



**UCLA HEALTH SCIENCES MEDIA REPORT  
For the week of March 6 - 12, 2009**

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**Broccoli's Asthma Intervention Sprouts Wide Coverage**

UCLA research suggesting that an antioxidant in broccoli and other cruciferous vegetables may help prevent the inflammation that leads to respiratory conditions like asthma was reported March 10 by La Opinion and Reuters, March 9 by the Philadelphia Inquirer and KABC-Channel 7, March 6 in the Examiner.com, March 11 by the Suncoast News (FL) and on local TV stations in Illinois, Iowa, New York, Texas and Minnesota. Dr. Marc Riedl, assistant professor of clinical immunology and allergy, commented in the Reuters report, and Dr. Andrew Saxon, professor of clinical immunology and allergy, was quoted by the Inquirer.

“Broccoli Sprouts May Soothe Airway Inflammation”

<http://www.reuters.com/article/healthNews/idUSTRE5295MD20090310>

“Heap of Broccoli Sprouts Could be Good for Your Asthma”

<http://www.philly.com/inquirer/magazine/40952962.html>

“Broccoli Contra el Asma”

<http://www.impre.com/laopinion/vida-estilo/2009/3/10/brocoli--contra-el-asma-113456-1.html>

“Broccoli Protects Against Pollution”

<http://abclocal.go.com/kabc/story?section=news/health&id=6695610>

### **Extra “Lifechangers” Features Heart Expert**

NBC’s EXTRA! aired a March 7 “Lifechangers” segment featuring Dr. Karol Watson, associate clinical professor of cardiology, who addressed general heart topics as well as how stress and the financial strain from a bad economy can affect cardiovascular health.

“Extra! Lifechangers”

<http://showroom.multivisioninc.com/sharePlay.do>

### **New Scientist Explores how Genes Impact IQ**

Paul Thompson, professor of neurology and a member of the Laboratory of Neuro Imaging, was featured in a March 10 New Scientist article about his study that mapped, for the first time, how genes affect IQ and brain fiber integrity. Britain’s Telegraph reported the news on March 12 and an article also appeared on the Channel4 (United Kingdom) website

“High Speed Brains are in the Genes”

<http://www.newscientist.com/article/mg20126993.300-highspeed-brains-are-in-the-genes.html>

“Inherited Genes Play a Far Greater Role in Intelligence than was Previously Thought, New Research Suggests”

<http://www.channel4.com/news/articles/society/health/intelligence+genes+theory+backed/3026007>

“People with Thicker Heads ‘Are More Intelligent”

<http://www.telegraph.co.uk/scienceandtechnology/science/4977342/People-with-thicker-heads-are-more-intelligent.html>

### **Chronicle Examines the Mind of the American Consumer**

Dr. Peter Whybrow, director of the Semel Institute and physician-in-chief of the Resnick Neuropsychiatric Hospital, wrote a column for the March 13 edition of the Chronicle of Higher Education. He examined the role brain evolution has played in American consumerist behavior and the current economic crisis.

“Dangerously Addictive”

<http://chronicle.com/weekly/v55/i27/27b01101.htm>

### **NurseWeek Spotlights Nurses’ Roles in Stroke Study**

The March 9 issue of NurseWeek magazine spotlighted the role of nurses in the Field Administration of Stroke Therapy-Magnesium (FAST-MAG) stroke study based at UCLA. The countywide study is examining whether magnesium sulfate can protect stroke victims’ brains when administered by paramedics within two hours of stroke onset. Anna Yanes, chief nurse coordinator for the trial; Barbara Tone, clinical research nurse; and Theresa Haley, nurse coordinator, were interviewed.

“Los Angeles County RNs Test Mag Sulfate to Prevent Stroke Damage”

<http://include.nurse.com/article/20090309/CA01/103090070>

### **Reuters Covers Increased Death Risk Due to Cancer Surgery Delay**

Research led by Dr. John Gore, a Robert Wood Johnson Foundation clinical scholar in the division of general internal medicine and health services research and the department of urology, indicating that

even a relatively short delay in surgery for bladder cancer can significantly increase the risk of death is highlighted March 9 by Reuters.

“Delaying Bladder Cancer Surgery Increases Mortality”

<http://uk.reuters.com/article/healthNews/idUKTRE5285YS20090309>

### **Campus Firebombing Investigation Garners Headlines**

News outlets reported widely on UCLA increasing its reward for tips advancing the criminal investigation into anti-animal research extremists' March 7 arson attack on a UCLA researcher's car. March 10 and March 11 coverage included reports by the Los Angeles Times, Inside Higher Ed, KABC-Channel 7, KNBC-Channel 4, KCBS-Channel 2, Associated Press, United Press International, City News Service, Chronicle of Higher Education, the Ethics and Science blog, KNX-1070AM and KABC-790 AM.

“L.A.'s Animal Terrorists”

[http://www.latimes.com/news/opinion/sunday/commentary/la-oe-rutten11-2009mar11\\_0\\_532538.column](http://www.latimes.com/news/opinion/sunday/commentary/la-oe-rutten11-2009mar11_0_532538.column)

“FBI Investigate Bombing of UCLA Professor's Car”

[http://www.mercurynews.com/breakingnews/ci\\_11876129](http://www.mercurynews.com/breakingnews/ci_11876129)

“Activists Destroy UCLA Researcher's Car”

[http://abclocal.go.com/kabc/story?section=news/local/los\\_angeles&id=6701570](http://abclocal.go.com/kabc/story?section=news/local/los_angeles&id=6701570)

### **Nursing Trade Showcases Male Nurses**

The March 9 edition of Working Nurse magazine explored the growing number of men entering the nursing profession, and profiled Oliver Chu, RN, a former preceptor and cardiothoracic ICU team captain at Ronald Reagan UCLA Medical Center.

“Men in Nursing”

<http://www.workingnurse.com/articles/Men-in-Nursing>

### **HIV Plus Explores Fears of Spreading Disease at Home**

The March/April edition of HIV Plus magazine focused on a recent UCLA/RAND study that found two-thirds of families with an HIV-infected parent experience fears about spreading HIV in the home. Burt Cowgill, a staff researcher at the UCLA/RAND Center for Adolescent Health Promotion, was interviewed.

“Fear Factor”

[http://www.hivplusmag.com/Story.asp?id=1729&categoryid=10&issue\\_emi=current&jt=0](http://www.hivplusmag.com/Story.asp?id=1729&categoryid=10&issue_emi=current&jt=0)

### **Ventura Paper Highlights Clinical Trial Drug**

The Ventura County Star on March 2 profiled a UCLA patient who experienced a successful outcome in a clinical trial with a drug to treat infantile spasms. The girl's physician, Dr. Donald Shields, professor of pediatric neurology at Mattel Children's Hospital UCLA, was quoted.

“Drug that Helped Newbury Park Girl with Spasms Nears FDA Approval”

<http://www.venturacountystar.com/news/2009/mar/02/drug-that-helped-newbury-park-girl-with-spasms/>

### **Health Wire Examines Benefits of Standardized Admission Orders**

HealthDay reported Feb. 23 on a recent UCLA study that found hospital residents widely approve a standardized pediatric admission order set that could help reduce medical errors and improve patient care. The study was published in the *Journal of Hospital Medicine*. Dr. Arpi Bekmezian, a former pediatric hospitalist at Mattel Children's Hospital UCLA, was cited.

“Standardized Admission Forms Get Residents' Approval”

<http://www.modernmedicine.com/modernmedicine/Modern+Medicine+Now/Standardized-Admission-Forms-Get-Residents-Approva/ArticleNewsFeed/Article/detail/583035?contextCategoryId=40159>

### **Geriatrician Pens Column on Change**

Dr. David Reuben, chief of geriatrics, authored a column on aging in the March 6 Santa Monica Mirror.

“Aging: The Only Constant is Change”

<http://www.smmirror.com/MainPages/DisplayArticleDetails.asp?eid=9727>

### **Nurse TV Profiles Transplant Nurse**

KICU-TV (San Jose) aired a March 8 Nurse TV segment on Manny Nieto, RN, an operating-room nurse who often works on transplant cases at Ronald Reagan UCLA Medical Center.

### **Magazine Reports on Opt-out HIV Testing**

HIV Plus magazine reported March 9 on a study led by Dr. Anish Mahajan, a Robert Wood Johnson Foundation clinical scholar in the division of general internal medicine and health services research. He found that state laws do not interfere with a recommendation by the Centers for Disease Control that doctors offer optional HIV testing in all healthcare settings. The study was published in the Annals of Internal Medicine.

“Most States' Laws are Consistent with Testing Guidelines”

<http://www.hivplusmag.com/PrintStory.asp?id=20096&catid=33>

### **Website Covers Online Searches' Effect on Brain Power**

The website SearchEngineLand featured a March 6 interview with Teena Moody, senior research associate at the Semel Institute, who discussed a UCLA study showing how Internet searches stimulate areas of the brain controlling decision-making and complex reasoning in middle-aged and older adults.

“Is Google Rewiring Our Brains?”

<http://searchengineland.com/dr-teena-moody-chatting-about-our-brains-on-google-16728>

### **BRIEFS**

An announcement that Dr. Thomas Klitzner, professor and chief of pediatric cardiology at Mattel Children's Hospital UCLA, was elected chair of L.A. Care's Board of Governors, appeared in the Los Angeles Business Journal on March 2, the Culver City Observer on Feb. 19, and California Healthfax and West Hollywood News on Feb. 16.

“New Chair for L.A. Care Board”

<http://wehonest.com/z/wehonest/archive/printpage.php?articleID=3159>

The TV Guide Channel ran a March 9 story featuring pediatric heart patients from Camp Del Corazon. The kids appeared as extras on NBC's “E.R.” for a storyline about the camp, which was founded by Dr. Kevin Shannon, associate professor of pediatric cardiology at Mattel Children's Hospital UCLA, and Lisa Knight, a UCLA cardiology nurse.

“ER's Camp Del Corazon Wrap Party”

<http://beta.sling.com/video/show/125320/70/ER's-Camp-Del-Corazon-Wrap-Party>

Santa Monica-UCLA Medical Center and Orthopaedic Hospital was referenced in The Argonaut's March 12 story about the Santa Monica Red Cross honoring the hospital's Nethercutt Emergency Center at a March 28 awards dinner.

“Santa Monica Red Cross Fundraiser Gala a Salute to Medical Profession”

[http://www.argonautnewspaper.com/articles/2009/03/11/news\\_-\\_features/santa\\_monica/sm3.txt](http://www.argonautnewspaper.com/articles/2009/03/11/news_-_features/santa_monica/sm3.txt)

### **QUOTABLES**

Jeff Bronstein, professor of neurology and director of the Movement Disorders Program, was quoted in a March 9 Los Angeles Times article about a Food and Drug Administration ruling that manufacturers of a drug used in the treatment of diabetes and gastroesophageal reflux must include a warning about the potential for a certain neurological disorder.

“Gastrointestinal Drug gets 'Black Box' Warning”

[http://www.latimes.com/features/health/la-he-closer9-2009mar09\\_0,5126853.story](http://www.latimes.com/features/health/la-he-closer9-2009mar09_0,5126853.story)

Dean Buonomano, professor of neurobiology and psychiatry and a member of the UCLA Brain Research Institute, was quoted March 9 in the Los Angeles Times about how humans perceive the passage of time.

“Science of Time: What Makes our Internal Clock Tick?”

[http://www.latimes.com/features/health/la-he-time9-2009mar09\\_0,748518.story](http://www.latimes.com/features/health/la-he-time9-2009mar09_0,748518.story)

Dr. Gerald Finerman, professor and chair of orthopedic surgery and director of the orthopedic sports medicine service at the David Geffen School of Medicine at UCLA, was quoted March 5 in a New York Times article about professional baseball player Alex Rodriguez's hip injury.

“Treatment May Delay Surgery on Rodriguez’s Hip”

[http://www.nytimes.com/2009/03/06/sports/baseball/06hip.html?\\_r=2&partner=MOREOVERNEWS&ei=5040](http://www.nytimes.com/2009/03/06/sports/baseball/06hip.html?_r=2&partner=MOREOVERNEWS&ei=5040)

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science, commented in March 11 HealthDay News stories that linked neck fat to heart-disease risk and a slight cut in salt intake to reduced heart disease risk. He was also quoted in March 12 HealthDay stories linking two cholesterol drugs to fatigue and the need for better guidelines and treatments for elderly patients with a specific type of heart failure. A March 6 Heart.org report about racial disparities in heart device therapies cited him, too.

“Neck Fat a Measure of Heart Risk”

<http://www.healthday.com/Article.asp?AID=624943>

Slight Cut in Salt Intake Would Mean Fewer Heart Attacks, Deaths”

<http://www.healthday.com/Article.asp?AID=624932>

“Cholesterol Drugs Linked to Increased Fatigue”

<http://www.healthday.com/Article.asp?AID=624979>

“Some Elderly Heart Failure Patients Get Little Help from Meds, Study Finds”

<http://www.healthday.com/Article.asp?AID=624955>

“Racial Disparities Seen in Adding CRT Pacing Therapy to ICDs in Heart Failure”

<http://www.theheart.org/article/946483.do>

Dr. Timothy Fong, assistant professor of psychiatry and co-director of the Gambling Studies Program, was quoted in a March 8 Sacramento Bee article about gambling addiction among Asian Americans.

“Asian American Gambling Addicts Face Cultural Gap in Getting Help”

<http://www.sacbee.com/news/story/1681279.html>

Dr. Peter Galier, clinical associate professor of medicine at the David Geffen School of Medicine at UCLA, was quoted in a March 9 WebMD article about heartburn.

“Heartburn Worry: Serious or Not?”

<http://www.webmd.com/heartburn-gerd/america-asks-9/heartburn-concern>

Dr. Harley Kornblum, professor-in-residence and researcher at UCLA's Broad Stem Cell Research Center, was quoted in a March 10 Los Angeles Daily Breeze article about President Barack Obama lifting restrictions on federal funding for human embryonic stem cell research.

“Stem Cell Lift Lauded by Locals”

[http://www.dailybreeze.com/ci\\_11876090](http://www.dailybreeze.com/ci_11876090)

William Lowry, assistant professor of molecular, cell and developmental biology and a scientist at the UCLA Broad Stem Cell Research Center, was quoted in a March 6 Los Angeles Times article about advances in stem cell research.

“Cancer Threat Removed from Stem Cells, Scientists Say”

<http://www.latimes.com/news/nationworld/nation/la-sci-stemcell6-2009mar06,0,63456.story>

Dr. Sean McGhee, clinical instructor of pediatric immunology and allergy at Mattel Children’s Hospital at UCLA, and Dr. Gary Rachelefsky, visiting professor of pediatric immunology and allergy, commented in a Feb. 26 Time article about peanut allergies and kids.

“Why We’re Going Nuts Over Nut Allergies”

<http://www.time.com/time/magazine/article/0,9171,1881985-1,00.html>

Jeannette Meyer, clinical nurse specialist for the Palliative Care Program at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented on pain management in the Feb. 16 issue of Working Nurse magazine.

“Pain Management Nursing”

<http://www.workingnurse.com/articles/Pain-Management-Nursing>

Dr. Jignesh Patel, assistant professor of cardiology and associate director of the UCLA Heart and Lung Transplant Program, was quoted March 5 in The Acorn about a heart health seminar.

“Experts Offer Heart Healthy Advice at Four Seasons”  
[http://www.theacorn.com/news/2009/0305/health\\_and\\_wellness/058.html](http://www.theacorn.com/news/2009/0305/health_and_wellness/058.html)

Dr. James Peck, a clinical psychologist in the Integrated Substance Abuse Programs at the Semel Institute, was quoted in the March 5 Merced Sun-Star on why methamphetamine is so addictive.  
“Why is Meth So Addictive?”  
<http://www.mercedsunstar.com/438/story/722183.html>

Dr. Robert Reiter, UCLA professor-in-residence of urology and a researcher with UCLA's Jonsson Comprehensive Cancer Center, was quoted in a March 10 ABCnews.com article about prostate cancer tests.  
“Are Prostate Cancer Tests Worth the Trauma?”  
<http://abcnews.go.com/Health/CancerPreventionAndTreatment/story?id=7049270&page=1>

Dr. Michael Rodriguez, associate professor of family medicine, commented March 10 on CNN's Anderson Cooper AC360 in a report on celebrity domestic violence.  
<http://showroom.multivisioninc.com/share.do?id=102892&key=39vgV59p1RAdbDSCOkGbTzYkqoDX40TD&email=mrodriguez@mednet.ucla.edu>

Dr. Richard Shemin, professor and chief of cardiothoracic surgery, commented March 5 in a KNX 1070AM radio story about former first lady Barbara Bush's aortic valve replacement surgery. He also was quoted in a March 6 ABC News “On Call” web report focusing on aortic valve replacement.  
“Robin Williams' Heart Surgery: What's the Prognosis?”  
<http://abcnews.go.com/Health/HeartDiseaseNews/story?id=7023449&page=1>

Dr. Owen Witte, director of UCLA's Broad Stem Cell Research Center, was quoted in a March 10 Los Angeles Daily News article about President Barack Obama lifting restrictions on federal funding for human embryonic stem cell research.  
“Stem Cell Order May Help Boost Local Economy”  
[http://www.dailynews.com/news/ci\\_11875534](http://www.dailynews.com/news/ci_11875534)

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