



UCLA HEALTH SCIENCES MEDIA REPORT For the week of March 27 – April 2, 2009

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Daily News Spotlights Top 125 Hospitals

Trade Publication Features Resnick Neuropsychiatric Hospital Design

Local News Explores New Radiation Device

KCAL Addresses the Problem of Sleep Apnea

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Expert Comments about Backlog of Untested DNA in LA County

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Daily News Spotlights Top 125 Hospitals

The March 27 Los Angeles Daily News reported that Ronald Reagan UCLA Medical Center has been selected as one of the country's leading hospitals, and one of the most highly recommended in a number of medical specialties, in a major survey of physicians across the nation. The survey results are published in the May–June issue of AARP The Magazine.

“BIZZ BUZZ: What's Happening in the Area's Business Community”

http://www.dailynews.com/ci_12006245

Trade Publication Features Resnick Neuropsychiatric Hospital Design

The March 30 online edition of Behavioral Healthcare magazine showcased the evidence-based design of the recently opened Resnick Neuropsychiatric Hospital and attention to the patient-care environment. "Design Showcase"

<http://www.behavioral.net/me2/dirsect.asp?sid=BB72A6D997D64BC3A1560C92179825B8&nm=Design+Showcase>

"The Stewart and Lynda Resnick Neuropsychiatric Hospital; Los Angeles"

<http://www.behavioral.net/ME2/dirmod.asp?sid=BB72A6D997D64BC3A1560C92179825B8&nm=Design+Showcase&type=SlideShow&mod=Design%3A%3ASlide+Show+Titles&mid=5FC59CAE3ED74F5CB7962AA457AF518B&id=9FBC4C6CFF344958B939139D30CCBBA6&tier=3&p=1>

Local News Explores New Radiation Device

KCBS-Channel 2 and KCAL-Channel 9 news on April 1 aired a story about a new radiation treatment device that delivers higher doses of radiation in less time. Dr. Percy Lee, an assistant professor of radiation oncology and a researcher at UCLA's Jonsson Comprehensive Cancer Center, was quoted.

"UCLA Acquires New Cancer Fighting Tool"

<http://cbs2.com/tv/UCLA.New.Cancer.2.973245.html>

KCAL Addresses the Problem of Sleep Apnea

Dr. Alon Avidan, associate professor of neurology and associate director of the UCLA Sleep Disorder Clinic, was featured in a March 30 news segment on KCAL-Channel 9 about sleep apnea. Avidan discussed the causes and solutions of the disorder, which is characterized by pauses in breathing during sleep.

"Snoring -- ZZZzzzz -- and Sleep Apnea a Problem?"

<http://cbs2.com/health/Sleep.Apnea.Snoring.2.971856.html>

Ivanhoe Broadcast Focuses on Google Study

A UCLA study demonstrating that surfing the internet may help stimulate brain function in middle-aged and older adults was covered April 1 by Ivanhoe Broadcast's "Discoveries and Breakthroughs," a news service that produces stories that appear on TV stations nationwide. Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor at the Semel Institute, was interviewed.

"Google Your Way to Mental Fitness"

<http://www.ivanhoe.com/science/story/2009/04/556a.html>

Expert Comments about Backlog of Untested DNA in LA County

Gail Abarbanel, director of the Rape Treatment Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented March 30 on ABC News, and in the March 31 Los Angeles Times and April 2 Santa Monica Daily Press stories on a report by Human Rights Watch about a backlog of untested DNA evidence at Los Angeles County crime labs.

"Evidence Ignored"

<http://abcnews.go.com/Video/playerIndex?id=7206601>

"DNA Going Untested in Cases throughout L.A. County"

<http://www.latimes.com/news/local/la-me-dna31-2009mar31,0,4150400.story>

"Report: Rape Kits Go Untested"

http://www.smdp.com/Articles-c-2009-04-01-51904.113116_Report_Rape_kits_go_untested.html

Insomnia Research Garners Coverage

Research showing that insomnia patients have a dysregulation in energy balance that could explain why these patients gain weight over time, was featured in stories March 31 on Reuters and March 29 in news segments on KNBC-Channel 4, KABC-Channel 7, KCAL-Channel 9 and an ABC affiliate in Chicago.

Study author Dr. Sarosh Motivala, assistant professor of psychiatry and member of the Cousins Center for Psychoneuroimmunology, was quoted in the Reuters story. Additional reporting appeared March 26 in the Spanish-language wire service EFE and March 29 in the Indo-Asian News Service.

"Insomnia May Alter 'Hunger Hormone' "

<http://www.reuters.com/article/healthNews/idUSTRE52U51X20090331>

"Insomnia is Related to Poor Health, Obesity"

<http://www.hindu.com/thehindu/holnus/099200903291681.htm>

Consumer Reports Examines Common Chemicals and their Link to Infertility

Research by Dr. Jorn Olsen, chair of the department of epidemiology at the School of Public Health, that provides the first evidence that perfluorinated chemicals (PFCs) may be associated with infertility in women, was featured in the March issue of the Consumer Reports newsletter GreenerChoices.com.

"Nonstick Chemicals Linked to Infertility"

<http://www.greenerchoices.org/products.cfm?product=nonstickchemicals&pcat=homedesign>

ABC Spotlights Circumcision Research

An ABC News website story on March 26 featured research led by Arleen Leibowitz, professor of public policy and a member of the UCLA AIDS Institute, finding that hospitals in states where Medicaid does not pay for male circumcisions are less likely to perform the procedure, potentially leaving low-income children at higher risk for HIV later in life. The ABC article was about a study finding that circumcision can significantly reduce men's risk of becoming infected with HPV and herpes.

"STDs May Change Stance on Circumcision"

<http://www.abcnews.go.com/Health/Sex/story?id=7172989&page=1>

Science Web Site Studies Tea and Stroke Risk

Science Citizen posted a report March 31 on research led by Lenore Arab, professor of biological chemistry, general internal medicine and health services research, finding that drinking at least three cups of black and green tea made from the plant *Camelia sinensis* per day can significantly reduce one's risk of having a stroke. The post includes a video interview with Arab.

"Tea Drinking Reduces Stroke Risk, Study Shows"

<http://www.sciencecitizen.com/tea-drinking-reduces-stroke-risk-study-shows>

Media Cover Shortage of Black HIV/AIDS Researchers

BET's web site and Health News Track reported April 2 on research led by Dr. Gail Wyatt, professor of psychiatry and biobehavioral sciences, outlining a strategy for boosting the ranks of black HIV/AIDS researchers. African Americans comprise 49 percent of the newly diagnosed HIV/AIDS cases, yet there are very few black researchers in the field.

"HEALTH: Time to Cultivate More Black HIV/AIDS Researchers"

<http://blogs.bet.com/news/newsyoushouldknow/health-time-to-cultivate-more-black-hiv-aids-researchers/>

"Boosting Ranks of Black HIV/AIDS Researchers in US"

<http://www.healthnewstrack.com/health-news-1138.html>

Asian, Indian News Wires Highlight Neonatal Disease Research

Research by Dr. Deborah Krakow, associate professor of orthopaedic surgery and human genetics, and Dr. Stan Nelson, professor of human genetics, to identify the first gene linked to a deadly skeletal disorder in newborns, was highlighted April 2 by the Indo-Asian News Service and Xinhua News Service. The IANS report appeared in The Philippine Star and the Xinhua report appeared in the online editions of China View, Thai Indian, Hindu News, Sindh Today and New Kerala, among others.

"Gene Linked to Deadly Neonatal Disorder Pinpointed"

<http://www.philstar.com/Article.aspx?articleId=454480&publicationSubCategoryId=200>

"U.S. Scientists Identify Gene Linked to Deadly Disorder in Newborns"

http://news.xinhuanet.com/english/2009-04/02/content_11116351.htm

Philadelphia Inquirer Scolds Parents as Big Factor in Teen Obesity

The research of Dr. Allison Diamant, assistant adjunct professor of general internal medicine and health services research at the Center for Health Policy Research at the School of Public Health, was featured in a March 29 Philadelphia Inquirer article showing that parents' diets significantly influence teens' eating choices.

"Bad Eating Habits Begin at Home"

http://www.philly.com/philly/living/CTW_health_20090330_Bad_eating_habits_begin_at_home.html

ESPN Reports on New Program to Curb Childhood Obesity

Dr. Antronette Yancey, professor of health services at the School of Public Health, was featured in the March 29 segment of the ESPN program "Outside the Lines" about a 10-minute exercise program called "Instant Recess" that she developed to help combat the growing epidemic of childhood obesity in the U.S. "Critical Mass Crisis: Child Obesity"

<http://sports.espn.go.com/espn/otl/news/story?id=4015831>

Wire Covers Colon Cancer Prevention

United Press International on March 31 covered treatment and screening for colon cancer as well as tips for maintaining colon health. Dr. J. Randolph Hecht, clinical professor of hematology and oncology and a researcher at UCLA's Jonsson Comprehensive Cancer Center, was quoted.

"Death from Colon Cancer Preventable"

http://www.upi.com/Health_News/2009/03/31/Death_from_colon_cancer_preventable/UPI-30141238477192/

Media Cover Campus Community Fight Against Extremism

KPCC-89.3 FM and New Scientist reported April 1 on UCLA Pro-Test, an organization of faculty, staff and students formed to demonstrate support for lifesaving medical research involving laboratory animals and show solidarity with scientists subjected to harassment and violence by anti-animal research extremists. The coverage referenced an April 22 rally planned by the group.

"Scientists Attacked by Violent Animal Rights Activists Organize"

<http://www.publicradio.org/columns/kpcc/kpccnewsinbrief/2009/04/scientists-attacked-by-violent.html>

"We Will Research!"

<http://www.newscientist.com/article/mg20227024.300-lowcarbon-landing-tampon-in-the-post-and-more.html>

BRIEFS

Santa Monica-UCLA Medical Center and Orthopaedic Hospital was mentioned in a March 28 KTTV- Channel 11 News report about the Santa Monica Red Cross honoring the hospital's Nethercutt Emergency Center at its annual "Red-Tie Dinner."

The Atlantic magazine on March 30 cited the work by Dr. Dennis Slamon to develop the breast cancer drug Herceptin. Slamon is director of clinical/translational research at UCLA's Jonsson Comprehensive Cancer Center.

"Defending My Drug Problem"

<http://www.theatlantic.com/doc/200903u/postrel-drugs-response>

QUOTABLES

Dr. Alon Avidan, associate professor of neurology and associate director of the sleep disorder clinic, was quoted in a March 30 news segment on KABC-Channel 7 about a watch-like device that monitors your sleep patterns.

"Say Goodbye to Blurry Mornings"

<http://abclocal.go.com/kabc/story?section=news/health&id=6736481>

Dr. Armand Dorian, associate physician of emergency medicine, commented April 2 in Esquire about the medical accuracy of events portrayed on the television show "ER."

"The Truth Behind ER's Gory Deaths All These Years"

<http://www.esquire.com/style/answer-fella/fake-blood-0509>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in several HealthDay News articles on March 31 reporting on the ineffectiveness of a surgical procedure for heart failure, omega-3 fatty acid supplement use with heart attack patients and about a new device to help stop blood clots from forming in patients

with heart rhythm disorders. On April 2 he commented in another HealthDay News story about the human heart generating new cells.

“Omega-3s of No Added Benefit to Heart Attack Patients”

<http://www.healthday.com/Article.asp?AID=625559>

“New Surgery for Heart Failure Proves Ineffective”

<http://www.healthday.com/Article.asp?AID=625524>

“New Device Treats Common Heart Rhythm Disorder”

<http://www.healthday.com/Article.asp?AID=625541>

“Human Heart Can Make New Cells”

<http://www.healthday.com/Article.asp?AID=625696>

Dr. Fernando Gómez-Pinilla, professor of neurosurgery and physiological science, was quoted in the March 26 Memphis Commercial Appeal about foods that boost brain function.

“Heads-up on Healthy Brain Diet”

<http://www.commercialappeal.com/news/2009/mar/26/heads-up-on-healthy-brain-diet/>

Dr. Susan Love, clinical professor of surgery, commented March 30 on ABC's Good Morning America about the controversy surrounding a brassiere manufacturer's claim that its product offers health benefits to those who wear it.

“Buyer Beware the Brassage? The Naked Truth About 'Healthy' Underwear”

<http://abcnews.go.com/GMA/story?id=7013630&page=1>

Dr. Neil Martin, chair of the Department of Neurosurgery, was quoted in a March 27 segment on ABC's Good Morning America and in a March 26 issue of Time Magazine about brain injuries.

“Girl Saved After Head Injury”

<http://abcnews.go.com/Video/playerIndex?id=7187090>

“Dealing with Brain Injuries”

<http://www.time.com/time/magazine/article/0,9171,1887856,00.html>

Dr. James McCracken, Campbell Professor of Child Psychiatry and director of the Division of Child and Adolescent Psychiatry at the Semel Institute, was quoted in a March 30 CBS Evening News story about new screening guidelines for teen depression.

“Monitoring Teen Depression”

<http://www.cbsnews.com/video/watch/?id=4905188n>

Mish Mizrahi, a fourth-year student at the David Geffen School of Medicine at UCLA, commented March 30 in an online story by American Medical News about the profession's concern over the decline in students entering careers in family medicine.

“Med School Seniors Headed for Primary Care See a Challenging Future”

<http://www.ama-assn.org/amednews/2009/03/30/prsc0330.htm>

Dr. Gary Small, Parlow Solomon Professor on Aging and a professor at the Semel Institute, commented March 28 on SBS Korean TV about the impact of the internet and technology on the brain.

“SBS TV”

<http://www.truveo.com/%EA%B7%B8%EA%B2%83%EC%9D%B4-%EC%95%8C%EA%B3%A0%EC%8B%B6%EB%8B%A4-%EB%8B%B9%EC%8B%A0%EC%9D%98-%EA%B8%B0%EC%96%B5%EB%A0%A5%EC%9D%80/id/2454912118>

Nathan Wolfe, professor of epidemiology at the UCLA School of Public Health, was quoted March 27 in an article in Britain's Guardian about how nonprofit organizations use text messaging.

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