily, Indian Express and an Examiner blog. The ABC story aired on 105 affiliates nationwide, including locally on KABC-Channel 7. Fried was quoted in the print coverage.

“Today,” KABC Address Risk of Mixing Alcohol, Meds
Dr. Karen Miotto, director of the alcoholism and addiction medicine service in the Semel Institute, appeared Feb. 13 on KABC-Channel 7, and Feb. 14 on NBC’s Today show, discussing the dangers of combining alcohol and prescription drugs. She was also quoted on the same topic in the Feb. 13 DailyBeast.com, and Feb. 15 by the Associated Press.

CNN Profiles Soldier Aided by Operation Mend
CNN reported Feb. 10 on Joey Paulk, a soldier who was treated by UCLA’s Operation Mend, which offers free reconstructive surgery to military personnel who are disfigured during service. Paulk and Dr. Timothy Miller, professor of plastic surgery and surgical director of Operation Mend, were interviewed.

NBC’s “Today” Looks at Brain Health
NBC’s “Today” show featured a Feb. 11 in-studio interview with Dr. Gary Small, Parlow–Solomon Professor on Aging, professor of psychiatry at the Semel Institute and director of the UCLA Longevity Center, about your lifestyle’s impact on brain health. He wrote the “Alzheimer’s Prevention Program.”

WebMD Explains Adele’s Vocal-Cord Surgery
Dr. Gerald Berke, chair of head and neck surgery, was interviewed in a Feb. 10 Q&A with WebMD about British singer Adele’s throat surgery last November. He was also quoted in a Feb. 13 WebMD story following her Grammy performance.

**Nature Spotlights New Sequencing Program**
Nature published a Feb. 15 profile of a new program at the David Geffen School of Medicine jointly led by the human genetics, pathology and pediatrics departments that can sequence a patient’s entire genome, sometimes leading to a life-changing diagnosis. Dr. Wayne Grody, medical director of the program and a professor of pathology, human genetics and pediatrics, was quoted.

**L.A. Times Discusses Rare Dementia**
Dr. Mario Mendez, professor of neurology and psychiatry, and director of the neurobehavior unit at the Greater Los Angeles VA Medical Center; and Jill Shapiro, a nurse practitioner in neurology; were featured in a Feb. 10 Los Angeles Times article about a patient who suffers from a rare type of dementia, known as frontotemporal dementia (FTD). A second Feb. 15 article discussed Mendez’s research into FTD.

**Entertainment Trades Showcase New Geriatric Unit**
Variety and Deadline Hollywood reported Feb. 14 on a joint effort by UCLA Health System and the Motion Picture and Television Fund to launch a geriatric psychiatric unit at the MPTF’s Woodland Hills campus. Dr. David Feinberg, president of the UCLA Health System, and Dr. Thomas Strouse, director of the Resnick Neuropsychiatric Hospital, were quoted in Deadline Hollywood.

**CBS Show Investigates Teens with Tourette’s**
Dr. Neil Martin, chair of neurosurgery, was interviewed Feb. 9 on CBS’s “The Doctors” about teenagers in upstate New York inexplicably developing symptoms of Tourette’s syndrome.

**Medscape, Web Outlets Cover Brain-Imaging Technique**
Medical News Today and Medscape reported Feb. 16, Health Imaging reported Feb. 15, Physician’s Briefing, DotMed News, Science Daily, EmaxHealth and MedicalXpress reported Feb. 13 on a brain imaging tool that effectively predicted cognitive decline over a two-year period. Dr. Gary Small, Parlow–Solomon Professor on Aging and a professor of psychiatry at the Semel Institute; and Dr. Jorge Barrio, Plott Chair in Gerontology and a professor of molecular and medical pharmacology, were quoted.

**KCBS Revisits Reporter’s Mysterious Migraine**
Dr. Andrew Charles, professor of neurology and director of the UCLA Headache Research and Treatment Program, was interviewed Feb.12 in a KCBS-Channel 2 story about KCBS reporter Serene Branson and the on-camera migraine that garbled her speech. Charles explained the frequency of migraine, the condition’s treatment and ongoing research into its causes.

**KTLA Examines Shortage of ADHD Drug**
Dr. Michael Enenbach, assistant clinical professor of psychiatry at the Semel Institute, was featured in a Feb. 10 KTLA-Channel 5 story about the shortage of the drug adderall, which is used to control hyperactivity in children who have been diagnosed with attention deficit hyperactivity disorder.

**KPCC, Examiner Focus on Reversing Kids’ Obesity**
KPCC 89.3FM reported Feb. 15 and Examiner reported Feb. 16 on UCLA research finding that a year-long parent-training program reduced the risk of obesity by 9 percent in low-income, preschool-aged Latino children. A control group that did not participate in the intervention showed a 16 percent rise in overweight and obese children. Dr. Wendy Slusser, director of the Fit for Healthy Weight program at Mattel Children’s Hospital UCLA, and Fred Frankel, professor of psychiatry at the Semel Institute, were quoted by the Examiner.

**Daily Breeze Examines Heart-Monitoring Study**
A Feb. 15 Daily Breeze article covered a UCLA report on how home monitoring may help manage and reduce costs for heart failure. Dr. Gregg Fonarow, UCLA’s Eliot Corday Professor of Cardiovascular


Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, was quoted, along with a UCLA patient. The article also appeared in the Daily News.

**KPCC Studies International Medical Graduate Program**
KPCC 89.3FM reported Feb. 10 on the UCLA Department of Family Medicine’s International Medical Graduates (IMG) program. The pre-residency training program helps prepare bilingual graduates from Latin American medical schools to become board-certified family physicians in California. Drs. Patrick Dowling, chair of family medicine, and Michelle Bholat, vice chair of family medicine and the program’s executive director, were quoted.

**KTTV, Online Press Cover Radiation Study**
A UCLA study finding that radiation therapy for breast cancer, despite killing half of all tumor cells during each treatment, transforms other cancer cells into treatment-resistant cancer stem cells, was covered Feb. 15 by KTTV-Channel 11; Feb. 14 by The National Cancer Institute, Health Canal and 24/7 Health News; and Feb. 13 by Health News Digest, Examiner.com, Asian News International, Science Blog, Advance Stem Cell Research, Stem Cells Therapy, Focus Your Health, Noticias de Salud, Science Daily and more. Dr. Frank Pajonk, associate professor of radiation oncology and a researcher at UCLA's Jonsson Cancer Center, led the study.

**HealthDay, Online Outlets Explore Heart Failure**

**Mirror Scrutinizes Elderly Depression**
The Santa Monica Mirror published a Feb. 10 column by Dr. Hong-Phuc Tran, staff geriatrician at UCLA Medical Center, Santa Monica, and assistant clinical professor of medicine, about recognizing signs of depression in seniors.

**Examiner Profiles Teen Philanthropist**
Examiner ran a Feb. 16 story about a 13-year-old boy who is donating a portion of the proceeds from sales of two Smartphone apps he created to support the research of Dr. Noah Federman, assistant professor of pediatric hematology–oncology and director of the pediatric bone and soft tissue sarcoma program at Mattel Children's Hospital UCLA. The eighth grader taught himself to design apps while recovering from leg surgery to remove a benign tumor at UCLA Medical Center, Santa Monica, in 2009.

**Jerusalem Post Promotes Heart Tips**
The Jerusalem Post reported Feb. 16 on tips for maintaining a healthy heart. Dr. Karol Watson, associate professor of medicine, division of cardiology, was quoted.

**Patch Highlights Gift to Stem Cell Center**
The Pacific Palisades edition of AOL’s Patch reported Feb. 10 on a $1 million donation from the Bloomfield Family Foundation to support educational efforts at the Broad Stem Cell Research Center at UCLA.

**Helping Future Docs Cope with Depression**
The David Geffen School of Medicine at UCLA’s student mental health program was highlighted in a story in the January/February edition of The New Physician magazine about how medical schools help students cope with depression. Paula Stoessel, director of UCLA Mental Health Services for Physicians in Training, was quoted.

**Sparing Nerves in Prostate Surgery**
Oncology Nurse Advisor reported Feb. 13 on a UCLA study by Dr. Daniel Margolis, associate professor of radiological sciences, finding that using MRI prior to the procedure can guide nerve-sparing decisions during prostate surgery.

**L.A. Times Covers Blue Shield Dispute**
The *Los Angeles Times* ran a Feb. 13 editorial about an ongoing contract dispute between the UCLA Health System and health insurer Blue Shield of California over reimbursement rates for medical services.

**BRIEFS**
A Feb. 10 Palisadian-Post profile of the Venice Family Clinic cited the clinic's partnership with the UCLA Health System.

**QUOTABLES**
Dr. Jesus Araujo, director of environmental cardiology and assistant professor of medicine, division of cardiology, was quoted Feb. 15 by the *Environmental Health News* on the level of pollutants in cities on five continents and increased risk of heart attack.

Dr. David Baron, family medicine physician and former chief of staff at UCLA Medical Center, Santa Monica, commented Feb. 15 in a KNX AM1070 report about the use of antibiotics to treat sinus infections.

Dr. George Bartzokis, professor of psychiatry at the Semel Institute and a member of the UCLA Brain Research Institute, was quoted in a Feb. 9 *Los Angeles Times* blog article about a drug that appears to reverse Alzheimer's symptoms in mice.

Robert Bilder, the Michael E. Tennenbaum Family Professor of Psychiatry and chief of medical psychology-neuropsychology at the Semel Institute, was quoted Feb. 11 by the *Washington Post* about a Marine veteran who was diagnosed with post-traumatic stress disorder and later committed suicide.

Dr. Michael Fishbein, chief of autopsy service and a professor of pathology, commented Feb. 14 in *USA Today* about Whitney Houston's autopsy report.

Dr. John Fitzgerald, associate clinical professor of medicine, division of rheumatology, commented Feb. 12 in an *Arthritis Today* article about research showing that taking a break from the arthritis medication Orencia won't affect long-term responses to treatment.

Tonya Frazier, a living-donor coordinator in the kidney and pancreas transplant program, was quoted Feb. 11 in a *Ventura County Star* story about a Thousand Oaks wife who donated a kidney to her husband.

Dr. Catherine Hwang, clinical instructor at the Jules Stein Eye Institute at UCLA, was quoted Feb. 14 by the *Los Angeles Times* about a reality star's allegations of domestic violence.

Dr. Richard Shemin, chief of cardiothoracic surgery, commented Feb. 16 in a *Bloomberg* article about heart bypass surgery and how the Japanese emperor is undergoing bypass surgery in Tokyo.

Judith Siegel, vice chair of community health sciences at the School of Public Health, was quoted Feb. 14 by *Reuters* about research suggesting that individuals with chronic diseases who own pets generally have healthier hearts than those who don’t own pets.

Dr. Gary Small, Parlow–Solomon Professor on Aging and a professor of psychiatry at the Semel Institute, commented Feb. 14 in *WebMD* about sleep problems' link to Alzheimer's disease.

Dr. Jeffrey Wang, orthopaedic spine surgeon at UCLA Medical Center, Santa Monica, and a professor of surgery, was quoted Feb. 15 by the *Ventura County Star* about spine surgery and lawsuits.
Dr. Otto Yang, professor of medicine and associate division chief of infectious diseases, commented Feb. 13 on MSNBC about the arrival of flu season.

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