



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of March 5 - 11, 2010**

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ABC's "Nightline" Examines Hoarding

Californians Unprepared for Major Quake, KPCC Reports

HealthDay Explains Misery's Link to Death

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Huffington Post Column Reflects on DNA

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Coverage of Health Care Conundrum Continues

HHS Radio Touts Benefits of Kicking the Habit, Volunteering

Jewish Journal Spotlights Genetic Research on Aging

MomLogic Debates Whether DVDs Enhance Kids' Learning

Surgical Publication Explores the Streamlined Practice

Nigerian Paper Spotlights HIV Research

Medical Website Features Test for Prostate Cancer

Trades, Blogs Highlight Gastric Cancer Study

UCLA Experts Featured on "The Doctor's Channel"

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ABC's "Nightline" Examines Hoarding

Dr. Jamie Feusner, assistant professor of psychiatry and director of the Obsessive-Compulsive Disorder Intensive Treatment Program, appeared in a March 4 segment of ABC's "Nightline" about hoarding, which is thought to be a form of obsessive compulsive disorder.

"The Hoarders"

<http://abcnews.go.com/nightline>

Californians Unprepared for Major Quake, KPCC Reports

Linda Borque, professor of community health sciences at the School of Public Health, was featured in a March 5 article on the KPCC website, and March 6 in the El Diario–La Prensa newspaper, about a report by the School of Public Health showing that most Californians have not adequately prepared physically and financially for a large-scale earthquake.

“Study: Southern Californians Ill-Prepared for Inevitable Large Scale Quake”

<http://www.scpr.org/news/2010/03/05/study-southern-californians-ill-prepared-inevitabl/>

HealthDay Explains Misery’s Link to Death

Steven Cole, associate professor of medicine and a member of the Cousins Center for Psychoneuroimmunology, appeared March 8 in a HealthDay news story about his research finding a genetic link between misery and death, and a gene variant fostering resilience in the face of adversity.

“Gene Variant May Help Some Overcome Adversity”

<http://www.palmbeachpost.com/health/gene-variant-may-help-some-overcome-adversity-327048.html>

Ivanhoe TV Scrutinizes Magnet Use in Heart Care

Dr. Kalyanam Shivkumar, professor of medicine and radiological sciences and director of the UCLA Cardiac Arrhythmia Center & EP Programs, appeared in an Ivanhoe Broadcast News story reporting how cardiologists use magnets to help guide treatment designed to stop irregular heart rhythms. The story aired March 10 on KABC-Channel 7 and ABC News 8 (Texas) and March 9 on WJRT-TV (Florida).

“Magnets Help Zap Hearts Back to Normal Rates”

http://abclocal.go.com/kabc/story?section=news/health/your_health&id=7323949

“Ivanhoe News”

http://www.ivanhoe.com/channels/p_channelstory.cfm?storyid=23598

Huffington Post Column Reflects on DNA

Susan Smalley, professor of psychiatry at the Semel Institute, was the author of a March 5 blog on the Huffington Post that discussed the complexity of our genetic makeup and the wonder of discovery.

“DNA: The Road of Discovery”

http://www.huffingtonpost.com/susan-smalley/dna-the-road-of-discovery_b_487148.html

Santa Monica Paper Profiles Rape Treatment Pioneer

The March 8 Santa Monica Daily Press ran a front-page profile on Gail Abarbanel, founding director of the Rape Treatment Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital.

“Pioneering Care for Rape Victims”

http://www.smdp.com/Articles-c-2010-03-07-69205.113116_Pioneering_care_for_rape_victims.html

S.M. Mirror Explores Expert’s Spin on Dizziness

The Santa Monica Mirror published a March 11 column by Dr. James Davis, staff geriatrician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and clinical professor of medicine, about different types of dizziness.

“An Expert’s Spin”

<http://www.smmirror.com/MainPages/DisplayArticleDetails.asp?eid=12148>

Coverage of Health Care Conundrum Continues

Ronald Reagan UCLA Medical Center was referenced in a March 9 Fiscal Times article about the state of end-of-life care at some of the nation’s largest and best-known hospitals. The article cited a 2009 UC/UCLA study suggesting that hospitals that spend more also save more lives.

“What Price for Medical Miracles? High Costs at End-of-life Still Part of National Health Debate”

<http://www.kaiserhealthnews.org/Stories/2010/March/09/fiscal-times-end-of-life.aspx>

HHS Radio Touts Benefits of Kicking the Habit, Volunteering

The Health and Human Services’ Feb. 24 “HealthBeat” radio show aired a Feb. 24 interview with Dr. Anne Coleman, professor of ophthalmology at the Jules Stein Eye Institute at UCLA, on her research finding that it’s never too late to quit smoking, even after 80, and save your eyesight. Dr. Catherine

Sarkisian, associate professor of geriatrics, also was interviewed Feb. 19 on her research finding that elderly people who perform volunteer activities are less likely to grow frail than those who don't.

"Seeing or Smoking"

<http://www.hhs.gov/news/healthbeat/2010/02/20100224a.html>

"Good Old Volunteering"

<http://www.hhs.gov/news/healthbeat/2010/02/20100219a.html>

Jewish Journal Spotlights Genetic Research on Aging

The Jewish Journal reported March 9 on research conducted by Dr. Pinchas Cohen, professor of pediatrics and chief of endocrinology at the Mattel Children's Hospital UCLA. His work explores a protein called humanin and how it affects aging-related diseases. Cohen was quoted.

"L'Chaim! Want to Live to 100? Check Your Genes"

http://www.jewishjournal.com/cover_story/article/lchaim_want_to_live_to_100_check_your_genes_20100309/

MomLogic Debates Whether DVDs Enhance Kids' Learning

Dr. Nina Shapiro, director of pediatric otolaryngology at Mattel Children's Hospital UCLA, wrote a March 10 column for MomLogic.com explaining why educational DVDs do not have an impact on children's learning.

"Einstein Didn't Have a DVD Player"

http://www.momlogic.com/2010/03/einstein_didnt_have_a_dvd_player_baby_einstein.php

Surgical Publication Explores the Streamlined Practice

Ocular Surgery News published a March 10 column written by Dr. Samuel Masket, clinical professor of ophthalmology at UCLA's Jules Stein Eye Institute, on how to make ophthalmology offices more efficient in handling rising case loads.

"How Can Ophthalmologists Make Their Offices More Efficient in Anticipation of Increased Patient Loads?"

<http://www.osnsupersite.com/view.aspx?rid=61278>

Nigerian Paper Spotlights HIV Research

The Guardian Newspapers (Nigeria) reported March 4 on research led by Saki Shimizu, a postdoctoral scholar in hematology and oncology, describing a way to remove a cell receptor to which HIV binds. The study was published in the Feb. 25 issue of the journal Blood.

"Researchers Make Progress in Search for AIDS Cure"

http://www.ngrguardiannews.com/science/article13//indexn3_html?pdate=040310&ptitle=Researchers%20make%20progress%20in%20search%20for%20AIDS%20cure&cpdate=293008

Medical Website Features Test for Prostate Cancer

The online Doctor's Guide reported March 7 on a new study demonstrating that a urine-based test may be more accurate in predicting prostate cancer biopsy results than a PSA test. Dr. Leonard Marks, professor of urology, was quoted and presented the findings at the Genitourinary Cancers Symposium.

"PCA3 Urine Test Predicts Prostate Cancer Biopsy Results: Presented at ASCO-GU"

<http://www.docguide.com/news/content.nsf/news/852576140048867C852576DF00587617>

Trades, Blogs Highlight Gastric Cancer Study

A study by Dr. Zev Wainberg finding that Herceptin and Tykerb were effective in fighting a subset of gastric cancers was featured in the March 12 issues of the publications Drug Week and Biotech Business Week. The blogs healthcanal.com, Medical Quack and drugs.com also reported the finding. Wainberg is an assistant professor of hematology/oncology and a researcher at UCLA's Jonsson Cancer Center.

UCLA Experts Featured on "The Doctor's Channel"

The Doctors Channel, a website offering educational videos for physicians on a variety of medical topics, posted interviews in February and March with the following experts:

Dr. Andrew Charles, professor of neurology and director of the UCLA Headache Research & Treatment Program:

“New Migraine Treatment and Research”

<http://www.thedoctorschannel.com/video/2877.html?specialty=>

“Migraine Diagnosis”

<http://www.thedoctorschannel.com/video/2946.html?specialty=>

“Scans for Headaches”

<http://www.thedoctorschannel.com/video/3005.html?specialty=>

Dr. Ian Cook, professor of psychiatry at the Semel Institute:

“Breakthroughs in Psychiatry”

<http://www.thedoctorschannel.com/video/2947.html?specialty=>

“Transcranial Magnetic Stimulation – Who Benefits?”

<http://www.thedoctorschannel.com/video/2718.html?specialty=>

“Treating Depression without Drugs: Brain Stimulation Using Transcranial Magnetic Stimulation”

<http://www.thedoctorschannel.com/video/2717.html?specialty=>

Dr. Joseph Demer, Leonard Apt Professor of Pediatric Ophthalmology and chief of comprehensive ophthalmology at the Jules Stein Eye Institute:

“Strabismus”

<http://www.thedoctorschannel.com/video/3006.html?specialty=>

“Lateral Eye Pulley Popping”

<http://www.thedoctorschannel.com/video/2949.html?specialty=>

“Eye Muscles and Vision”

<http://www.thedoctorschannel.com/video/2948.html?specialty=>

“Double Vision”

<http://www.thedoctorschannel.com/video/2879.html?specialty=>

Dr. Robert Goldberg, Karen and Frank Dabby Professor of Ophthalmology and chief of orbital and ophthalmic plastic surgery at the Jules Stein Eye Institute:

“Graves’ Eye Disease and IGF-1”

<http://www.thedoctorschannel.com/search/results/?search=Robert+Goldberg>

Joshua Grill, director of education and recruitment for the Department of Neurology:

“Alzheimer’s Disease: a Healthcare Crisis”

<http://www.thedoctorschannel.com/video/2950.html?specialty=>

“New Alzheimer’s Therapies: Developing New Alzheimer’s Drugs”

<http://www.thedoctorschannel.com/video/2880.html?specialty=>

“Biomarkers of Alzheimer’s Disease: Diagnosing Alzheimer’s Before Symptoms Develop”

<http://www.thedoctorschannel.com/video/2846.html?specialty=>

Dr. David Heber, director of the UCLA Center for Human Nutrition:

“Prostate Cancer Prevention and Nutrition”

<http://www.thedoctorschannel.com/video/3007.html?specialty=>

“Nutrition, Breast Cancer and Prevention”

<http://www.thedoctorschannel.com/video/2951.html?specialty=>

“Low Back Pain – How to Avoid Surgery” Lose Weight to Avoid Back Pain

<http://www.thedoctorschannel.com/video/2881.html?specialty=>

“Dietary Supplements”

<http://www.thedoctorschannel.com/video/2847.html?specialty=>

“Diabesity and Metabolic Syndrome”

<http://www.thedoctorschannel.com/video/2720.html?specialty=>

Dr. Reza Jarrahy, assistant professor of plastic and reconstructive surgery:

“Evaluating Neonates with Micrognathia”

<http://www.thedoctorschannel.com/video/3008.html?specialty=>

“Micrognathia and Neonatal Mandibular Distraction”
<http://www.thedoctorschannel.com/video/2952.html?specialty=>
“Cleft Lip and Palate”
<http://www.thedoctorschannel.com/video/2882.html?specialty=>

Dr. Nick Shamie, associate professor of orthopaedic surgery:
“Stem Cell Use in Spine Surgery”
<http://www.thedoctorschannel.com/video/3009.html>

Dr. Richard Shemin, professor and chief of cardiothoracic surgery:
“Hybrid Cardiology”
<http://www.thedoctorschannel.com/video/3010.html?specialty=>
“Anticoagulation and Maze Procedure after Mitral Valve Repair”
<http://www.thedoctorschannel.com/video/2954.html?specialty=>
“Minimally Invasive Cardiac Surgery”
<http://www.thedoctorschannel.com/video/2884.html?specialty=>

Dr. Gary Small, Parlow-Solomon Professor on Aging and professor of psychiatry/biobehavioral sciences at the Semel Institute:
“iBrain”
<http://www.thedoctorschannel.com/video/3011.html?specialty=>
“Brain Health and Lifestyle Choices”
<http://www.thedoctorschannel.com/video/2955.html?specialty=>
“Google Brain”
<http://www.thedoctorschannel.com/video/2885.html?specialty=>

BRIEFS

UCLA’s volunteer efforts were cited in a March 10 DVIDS report on the hospital ship USNS Comfort’s humanitarian relief mission in Haiti after the Jan. 12 earthquake. A seven-member UCLA Health System team flew to Haiti and served a two-week mission treating earthquake survivors on the ship.
“Hospital Ship with Washington Area Ties Completes Haiti Mission, Heads Home”
http://www.dvidshub.net/?script=news/news_show.php&id=46454

QUOTABLES

Dr. Lin Chang professor-in-residence of medicine, division of digestive diseases, commented March 5 in Reuters about a study showing that biofeedback may help individuals suffering chronic constipation.
“Biofeedback May Ease Chronic Constipation”
<http://www.reuters.com/article/idUSTRE6243TD20100305>

Dr. Pinchas Cohen, professor of pediatrics and chief of endocrinology at the Mattel Children’s Hospital UCLA, was cited March 5 by Medscape about a new, user-friendly injection pen approved by the Federal Drug Administration for the treatment of growth disorders in kids and adults.
“FDA Approves New Somatropin Injection Pen for Growth Hormone Disorders”
<http://www.medscape.com/viewarticle/718040>

Greg Cole, professor of neurology and associate director of the Alzheimer Disease Research Center, was quoted March 9 by HealthDay News about blacks and Hispanics facing the highest risk for Alzheimer’s disease.
“Alzheimer’s ‘Epidemic’ Hitting Minorities Hardest”
http://news.yahoo.com/s/hsn/20100309/hl_hsn/alzheimersepidemichittingminoritieshardest

Dr. Gabriel Danovitch, medical director of the kidney transplant program, commented March 4 in a Fox Business Network segment about legalizing organ sales.
“Prohibition that Kills”

<http://showroom.multivisioninc.com/share.do?id=123560&key=RadxxfDVQDptkDrlUcPvkHxFNwg4heaX&email=ERivero@mednet.ucla.edu>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, commented March 5 in HealthDay News about research showing that processed meat increases the risk of heart disease and diabetes. He was also quoted March 11 in the Los Angeles Times about cardiac catheterizations for diagnosing heart conditions.

“Processed Meats May Harm the Heart”

<http://www.healthday.com/Article.asp?AID=636701>

“Invasive Heart Test May Be Overused, Researchers Say”

http://www.latimes.com/news/nation-and-world/la-sci-cardiac11-2010mar11_0,4546201.story

David Hovda, professor of neurosurgery and director of the Brain Injury Research Center, was quoted in a March 10 San Bernardino County Sun article about a new military policy requiring soldiers exposed to the jarring effects of roadside bombs to be pulled from combat for 24 hours and tested for brain injuries.

“Military Services Beginning New Focus on Traumatic Brain Injuries”

http://www.sbsun.com/living/ci_14650196

Dr. Jenny Kim, associate professor of medicine, division of dermatology, commented March 5 on WebMD.com about rashes caused by a chemical sometimes added to furniture shipments from China in order to prevent mold.

“Chemical in Furniture Linked to Skin Rashes”

<http://www.webmd.com/skin-problems-and-treatments/news/20100305/chemical-in-furniture-linked-to-skin-rashes>

Dr. Andrew Da Lio, associate professor of plastic surgery, was quoted in the March online edition of Cosmopolitan magazine about surgical options for women whose breasts are mismatched.

“Bizarre Boob Behavior”

http://www.cosmopolitan.com/advice/health/how-to-solve-boob-problems-0508?click=cos_new

Dr. Claire Panosian, professor of medicine, division of infectious diseases, commented March 10 on MSNBC.com about an upswing in the norovirus affecting cruise ship passengers.

“Sick Ships: Cruises See Rise in Norovirus Cases”

http://www.msnbc.msn.com/id/35786891/ns/health-infectious_diseases/

Dr. Beate Ritz, professor of epidemiology in the School of Public Health, was quoted March 10 by Reuters about whether nicotine or other potentially nerve-protecting substances “might be appropriate for study” as treatments against Parkinson’s disease if their toxic effects could be minimized.

“Smoking Years Key Factor in Lower Parkinson’s Risk”

<http://www.reuters.com/article/idUSTRE6294XH20100310>

Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor of psychiatry and biobehavioral sciences at the Semel Institute, was quoted March 3 by WebMD about whether meditation can help reverse memory loss in people with Alzheimer’s. Techradar.com also quoted him March 6 about how new technology affects behavior and brain function.

“Can Meditation Reverse Memory Loss?”

<http://www.webmd.com/alzheimers/news/20100303/can-meditation-reverse-memory-loss>

“Is the Internet Making Us Stupid?”

<http://www.techradar.com/news/internet/is-the-internet-making-us-stupid--673843>

Paul Thompson, professor of neurology and a member of the Laboratory of Neuro Imaging, was quoted March 10 by U.S. News & World Report about a study suggesting that African Americans and Latinos may be at greater risk for Alzheimer’s disease.

“How to Lower Your Alzheimer’s Risk”

<http://www.usnews.com/health/diet-fitness/diet/articles/2010/03/09/health-buzz-women-who-drink-moderately-gain-less-weight.html>

Dr. Frisca Yan-Go, director of the Sleep Disorders Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and professor of neurology, was quoted March 9 by WebMD.com about sleep problems among different ethnic groups.

“Sleep Habits Vary by Ethnicity”

<http://www.webmd.com/sleep-disorders/news/20100309/sleep-habits-vary-by-ethnicity-survey-finds>

Jerome Zack, professor of hematology–oncology and a scientist with the UCLA AIDS Institute and the Broad Stem Cell Research Center, was quoted March 7 in a HealthDay News article about how HIV can "hide" in bone marrow and reemerge when patients stop taking medication.

“HIV Hides Out in Bone Marrow Cells”

<http://www.businessweek.com/lifestyle/content/healthday/636732.html>

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