



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of March 6-12, 2015**

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Media Reports on Gender Inequality around the World

Dr. Jody Heymann, dean of the UCLA Fielding School of Public Health and director of its WORLD Policy Analysis Center, was featured widely in the media regarding a Center study, “[Closing the Gender Gap](#),” which shows that more than 170 countries still have legal barriers preventing women and girls from experiencing the same rights, protections and liberties as men and boys. The report coincided with a United Nations session to evaluate the global community’s progress on gender equality in the 20 years since 189 countries adopted the [Beijing Declaration and Platform for Action](#). Heymann was featured March 8 in the [Los Angeles Times](#), [Newsweek](#) (republished by [Rawstory.com](#)), and the [Guardian](#) (U.K.); March 9 in [Phys.org](#), [Health Canal](#), [WN.com](#), and [Noodles.com](#). [Forbes](#), [The Atlantic](#), and [TakePart.com](#) (2 stories) referenced the World Center study and featured its interactive maps. Heymann was also quoted March 8 in an Associated Press story that appeared in multiple newspapers and websites nationwide, including [ABCNews.com](#), the [Washington Post](#) and the [New York Times](#); March 10 in [Global Health Now](#) (subscription), [Kaiser Family Foundation](#), and [Philanthropy News Digest](#); March 11 in [Age.com](#); and March 12 in [National Geographic](#). The Center’s maps were also used March 12 in a [Washington Post](#) blog. Also, Heymann participated in a March 12 PBS Newshour online [Twitter](#) chat. Separately, Heymann and Dr. Neal Baer, an adjunct professor in the department of community health services at the Fielding School, co-wrote a March 9 [Huffington Post](#) piece on the social and economic impact of gender inequality in education and in the workplace, ending with a call to action.

Infant Heart Transplant Recipient Goes Home

The story of an infant who received a lifesaving heart transplant at Mattel Children’s Hospital UCLA when he was only three weeks old was covered March 11 by [KCBS-Channel 2](#), [KNBC-Channel 4](#), [KABC-Channel 7](#), [KCAL-Channel 9](#), [KTTV-Channel 11](#), [KVEA-Channel 52](#), [KNX 1070AM](#), [ABC World News Now](#), [CBS News online](#), [Fox News online](#), [Orange County Register](#), [Daily Mail \(U.K.\)](#), [HealthDay News](#), [Health Canal](#) and more. Members of the baby’s medical team were interviewed including Dr. Juan Alejos, medical director of the UCLA Pediatric Heart Transplant Program; Dr. Brian Reemtsen, surgical director of the UCLA Pediatric Heart Transplant Program; Dr. Leigh Reardon, clinical instructor of cardiology; Adrienne Belay, pediatric heart transplant coordinator; and Janine Carr, pediatric cardiothoracic nurse.

First-Ever Mobile App to Track Breast Cancer Survivors’ Experiences

[Yahoo! News](#), [NBC News](#), [KNBC-Channel 4](#), [KTLA-Channel 5](#), [KABC-Channel 7](#), [KCAL-Channel 9](#), [Huffington Post](#), [Wired](#), [Los Angeles Times](#), and the [Wall St. Journal](#) March 9; [CNBC](#), [News-Medical.net](#), [Business Wire](#), [Oncology Nurse Advisor](#), and [KPCC 89.3FM](#) March 10, [MedPage Today](#) March 11 and [Genetic Engineering and Bio Tech News](#) March 12 reported on Apple Inc., launching “Share the Journey: Mind, Body and Wellness after Breast Cancer,” a patient-centered mobile app that empowers women to be partners in the research process by tracking their symptoms and successes. Dr. Patricia Ganz, director of cancer prevention and control research at UCLA’s Jonsson Comprehensive Cancer Center and professor of health policy and management at the UCLA Fielding School of Public Health, was quoted extensively.

David Geffen School of Medicine Ranked No. 7 in Nation

[Examiner.com](#) reported March 10 on the David Geffen School of Medicine being ranked No. 7 in primary care by [U.S. News & World Report’s 2016 survey of the nation’s top medical schools](#). The school also scored highly in its specialty programs, including No. 3 in geriatrics and No. 8 in AIDS. Dr. John Mazziotta, vice chancellor of UCLA Health Sciences and dean of the David Geffen School of Medicine at UCLA, and Dr. Clarence Braddock, vice dean for education at the David Geffen School of Medicine at UCLA and chief medical education officer for UCLA Health System, were quoted.

UCLA Partnership Keeping L.A. Students Fit

A [U.S. News & World Report’s “Eat & Run”](#) guest blog post by Dr. David Feinberg, president of the UCLA Health System, March 12; [Examiner.com](#) and Azteca TV-Channel 54 March 6; [Inside Philanthropy](#) March 9 and [News-Medical.net](#) March 10 featured the launch of East Valley High School’s new state-of-the-art

fitness center thanks to a new partnership between UCLA Health System and the Sound Body Sound Mind Foundation. The foundation announced a \$3 million pledge to create UCLA Health Sound Body Sound Mind, a new entity to combat childhood obesity and promote healthy lifestyles in Los Angeles by enhancing physical education programs and fitness resources for inner-city middle and high school students. Philanthropists Bill Simon and Cindy Simon, co-founders of Sound Body Sound Mind, and Feinberg were quoted or mentioned.

Media Celebrates Best Science Images of the Year

Luis de la Torre Ubieta, a postdoctoral fellow in the lab of Dr. Daniel Geschwind, professor of neurology, psychiatry, and genetics, was featured by the media as a finalist in the 2015 Wellcome Image Awards that showcases the best in science images for the year. Ubieta was cited for his microscopic image of a false-colored mouse brain. Coverage included March 9 in the [Washington Post](#), [BBC.com](#), [The Conversation](#), and [Rawstory.com](#); and March 12 in the [Telegraph](#) (UK),

Sickle Cell Disease Study Continues to Receive Coverage

[BioscienceTechnology.com](#) March 6, [Imperial Valley News](#) March 8, and [MedicalXpress](#) and [Drug Discovery & Development Magazine](#) March 9 reported on a study published in the journal *Blood*. The study describes a novel stem cell gene therapy method that corrects the mutation in the gene that causes sickle cell disease. The method could one day provide a one-time, lasting treatment for the disease, which occurs most frequently in African American and Hispanic Americans. The study was directed by UCLA Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research member, Dr. Donald Kohn. Kohn is a professor of pediatrics at the David Geffen School of Medicine at UCLA, professor of microbiology, immunology and molecular genetics in Life Sciences at UCLA and member of the UCLA Children's Discovery and Innovation Institute at Mattel Children's Hospital UCLA.

Health Care Cost Study Grabs Headlines

The [Scrubs Report](#), [Examiner.com](#), [MedicalXpress](#) and [Science Daily](#) March 10 and [News-Medical.net](#) and [AJMC.com](#) March 11 reported on Dr. Alan Kaplan's study that described costs across an entire care process for a common condition called benign prostate hyperplasia. Kaplan is a resident physician in the UCLA Department of Urology.

Discover Magazine Highlights Sleep and Depression

Dr. Michael Irwin, professor of psychiatry and director of the Cousins Center for Psychoneuroimmunology at the Semel Institute, was featured in the April edition of [Discover](#) magazine (subscription) regarding his research showing that the risk of depression is 16 times greater after a year of insufficient sleep.

KMEX Spotlights Kidney Health Fair

[KMEX-Channel 34](#) March 8 highlighted a kidney health fair in Santa Monica that drew hundreds of people who came for blood pressure readings, information about diabetes and other kidney-damaging conditions, and to learn about kidney transplantation and a host of other exhibits aimed at educating the public about kidney health. The [Santa Monica Daily Press](#) also ran a March 7 article announcing the fair.

New Physician Workforce Projections Show the Doctor Shortage Remains Significant

[KNBC-Channel 4](#) March 9 focused on a study released March 3 by the Association of American Medical Colleges showing that the nation will face a shortage of physicians by 2025. The study projects shortages in both primary and specialty care, due to an aging population and the fact that the nation's medical schools are not training enough doctors to fill the impending void. The segment focused on how the David Geffen School of Medicine at UCLA is reaching out to prospective students and also how medical school debt is discouraging trainees from entering the most needed specialties in primary care. Dr. Clarence Braddock, vice dean for education at the David Geffen School of Medicine at UCLA and chief medical education officer for UCLA Health System; Nima Sassiri, Rebekah Rogers and Jessica Pasqua, all UCLA medical students, were interviewed.

Brain Injury Expert Explains Concussion Treatment

Dr. Christopher Giza, director of the UCLA Steve Tisch BrainSPORT Program and a professor of neurosurgery and pediatrics at the David Geffen School of Medicine at UCLA and Mattel Children's

Hospital UCLA, was interviewed March 11 by Bill Carroll on [KFI 690AM](#) about the latest approaches for treating young athletes with concussions. (Begins at 17-minute mark.)

School Bus Pollution Study Featured by Science Blog

[Science Blog](#) March 7 reported on a study by Yifang Zhu, an associate professor in the department of environmental health sciences in the UCLA Fielding School of Public Health, that found air filters reduced pollutants inside school buses by 88 percent.

UCLA Health to Integrate Genomic Data into HER in Pilot Study

[MedCity News](#) March 6 wrote about a new pilot project to begin at UCLA Health System with Seattle-based startup ActX that will integrate genomic patient data into its Epic HER system, with the eventual intent of applying precision medicine to a large-scale patient base. Dr. Molly Coye, chief innovation officer at UCLA Health System, was quoted.

The Truth about Vaccines

Dr. Nina Shapiro, a professor of head and neck surgery at the David Geffen School of Medicine at UCLA and director of pediatric otolaryngology at Mattel Children's Hospital UCLA, was interviewed March 9 in the blog [Sam Harris](#) about the critical need for parents to vaccinate their children.

Health Web Sites Note Similar Causes for Two Disorders

Dr. Jamie Feusner, associate professor of psychiatry and director of the Obsessive-Compulsive Disorder Intensive Treatment Program, and Wei Li, a graduate student in Feusner's lab, were featured March 10 by [Health Canal](#) and [PsychCentral](#) regarding their study finding that people with anorexia nervosa and body dysmorphic disorder have similar irregularities in their brains that affect their ability to process visual information.

Red Orbit Warns about Testosterone Supplements and Danger of Heart Attack

Sander Greenland, a professor of epidemiology at the UCLA Fielding School of Public Health and a professor of statistics in the UCLA College of Letters and Science, was featured in a March 6 [redOrbit.com](#) article about his study that showed taking a testosterone replacement gel or patch for men who may be suffering from "low-T" may increase the risk of a heart attack.

NPR Discusses the Depressed Elderly

Dr. Helen Lavretsky, professor of psychiatry at the Semel Institute and director of the UCLA Late-Life Depression, Stress, and Wellness Research Program, was featured March 3 in a national [NPR](#) news segment about her study finding that the use of two combined medications for the depressed elderly worked faster and better than the standard treatments. The segment appeared locally on KCRW 89.9FM and KPCC 89.3FM.

KTLA Explores Superbugs and Antibiotic Resistance

Dr. Anne W. Rimoin, associate professor in the department of epidemiology at the UCLA Fielding School of Public Health, was interviewed March 5 on [KTLA-Channel 5](#) about the so-called super bug and the growing problem of antibiotic resistance as one of the critical threats facing healthcare.

Slate Says No to Nighttime Computing

Dr. Dan Siegel, clinical professor of psychiatry at the Semel Institute, was interviewed March 10 by [Slate.com](#) about how viewing lighted screens such as laptops or iPads before bedtime can disrupt sleep patterns.

CBS Explains Income Inequality and Poor Health

Dr. Linda Rosenstock, professor of health policy and management and dean emeritus of the UCLA Fielding School of Public Health, was featured in a March 6 [CBSNews.com](#) article about how income inequality affects health.

BRIEFS

[The Acorn](#) March 12 featured an article on the upcoming Conejo/Los Virgenes Future Foundation Community Health Expo. UCLA Health System, a sponsor, will host a “Healthy U Zone” at the March 21 event where participants can receive health tips, information and screenings.

A March 6 [Examiner.com](#) article highlighted the UCLA Center for Longevity’s Senior Scholar program, a unique education program that gives people age 50 and older the opportunity to audit regular-session, undergraduate courses at UCLA.

A March 6 [KPCC 89.3FM](#) online story on the use of the arts as a tool for healing included UCLArts & Healing as a resource for literature and programs. The organization’s mission is to help transform lives through creative expression in the arts for self-discovery, connection and empowerment.

QUOTABLES

Dr. Karo Arzoo, assistant clinical professor and UCLA Health hematologist/oncologist based in Burbank, was quoted in a March 12 People Magazine article about a terminally ill patient’s struggle to die on her own terms.

Dr. Ravi Dave, professor of medicine and director of interventional cardiology at UCLA Medical Center, Santa Monica, was quoted extensively in a March 12 [SafeBee.com](#) article about the benefits and risks of cholesterol-lowering statins.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a March 10 [HealthDay News](#) story that also ran on [U.S. News & World Report](#) regarding a new study on heart disease, depression and stress. In addition, he commented in another March 10 [HealthDay News](#) story on a study about minimally invasive heart valve replacement.

Dana Hunnes, senior dietician at Ronald Reagan UCLA Medical Center, commented in a March 6 [Shape.com](#) story about foods that women can eat to help with headaches, menstrual cramps, indigestion, bloating, stress and more.

Dr. Jorge Lazareff, professor emeritus of pediatric neurosurgery, was interviewed March 9 by [KMEX-Channel 34](#) in a story about a 2-year-old boy from Mexico with hydrocephalus who is being helped by the nonprofit organization called Mending Kids International.

Dr. Dylan Roby, director of the health economics and evaluation research program at the UCLA Center for Health Policy Research in the UCLA Fielding School of Public Health, was quoted in a Feb. 28 [CenterforHealthReporting.org](#) and [Bakersfield Californian](#) articles about how “safety net” hospitals that serve the poorest patients are being penalized by the Affordable Care Act for poor quality care.

Dr. David Ziring, associate professor of pediatrics at Mattel Children’s Hospital UCLA, was interviewed March 9 in the [Los Angeles Times](#) and March 11 on [Talk 910AM’s Gil Gross Show](#) (San Francisco) about parents seeking out play groups or businesses, such as daycare or music classes, that require children to be up-to-date on their vaccinations in an effort to protect their children from catching illnesses and promote herd immunity.

UCLA’s Health Sciences Media Relations office e-publishes this report weekly. For more information, please call Roxanne Moster, director of Health Sciences Media Relations, or Enrique Rivero, senior media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit www.uclahealth.org/mediacontacts.

