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More Coverage on Thalians Fundraiser for Operation Mend
NBC-4 Features Targeted Biopsy for Prostate Cancer
LA Magazine Defines Addiction
New Scientist Reports on New Drug to Thwart MS
Media Cover Groundbreaking Event for New Stuart House in Santa Monica
Healthcare Channel Highlights Latest Vascular Techniques
KFI Radio Explores Napping and Heart Disease
Local TV Station Covers Heart Failure Risk Calculator
What Every Nurse Needs to Succeed
Celebs Support Children’s Research
Hospital Trade Cites Hospital as One of 150 Great Places to Work
More Coverage on Returned Donation
Media Discuss Autism and Developing Social Skills
New UCLA Urology Expert Highlighted
More Coverage for 2014 Taste for a Cure Gala
Nursing Research Spotlighted
Trade Pub Highlights Nurse-led Health Center’s Work with the Homeless
Media Interest in Statins and Fat Continues

BRIEFS

QUOTABLES
Using Substances at School Could be a Cry for Help
HealthDay, HealthLine News, Science News Daily, Indo Asian News Service, DailyRx News, PsychCentral, Westside Today, Examiner.com, redOrbit, HealthCanal and Sierra Sun Times reported May 3 on a study led by Dr. Rebecca N. Dudovitz, assistant professor of pediatrics at Mattel Children's Hospital UCLA and the UCLA Children's Discovery and Innovation Institute, which found that the use of substances at school was associated with significantly increased odds of serious problems such as depression, being the victim of intimate-partner violence and attempting suicide. The findings were recently presented at the annual meeting of the Pediatric Academic Societies in Vancouver, Canada.

More Coverage on Thalians Fundraiser for Operation Mend
Magic 95.5FM (Baltimore), the Tolucan Times and Euroweb.com reported May 5 on the 56th annual Thalians gala to support mental health services offered to patients in the UCLA Operation Mend program. The gala, which honored music legend Smokey Robinson, raised $1 million for the program. UCLA Operation Mend offers reconstructive surgery and other medical and mental health services to our nation's wounded warriors injured in Iraq and Afghanistan. The Thalians are a Hollywood-based nonprofit organization dedicated to the treatment of mental health.

NBC-4 Features Targeted Biopsy for Prostate Cancer
KNBC-Channel 4 May 5 aired a piece on UCLA's targeted biopsy program that is better able to image the prostate by fusing MRI and ultrasound. Dr. Leonard Marks, a professor of urology and director of the UCLA Active Surveillance Program, was featured.

LA Magazine Defines Addiction
Dr. Richard Rawson, professor of psychiatry and co-director of the Integrated Substance Abuse Programs, was featured in an April 29 Los Angeles Magazine article about people's misunderstanding about addiction, and the neurobiological roots of dependence that defines it as a brain disease.

New Scientist Reports on New Drug to Thwart MS
Dr. Rhonda Voskuhl, professor of neurology and director of the Multiple Sclerosis Program, was featured in the May 2 New Scientist magazine regarding the results of her clinical trial on the use of the female hormone estriol to treat relapsing-remitting multiple sclerosis (MS). Combining estriol with a standard MS drug, Copaxone, resulted in a near 50 percent reduction in the relapse rate in the first year compared to Copaxone and placebo.

Media Cover Groundbreaking Event for New Stuart House in Santa Monica
KCAL-Channel 9 reported May 2 and the Santa Monica Daily Press ran a front-page story and photo May 3 on a groundbreaking event for the new Stuart House at UCLA Medical Center, Santa Monica. Gail Abarbanel, director of Stuart House, which provides treatment for child sexual-abuse victims and their families, commented in the KCAL segment and was quoted and pictured with Dr. David Feinberg, president of UCLA Health System and CEO for the UCLA Hospital System, in the Daily Press article. Also, the Los Angeles Times reported May 1 that a recent fundraising event hosted by designer John Varvatos had raised more than $1.1 million to benefit Stuart House. Abarbanel was pictured with Varvatos in an accompanying photo.

Healthcare Channel Highlights Latest Vascular Techniques
An April 27 Healthcare Channel interview that also ran on Reuters Health, featured Dr. Brian DeRubertis, associate professor of vascular surgery, regarding the latest techniques to treat artery blockages, including using balloons to widen the openings after a blockage has been cleared minimally-invasively.

KFI Radio Explores Napping and Heart Disease
An April 30 story on KFI AM640 explored research on sleep and heart disease that featured an interview with Dr. Karol Watson, professor of medicine in the division of cardiology and director of the UCLA Barbra Streisand Women’s Heart Health Program.

Local TV Station Covers Heart Failure Risk Calculator
A May 6 news report on WTVF-TV (Nashville, Tenn.) covered a smartphone "risk calculator" that helps predict heart failure patients’ five-year survival chances and assists doctors in determining whether more or less aggressive treatment is appropriate. Dr. Martin Cadeiras, a transplant cardiologist at the David Geffen School of Medicine at UCLA, was interviewed and nurse practitioner Tamara Chaker and a UCLA patient were featured.

What Every Nurse Needs to Succeed
Nurse.com May 5 featured interviews with new nurses on what qualities or characteristics are most important for a nurse to possess and featured comments by Allison Ramsey, clinical nurse in the pediatric intensive care unit at Mattel Children’s Hospital UCLA, and Scott Demar, clinical nurse in the neuro-trauma intensive care unit at Ronald Reagan UCLA Medical Center.

Celebs Support Children’s Research
On May 5, the nationally syndicated television show EXTRA spotlighted entertainers Julianne Hough and Derek Hough, who were recently honored at the second annual Kaleidoscope Ball benefiting the Children’s Discovery and Innovation Institute at Mattel Children’s Hospital UCLA.

Hospital Trade Cites Hospital as One of 150 Great Places to Work
Becker's Healthcare announced April 25 its “150 Great Places to Work in Healthcare” for 2014 and Ronald Reagan UCLA Medical Center was noted on the list. The list was developed through nominations and editorial research, and the 150 organizations were chosen for their robust benefits, wellness initiatives, commitment to diversity and inclusion, professional development opportunities and work environments that promote employee satisfaction and work-life balance.

More Coverage on Returned Donation
Bloomberg April 30, CBS The Doctors May 2, and the Los Angeles Times May 3 and May 8, among others, reported that UCLA announced it would return a $425,000 donation Clippers owner Donald Sterling made for kidney research.

Media Discuss Autism and Developing Social Skills
Dr. Elizabeth Laugeson, assistant clinical professor at the Semel Institute and director of The Help Group-UCLA Autism Research Alliance, was featured in a May 7 Zócalo Public Square article about the importance of parents and caregivers in teaching social skills to children and teens with autism. Separately, Laugeson was quoted in a May 8 NBCnews.com article about the use by autistic adults of a software program to develop a better understanding of social cues before seeking employment.

New UCLA Urology Expert Highlighted
Beverly Hills Patch May 6 and CancerSignsandCures.com, Examiner.com and Fertility Portal May 7 reported on the recruitment of Dr. Stuart Holden to the UCLA Department of Urology. Holden is a health sciences clinical professor of urology and associate director of the UCLA Institute of Urologic Oncology.

More Coverage for 2014 Taste for a Cure Gala
Haute Living May 1 covered UCLA Jonsson Cancer Center Foundation’s 19th annual Taste for a Cure event. The star-studded gala honoring Sony Pictures TV president Steve Mosko raised over $700,000 for high-priority cancer research, attracting Hollywood elite with featured performances from the cast of Fox TV’s “Glee.”

Nursing Research Spotlighted
Presentations by Adey Nyamathi, distinguished professor at the UCLA School of Nursing and Deborah Koniak-Griffin, professor at the School of Nursing, at the recent Western Institute of Nursing were highlighted in the May 2 issue of nurse.com. Nyamathi presented the State of the Science address on nurse-led research in developing countries. Koniak-Griffin discussed her career trajectory during the Distinguished Nursing Research Lecture.

Trade Pub Highlights Nurse-led Health Center’s Work with the Homeless
The May 5 issue of nurse.com featured an article highlighting the UCLA School of Nursing Health Center at the Union Rescue Mission in Los Angeles and its work helping the homeless population on Skid Row. Abi Striblea, the center’s clinical director, was quoted.

**Media Interest in Statins and Fat Continues**

*Consultant360* May 2 reported on a study co-authored by Dr. Martin Shapiro, chief of the division of general internal medicine and health services research, finding that people who take statins now are consuming more fat and calories, and weigh more, than statin users did 10 years prior—suggesting that people who take the cholesterol-lowering drug have a false sense of security about what they can eat. Shapiro and lead author Dr. Takehiro Sugiyama, who conducted the research while a visiting scholar in the division of general internal medicine and health services research, were quoted in the coverage.

**BRIEFS**

*Examiner.com* and *Century City/Westwood Patch* May 6 announced an upcoming free event featuring women in heart health, including cardiologists, social scientists and heart patients. Panel discussions will address common questions about women’s heart health and the latest research in the field. The event is sponsored by The Barbra Streisand Women’s Heart Health Program at the David Geffen School of Medicine at UCLA in association with RAND Corporation.

*Yahoo! Finance’s The Daily Ticker* blog May 6 featured an interview with Dr. Dean Ornish that mentioned UCLA’s participation in the Dr. Dean Ornish Program for Reversing Heart Disease. The program assists patients in improving diet and physical activity, reducing stress and offers other support.

Mattel Children’s Hospital UCLA was mentioned May 1 in entertainment blogs *Just Jared Jr.*, *Fanlala* and *Look to the Stars* highlighting a visit by actress Bailee Madison who played games and visited with pediatric patients at the hospital.

UCLA’s Operation Mend program was cited in a recent *Charity Buzz* online auction website featuring NBC Today Show host Willie Geist who was auctioning off a personal tour of NBC and MSNBC with auction proceeds benefitting the program. Operation Mend provides reconstructive surgery and medical services to military members injured in the Iraq and Afghanistan wars.

The research of Dr. Anne Rimoin, associate professor of epidemiology at the UCLA Fielding School of Public Health, was referenced in a May 2 *Financial Times* article about efforts to eradicate various diseases in the Democratic Republic of Congo.

**QUOTABLES**

Dr. Gregg Fonarow, UCLA’s Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a May 5 *Reuters* story about the FDA’s announcement on aspirin use for heart attack and stroke prevention. Fonarow emphasized that patients should check with their health care providers before changing any aspirin regimen. The Reuters story was picked up by *CNBC*, *The Columbus Dispatch*, and Philippine news site *GMA Network*.

Dr. Janet C. Frank, an adjunct associate professor in community-health sciences at the UCLA Fielding School of Public Health, was quoted in the May 5 *Chronic of Higher Education* regarding the growing shortage of doctors specializing in gerontology.

Dr. Stanley Korenman, professor of medicine in the division of endocrinology and associate dean for ethics, commented in a May 6 *Fox News Channel* report on “Right to Try” legislation that would give terminally ill people access to experimental drugs that have not yet been approved by the Food and Drug Administration.
Dr. Jodi Kreiman, professor of surgery, was quoted in a May 5 NPR Morning Edition segment about the human tendency to make a snap decision about a person based on the first word they say when meeting someone new. Kreiman noted that from an evolutionary standpoint, that decision is important for behavior and for survival, and is a brain process found in all mammals.

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