



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Jan. 4-10, 2013**

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Watch UCLA Health Sciences' 2012 Media Success Stories

Media Weighs the Genetic Link to Obesity

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Infectious Diseases Expert Notes Copper's Antibacterial Properties

PBS Program Features Palliative Care Specialist

Acupuncture Today Contemplates Integrative Medicine

Infectious Diseases Doctor Surveys the World Until Yesterday

Training Your Brain for Old Age

KPCC's "Airtalk" Explores When Judges Should Retire

Aging Blog Focuses on Diet, Exercise

Aging Blog Highlights Strategies for Brain Health

KTTV Tracks the Flu Season

Larchmont Chronicle Highlights New Santa Monica Breast Center

Huffington Post Explains How to Balance Your Brain and Your Life

Media Report on Parkinson's-Pesticide Link

Local Paper Features Duchenne Muscular Dystrophy Study

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Urology Grant Cited by L.A. Canyon News

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Watch UCLA Health Sciences' 2012 Media Success Stories

The UCLA Health Sciences Media Relations office is pleased to present [highlights from its top television stories of 2012](#). Please note that we could not include every story from the past year as our media relations staff logged countless hours of news coverage. This is for internal use only and not for rebroadcast. You may need to copy and paste the link into your web browser to play. Happy New Year! <http://web3.streamhoster.com/rpvideo/uclasizzlefnlweb3.mov>

Media Weighs the Genetic Link to Obesity

Research led by Dr. Brian Parks, postdoctoral researcher in the department of medicine in the division of cardiology, and Dr. Jake Lusic, professor of medicine and human genetics and of microbiology, immunology and molecular genetics, finding that body-fat responses to a typical fast-food diet are determined in large part by genetic factors garnered wide news coverage, including January 8 by [KCAL-Channel 9](#), [KCBS-Channel 2](#), [KPCC 89.3FM](#), [Toronto Star](#), [Examiner.com](#), [Medical Xpress](#), [Daily Mail \(U.K.\)](#), [Huffington Post \(U.K.\)](#), [Yahoo! News \(U.K.\)](#), [Lensaunders.com](#), [Science Daily](#); Jan. 9 by [Time](#), [Red Orbit](#), [Science 2.0](#), [Medical News Today](#), [The Record](#), [Waterloo Record](#), [Herald.ie \(Dublin, Ireland\)](#), [Irish Independent](#), [Times of India](#), [India.com](#), and [Science Newslines](#); and Jan. 10 by the [Huffington Post](#) and [Indiana Public Media](#).

Geriatrics Chief Discusses Why People Get Shorter with Age

Dr. David Reuben, chief of geriatrics, was interviewed in a Jan. 3 [New York Times](#) story about why people shrink as they get older.

Infectious Diseases Expert Notes Copper's Antibacterial Properties

The [Pasadena Star-News](#) ran a Jan. 4 column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, about how copper surfaces may help reduce the spread of dangerous bacteria in hospitals. Dr. Daniel Uslan, assistant clinical professor of medicine in the division of infectious diseases, and Peter Sinsheimer, executive director of the UCLA Law and Environmental Health Sustainable Technology & Policy Program, were quoted.

PBS Program Features Palliative Care Specialist

The PBS series "[Need to Know](#)" Jan. 4 aired an episode on the high cost of care for the elderly that featured Dr. Bruce Ferrell, professor of medicine in the division of geriatrics and director of the palliative care department.

Acupuncture Today Contemplates Integrative Medicine

The February issue of [Acupuncture Today](#) ran a story about Urban Zen Integrative Therapy, a program that trains caregivers in yoga, mindfulness and other Eastern therapies that augment Western medical care. The article quoted Dr. David Feinberg, president of the UCLA Health System and CEO of the UCLA Hospital System; Dr. Ka-Kit Hui, Wallis Annenberg Professor in Integrative East-West Medicine and founder and director of the UCLA Center for East-West Medicine; Anne Coscarelli, director of the Simms/Mann UCLA Center for Integrative Medicine; Lynn Sullivan-Gross, UCLA Health Center communication health manager, and Ellen Wilson, director of therapy services.

Infectious Diseases Doctor Surveys the World Until Yesterday

The [American Journal of Tropical Medicine and Hygiene](#) Dec. 26 published an interview by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, with Jared Diamond, professor of physiology at the David Geffen School of Medicine at UCLA and of geography, about his book "The World Until Yesterday: What Can We Learn About Traditional Societies?"

Training Your Brain for Old Age

A Jan. 3 article in Florida's [Sarasota Herald Tribune](#) and a Jan. 7 in-studio appearance on Sacramento's [KQVR-Channel 13](#) highlighted "The Alzheimer's Prevention Program," a book by Dr. Gary Small, Parlow-Solomon Professor on Aging, professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, that offers tips on how individuals can keep their cognitive skills sharp as they age. Small was interviewed for both.

KPCC's "Airtalk" Explores When Judges Should Retire

A Jan. 4 [KPCC 89.3FM](#) edition of "Airtalk with Larry Mantle" focused on the issue of possibly mandating when judges retire. Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, was a featured guest who discussed the aging brain.

Aging Blog Focuses on Diet, Exercise

A Jan. 2 [Jewish Home for the Aging](#) blog story featured Dr. David Heber, director of the UCLA Center for Human Nutrition, addressing key diet and exercise strategies to improve strength as we age.

Aging Blog Highlights Strategies for Brain Health

A Jan. 2 [Jewish Home for the Aging](#) blog story featured Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, on ways to improve brain health including diet, exercise, stress reduction and memory training. Dr. Small is co-author of "The Alzheimer's Prevention Program."

KTTV Tracks the Flu Season

Dr. Mark Morocco, associate clinical professor of emergency medicine, Ronald Reagan UCLA Medical Center, was interviewed [Jan. 7](#) and [Jan. 9](#) on KTTV-Channel 11's "Studio 11 LA" about this year's flu season. In addition, he appeared [Jan. 10](#) on KTTV's "[Good Day LA](#)" and on [KABC 1070 AM](#).

Larchmont Chronicle Highlights New Santa Monica Breast Center

The Jan. 4 Larchmont Chronicle ran a story and photo about the new UCLA Breast Center in Santa Monica. Dr. Charles Tseng, plastic and reconstructive surgeon at the UCLA Breast Center at Santa Monica and associate clinical professor of surgery, was quoted extensively. Dr. Nova Foster, surgical director of the breast center and associate clinical professor of surgery, was also quoted.

Huffington Post Explains How to Balance Your Brain and Your Life

Dr. Robert Bilder, the Michael E. Tennenbaum Family Professor of Psychiatry at the Semel Institute, contributed an article in the Jan. 4 [Huffington Post](#) regarding "personal brain management," the concept of promoting and managing the dynamic balance of forces in the brain for self-improvement.

Media Report on Parkinson's-Pesticide Link

Dr. Jeff Bronstein, professor of neurology and director of the Movement Disorder Program, was featured widely regarding his research that links a pesticide, called Benomyl, to Parkinson's disease. Coverage included Jan. 3 [KCBS-Channel 2](#) and [KCAL-Channel 9](#) news segments, [Examiner.com](#) and the [Indo-Asian News Service](#), and Jan. 7 in [PsychCentral](#), [Domain-b](#), [PlanetSave](#) and [Greenwire.com](#).

Local Paper Features Duchenne Muscular Dystrophy Study

The Beverly Hills Courier Jan. 4 featured a study that found a potential new drug for Duchenne muscular dystrophy. The study was done by Carrie Miceli, a professor of microbiology, immunology and molecular genetics and Dr. Stan Nelson, a professor of human genetics.

Beverly Hills Courier, KFI Highlight Prostate Biopsy Study

KFI 640AM Dec. 23 and the Beverly Hills Courier Jan. 4 reported on a study by UCLA researchers demonstrating that prostate cancer — long identifiable only through painful, hit-or-miss biopsies — can be diagnosed far more easily and accurately using a new procedure that combines MRI and ultrasound. The study was led by Dr. Leonard Marks, clinical professor of urology.

Urology Grant Cited by L.A. Canyon News

[L.A. Canyon News](#) Jan. 4 reported on a \$4.6 million gift to the UCLA Urology Department from the estate of Frank and Dorothy Clark.

Press Examines Minority Kids and Appendicitis Complications

[HealthDay News](#) Jan. 4 and [United Press International](#) Jan.5 reported on a study led by Dr. Stephen Shew, associate clinical professor of surgery at Mattel Children's Hospital UCLA, that found that the type of hospital — community hospitals, children's hospitals or county hospitals —at which minority children with appendicitis are treated may affect their chances of developing a perforated or ruptured appendix. Shew was quoted.

Dentistry Professor Discusses Toxicity Levels in Mercury Fillings

Dr. Edmond Hewlett, associate dean of outreach and diversity and professor in the division of restorative dentistry in the School of Dentistry, was interviewed Jan. 3 on "[The Doctors](#)" about toxicity levels in dental amalgams or mercury fillings. Hewlett, who spoke on behalf of the American Dental Association, defended the use of mercury in fillings after a woman argued that her mercury fillings were the reason she was diagnosed with multiple sclerosis.

Ventura County Star Spotlights Upcoming Community Workshop

The Jan. 9 [Ventura County Star](#) published an article about an upcoming community workshop on lung-cancer treatments and side effects featuring Dr. Michael Palmer, medical oncologist in the new UCLA/Westlake Village office. Palmer was quoted.

Folk Cure Could Counteract Alcohol

[Nutra-Ingredients USA](#) Jan. 9 reported on a study by Dr. Jing Liang, associate professor of molecular and medical pharmacology and Richard Olsen, professor of molecular and medical pharmacology, showing that a component of an ancient Chinese herbal medicine may counteract alcohol intoxication and dependence.

BRIEFS

Ronald Reagan UCLA Medical Center was mentioned in a Jan. 2 [KCAL-Channel 9](#) story about an Orange County man who donated a kidney to his father.

Operation Mend was mentioned in a Dec. 23 [Broadwayworld.com](#) article noting a special presentation by Step Up 4 Vets Founder, Patricia Kennedy, who presented the "Peace On Earth Medallion" to retired Marine Cpl. Aaron Mankin, Operation Mend's first patient.

A Jan. 3 [Examiner.com](#) blog post announced that the UCLA Center for Human Nutrition was seeking men with diabetes for a study on the antioxidant properties of spices. Dr. David Heber, the Center's director, was quoted.

Research by the UCLA Brain Injury Research Center, part of the department of neurosurgery, was cited in a Jan. 10 [ScienceDaily.com](#) news article about the dangers of repeated traumatic brain injuries (TBI).

Dr. Noah Federman, assistant professor of pediatric hematology-oncology and director of the UCLA Pediatric Bone and Soft Tissue Sarcoma program, was cited Jan. 5 in a Long Beach [Press-Telegram](#) feature about a local teenager who battled against a rare form of bone cancer in her leg. She was recently chosen to serve as a national spokesperson for the St. Baldrick's Foundation which raises money for cancer research.

QUOTABLES

Dr. David Baron, executive director of UCLA's Arthur Ashe Student Health and Wellness Center and family physician at UCLA Medical Center, Santa Monica, commented in a Jan. 9 KNX 1070AM report about precautions to avoid getting the flu.

Dr. Gregg Fonarow, UCLA's Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, was quoted Jan. 9 in Australia's [Sydney Morning Herald](#) about research showing that being overweight or obese may provide protective benefits for those suffering from chronic diseases.

Dr. Allyson Gonzalez, staff obstetrician/gynecologist at UCLA Medical Center, Santa Monica, was quoted in a Jan. 4 [Palisadian-Post](#) story about the first Palisades baby of 2013, who was born at the hospital's BirthPlace maternity center.

Dr. Marc Riedl, associate professor of immunology and allergy, was quoted Jan. 9 in an [LA Weekly](#) blog article about research suggesting that eating fruits and vegetables may help reduce asthma symptoms.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, was interviewed [Jan. 4](#) on KFI 640AM about how technology can affect the brain. In addition, he was also interviewed [Jan. 8](#) on KFI 640AM about a study showing that beta blockers, a type of blood pressure medication, may help protect the brain from changes linked to Alzheimer's disease.

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