



UCLA HEALTH SCIENCES MEDIA REPORT **For the week of Feb. 11 – 17, 2011**

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Media Teases Out Hair Re-growth Findings

Associated Press, ABC News Delve into Migraines

Los Angeles Times Explains Migraines

Media Continue Coverage on Clot-Busting Stroke Treatment Study

Study of Stroke's Impact on Oscar Nominees Continues to Draw Coverage

Entertainment Outlets Report on Justin Bieber's Visit to Mattel Children's Hospital

New Scientist Explains Hormones and PMS

Red Orbit Reports on End-of-Life Medicare Costs

Westside Today Features Grant to Study Blood Transfusions

LA Times Book Review on Anti-Vaccine Movement

Local Media Highlight Heart Transplant Success Stories on Valentine's Day

Hospital Trade Magazine Spotlights Young Patient's Story of Making a Change

Media Notes Millions in California Could Gain Health Coverage

MSN Website Explains Away Common Sex Myths

BRIEFS

QUOTABLES

Media Teases Out Hair Re-growth Findings

The New York Times blog, Reuters, and the St. Petersburg Times reported Feb. 16, and NBC's The Today Show and CBS's The Early Show reported Feb. 17 on a joint UCLA/VA study finding that a compound that blocked a stress-related hormone caused genetically altered bald mice to re-grow their fur—which could lead to a remedy for stress- and age-related hair loss in humans. The study, published Feb. 16 in the online journal PLoS ONE, garnered much national and international media coverage Feb. 16 and 17, including in Agence-France Presse, The Daily Mail (U.K), The Huffington Post, eFitness Now, the Daily Express (U.K), KCBS-Channel 2, KCAL-Channel 9, Discovery News, Popular Science, the Web site of ABC News, CBS Radio Network, AOL Health, and many others. Million Mulugeta, adjunct

professor of digestive diseases, and Yvette Taché, professor-in-residence of digestive diseases, were quoted in the coverage.

"In Surprise Finding, Bald Mice Find their Fur Again"

<http://well.blogs.nytimes.com/2011/02/16/in-surprise-finding-bald-mice-find-their-fur-again/>

"Stress-Blocking Drug Restores Hair in Bald Mice"

<http://www.msnbc.msn.com/id/41629827/ns/health-aging/>

"New Hope for Baldness Cure?"

<http://www.cbsnews.com/video/watch/?id=7356666n&tag=mncol;lst;1>

"Is There Hope for Matt and Al's Balding?"

<http://today.msnbc.msn.com/id/26184891/#41640684>

Associated Press, ABC News Delve into Migraines

Dr. Andrew Charles, professor and director of the Headache Research and Treatment Program in the department of neurology, was featured in a Feb. 17 Associated Press story about television reporter Serene Branson, who appeared to suffer a stroke on air that was actually a migraine with aura and numbness on her face which affected her speech.

"Doctors: TV Reporter Suffered Migraine Not Stroke"

http://news.yahoo.com/s/ap/20110218/ap_on_sc/us_tv_reporter_speech_problem

"Grammy Reporter Serene Branson Suffered Complex Migraine, Not Stroke, Doctor Says"

<http://abcnews.go.com/Health/Wellness/cbs-reporter-serene-branson-suffered-complex-migraine-stroke/story?id=12944345>

Los Angeles Times Explains Migraines

Dr. Neil Martin, chair of the department of neurosurgery, was featured in a Feb. 17 Los Angeles Times article about the on-air migraine suffered by a local television reporter that appeared to be a stroke.

"Serene Branson had a 'Complex Migraine,' Not a Stroke, Doctor Says"

http://www.latimes.com/health/boostershots/la-heb-branson-episode-20110217_0,2089242.story

Media Continue Coverage on Clot-Busting Stroke Treatment Study

Xinhua News Agency and Internal Medicine News on Feb. 10, and Medscape, Nurse.com and Heart.org on Feb. 11, covered a new study showing that most acute stroke patients do not receive clot-busting treatment within an hour of arriving at the hospital, despite proven benefits and national guideline recommendations. Study authors Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, and Dr. Jeffrey Saver, a professor of neurology and director of the UCLA Stroke Center, were quoted.

"Early Treatment Saves Stroke Victims"

http://news.xinhuanet.com/english2010/health/2011-02/11/c_13727270.htm

"Shorter Door-to-Needle Times Reduce Stroke Mortality"

<http://www.medscape.com/viewarticle/737248>

"tPA Door-to-Needle Time Exceeds 1 Hour for Most U.S. Stroke Patients"

<http://www.internalmedicinews.com/news/neurology/single-article/tpa-door-to-needle-time-exceeds-1-hour-for-most-us-stroke-patients/6bd6ddf52f.html>

"Door-to-Needle Times in Acute Stroke Fall Short at GWTG Hospitals"

<http://www.theheart.org/article/1184525.do>

Study of Stroke's Impact on Oscar Nominees Continues to Draw Coverage

The Wall Street Journal, ABC News online, CNN Health and CTV (Canada) on Feb. 11, and the Baltimore Sun and Science Daily on Feb. 15, reported on a recent UCLA Stroke Center study which found that stroke and cardiovascular disease have exacted an enormous toll on Hollywood stars. Study author Hannah Smith, staff research associate at the UCLA Stroke Center, and Dr. Jeffrey Saver, director of the UCLA Stroke Center, were quoted.

"Fame Doesn't Keep Movie Stars from Suffering Strokes"

http://www.ctv.ca/servlet/ArticleNews/story/CTVNews/20110211/oscars-stroeks-study-110211/20110211?s_name=oscars2011

"Is the Oscar Ticket to Heart Attack, Stroke?"

<http://abcnews.go.com/Health/HeartHealth/heart-attacks-strokes-toll-hollywood/story?id=12887045>

"Oscar Stars Who've had Strokes"

<http://pagingdrgupta.blogs.cnn.com/2011/02/11/oscar-stars-whove-had-strokes/>

"Is an Oscar Nomination a New Risk Factor for Stroke?"

<http://blogs.wsj.com/health/2011/02/11/is-an-oscar-nomination-a-new-risk-factor-for-stroke/>

Entertainment Outlets Report on Justin Bieber's Visit to Mattel Children's Hospital

CTV's e-Talk (Canada), Yahoo News and entertainment websites including Just Jared, Contact Music, Ecorazzi on Feb. 15 reported on pop singer Justin Bieber's visit to Mattel Children's Hospital UCLA on Valentine's Day. Bieber screened his new movie, "Never Say Never," visited with pediatric patients and signed autographs.

"CTV's e-Talk"

<http://watch.ctv.ca/etalk/this-week/etalk--tuesday-feb-15-2011/#clip418514>

"Justin Bieber: Valentine's Day Hospital Visit!"

<http://justjared.buzznet.com/2011/02/15/justin-bieber-valentines-day/>

"Bieber's Valentine's Day Visit to Children's Hospital"

<http://uk.news.yahoo.com/1/20110215/ten-bieber-s-valentine-s-day-visit-to-ch-c60bd6d.html>

New Scientist Explains Hormones and PMS

New Scientist reported Feb. 7 on research led by Dr. Andrea Rapkin, professor of obstetrics and gynecology, which found that the irritability, anxiety and fatigue experienced by women with premenstrual dysphoric disorder, an extreme form of PMS, are likely the result of changes to certain receptors in the brain's cerebellum.

"Why Women Get Anxious at that 'Time of the Month'"

<http://www.newscientist.com/article/dn20122-why-women-get-anxious-at-that-time-of-the-month.html>

Red Orbit Reports on End-of-Life Medicare Costs

Red Orbit reported Feb. 7 on a study by UCLA researchers and colleagues that found that Medicare costs for end-of-life care are influenced more by the condition of the individual patient than by regional factors, such as the number of hospital beds available. Dr. Catherine Sarkisian, associate professor-in-residence of geriatrics, was quoted.

"Medicare Costs in Last 6 Months of Life Driven by Patient Variables Twice as Much as Geography"

http://www.redorbit.com/news/health/1997154/medicare_costs_in_last_6_months_of_life_driven_by/index.html?source=r_health

Westside Today Features Grant to Study Blood Transfusions

Westside Today on Feb. 16 covered a \$200,000 grant received by Dr. Henry Cryer, chief of trauma and emergency surgery and professor of surgery, to study the feasibility and hospital outcomes of using fresh whole blood for transfusions at trauma centers in patients with severe hemorrhage. Individual blood components are currently used. The National Trauma Institute is funding the study.

"Dr. Henry Cryer of UCLA Receives \$200,000 Grant"

<http://www.westsidetoday.com/n4477/dr-henry-cryer-of.html>

LA Times Book Review on Anti-Vaccine Movement

A Feb. 13 Los Angeles Times book review by Dr. Claire Panosian Dunavan, clinical professor of medicine, division of infectious diseases, discussed a new book about the anti-vaccine movement.

"Book Review: 'The Panic Virus' by Seth Mnookin"

<http://www.latimes.com/entertainment/news/books/la-ca-seth-mnookin-20110213,0,5210801.story>

Local Media Highlight Heart Transplant Success Stories on Valentine's Day

KTLA—Channel 5 and KABC—Channel 7 on Feb. 14 profiled the stories of patients who recently underwent heart transplants at Ronald Regan UCLA Medical Center. KTLA spotlighted the story of a 35-year-old woman from Oceanside. KABC reported on a 41-year-old father from Orange County. Dr. Daniel Cruz, assistant professor of cardiology, was interviewed on the KTLA story. Dr. Tamara Horwich, assistant professor of cardiology, appeared in the KABC story.

"Oceanside Woman is Given a New Lease on Life after Receiving a Heart Transplant"

<http://www.ktla.com/news/landing/ktla-5-days-save-your-life-day1,0,5460526.story>

“OC Man Gets Long-Awaited Heart Transplant”

http://abclocal.go.com/kabc/story?section=news/health/your_health&id=7958816

Hospital Trade Magazine Spotlights Young Patient’s Story of Making a Change

The winter online edition of *Children’s Hospitals Today*, a publication of the National Association of Children’s Hospitals and Related Institutions, spotlighted the story of a young pediatric patient at Mattel Children’s Hospital UCLA whose efforts helped spur a change in the color palette of the hospital hallways. “A Child’s Story: Adding Cheer in Blue, Yellow and Purple”

http://www.childrenshospitals.net/AM/Template.cfm?Section=Current_Issue_Winter_2011&Template=/CM/HTMLDisplay.cfm&ContentID=55147

Media Notes Millions in California Could Gain Health Coverage

Shana Alex Lavarreda, director of health insurance studies at the UCLA Center for Health Policy Research at the School of Public Health, was featured in Feb. 15 Los Angeles Times and San Bernardino County Sun articles, and in a news segment on KPBS-89.5 FM (San Diego) regarding a study by the Center showing that up to two-thirds of California’s seven million uninsured residents will become eligible for health insurance coverage when health care reform is implemented in 2014.

“Two-Thirds of Uninsured Californians Could Gain Health Coverage in 2014, Report Says”

<http://www.latimes.com/health/healthcare/la-fi-insurance-coverage-20110215.0.6389297.story>

“Spike in Uninsured”

http://www.sbsun.com/ci_17398008?source=most_viewed

MSN Website Explains Away Common Sex Myths

Gail Wyatt, professor of psychiatry and director of the UCLA Sexual Health Program, was featured in a Feb. 10 MSN.com article about common sex myths.

“10 Sex Myths Decoded”

<http://glo.msn.com/relationships/frisky-fact-or-fiction-6444.gallery>

BRIEFS

UCLA’s Operation Mend program was mentioned Feb. 18 in a story in *The Tidings* (a weekly newspaper of the Los Angeles Archdiocese) about Cpl. Aaron Mankin, who spoke to a youth group about his experience being wounded in Iraq. Mankin was the first patient in Operation Mend, a program that provides reconstructive surgery and other medical services to wounded warriors.

“At St. Mel: Taking Time and Making Choices to be of Service”

<http://www.the-tidings.com/2011/021811/mel.htm>

Dr. Arya Nick Shamie, associate professor of orthopaedic surgery, was included in a Feb. 14 Becker’s Orthopedic & Spine Review listing of the top 10 academic medical center spine surgeons.

“10 Spine Surgeon Leaders of Academic Medical Centers to Know”

<http://beckersorthopedicandspine.com/spine/3165-10-spine-surgeon-leaders-of-academic-medical-centers-to-know>

An article in Feb. 13 Bakersfield Californian and the Feb. 15 Sacramento Bee cited separate research by the UCLA Center for Health Policy at the School of Public Health. One study cited noted the number of uninsured children in California; another study cited the number of uninsured Kern County residents.

“Parents Urged to Sign Up Kids Now for Health Insurance”

<http://www.sacbee.com/2011/02/15/3403113/parents-urged-to-sign-up-kids.html>

“Local ‘Bridge to Health Reform’ Project Nabs Key Ally”

<http://www.bakersfield.com/news/local/x1034552844/Local-bridge-to-health-reform-project-nabs-key-ally>

QUOTABLES

Dr. Jackie Casillas, associate clinical professor of hematology/oncology and a researcher with UCLA's Jonsson Comprehensive Cancer Center, commented in a Feb.12 Daily Breeze story about a young girl fighting her third bout with cancer.

"When the Normal Life isn't Normal Anymore"

http://www.dailybreeze.com/news/ci_17374740?source=rss

Dr. Anne Coleman, professor of ophthalmology at the Jules Stein Eye Institute at UCLA, commented Feb. 17 in a KPCC 89.3FM report on how the aging generation of baby boomers will increase the nation's demand for eye surgeons. UCLA glaucoma patient Richard Cornett also was interviewed.

"Aging Baby Boomers Mean Busy Future for Eye Doctors"

<http://www.scpr.org/news/2011/02/17/eyes-docs-see-busy-future/>

Dr. Ian Cook, Miller Family Professor of Psychiatry at the David Geffen School of Medicine and director of the Depression Research Program at the Semel Institute, was quoted in a Feb. 16 MSNBC.com article about the placebo effect and having a positive attitude when taking medication.

"Want Your Pain Pills to Work? Think Positive"

http://www.msnbc.msn.com/id/41626861/ns/health-mental_health/

Dr. Bruce Dobkin, professor of neurology and director of the neurological rehabilitation and research unit at the David Geffen School of Medicine, was quoted Feb. 13 in a Chicago Daily Herald article about the recovery of U.S. Rep. Gabrielle Giffords, who was shot in the head Jan. 8.

"Doctors Work to help Giffords' Brain Rewire Itself"

<http://dailyherald.com/article/20110213/entlife/799999467/>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented Feb. 14 in a USA Today article about efforts to increase awareness of heart disease among women. He also commented in a Feb. 14 HealthDay News article about research showing obesity alone increases men's risk of dying of a heart attack.

"Real World' Advice Increases Awareness of Heart Disease in Women"

<http://yourlife.usatoday.com/health/medical/womenshealth/story/2011/02/Real-world-advice-increases-awareness-of-heart-disease-in-women/43715678/1>

"Obesity Alone Raises Risk of Fatal Heart Attack, Study Finds"

<http://consumer.healthday.com/Article.asp?AID=649876>

Dr. Marco Iacoboni, professor of psychiatry at the Semel Institute and director of the Transcranial Magnetic Stimulation Lab at the UCLA Ahmanson-Lovelace Brain Mapping Center, was quoted Feb.14 in an ABC News online article about how brain activity influences feelings of love.

"Will Your Love Last? Your Brain Might Hold the Answer"

<http://abcnews.go.com/Health/secret-love-lies-mri-valentines/story?id=12910850&page=2>

Dr. Jeffrey Saver, professor of neurology and director of the UCLA Stroke Center, commented in a Feb. 11 Associated Press story and a Feb. 13 MedPage Today article about a study which found that stroke victims who did physical therapy at home improved their walking ability as well as those who used a high-tech clinical treadmill program.

"Stroke Rehab Doesn't have to be High-Tech to Help"

<http://content.usatoday.net/dist/custom/gci/InsidePage.aspx?cld=livingston&sParam=35776535.story>

"ASA: Walking Away from Stroke"

<http://www.medpagetoday.com/MeetingCoverage/ASA/24849>

Dr. Arya Nick Shamie, associate professor of orthopaedic surgery, was quoted Feb. 15 in a Wall Street Journal article about the growing need for back surgery as the U.S. population ages.

"Rate of Spine Surgery Soars"

<http://topics.wsj.com/article/SB20001424052748704629004576136682824401852.html>

Gail Wyatt, director of the Center for Culture, Trauma and Mental Health Disparities and associate director of the UCLA AIDS Institute, was quoted Feb. 13 in a Bloomberg article and Feb. 14 in a W Radio (Colombia) report about how prescriptions for Viagra increase closer to Valentine's Day.

"Viagra Day for Pfizer as Valentines Pop Pill: Chart of the Day"

<http://www.bloomberg.com/news/2011-02-14/viagra-day-for-pfizer-as-valentines-pop-pill-chart-of-the-day.html>

Dr. Antronette Yancey, a professor of health services in the School of Public Health, was quoted Feb. 13 in an ABCNews.com article about exercise and health.

"New CDC Report Says Many Americans Get No Exercise"

<http://abcnews.go.com/Health/cdc-report-americans-exercise/story?id=12932072>

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