



**UCLA HEALTH SCIENCES MEDIA REPORT**

**For the week of Jan. 30-Feb. 5, 2015**

Note: Website links may expire without notice. Some sites require password registration. If you cannot access a story or would like to obtain a copy, please call 310.794.0777.

**Stroke Study Draws Major Coverage**

**Man Thanks Strangers Who Saved His Life**

**Media Continues to Examine Measles Outbreak**

**Media Count Hispanic Physicians**

**TV Outlets Continue to Cover Surgery to Help Teen**

**Sitting or Standing at Work**

**TakePart Profiles HIV/STD Expert**

**Research Leads to Accelerated FDA Approval of Breast Cancer Drug**

**How Melanoma Resists New Drug Combo Therapy**

**Protecting Children of Melanoma Survivors from Sun's Harmful Rays**

**Two Scientists Awarded \$3.2 Million for Stem Cell Research**

**AAMC Reporter Spotlights Essential Stewardship Priorities**

**Gallery Hosts Thaliens Fundraiser for Operation Mend**

**Georgia Public Broadcasting Examines Stress and Health**

**Washington Post Highlights Help for Veterans**

**Best Practices for Integrating Mental Health with Primary Care**

**Passports Give Voice to Patients with Complex Cases**

**Websites Spotlight Heart Healthy Tips**

**Extreme Morning Sickness Research Highlighted**

**U.S. News & World Report Features UCLA Expert**

**Classifying Athletes by Testosterone, Not Gender**

**Genes Influence PTSD Risk**

## BRIEFS

## QUOTABLES

### Stroke Study Draws Major Coverage

[HealthDay](#), [Examiner.com](#), [Science Codex](#), [HealthCanal](#), [Headlines and Global News](#), [Diabetes Insider](#), [Medscape](#), [MedPage Today](#), [E Science News](#), [Drugs.com](#) and [MedicalXpress](#) Feb. 4; and [KCBS-Channel 2](#), [Medical News Today](#), [Sierra Sun Times](#), [China Topix](#), [HCP Live](#), [States Chronicles](#), [Maine News](#), [West Texas News](#), [Health 24](#), [Delhi Daily News](#), [MD Linx](#) and [InteliHealth](#) Feb. 5 reported on a study that found that paramedics can treat stroke patients in the field quickly and effectively. The CBS news report was picked up by nearly 100 network affiliates nationwide. KABC Channel 7 also reported on the study, which was led by Dr. Jeffrey Saver, director of the UCLA Stroke Center and professor of neurology at the David Geffen School of Medicine at UCLA, and Dr. Sidney Starkman, co-director of the UCLA Stroke Center and professor of emergency medicine and neurology at the David Geffen School of Medicine at UCLA.

### Man Thanks Strangers Who Saved His Life

An emotional meeting between a man who nearly died in a motorcycle accident and 40 of the almost 200 blood donors who helped save his life was reported Jan. 30 by the Associated Press, [KCBS-Channel 2](#), [KNBC-Channel 4](#), [KABC-Channel 7](#), [KCAL-Channel 9](#), [KNX 1070AM](#), [International Channel 18](#) and [KVEA-Channel 34](#); Feb. 2 by China's [World Journal](#); and Feb. 5 by the [Glendale Press News](#). The event was organized by the UCLA Blood & Platelet Center to increase public awareness of the importance of donating blood and platelets. The AP report was syndicated by hundreds of news outlets, including [Yahoo! News](#), [U.S News & World Report](#), [MSN](#), the [Chicago Tribune](#), [Miami Herald](#) and the U.K.'s [Daily Mail](#). The KCBS/KCAL report also aired on CBS affiliates in Sacramento, Bakersfield and Traverse City, Mich. Dr. Alyssa Ziman, medical director of the UCLA Blood & Platelet Center, was interviewed by KABC-Channel 7, and Dr. Barbara Van de Wiele, vice chair of anesthesiology at the David Geffen School of Medicine at UCLA and one of Brandon's doctors, was quoted by Associated Press.

### Media Continues to Examine Measles Outbreak

UCLA experts were called upon to discuss the growing measles outbreak and concerns over vaccination rates.

- Dr. James Cherry, distinguished research professor of pediatrics at the David Geffen School of Medicine at UCLA and attending physician of pediatric infectious diseases at Mattel Children's Hospital UCLA, was interviewed by the Los Angeles Times [Feb. 4](#); Feb. 2 in a 3-part report ([1,2,3](#)), and [Jan. 30](#). Cherry was also quoted by [Deutsche Presse-Agentur](#), [Associated Press](#) and [KNX 1070AM](#) Feb. 4; [Los Angeles Magazine](#), [Inside Higher Ed](#), [Fact Check.org](#), and [POTUS SiriusXM 124](#) Feb. 3; [KNX 1070AM](#) Feb. 2; and [CCTV-America](#) (Chinese), [Ventura County Star](#) and [KIRO-Channel 7](#) (Seattle) Jan. 30.
- Dr. Mark Morocco, clinical professor of emergency medicine, Ronald Reagan UCLA Medical Center, was interviewed Feb. 3 on [KTTV-Channel 11](#) regarding the importance of receiving a measles vaccination.
- Dr. Nina Shapiro commented Feb. 3 in a [BBC Mundo](#) article on why families from higher socioeconomic classes tend to have higher opt-out vaccination rates compared to other classes.

### Media Count Hispanic Physicians

A study led by Dr. Gloria Sanchez, associate clinical professor of family medicine, finding that the rate of Hispanic physicians per 100,000 population has fallen by 22 percent since 1980 even as the Hispanic population has grown by 243 percent, garnered wide media coverage. Stories were carried Feb. 4 by [Examiner.com](#) and [Univision](#). Sanchez and Dr. David Hayes-Bautista, director of the UCLA Center for the Study of Latino Health and Culture, were quoted.

### TV Outlets Continue to Cover Surgery to Help Teen

[WWTV-TV](#) (Traverse City, Mich.), [WFQZ-TV](#) (Cadillac, Mich.) and [KLAS-TV](#) (Las Vegas) Feb. 2; [WJET-TV](#) (Erie, Pa.), [KBTV-TV](#) (Port Author, Texas) and [WWSB-TV](#) (Tampa, Fla.) Jan. 29, and [WJMN-TV](#) (Marquette, Mich.) Jan. 28 and others covered a rare surgery to improve circulation to the arm of a 16-year old who was born without a full artery to his left arm. The team at the UCLA Aortic Center connected his shortened arm vein to the carotid artery that instantly restored blood flow and for the first time he registered a pulse in this arm. A judo champ, the teen can now continue his dream of competing and working towards a black belt. Dr. William Quinones-Baldrich, professor of vascular surgery and director of the UCLA Aortic Center, was interviewed.

### **Sitting or Standing at Work**

Jennifer Mempin, injury prevention program manager for UCLA Health System, was featured in a Feb. 5 KPCC 89.3FM "[AirTalk with Larry Mantle](#)" report on the pros and cons of sitting, standing, walking or perching at work.

### **TakePart Profiles HIV/STD Expert**

[TakePart](#) ran a Jan. 30 profile of Dr. Jeffrey Klausner, professor of medicine in the division of infectious diseases and of public health, who discussed his efforts to reintroduce newborn male circumcision in Haiti as a way to combat AIDS and other sexually transmitted diseases.

### **Research Leads to Accelerated FDA Approval of Breast Cancer Drug**

[OnLive](#) and [Healio](#) Feb. 3; [Examiner.com](#), [Clinical Oncology](#), and [News-Medical](#) Feb. 4, and [Fox News](#) Feb. 5 reported on the FDA approval of IBRANCE (palbociclib) a potentially groundbreaking new drug to treat women with advanced breast cancer, signaling a new treatment strategy to arrest tumor growth and extend the time before the cancer worsens. The approval was based on a UCLA-led clinical trial. Study lead Dr. Richard Finn, assistant professor of medicine in the division of hematology/oncology and member of UCLA's Jonsson Comprehensive Cancer Center (JCCC), and Dr. Dennis Slamon, director of the Revlon/UCLA Women's Cancer Research Program and Clinical/Translational Research at the JCCC, were quoted.

### **How Melanoma Resists New Drug Combo Therapy**

[Oncology Nurse Advisor](#) Feb. 3 reported on a study finding that melanoma cells resist the drug combo therapy of BRAF+MEK inhibitors by developing highly unusual changes in certain key cancer genes. These signature changes or configurations not only mark the presence of drug resistant melanoma cells, but also point to potential new ways to shut them off. Dr. Roger Lo, assistant professor of medicine in the division of dermatology and member of UCLA's Jonsson Comprehensive Cancer Center, was the lead author of the study and was quoted.

### **Protecting Children of Melanoma Survivors from Sun's Harmful Rays**

[Oncology Nurse Advisor](#) Jan. 30 reported on a study suggesting that children of melanoma survivors are not adhering optimally to sun protection recommendations. This is concerning as sunburns are a major risk factor for melanoma, and children of survivors are at increased risk for developing the disease as adults. Dr. Beth Glenn, member of UCLA's Jonsson Comprehensive Cancer Center and associate director of the JCCC Healthy and At-Risk Populations Research Program, was quoted extensively.

### **Two Scientists Awarded \$3.2 Million for Stem Cell Research**

[Examiner.com](#) and [My News LA](#) Feb. 2 reported on two UCLA stem cell researchers who were chosen out of only 20 scientists statewide to receive the Tools and Technologies Award from the California Institute of Regenerative Medicine (CIRM), the most of any institution represented. The recipients were Dr. James Dunn, professor of bioengineering and surgery and member of the UCLA Broad Stem Cell Research Center, for his research investigating skin-derived precursor stem cells for the treatment of enteric neuromuscular dysfunction, and Dr. Hanna Mikkola, associate professor of molecular, cell and developmental biology, and member of both the UCLA Broad Stem Cell Research Center and UCLA's Jonsson Comprehensive Cancer Center, for her work creating a suite of engineered human pluripotent stem cell lines to facilitate the generation of patient specific hematopoietic stem cells. Dr. Owen Witte, director of the UCLA Broad Stem Cell Research Center, was quoted.

### **AAMC Reporter Spotlights Essential Stewardship Priorities**

The January edition of the Association of American Medical Colleges' [AAMC Reporter](#) featured an article focusing on an Institute of Medicine report entitled "Essential Stewardship Priorities for Academic Health Systems" that identifies a framework for academic medical centers to maintain financial stability while establishing capacity to improve health, innovation and education. Dr. A. Eugene Washington, vice chancellor, UCLA Health Sciences and dean of the David Geffen School of Medicine at UCLA who is one of the study authors, was quoted.

### **Gallery Hosts Thaliens Fundraiser for Operation Mend**

The [Desert Sun](#) Jan. 31 and the February issue of [Palm Springs Life](#) magazine noted an art-fest at the Brian Marki Gallery in Palm Springs benefiting The Thaliens "Hollywood for Mental Health" and UCLA's Operation Mend.

### **Georgia Public Broadcasting Examines Stress and Health**

Dr. Robert M. Bilder, professor of psychiatry at the Semel Institute and director of the Tennenbaum Center for the Biology of Creativity in the Semel Institute, was interviewed Feb. 2 on the Georgia Public Broadcasting show "[On Second Thought](#)" (multiple Georgia public radio stations) on the topic of developing resilience against stress, and about UCLA's Healthy Campus Initiative.

### **Washington Post Highlights Help for Veterans**

Dr. Patricia Lester, associate professor of psychiatry at the Semel Institute, medical director, UCLA Child and Family Trauma Clinic, and director of the Nathanson Family Resilience Center, was featured in a Feb. 2 [Washington Post](#) article about how veterans and their families are being helped by FOCUS (Families OverComing Under Stress), a Nathanson Center project that provides training to military couples and their children to develop resilience skills to strengthen families.

### **Best Practices for Integrating Mental Health with Primary Care**

Dr. Nadereh Pourat, professor of health policy and management at the UCLA Fielding School of Public Health and the UCLA Center for Health Policy Research, was featured Feb. 2 in [California Healthline](#) about her research into clinics that are integrating mental health with primary care.

### **Passports Give Voice to Patients with Complex Cases**

The [Wall Street Journal](#) featured Feb. 3 a story on patient passports, a concept developed by physicians at Mattel Children's Hospital UCLA and parents serving on the hospital's Parent Advisory Council. The tool contains critical information about a patient with complex needs that can be shared with physicians in the emergency room. Dr. Tanya Arora, assistant clinical professor at Mattel Children's Hospital UCLA and chair of the Mattel Children's Hospital UCLA Patient and Family Centered Care Committee, was interviewed as was one of the parents who came up with the idea for the tool.

### **Websites Spotlight Heart Healthy Tips**

[Examiner.com](#), [WN.com](#) and [HealthCanal](#) Jan. 31 featured lifestyle tips for a healthy heart in celebration of heart month. UCLA cardiologists from the UCLA Barbra Streisand Women's Heart Program were quoted, including Dr. Karol Watson, professor of medicine in division of cardiology; Dr. Tamara Horwich, associate professor of medicine in the division of cardiology, and Dr. Marcella Anne Calfon Press, assistant professor of medicine in the division of cardiology. In addition, a Feb. 1 [Lifescrypt.com](#) story on healthy heart tips included a quote from Watson.

### **Extreme Morning Sickness Research Highlighted**

[WWTV-TV](#) (Mich.) and [WFQX-TV](#) (Mich.) Jan. 7; [WZVN-TV](#) (Fla.) Jan. 12; [KJTL-TV](#) (Texas) Jan. 13; [WBOC-TV](#) (Md.) Jan. 29; [KSAT-TV](#) (Texas) Jan. 17; [KFMZ-TV](#) (Pa.) and [WAAY-TV](#) (Ala.) Feb. 2, and [WCSC-TV](#) (S.C.) Feb. 4 reported on the research by Dr. Marlina Fejzo on the extreme morning sickness condition known as hyperemesis gravidarum. Fejzo is an associate researcher in the David Geffen School of Medicine at UCLA.

### **U.S. News & World Report Features UCLA Expert**

Dr. Andrea Rapkin, interim chair of obstetrics and gynecology, discusses PMS symptoms and treatments in a Feb. 5 story in [U.S. News & World Report](#).

### **Classifying Athletes by Testosterone, Not Gender**

[Reuters](#) reported Jan. 29 on new regulations preventing female athletes with as much testosterone in their blood as some men to compete in women's sporting events. Dr. Eric Vilain, professor of human genetics, pediatrics and urology at the David Geffen School of Medicine at UCLA and co-director of the UCLA Center for Society and Health, was interviewed. He coauthored a commentary in support of the current regulations in the *Journal of Clinical Endocrinology and Metabolism*.

### **Genes Influence PTSD Risk**

The [SunCoast News](#) Jan. 20, [Sun News Network](#) Jan. 16 and the [Canyon News](#) and [HealthCanal](#) Jan. 15 covered a UCLA study by Dr. Armen Goenjian, a researcher at the Semel Institute, showing that a pair of gene variations may explain why some people develop post-traumatic stress disorder and other people who have suffered similar trauma do not.

## **BRIEFS**

A Jan. 29 [Los Angeles Times](#) article about how donated organs have added more than 2 million cumulative years to the lives of recipients featured a photo of UCLA surgeons performing a kidney transplant.

The research of Dr. Charles S. Grob, professor of psychiatry at the Semel Institute and director of the division of child and adolescent psychiatry at Harbor-UCLA Medical Center, was cited in the Feb. 9 [The New Yorker](#) about his clinical trial to assess the safety, dosing, and efficacy of the psychedelic drug psilocybin in the treatment of anxiety in cancer patients.

South Carolina's [The State](#) Feb. 4 referenced data on national paid leave policies by the World Policy Forum, part of the World Policy Analysis Center at the UCLA Fielding School of Public Health.

The [OC Register](#) Feb. 3 referenced a study on childhood obesity affecting more than half of children in Orange County, conducted jointly by the UCLA Center for Health Policy Research at the UCLA Fielding School of Public Health and the California Center for Public Health Advocacy.

A guest commentary in the Los Angeles [Daily News](#) Jan. 30 cited data from the UCLA Center for Health Policy Research's California Health Interview Survey that found about 4 million low-income Californians were unable to consistently find food between 2011 and 2012.

UCLA Health System was noted in a Feb. 5 [Reuters](#) article about how hospitals have rolled out a pilot program of Apple's HealthKit service as a way for doctors to monitor patients remotely and lower costs.

## **QUOTABLES**

Dr. Peter Butler, chief of the UCLA Division of Endocrinology, was quoted in a Jan. 26 [Dallas Morning News](#) article about a convicted killer's request for a new trial, due in part to his attorney's argument that his brain was damaged by uncontrolled diabetes.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a Feb. 2 [Dallas Morning News](#) story about a study on the use of noninvasive cardiac screening tests on low-risk chest pain patients seen in the emergency room.

Dana Hunnes, senior dietician at Ronald Reagan UCLA Medical Center, commented in [Jan. 29](#) and [Feb. 4](#) Los Angeles Times stories about the popularity of juicing. She says that for most people occasional juicing is okay, but emphasizes that it's probably more beneficial to eat the actual fruit or vegetable.

Dr. Stanley Korenman, professor of medicine in the division of endocrinology and associate dean for ethics, was quoted in the Winter 2015 edition of the [Robb Report](#) about the potential effects on humans of triclosan, a chemical found in some toothpastes and antibacterial soaps.

Dr. Emanuel Maidenberg, director of the UCLA Cognitive Behavior Therapy Clinic, and a clinical professor of psychiatry at the Semel Institute, was quoted in the Winter 2015 edition of the [Robb Report](#) about strategies to keep New Year's resolutions.

Dr. Mayank Mehta, a professor of physics, neurology and neurobiology, was quoted in a Feb. 3 [LiveScience.com](#) article about a new virtual-reality headset being offered to the public that includes a warning of possible health-related side effects. Mehta cited his research into how the brain responds to a virtual-reality simulation, and said there is reason for caution since not enough is known about how the brain reacts to a virtual-reality environment.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, commented in a Feb. 5 [Los Angeles Times](#) story about actress Julianne Moore's realistic portrayal of a woman in her prime facing early-onset Alzheimer's disease in the movie "Still Alice."

Dr. Karol Watson, professor of medicine in the division of cardiology, commented in a Feb. 2 [Livescience](#) story about a study on the impact of strenuous exercise levels and mortality risk.

=====

UCLA's Health Sciences Media Relations office e-publishes this report weekly. For more information, please call Roxanne Moster, director of Health Sciences Media Relations, or Enrique Rivero, senior media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit [www.uclahealth.org/mediacontacts](http://www.uclahealth.org/mediacontacts).