



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Jan 30 – Feb. 5, 2009**

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USA Today Examines Surgeon's Patient-Centered Practice

The Feb. 3 USA Today featured Dr. James Bradley, professor of plastic surgery and director of pediatric plastic surgery at Mattel Children's Hospital UCLA, in a story about physicians who add personal touches to their practice, such as making house-calls or donating blood for a patient. Bradley was quoted.

"Ethicists Debate Doctors Who Keep it Personal"

http://www.usatoday.com/news/health/2009-02-02-doctors_N.htm?loc=interstitialskip

Extra! Health Special Highlights UCLA Experts

NBC's EXTRA! aired a Jan. 31 "Lifechangers: Head to Toe" show featuring three UCLA specialists. Dr. Neil Martin, chief of neurosurgery, responded to viewers' questions about brain aneurysms and discussed new neurosurgical technologies. Dr. Nina Shapiro, associate professor of head and neck surgery, discussed chronic snoring and signs of sleep apnea. Dr. Karol Watson, associate professor of cardiology, discussed heart disease and heart attack risk in men and women.

"Extra! Lifechangers: Head to Toe"

<http://showroom.multivisioninc.com/share.do?id=100420&key=RL7C1FC7OcY2fmveQOxT4sp3TUHkmMbZ&email=RChampeau@mednet.ucla.edu>

USA Today, UPI Explore Cholesterol Study

USA Today on Feb. 1, UPI on Feb. 2 and the Indianapolis Star on Feb. 5 reported on UCLA findings that nearly three-fourths of patients hospitalized for heart attack had cholesterol levels suggesting they were not at high risk for a cardiovascular event. Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science, was quoted.

"'Normal' Levels of Cholesterol May Be Too High"

http://www.usatoday.com/news/health/2009-02-01-bad-cholesterol_N.htm

"Statins Needed to Fight Cholesterol"

http://www.upi.com/Science_News/2009/02/02/Study_Statins_needed_to_fight_cholesterol/UPI-94471233592921/

"Heart Smart"

<http://www.indystar.com/apps/pbcs.dll/article?AID=2009902050307>

Personalized Chemotherapy Draws Global Headlines

A new approach for predicting how tumor cells will respond to a chemotherapy drug prior to therapy -- preventing months of wasted time, ineffective treatment and toxic side effects -- was covered Feb. 2 by KCBS-Channel 2, KFWB 980AM and City News Service, and Feb. 3 by the U.K.'s Channel 4 and Press Association, the Evening Herald (Ireland) and Asian News International. Dr. Caius Radu, assistant professor of molecular and medical pharmacology and a researcher at the Crump Institute for Molecular Imaging and Jonsson Cancer Center, and Rachel Laing, a graduate researcher in pharmacology, were quoted.

"UCLA: Test Shows Best Drug Match for Chemo Patient"

<http://cbs2.com/health/UCLA.chemo.drug.2.924957.html>

"'Crystal Ball' that Takes Gamble Out of Cancer Drugs"

<http://www.herald.ie/world-news/crystal-ball-that-takes-gamble-out-of-cancer-drugs-1625326.html>

"Technique Tailors Cancer Treatment"

<http://www.channel4.com/news/articles/society/health/technique%20tailors%20cancer%20treatment/2919777>

"'Crystal Ball' to Predict Chemotherapy Results Developed"

<http://www.newkerala.com/topstory-fullnews-86241.html>

Local TV Celebrates Liver Transplant Program's Silver Anniversary

KABC-Channel 7 and KTTV-Channel-11 aired Feb. 1 reports on the "Picnic in the Park" program celebrating the UCLA liver transplant program's 25th anniversary.

Hispanic Voters' Clout Draws Coverage

KMEX-Channel 34, Prensa Latina and La Opinion reported Feb. 2 on research by David Hayes-Bautista, director of the Center for the Study of Latino Health and Culture, finding that the number of Hispanic voters in the United States will grow by one million in 2024, as children born in 2006 reach voting age.

“Proyectan Voto Latino Para 2024”

<http://www.impre.com/laopinion/noticias/primera-pagina/2009/2/2/proyectan-voto-latino-para-202-106931-1.html>

“Prevén Incremento Significativo del Voto Hispano Para 2024 en EE.UU.”

<http://www.prensalatina.com.mx/Article.asp?ID=%7BE43B12CA-FF87-42DB-B33F-757F9C32713F%7D&language=ES>

AP Notes Sentencing of Former Willied-Body Program Chief

The Associated Press reported Jan. 31 on the sentencing of Henry Reid, former director of UCLA's Willied Body Program, for illegally selling cadavers donated to UCLA for medical research between 1999 and 2004. The report appeared on MSNBC, KFI 640AM, in the Daily Breeze and many other news outlets. “Ex-UCLA Official Gets 4 Years in Body Parts Scheme”

<http://www.msnbc.msn.com/id/28940657/>

Boston Globe, Examiner Report Low Circumcision Rates’ Link to HIV

The Boston Globe reported Feb. 2 on a study by Arleen Leibowitz, professor of public policy and a researcher with the UCLA AIDS Institute, finding that hospitals in states where Medicaid does not pay for routine male circumcision are half as likely to perform the procedure. This disparity could lead to an increased risk of HIV among lower-income children later in life. The Examiner.com also covered the study on Jan. 14.

“Insurance Affects Rate of Procedure”

http://www.boston.com/news/health/articles/2009/02/02/insurance_affects_rate_of_procedure/

“Health Plans Cut Circumcision”

<http://www.examiner.com/x-1961-Sexual-Health-Examiner~y2009m1d14-Health-plans-cut-circumcision>

Channel 7 Scrutinizes Household Chemicals’ Link to Infertility

Dr. Jorn Olsen, chair of epidemiology in the School of Public Health, appeared Jan.29 on KABC-Channel 7 about his finding that perfluorinated chemicals, or PFCs, may be linked to infertility in women.

“New Study Links Chemicals to Infertility”

<http://abclocal.go.com/kabc/story?section=news/health&id=6632179>

Newspapers Spotlight California’s Uninsured Children

Research from the Center for Health Policy Research at the School of Public Health that shows federal and state legislative districts in Riverside and San Bernardino counties have the highest percentages of uninsured children statewide was reported Feb. 4 by MSNBC.com, the (Riverside) Press Enterprise and the Contra Costa Times. E. Richard Brown, center director, was quoted.

“34,000 Children in SoCal District Uninsured”

<http://www.msnbc.msn.com/id/29021282/>

“Number of Uninsured Inland Kids is High”

http://www.pe.com/localnews/inland/stories/PE_News_Local_S_uninsured04.193ba7b.html

California Media Cover Progress in UC Nursing Contract

The Daily Californian and other media statewide throughout the week reported that the University of California tentatively agreed Jan. 29 with the California Nurses Association on a contract covering more than 10,000 nurses.

“UC Reaches Pact with Nurses Association”

<http://www.bizjournals.com/sacramento/stories/2009/01/26/daily76.html>

“UC and Nurses Union Reach Agreement”

http://www.dailycal.org/article/104128/uc_and_nurses_union_reach_agreement

Psychiatric Times Decries Consequences of Labeling

Dr. Joseph Pierre, associate clinical professor at the Semel Institute and co-chief of the Schizophrenia Treatment Unit at the West Los Angeles VA Medical Center, wrote a Feb. 4 commentary in the Psychiatric Times about how the labeling of an individual with a perceived disorder may be inaccurate and sometimes harmful in some cases.

“What Do You Mean, I Don’t Have Schizophrenia?”

<http://www.psychiatrictimes.com/display/article/10168/1371041>

Philadelphia Inquirer Toasts Healthy Seniors

The Philadelphia Inquirer ran an online story Feb. 5 about a study by Dr. Arun Karlamangla, associate professor of geriatrics, finding that healthy seniors who drink moderately are less likely to suffer from physical disabilities.

“Cheers to Your Health”

http://www.philly.com/philly/living/CTW_health_20090211_Cheers_to_Your_Health.html

Newspaper Illuminates Our Love for Sports Teams

Marco Iacoboni, professor of psychiatry at the Semel Institute, and director of the Transcranial Magnetic Stimulation Lab in the Ahmanson Lovelace Brain Mapping Center, was featured in a Jan. 31 Kansas City Star article about how “mirror neurons” in the brain may make us have empathy toward our sports teams. “Science May Explain our Love of Sports”

<http://www.kansascity.com/sports/story/1011480.html>

Valley Paper, Websites Tout Healthy Heart Tips

The Feb. 5 San Fernando Valley Sun and Jan. 30 online editions of Occupational Health Safety and Santé Médecine (France) offered tips for adults and children on keeping one’s heart healthy. Dr. Karol Watson, associate professor of cardiology, and Dr. Thomas Klitzner, professor of pediatric cardiology at Mattel Children’s Hospital UCLA, were quoted.

“Tips to Protect Your Heart in a Bad Economy”

http://www.sanfernandosun.com/sanfermsun/index.php?option=com_content&task=view&id=3261&Itemid=2

Tech Review Spotlights Reprogrammed Adult Stem Cells

MIT Technology Review and The Canyon News on Feb. 2 featured research by Amander Clark that reprogrammed adult stem cells into the precursor cells for egg and sperm. Clark is a researcher with the Broad Stem Cell Research Center at UCLA.

“UCLA’s Breakthrough in Stem Cell Research”

http://www.canyon-news.com/artman2/publish/Features-Aug-2007/UCLA_Scientists_Make_Breakthrough_In_Stem_Cells.php

“Grow Your Own Eggs and Sperm”

<http://www.technologyreview.com/biomedicine/22042/>

KFWB, Daily News Recognize Training Grants

KFWB 980AM on Jan. 30 and the Los Angeles Daily News on Jan. 31 reported on a \$4 million training grant awarded by the California Institute for Regenerative Medicine to the Broad Stem Cell Research Center at UCLA.

Trades Cite Myeloma Research

Myeloma research conducted by researchers at UCLA’s Jonsson Comprehensive Cancer Center was cited in the Feb. 13 issues of the trade publications Drug Week and Biotech Business Week.

“Myeloma Therapy”

BRIEFS

The UCLA Health System was cited in a Feb. 2 Los Angeles Times article on new trends in physician patient billing practices.

“Doctor’s Offices are Asking for More than Your Co-pay During Your Visit”

<http://www.latimes.com/features/health/la-he-payment2-2009feb02,0,3767851.story>

A Feb. 4 NBC Nightly News story on robotic knee surgery mentioned that UCLA is training new surgeons in robotic surgical techniques. Dr. Erik Dutson, assistant professor of surgery and co-director of the Center for Advanced Surgical and Interventional Technology (CASIT), appears in footage shot at CASIT with NBC health correspondent Robert Bazell.

“Robo-Doc: Are Robotic Knee Surgeries Better?”
<http://www.msnbc.msn.com/id/3032619/#29021361>

UCLA Medical Center was mentioned in a Feb. 3 Denver Post story on Glen Gondrezick, a former Denver Nuggets player, who recently underwent a successful heart transplant surgery at UCLA.

“Gondrezick Puts His Heart into Life”
http://www.denverpost.com/nuggets/ci_11613635

QUOTABLES

Dr. Sheila Ahmadi, assistant clinical professor of endocrinology, was interviewed Jan. 25 on KJRN 640AM in a report about osteoporosis.

Dr. Timothy Fong, assistant professor of psychiatry at the Semel Institute and director of the Impulse Control Disorders Clinic, was quoted in a Jan. 24 Las Vegas Review article about how Las Vegas caters to people celebrating the Chinese New Years. Fong was also quoted in a Jan. 31 Sacramento Bee article about Super Bowl betting and gambling addicts.

“Business of Chinese New Year”
<http://www.lvrj.com/news/38266824.html>
“Science May Explain our Love of Sports”
<http://www.kansascity.com/sports/story/1011480.html>

Dr. Patricia Ganz, director of cancer prevention and control research at UCLA's Jonsson Comprehensive Cancer Center, commented Tuesday in the Philadelphia Inquirer about the health issues faced by cancer survivors.

“Cancer Centers Pushing Better Survivor Care”
http://www.philly.com/inquirer/health_science/daily/20090203_Cancer_centers_pushing_better_survivor_care.html

Dr. Randolph Hecht, a gastroenterologist and medical oncologist at UCLA's Jonsson Comprehensive Cancer Center, commented Feb. 5 in the Los Angeles Times, KABC Channel 7 News, KNX 1070 am and the Wall Street Journal on Supreme Court Justice Ruth Bader Ginsburg's surgery for pancreatic cancer.

“Understanding Justice Ginsburg's Pancreatic Cancer”
<http://blogs.wsj.com/health/2009/02/05/understanding-justice-ginsburgs-pancreatic-cancer/>
“Ginsburg has Surgery for Early Stage Pancreatic Cancer”
http://www.latimes.com/news/nationworld/nation/la-na-ginsburg6-2009feb06_0,616462.story

Dr. Andrew Leuchter, professor of psychiatry at the Semel Institute, was quoted in a Feb. 2 Boston Globe article about research showing that almost half of 19-to-25-year-olds in the United States meet the standard criteria for at least one psychiatric disorder.

“The Long Reach of Youthful Angst”
http://www.boston.com/news/health/articles/2009/02/02/the_long_reach_of_youthful_angst/

Dr. Emeran Mayer, professor of medicine, digestive diseases and physiology, commented Feb. 1 in U.S. News & World Report about beneficial bacteria in the human digestive system.

“Beneficial Bacteria: 7 Amazing Jobs Your Gut Bacteria Do”
<http://health.usnews.com/articles/health/digestive-disorders/2009/02/02/beneficial-bacteria-7-amazing-jobs-your-gut-bacteria-do.html>

Dr. Mousa Shamonki, director of the assisted reproduction program, was quoted Jan. 30 by Reuters and Feb. 3 on NBC's “Today” show about a California woman who gave birth to octuplets. The Reuters article also appeared Feb. 1 in Gulf Times (Qatar) and the South China Morning Post, and Feb. 2 in the Examiner.com

“California Octuplets Case Dismays Fertility Experts”
<http://www.reuters.com/article/newsOne/idUSTRE50U09O20090131?pageNumber=1&virtualBrandChannel=0>

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