



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Jan. 24-30, 2014**

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HealthDay, Other Media Measure Bone Health and Marriage

A study suggesting that men who marry or are in committed, stable relationships prior to age 25 have weaker bones than those who marry after that age continued garnering media coverage, including Jan. 22 by the [Huffington Post](#), [Counsel & Heal](#), [Medical Daily](#), [Science Daily](#), and [All Voices](#); Jan. 23 by [Headlines & Global News](#), [The Freepress Journal](#), [Jagran Post](#), [redOrbit.com](#), [Science World Report](#), and [Business Standard](#); Jan. 24 by [Lankadesha E-Magazine](#); Jan. 25 by the [Oman Daily Observer](#); Jan. 26 by [SPLOG](#) and [Imperial Valley News](#); Jan. 27 by [HealthDay News](#), [Men's Health](#) magazine, [Women's Health](#) magazine, [KTLA-Channel 5](#), [Machines Like Us](#), and the Dr. William Pennington [blog](#); Jan. 28 by [KDVR-TV](#) (Denver), and the Dr. William Pennington [blog](#); and Jan. 29 by [Doctors Lounge](#), [KXAS-TV](#) (Fort Worth, Texas), [KGET-TV](#) (Bakersfield), [KULR-TV](#) (Billings, Mont.), [KWWL-TV](#) (Cedar Rapids, Iowa), [WVIR-TV](#) (Charlottesville, Va.), the Web site of [KSBY-TV](#) (San Luis Obispo), and many other television stations across the country. Dr. Carolyn Crandall, professor of medicine in the division of general internal medicine and health services research and the study's lead author, and Dr. Arun Karlamangla, professor of medicine in the division of geriatrics and a study co-author, and were quoted in the coverage.

Study Finding Concerns with Testosterone Therapy Receives Wide Media Coverage

Findings from a collaborative study by the UCLA Fielding School of Public Health about the use of testosterone therapy, the external application of testosterone in men, received wide coverage by the media. The study reported a two-fold increase in the risk of a heart attack in men under 65 and with a history of heart disease, shortly after beginning treatment. The Jan. 29 coverage included: [CBS Evening News](#), [Drugs.com](#), [EINNEWS.com](#), [Forbes.com](#), [HealthDay News](#), the [Huffington Post](#), [KABC-Channel 7](#), [KCBS-Channel 2](#) and [KCAL-Channel 9](#), [KPCC 89.3FM](#), [LiveScience.com](#), the [Los Angeles Times](#), [Medical Daily](#), [NBCNews.com](#), [The New York Times](#), [NPR.org](#), [Time.com](#), [USA Today](#), [WRC-TV](#) (Washington, D.C.), and many more. The HealthDay article ran in [MSN.com](#), [Philly.com](#), and others, and the KCAL report was picked up by [Yahoo! News](#). Dr. Sander Greenland, emeritus professor of epidemiology in the Fielding School, was quoted in some of the coverage.

Wall Street Journal Spotlights UCLA Ovarian Study

The [Wall Street Journal](#) Jan. 27 featured a study by Dr. Daniel Dumesic, division chief and professor of reproductive endocrinology and infertility, on polycystic ovary syndrome, which makes it difficult for women to become pregnant.

Top Hospital and Health Systems CIOs

Virginia McFerran, chief information officer for the UCLA Health System and the David Geffen School of Medicine at UCLA, has been named among [Becker's Hospital Review](#)'s "100 Hospital and Health System CIOs to Know" for her ability to leverage existing and new technology to further the medical center's mission and elevate the level of patient care.

UC Leaders in Bioscience Research

San Diego's [KNSD-Channel 7](#) Jan. 23 highlighted California Gov. Jerry Brown's State of the State speech, in which he remarked that UCLA, UC Berkeley, UC San Francisco and UC San Diego are four of the world's top 20 institutions for bioscience research.

Smoking among Doctors, Nurses

[HealthDay News](#) reported Jan. 28 on a study led by Linda Sarna, professor at the UCLA School of Nursing and chair of UCLA's Tobacco-Free Steering Committee, which found that smoking rates among

health care professionals are lower than among the general public and that registered nurses have seen the biggest decline in smoking since 2007. Sarna was quoted.

NPR Explores the Developing Adolescent Brain

Dr. Daniel Siegel, clinical professor of psychiatry at the Semel Institute and co-founder of UCLA's Mindful Awareness Research Center, was interviewed Jan. 28 on NPR's ["Tell Me More"](#) about his book "Brainstorm: The Power and Purpose of the Teenage Brain," which explores teenage behavior and the development of the adolescent brain.

Study Finds Brain Damage in NFL Players

An [Associated Press](#) article published Jan. 27 highlighted a brain-imaging study in which UCLA researchers found elevated levels of the Alzheimer's disease–related tau protein in the brains of retired football players who had suffered concussions.

Healthcare Channel Highlights Bariatric Surgery

[The Healthcare Channel](#) Jan. 24 and [Reuters Insider](#) Jan. 30 featured an interview with Dr. Erik Dutson, associate professor of surgery, chief of minimally invasive and bariatric surgery and executive medical director of the Center for Advanced Surgical and Interventional Technology. He discussed the latest information on surgical weight loss procedures and in a separate interview on The Healthcare Channel, also discussed robotic surgery safety issues.

KPCC Covers Uptick in Flu

[KPCC 89.3FM](#) Jan. 27 covered the rise in flu cases seen in Southern California and interviewed Dr. Mark Morocco, clinical professor of medicine and emergency medicine at the David Geffen School of Medicine at UCLA and Ronald Reagan UCLA Medical Center Emergency Department.

Racial Disparities in Thyroid Cancer

The [Huffington Post](#) and [Journal of Blacks in Higher Education](#) reported Jan. 24 on a study led by Dr. Avital Harari, assistant professor of general surgery, that found that non-white and poor individuals with thyroid cancer were much more likely to be diagnosed with late-stage metastatic disease than other patients. Harari was quoted.

Websites Cover New Heart Failure Risk Calculator

[California Health](#) Jan. 29, [MedPage Today](#) Jan. 2, [MedIndia](#) and [domainB](#) Jan. 23, and [Valley Online News](#) Jan. 22 reported on a new "risk calculator" developed by UCLA researchers that helps predict heart failure patients' chances of survival for up to five years and can assist doctors in determining whether more or less aggressive treatment is appropriate. Study authors Dr. Tamara Horwich, assistant professor of medicine in the division of cardiology and co-director of the UCLA Women's Cardiovascular Health Center, Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, and UCLA student researcher Jennifer Chyu were quoted.

Teaching Empathy to Medical Students through Photography

[KCBS-Channel 2](#), [KABC-Channel 7](#), [KCAL-Channel 9](#) and [KCRW 89.9FM's "Which Way LA?"](#) reported Jan. 27 on an exhibition of photographs at the David Geffen School of Medicine at UCLA depicting a woman's long-term struggle with migraine, part of the school's unique Doctoring curriculum, which uses patient art to teach compassion and empathy to future physicians. Ted Meyer, guest artist at the medical school, was interviewed by KABC. The CBS story also aired on affiliate stations in Fresno, Sacramento and Medford, Oregon.

U.S. News Shadows a Physician

A blog by Edward Chang, a student at the David Geffen School of Medicine at UCLA, about gaining insight into a medical career by shadowing a doctor, was published Jan. 28 by [U.S. News & World Report](#).

UCLA Luminary Awards Garners Headlines

The UCLA Department of Head and Neck Surgery's first inaugural Luminary Awards was held Jan. 22 and attended by an estimated 700 guests. Honoring singer-songwriter John Mayer and featuring performances by Mayer and Celine Dion, the event was widely covered Jan. 24 by [E! News](#), [Perez Hilton](#), [Examiner.com](#), numerous Fox News stations and dozens of other outlets.

UCLA Scientists Receive CIRM Basic Biology Grants

[Examiner](#), [HealthRender](#), [Regator](#), [News-Medical](#), [Noozilla](#), [Stem Cell News Blog](#), [Wn.com](#), [Alltop.com](#), and [Heyfeed.com](#), Jan. 30 featured a story on the California Institute of Regenerative Medicine (CIRM) awarding four new basic biology grants to members of UCLA's Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research. The grants went to Dr. Lili Yang, assistant professor of microbiology, immunology and molecular genetics; Dr. Denis Evseenko, assistant professor of orthopaedic surgery; Dr. Thomas Otis, professor and chair of neurobiology; Dr. Ben Novitch, assistant professor of neurobiology, and Dr. Samantha Butler, assistant professor of neurobiology. Dr. Owen Witte, director of the Broad Stem Cell Research Center, was quoted in the coverage.

Nanotechnology for Potential Treatment of Pancreatic Cancer

[YottaFire](#) Jan. 27 highlighted a study from UCLA's Jonsson Comprehensive Cancer Center proving the principle of a new method of microscopic drug delivery that could greatly improve the treatment of pancreatic cancer. Quoted in the coverage were the study's leaders Dr. Andre Nel, professor of nanomedicine and member of the California Nanosystems Institute (CNSI), and Dr. Huan Meng, adjunct assistant professor of nanomedicine.

Mandatory Screenings for Newborns

Dr. Gregory Perens, associate clinical professor of pediatric cardiology at Mattel Children's Hospital UCLA, was interviewed Jan. 28 on [KABC-Channel 7](#) about mandatory screenings for newborns in California, including a new one which checks for congenital heart defects.

Ear Infections Cost Health System Billions

[Contemporary Pediatrics](#) reported Jan. 29 on research led by Dr. Nina Shapiro, professor of head and neck surgery and director of pediatric otolaryngology at Mattel Children's Hospital UCLA, showing that treatment of children's ear infections costs the U.S. health care system nearly \$3 billion a year.

Analyzing 'Healthy' Fast Food

A story that aired Jan. 23 on North Carolina's [WNCN-Channel17](#) about first lady Michelle Obama's new partnership with Subway as part of her childhood nutrition program cited a study led by Dr. Lenard Lesser, a former physician with the Robert Wood Johnson Foundation Clinical Scholars program at the David Geffen School of Medicine at UCLA, comparing nutritional data and the average number of calories in meals consumed by teens at Subway and McDonald's restaurants.

Infectious Disease Expert and Med Student Pen Op-Ed on HIV Prevention

The [Global Post](#) ran a Jan. 28 column co-written by Abraar Karan, a student at the David Geffen School of Medicine at UCLA, and Dr. Jeffrey Klausner, professor of medicine in the division of infectious diseases and in UCLA's Program in Global Health arguing in favor of using the HIV drug Truvada as Pre-Exposure Prophylaxis (PrEP) to help prevent HIV transmission to uninfected people.

NHLBI Spotlights Research on HIV and Heart Disease

On-going research by Dr. Judith Currier, chief of the division of infectious diseases and associate director of the UCLA Center for Clinical AIDS Research and Education (CARE), examining the effects of HIV therapy on the development and prevention of cardiovascular disease, was highlighted in a Jan. 28 National Heart, Lung and Blood Institute (NHLBI) "[Spotlight on Research](#)" article about the NHLBI's AIDS program addressing chronic disease in HIV-positive individuals. Currier was quoted.

Oregon Paper Spotlights New Sports Injury Prevention Guidelines for Young Athletes

[The Bulletin](#) (Bend, Ore.) Jan. 23 reported on new guidelines from the American Medical Society for Sports Medicine (AMSSM) aimed at assisting physicians to recognize and help prevent overuse injuries and burnout in youth sports. Dr. John Di Fiori, professor of family medicine and orthopaedic surgery and

chief of the division of sports medicine and non-operative orthopaedics, is president of the AMSSM and was lead author on the guidelines.

South Bay TV Talks Sleep Apnea with UCLA-Torrance Expert

[Torrance CitiCable](#) reported Jan. 23 on obstructive sleep apnea, a common but little-known sleep disorder that can result in serious health problems. Dr. Mladen Anthony Rasic, associate director, UCLA Sleep Laboratory in Torrance and pulmonologist with UCLA Health-Torrance, commented in the segment, as did a patient he treated for the condition.

BRIEFS

Dr. Eugene Washington, dean of the David Geffen School of Medicine at UCLA and vice chancellor of UCLA Health Sciences, was noted by [TMCNet.com](#) Jan. 24 as having been reaffirmed to a second year as vice chair for The California Wellness Foundation.

KCBS-Channel 2 referenced the Ronald Reagan UCLA Medical Center and the steps being taken to avoid the spread of flu in the hospital in a report about the current flu outbreak.

The UCLA Division of Geriatrics was cited in a Jan. 27 [Daily Breeze](#) article about dealing with doctors and ageism.

QUOTABLES

Dr. S. Thomas Carmichael, professor of neurology, was quoted in a Jan. 25 [Kansas City Star](#) article about recent advances in "neural prosthetics" — brain implants that help to restore communication between damaged areas of the brain.

Dr. Brent L. Fogel, assistant professor of neurology, commented in a Jan. 16 [Neurology Today](#) article about the marketing of genetic tests (personalized genomic sequencing tests) and the possible public health consequences of inaccurate results from such devices.

Dr. T. Warner Hudson, medical director of occupational and employee health for the UCLA Health System, was quoted Jan. 24 in a [Los Angeles Times](#) story about the rising number of flu-related deaths in California and what Los Angeles-area hospitals are doing to prepare for more flu cases.

Dr. Michael Irwin, professor of psychiatry at the Semel Institute and director of the Cousins Center for Psychoneuroimmunology, was quoted in a Jan. 24 [Los Angeles Times](#) article about the physical and mental health benefits of relaxation and aromatherapy baths.

Dr. Daniel Kahn, assistant professor of maternal fetal medicine at the David Geffen School of Medicine at UCLA, commented in the Feb. 3 issue of People magazine on a brain dead pregnant woman being kept alive against her family's wishes.

Dr. Robert Kim-Farley, professor of epidemiology at the UCLA Fielding School of Public Health, was quoted Jan. 30 in [Fortune](#) about the ubiquitous norovirus, a highly contagious virus identified as the cause of numerous passengers and crew recently becoming sick aboard several cruise ships.

Dr. William Lowry, associate professor of molecular, cell and developmental biology was quoted Jan. 29 in an [Associated Press](#) story on a new method for returning cells to a pluripotent state by exposing them to an acidic environment.

Courtney H. Lyder, dean of the UCLA School of Nursing, was quoted in a Jan. 23 [nurse.com](#) article on the work that nurse researchers are doing to solve health issues.

Dr. Emeran Mayer, professor of digestive diseases, physiology and psychiatry at the David Geffen School of Medicine at UCLA and executive director of UCLA's Oppenheimer Family Center for Neurobiology of Stress, was quoted Jan. 26 in a [London Times](#) article about the influence of food companies on scientific research.

Dr. David Ross, professor of pulmonology and critical care at Ronald Reagan UCLA Medical Center, was quoted Jan. 21 in a [Men's Health](#) article about the effects of extremely cold weather on people's health.

Dr. Paul Vespa, professor of neurosurgery at the David Geffen School of Medicine at UCLA and director of Ronald Reagan UCLA Medical Center's neuro-intensive care unit, was quoted in a Jan. 26 [Associated Press](#) article about a family caring for a son in a persistent vegetative state.

Dr. Lonnie Zeltzer, director of the Children's Pain and Comfort Care program at Mattel Children's Hospital UCLA, was quoted Jan. 30 in a [Health Behavior News](#) article on the use of a pre-surgical drug for pediatric patients to help reduce pain and anxiety following surgery.

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