



UCLA HEALTH SCIENCES MEDIA REPORT
For the week of May 9-15, 2014

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“The Doctors” Spotlights Kidney Swap

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“The Doctors” Spotlights Kidney Swap

The syndicated television program “[The Doctors](#)” May 15 aired a segment on a kidney transplant swap involving one incompatible donor/recipient pair in Los Angeles and another in New York. Dr. Jeffrey Veale, director of the UCLA Kidney Exchange Program, was featured.

Internal Fountain of Youth Attracts Headlines

New research led by Dr. Jing Huang, professor of molecular and medical pharmacology, was covered May 14 by [Science News](#), [Nature News](#), [National Geographic](#), [Scientific American](#), Spain’s [Sociedad](#) and the U.K.’s [The Times](#) and [Daily Mail](#). Huang and her lab discovered that a molecule produced naturally by cells during metabolism extended worms’ lifespans by up to 70 percent. Published in the online May 14 edition of the journal [Nature](#), the finding raises the possibility that the molecule may boost human longevity, as well.

\$4 Million Gift from The Eli and Edythe Broad Foundation Benefits Research in Stem Cell Science and Digestive Diseases

[Yahoo! News](#), [Westside Today](#), [News-Medical](#), [Century City/Westwood Patch](#), [Examiner](#), [Digital Journal](#), [Stem Cell News](#), [City News Service](#), [WN News.com](#), [Health Medicine Network](#), [Pluripotent: Stem Cell News](#), and websites for [FOX-TV](#) (Greenville, N.C.), [WVNS-TV](#) (Ghent, Va.), [WAND-TV](#) (Decatur, Ill.), [KWTU-TV](#) (Oklahoma City, Okla.), [WGFL-TV](#) (Gainesville, Fla.), [WFSB-TV](#) (Hartford, Conn.), [KVVU-TV](#) (Las Vegas, Nev.), [WFLX-TV](#) (West Palm Beach, Fla.), [KFDA-TV](#) (Amarillo, Texas), [KQCW-TV](#) (Tulsa, Okla.), [WAVE-TV](#) (Louisville, Ky.) and others May 8, [BioResearch Online](#) May 13 and [Canyon News](#) May 15 covered two gifts from The Eli and Edythe Broad Foundation to UCLA totaling \$4 million that will fund UCLA research. The gifts will benefit the Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research at UCLA and the Center for Inflammatory Bowel Diseases at UCLA's Division of Digestive Diseases. Dr. Owen Witte, director of the Broad Stem Cell Research Center and Dr. Gary Gitnick, professor and co-chief of the Division of Digestive Diseases, and the Fran and Ray Stark Foundation Chair at the David Geffen School of Medicine at UCLA, were quoted.

Prostate Cancer Study Grabs Headlines

[Medical News Today](#), [Examiner.com](#), [Headlines and Global News](#), [Medical Xpress News-Medical.net](#), [Utah Post](#), [Westside Today](#), [Bayou Buzz](#), [Third Age](#), [Med India](#) and [News Max Health](#) May 13, [Daily Rx](#) and [Medscape](#) May 14, and [Tech Times](#) and [Dot Med](#) May 15 reported on a study by Dr. Timothy Daskivich, a UCLA Robert Wood Johnson fellow, that found that older, sicker men do not benefit from prostate cancer treatment.

Media Reports How the Brain Responds to Sex

Dr. Nicole Prause, a research scientist in the department of psychiatry in the Semel Institute, was featured in the media regarding her research that, for the first time, directly linked brain responses to real-world sexual behaviors. Specifically, how strongly the brain responded to viewing sexual images was related to the number of sex partners a person had in the last year. Coverage included May 15 on [Time.com](#), [MedicalExpress.com](#), and [WestsideToday.com](#), and May 14 by [City News Service](#) (subscription), [Examiner.com](#), the Los Angeles [Daily News](#), the [San Bernardino Sun](#), and [Scrubsreport.com](#).

New York Times Explores Mindfulness as Possible Treatment for ADHD

Research by Dr. Susan Smalley, professor emeritus of psychiatry and founding director of the Mindful Awareness Research Center in the Semel Institute, was cited in a May 12 [New York Times](#) article regarding the use of mindfulness, a meditation technique, that may help children and adults cope with attention deficit hyperactivity disorder and its adult equivalent, attention deficit disorder. Smalley was quoted.

Media Examine "Physician Partners"

[Examiner.com](#) and [Medical Xpress](#) May 15 reported on research led by Dr. David Reuben, chief of the UCLA Division of Geriatrics, finding that "physician partners," whose role would be to work on time consuming administrative tasks normally performed by doctors such as entering data into patient records, can free up physicians' time so that they can focus more of their attention on their patients, leading to greater patient satisfaction with their care.

NPR Spotlights UCLA Olympic Lab

A May 10 [National Public Radio](#) "All Things Considered" segment about performance-enhancing drugs spotlighted the role of the UCLA Olympic Analytical Laboratory in its efforts to detect and stop athletic doping. Dr. Anthony Butch, lab director and a professor of pathology at the David Geffen School of Medicine at UCLA, was interviewed.

Geriatrician Pens Column to Dispel Mammogram Myths for Older Women

Dr. Sonja Rosen, associate clinical professor of medicine and medical director of the Geriatrics Unit at UCLA Medical Center, Santa Monica, authored a May 9 [Santa Monica Mirror](#) column about mammograms and older women.

Santa Monica Mirror Covers Special Promotion Brewed for Mother's Day

The [Santa Monica Mirror](#) reported May 10-11 that all new moms delivering at UCLA hospitals in Santa Monica and Westwood over Mother's Day weekend would receive a Keurig coffee maker to help them prepare for the late nights and early mornings ahead. Tahjanae Northcutt, manager of the BirthPlace office in Santa Monica, was pictured and referenced.

AARP Cites Foods to Help You Sleep

Dr. Alon Avidan, professor of neurology and director of the Sleep Disorders Program, was featured in a May 9 [AARP.org](#) article about 12 foods that contain natural substances to help you sleep.

Local TV Station Covers Heart Failure Risk Calculator

A May 9 news report on [KSAT-TV](#) (San Antonio) covered a smartphone "risk calculator" that helps predict heart failure patients' five-year survival chances and assists doctors in determining whether more or less aggressive treatment is appropriate. Dr. Martin Cadeiras, a transplant cardiologist at the David Geffen School of Medicine at UCLA, was interviewed. Nurse practitioner Tamara Chaker and a UCLA patient were also featured.

Larry King Web Show Covers Brain Fitness

[Larry King Now](#) May 8 covered brain fitness and the impact of diet, exercise, supplements and mental activity in helping improve memory function. Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor of psychiatry and biobehavioral sciences at the Semel Institute, was interviewed.

BRIEFS

Ronald Reagan UCLA Medical Center was mentioned in a May 9 [Los Angeles Times](#) article about a trauma patient reunited with her first responders.

A May 9 [Santa Monica Mirror](#) story about a fund-raising event organized by the American Red Cross of Santa Monica noted that the UCLA People-Animal Connection Program was honored with an award for volunteerism. Several of the dogs and their owners attended the dinner.

Dr. Richard Shemin, professor and chief of cardiac surgery at Ronald Reagan UCLA Medical Center, was cited May 14 in a [HeartValveSurgery.com](#) blog about a man's successful outcome following surgery with Shemin.

The UCLA Mindful Awareness Research Center was cited in an April 3 [Goop.com](#) article about meditation and the free Guided Meditations it offers online.

QUOTABLES

Dr. Gabriel Danovitch, medical director of the kidney and pancreas transplant program, commented in a May 8 [KTLA-Channel 5](#) report on black market organ sales.

Dr. Gregg Fonarow, UCLA's Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a May 8 [Time.com](#) story about the FDA's announcement on aspirin use for heart attack and stroke prevention. Fonarow emphasizes that patients should check with their health care providers before changing any aspirin regimen.

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