



UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Feb. 4 - 10, 2011

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HealthDay, MedPage Cover Study on Clot-Busting Stroke Treatment

Associated Press Reports Stroke Impacting Younger People

Media Warns that Loneliness Can Lead to Disease

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Media Highlights Study Finding Stroke Takes Large Toll on Hollywood Movie Stars

Associated Press, MedPage Today and WebMD on Feb. 10 reported on a new UCLA Stroke Center study which found that stroke and cardiovascular disease have exacted an enormous toll on Hollywood stars. Study author Hannah Smith, a staff research associate at the UCLA Stroke Center, and Dr. Jeffrey Saver, director of the UCLA Stroke Center, were quoted. The AP article was published by more than 100 news outlets including the Los Angeles Daily News, Seattle-Post Intelligencer and AOL News.

"Starstruck: Fame Doesn't Keep Movie Stars from Suffering Strokes, Heart Attacks, Study Finds"

<http://www.startribune.com/lifestyle/health/115774264.html>

"ASA: Movie Stars Not Immune to Vascular Events"

<http://www.medpagetoday.com/MeetingCoverage/ASA/24810>

“Stroke Takes a Toll on Hollywood Stars”

<http://www.webmd.com/stroke/news/20110210/stroke-takes-a-toll-on-hollywood-stars>

HealthDay, MedPage Cover Study on Clot-Busting Stroke Treatment

HealthDay and MedPage Today on Feb. 10 covered a new study showing that most acute stroke patients do not receive clot-busting treatment within an hour of arriving at the hospital, despite proven benefits and national guideline recommendations. Study authors Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, and Dr. Jeffrey Saver, director of the UCLA Stroke Center were quoted. MSN picked up the HealthDay story. “Earlier tPA in Hospital Saves Lives”

<http://www.medpagetoday.com/MeetingCoverage/ASA/24811>

“Few Stroke Patients Given Clot-Buster Quickly Enough: Study”

<http://consumer.healthday.com/Article.asp?AID=649784>

Associated Press Reports Stroke Impacting Younger People

The Associated Press on Feb. 10 reported on a new UCLA study which found that doctors are seeing more strokes related to high blood pressure and clogged arteries in younger people. Dr. Jeffrey Saver, director of the UCLA Stroke Center was quoted. The article was published in dozens of publications including the Chicago Sun Times, Washington Post and Forbes.

“More Strokes Hitting Young, Middle-Aged People”

<http://www.suntimes.com/lifestyles/health/3735667-423/more-strokes-hitting-young-middle-aged-people.html>

Media Warns that Loneliness Can Lead to Disease

Steven Cole, a member of the UCLA Cousins Center for Psychoneuroimmunology and associate professor of medicine in the division of hematology–oncology, was featured Feb.8 in news segments on KABC-Channel 7 and KCBS AM740 (San Francisco), Feb. 9 in a CNN.com blog and Asian News International, and Feb. 10 in the Independent (UK). The coverage concerned his study showing that chronically lonely people may be at higher risk for certain types of inflammatory disease because their feelings of social isolation trigger the activity of pro-inflammatory immune cells.

“On the Brain: Lonely Hearts May Become Sick Hearts”

<http://pagingdrgupta.blogs.cnn.com/2011/02/09/on-the-brain-lonely-hearts-may-become-sick-hearts/>

“Only the Lonely: Four Ways to Connect with Others”

<http://www.independent.co.uk/life-style/health-and-families/only-the-lonely-four-ways-to-connect-with-others-2210846.html>

“Loneliness Ups Risk of Inflammatory Diseases”

http://www.thaindian.com/newsportal/health/loneliness-ups-risk-of-inflammatory-diseases_100500364.html

News Outlets Report on Findings that Kids with ADHD Have Multiple Conditions

HealthDay, WebMd and MedPage Today on Feb. 7 reported on a new UCLA study which found that two-thirds of children in the United States with attention-deficit/hyperactivity disorder struggle with other mental health and developmental conditions, including learning disabilities and anxiety. Study author Kandyce Larson, a research associate at the Center for Healthier Children, Families & Communities at UCLA, was quoted.

“Most ADHD Kids Have Multiple Conditions, Study Says”

http://www.businessweek.com/lifestyle/content/healthday/649657.html?campaign_id=rss_topStories

“Kids with ADHD Often Have Other Problems”

<http://www.webmd.com/add-adhd/news/20110206/kids-with-adhd-often-have-other-problems>

“Comorbidities Common with ADHD”

<http://www.medpagetoday.com/Pediatrics/ADHD-ADD/24722>

LA Times Features Breast Cancer Study

A Los Angeles Times blog reported Feb. 7 and the Arizona Daily star reported Feb. 8 on a study led by Dr. Patricia Ganz, director of cancer prevention and control research at UCLA's Jonsson Comprehensive

Cancer Center, comparing adverse symptoms in breast cancer survivors who undergo chemotherapy with those who do not.

"Breast Cancer Patients' Quality of Life Returns Slowly in the Year after Surgery"

<http://www.latimes.com/health/boostershots/la-heb-breast-cancer-recovery-20110207.0,7682708.story>

"Chemotherapy Effects Linger for Breast Cancer Survivors"

http://azstarnet.com/news/science/health-med-fit/article_50532aa5-5e6b-5e24-a045-04106b47a9c5.html

NYT Blog, Animal Website Cover Zoobiquity Conference

A New York Times blog on Feb. 10 and Horsetalk.com on Feb. 5 covered a first-of-its-kind conference where veterinarians and physicians met to gain a better understanding of the global and species-spanning nature of illness. Dr. Barbara Natterson Horowitz, conference chair, director of imaging, UCLA Cardiac Arrhythmia Center and associate clinical professor of cardiology, was quoted. The conference was sponsored jointly by the David Geffen School of Medicine, the UC Veterinary School of Medicine and the Los Angeles Zoo & Botanical Gardens. Additional science blogs also mentioned Zoobiquity including Virginia Hughes.com.

"Schott's Vocab: Zoobiquity"

<http://schott.blogs.nytimes.com/2011/02/10/zoobiquity/>

"Conference Explores Human-Animal Health Overlap"

<http://www.horsetalk.co.nz/news/2011/02/039.shtml>

Local TV Highlights Ongoing Autism Research

Dr. Daniel Geschwind, professor of neurology, psychiatry, and genetics, and director of the Center for Autism Research, and Dr. Shafali Jeste, assistant professor in psychiatry and neurology, were featured in two Feb. 4 news segments on KCAL-Channel 9 and KCBS-Channel 2. The pair discussed ongoing autism research at UCLA and the multidisciplinary approach to finding both the cause and a cure.

Spanish Media Discuss New Children's Study; Need for Volunteers

On Feb. 7, KMEX-Channel 34's "Primera Edicion" conducted a live in-studio interview with Dena Herman, UCLA's co-director of the National Children's Study and adjunct assistant professor in the UCLA School of Public Health. Also, on Feb. 8 Hoy reported on the study, which is the largest, long-term study of environmental influences on children's health and development ever conducted in the United States.

"Estudio Busca Mejorar La Salud Infantil"

<http://www.vivelohoy.com/entretenimiento/vida/7980136/estudio-busca-mejorar-la-salud-infantil>

Local Paper, Website Highlight Hospital's First Female Chief of Staff

Dr. Denise Sur's election as the first female chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital was reported Feb. 10 by The Argonaut newspaper and Feb. 3 by Westside Today.com.

"Santa Monica-UCLA Medical Center Gets First Female Chief of Staff"

http://www.argonautnewspaper.com/articles/2011/02/10/news - features/santa_monica/s2.txt

"Dr. Denise Sur Elected First Female Chief of Staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital"

<http://www.westsidetoday.com/s12-4385/dr-denise-sur-elected.html>

Blood Expert Profiled by Daily Breeze

The Daily Breeze published a Feb. 9 profile on Judith Baker, the region IX administrative director of the Federal Hemophilia Treatment Centers based at Mattel Children's Hospital UCLA. In addition to overseeing 14 hemophilia centers in California, Hawaii, Nevada and Guam, she also serves as a consumer advocate on two blood safety advisory committees for the U.S. Food and Drug Administration. "Helping Hemophiliacs is in Judith Baker's Blood"

http://www.dailybreeze.com/ci_17341405

KNBC Features "Friends of Semel Institute" Event

Autism activist Temple Grandin's talk at UCLA was featured in a Feb. 5 KNBC-Channel 4 news segment. The event was part of the "Open Mind" speaker series, sponsored by the Friends of the Semel Institute,

an organization dedicated to increasing awareness about, and reducing the stigma that is often attached to mental and neurological disorders.

“Famed Autism Activist Visits UCLA”

<http://www.nbclosangeles.com/news/local-beat/Famed-Autism-Activist-Visits-UCLA-115352039.html>

LA Daily News Reports on Dance Marathon for AIDS Research

The Los Angeles Daily News reported Feb. 7 about the annual dance marathon organized by UCLA students, to raise money for pediatric AIDS patients and research. The marathon will partially benefit the UCLA AIDS Institute and will be held on Feb. 19.

“UCLA Dance Marathon to Raise Money for Pediatric AIDS Research”

http://www.dailynews.com/ci_17322657?IADID=Search-www.dailynews.com-www.dailynews.com

Media Note Top Charitable Gifts in 2010

Pieces in the Feb. 7 issues of the Chronicle of Philanthropy and Slate on the largest charitable gifts given in the U.S. in 2010 highlighted a \$50 million gift from Paul Terasaki, including \$48 million for UCLA's Life Sciences Building and \$2 million to endow a professorship in surgery at the David Geffen School of Medicine.

“The Philanthropy 50: Americans Who Gave the Most in 2010”

<http://philanthropy.com/article/The-Philanthropy-50-Americans/126165/>

“Slate 60: Donor Bios”

<http://www.slate.com/id/2283786/pagenum/1>

BRIEFS

A study by the UCLA Center for Health Policy Research at the School of Public Health was cited in a Feb. 6 Marin Independent Journal editorial about Gov. Jerry Brown's proposal to cut funding for adult day care services. The report suggested that the state does not have enough nursing home beds to accommodate the number of seniors likely to seek them as a result of such cuts.

“True Costs of Cuts to Elderly Need to be Weighed”

http://www.marinij.com/opinion/ci_17295927

QUOTABLES

Dr. Ravi Dave, staff cardiologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and associate professor of medicine, was quoted in a Feb. 3 WebMD story about a Consumer Reports survey on unnecessary heart tests.

“Many in U.S. Get Unneeded Heart Screening Tests”

<http://www.webmd.com/heart/news/20110203/many-in-us-get-unneeded-heart-screening-tests>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a Feb. 8 HealthDay story about research showing that high levels of certain blood enzymes following heart bypass surgery can indicate increased mortality risk. He was also quoted Feb. 10 in a HealthDay story reporting that a wireless implanted device can help monitor fluid build-up in the lungs of heart failure patients and alert doctors when intervention is needed. Fonarow also commented in a Feb. 10 Scientific American story about new pressure-sensing technology that can help doctors read crucial pressure levels in the pulmonary artery. In addition, he commented Feb. 3 in a “Life's Little Mysteries” blog post about a study on cardiovascular risks for fans when their team loses the Super Bowl.

“Heart Enzymes May Predict Outcome after Bypass Surgery”

<http://consumer.healthday.com/Article.asp?AID=649710>

“Wireless Device Can Cut Heart Failure-Related Hospitalizations”

<http://consumer.healthday.com/Article.asp?AID=649765>

“Link Between Super Bowl Losses and Heart Attacks More Hype than Science”

<http://www.lifesslittlemysteries.com/super-bowl-heart-attacks-debunked-1309/>

“Wireless Heart Monitor Fine-Tunes Cardiac-Failure Treatment”

<http://www.scientificamerican.com/article.cfm?id=wireless-heart-monitor>

Gerald Kominski, associate director of the UCLA Center for Health Policy Research in the School of Public Health, was quoted in a Feb. 9 Los Angeles Times article about Californians' attitudes about healthcare reform.

"Californians Approve of Healthcare Reforms, Fear Effect of State Cuts on Services, New Poll Finds"
<http://latimesblogs.latimes.com/lanow/2011/02/healthcare-poll-public-policy-institute.html>

Dr. Karen Miotto, professor of clinical psychiatry and director of the Alcoholism and Addiction Medicine Service in the Semel Institute, was quoted in a Feb. 6 USA Today article about actor Charlie Sheen. Miotto commented on addiction as a chronic, progressive disease.

"Has Charlie Sheen Hit Bottom Yet on this Downward Spiral?"
http://www.usatoday.com/life/people/2011-02-07-sheen07_CV_N.htm

Dr. Wendy Slusser, medical director of the Fit for Healthy Weight program at Mattel Children's Hospital UCLA, commented in a Feb. 6 Los Angeles Times article about cereal makers using less sugar in their products.

"Breakfast Just Got A Little Less Sweet"
<http://www.latimes.com/health/la-he-breakfast-cereals-20110206,0,3922958.story>

Frederick Zimmerman, chair and professor in the department of health services at the School of Public Health, was quoted in a Feb. 5 CNN.com article about obesity and the impact of commercials on people's eating habits.

"Are Super Bowl Ads Bad for Our Health?"
<http://www.cnn.com/2011/HEALTH/02/04/super.bowl.ads.health/index.html>

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