



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of May 10-16, 2013**

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Neuroscientists Move to USC

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BRIEFS

QUOTABLES

Subway/McDonald's Study Continues to Draw Headlines

Research by Dr. Lenard Lesser, a former Robert Wood Johnson Foundation Clinical Scholar in the department of family medicine at the David Geffen School of Medicine at UCLA and the UCLA Fielding School of Public Health, finding that adolescents who purchased Subway meals consumed nearly as many calories as they did at McDonald's despite the fact that Subway promotes itself as the "healthy" fast food restaurant, continued to generate media interest. Reports were carried May 15 by [The Denver Post](#); May 14 by [The Legal Examiner](#), and [KTRH 740AM](#) (Houston); May 13 by [MedPage Today](#), [Medical News Today](#), the [Allentown Morning Call](#), [Medical Daily](#), [The Inquisitr](#), [Science World Report](#), [Grist](#), [msnNOW](#), [Rolling Out](#), [Agence France-Presse](#), [MSN NZ](#) (New Zealand), [WLNY-TV](#) (New York), [News 12](#) (New Jersey), [News 12](#) (Westchester, N.Y.), and [Recipe Finder](#) (New Zealand); May 12 by [dna](#) and [Asian News International](#); May 11 by [French Tribune](#) and [Huliq](#); May 10 by [The New York Daily News](#), [Ninemsn](#) (Australia), [News.com.au](#) (Australia), [Top News](#) (Arab Emirates), [MediLexicon](#), [News 12](#) (Long Island, N.Y.), [WHBQ-TV](#) (Memphis, Tenn.), [WTEV-TV](#) (Jacksonville, Fla.), [KNXV-TV](#) (Phoenix), [WJBK-TV](#) (Detroit, Mich.) and [Women's Weight Loss News](#); May 9 by [Opposing Views](#) and [KSWB-TV](#) (San Diego); and May 8 by [Bright Surf](#).

Vehicle Emissions Turn HDL Cholesterol from "Good" to "Bad"

[E! Science News](#), [Science Blog](#), [Bio-Medicine](#), [Examiner.com](#), [Ideas, Innovations and Inventions](#), [Medical Xpress](#) and [HealthCanal](#) May 15, and [Asian News International](#) (ANI), [Medical Daily](#), [redOrbit](#) and [MDLinx](#) May 16 reported on a new study in mice finding that breathing motor vehicle emissions triggers a change in high-density lipoprotein (HDL) cholesterol, altering its cardiovascular protective qualities so that it actually contributes to clogged arteries. UCLA study authors quoted in the coverage include: Dr. Jesus Araujo, associate professor of medicine and director of environmental cardiology; Dr. Alan Fogelman, executive chair of the department of medicine and director of the atherosclerosis research unit, and Fen Yin, a researcher in the division of cardiology. The ANI story was picked up by [India Talkies](#).

Media Taps UCLA Experts to Discuss Actor Angelina Jolie's Preventive Double Mastectomy

- Dr. Nova Forster, co-director of the UCLA Breast Center at Santa Monica and associate clinical professor of surgery, was a guest May 14 on KPCC 89.3FM's "[Air Talk](#)" program to discuss the science behind having a double mastectomy to reduce breast-cancer risk.
- Dr. Patricia Ganz, professor of medicine and director of UCLA's Jonsson Comprehensive Cancer Center's cancer prevention and control, was interviewed May 15 on KFI 640AM about the BRCA 1 and BRCA 2 genetic mutations and preemptive mastectomies.
- Dr. Sara Hurvitz, assistant clinical professor and medical director of UCLA's Jonsson Comprehensive Cancer Center's Clinical Research Unit, was interviewed May 14 on [Voice of America's Chinese edition](#) about genetic mutations linked to breast cancer and Jolie's decision to undergo the surgery.

Web Documentary Spotlights UCLA Kidney Transplant Chain

"The Chain," a five-part Web documentary about a kidney transplant chain initiated by an altruistic donor, premiered May 14 on Participant Media's TakePart YouTube channel ([1](#), [2](#), [3](#), [4](#), [5](#)). Participant Media is the company behind the Academy Award-winning feature documentaries "An Inconvenient Truth" and "The Cove." Dr. Gabriel Danovitch, medical director of the kidney transplant program; Dr. H. Albin Gritsch, surgical director of the kidney transplant program; and Dr. Jeffrey Veale, director of the kidney transplant exchange program, were featured.

NY Times Blog Features Post by Op Mend Patient

A [New York Times](#) blog featured a May 15 post by Mark Wise, one of UCLA's Operation Mend patients who will join a team of other wounded American veterans on a 225-mile race across Antarctica racing for more than two weeks against similar teams of wounded veterans from the United Kingdom, Canada and Australia to raise awareness and funds for the program that can assist in reintegration issues from post traumatic stress, unemployment, drug or alcohol abuse and suicide. Wise, who was injured in a blast while serving in Afghanistan, credited Operation Mend with providing him with free facial reconstructive surgery that allowed him to feel comfortable in public again.

Q&A With 'Zoobiquity' Author

The [New York Times](#) May 11 and the Waterloo Region [Record](#) (Canada) May 7 featured profiles of Dr. Barbara Natterson-Horowitz, clinical professor of medicine in the division of cardiology, director of imaging at the UCLA Cardiac Arrhythmia Center and author of "Zoobiquity," which examines the species-spanning nature of illness.

Saludify Spotlights Blum Center on Latin American Health and Poverty

[Saludify](#) May 10 reported on the new UCLA Blum Center on Poverty and Health in Latin America, which takes an interdisciplinary approach in the U.S. and across borders to reduce poverty and improve health in the region. Dr. Michael Rodriguez, professor of family medicine and the Center's director, was quoted.

Infectious Diseases Expert Diagnoses Valley Fever

The Los Angeles [Daily News](#) featured a May 10 column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, about the spread of "Valley Fever" in California. The column also ran in the [Pasadena Star-News](#), the [San Gabriel Valley Tribune](#), the [Whittier Daily News](#), and the Inland Valley [Daily Bulletin](#).

Heart Transplants for Twin Sisters

[KMEX-Channel 34](#) featured May 9 the story of twin sisters, one who got a heart transplant last year and the other who needs a transplant. Dr. Martin Cadeiras, assistant clinical professor of cardiology with the UCLA Heart Transplant program, was interviewed.

Moms of Pediatric Patients Get Spa Day at the Hospital

[KCBS-Channel 2](#) and [KCAL-Channel 9](#) reported May 9 on an early Mother's Day event at Mattel Children's Hospital UCLA organized by the Chase Child Life department that treated the mothers of pediatric patients to a day of pampering and lunch at the hospital. The beauty treatments were provided by Beauty Bus and the lunch was provided by the nonprofit Grace's Basket.

Facelifts and Facebook

[Healio](#) May 16, [HealthDay News](#) May 14, [Asian News International](#) May 10, and [News-Medical.net](#) May 9 reported on research led by Dr. Reza Jarrahy, associate clinical professor of plastic and reconstructive surgery, and colleagues examining the use of social media among plastic surgeons to promote their practices and educate patients.

Advancement in Lung Transplantation

The March/April edition of [UNOS Update](#) reported that UCLA's lung transplant team recently performed the nation's first "breathing lung" transplant using an experimental device to transport the donor lungs in a warm and breathing state rather than in an icebox.

Hollywood Reporter Spotlights Op Mend Founder Ron Katz

The [Hollywood Reporter](#) May 9 showcased a May 8 gala held at the Mr. C Beverly Hills hotel which honored UCLA's Operation Mend founder Ronald Katz. Hollywood showed its support for veterans at the 5th Annual Heroes Celebration. Comedian Kathy Griffin and Katz received awards for their commitment to veterans and their families. The event was hosted by Iraq and Afghanistan Veterans of America (IAVA). The Health Radio Network also syndicated an interview with Operation Mend patient Joey Paulk May 10, during the Frankie Boyer Health Show.

Westside Media Report on New Breast-Screening Technology at UCLA Imaging Centers

The May 10 [Santa Monica Mirror](#) and May 16 edition of [The Argonaut](#) reported that UCLA Health System's imaging centers in Santa Monica and Westwood are now using tomosynthesis technology that produces three-dimensional mammograms for improved breast-cancer detection. Dr. Anne Hoyt, director of the Barbara Kort Women's Imaging Center in Santa Monica and medical director of breast imaging for UCLA, was quoted in both articles.

Oxford Press Blog Busts Myths about Fat

A May 6 [Oxford Press Blog](#) post written by Dr. Tamara Horwich, assistant professor of medicine in the division of cardiology, and Abigail Saguy, associate professor and vice chair of sociology, discussed medical research demonstrating that being overweight doesn't necessarily mean being unhealthy. They note that cardiovascular and metabolic risk factors in individuals of all categories of weight need to be taken into consideration to determine their health status.

Study Finds Brain Damage in NFL Players

May 12 (1) and May 13 (2) Pittsburgh Post-Gazette articles that were part of a series about the degenerative brain disease known as chronic traumatic encephalopathy cited a brain-imaging study in which UCLA researchers found elevated levels of the Alzheimer's disease-related tau protein in the brains of five retired football players who had suffered one or more concussions. Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, was quoted.

Oprah's Magazine Highlights Memory

The May issue of "O" magazine featured strategies to help improve memory and quoted Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center. The article led with a recall test provided by Dr. Small that readers could take to assess their memory.

Lifescrypt Features IBS Expert

A May 10 [Lifescrypt](#) article featured a Q&A with Dr. Lin Chang, co-director of the Oppenheimer Family Center for Neurobiology of Stress and a professor of medicine in the division of digestive diseases, about irritable bowel syndrome symptoms, treatment and the link between the brain and gut that can play a role.

Bakersfield TV Station Airs Care Coordinators Story

[KBAK-TV](#) (Bakersfield) May 13 aired a piece about the UCLA Care Coordinators who help navigate high-risk patients through the healthcare system so they are not readmitted to the hospital. Care coordinator Tiffany Phan was featured.

San Diego TV Station Features UCLA Liver Transplant Patient

[KUSI-TV](#) in San Diego aired a story on a liver transplant fundraiser that included Nick Wallace, who last September received a new liver transplanted by Dr. Ronald Busuttil, Dumont Professor in Transplantation Surgery and chief of the Division of Liver and Pancreas Transplantation at UCLA.

Web Outlets Highlight Development of Birth Control App

[Examiner.com](#) May 8 and [HealthCanal](#) and [mHealthWatch](#) May 9 featured a mobile app developed at UCLA that helps women select birth control. The app was developed by Dr. Aparna Sridhar, a clinical fellow in family planning in the UCLA Department of Obstetrics and Gynecology.

UCLA Urology Seminar Cited in San Francisco Chronicle

The [San Francisco Chronicle](#) May 10 highlighted a seminar sponsored by the UCLA Department of Urology that focuses on innovative methods to improve the health of African American men.

Rapid Response Teams Critical for Patient Safety

A study on the success factors of rapid response teams led by Linda Searle Leach, assistant professor of nursing, was featured in a story in the May 14 edition of [nurse.com](#).

Stem Cell Advancement toward Treatment of Nerve Disease Garners Further Coverage

[Doctor Tipster](#) May 12 reported on a study led by Drs. Richard Gatti, professor of pathology and laboratory medicine, and Peiyee Lee, postdoctoral fellow in the department of molecular, cell and developmental biology, both members of the Eli & Edythe Broad Center of Regenerative Medicine & Stem Cell Research, in which they used stem cells to create a disease-in-a-dish model of ataxia telangiectasia and used it to show positive activity of new drugs to slow the progress of the neurodegenerative disease. Dr. Lee was quoted in the coverage.

Cancer Researcher Discusses EIF Revlon Walk/Run

Dr. Dennis Slamon, professor of medicine in the division of hematology and oncology at the David Geffen School of Medicine at UCLA and director of both the Revlon/UCLA Women's Cancer Research Program and clinical/translational research at UCLA's Jonsson Comprehensive Cancer Center, was interviewed on [Entertainment Tonight News](#) about the EIF Revlon Run/Walk for Women, which benefits the Revlon program.

How the Damaged Brain Rewires Itself

[Asian News International](#) reported May 16 on a study by Michael Fanselow, professor of psychology and a member of the UCLA Brain Research Institute, and Moriel Zelikowsky, a graduate student researcher in Fanselow's lab, showing how alternate regions of the brain take over the process of learning and memory when the hippocampus is damaged. Fanselow and Zelikowsky were quoted.

CNN Highlights Patient's Experience with Crohn's Disease

An April 22 [CNN.com](#) essay by a UCLA patient reflected his life long experience with Crohn's Disease and his decision to have ostomy surgery that helped him achieve a better quality of life.

LA Times Covers Strike Authorization by Union for UC Patient-care Workers

A May 10 [Los Angeles Times](#) article covered news that the union representing nearly 13,000 University of California patient-care workers announced plans to strike. UC officials said they would seek a restraining order to prevent any such action. The American Federation of State, County and Municipal Employees 3299 issued a 10-day notice to the UC Office of the President and set the strike date for May 21 and 22. The union represents respiratory therapists, licensed vocational nurses, pharmacy technicians and other workers at both the campuses and the medical centers. The story was picked up by other news outlets across the state. The [Los Angeles Times](#) May 16 also ran a story that 13 healthcare workers were arrested in a sit-down protest at a May 15 UC regents meeting focused on issues related to the strike.

L.A. Times Covers Future of Local Hospital

The [Los Angeles Times](#) reported May 15 that UCLA Health and two large Catholic hospital chains may partner in a bid to acquire St. John's Health Center. The May 15 [Santa Monica Daily Press](#) also focused on the issues.

Hospital Safety Grades

[KTTV-Channel 11](#) May 7 and [KCRW 89.9FM](#) May 8 reported on the Ronald Reagan UCLA Medical Center's performance in a newly published national hospital safety report.

Neuroscientists Move to USC

Arthur Toga, professor of neurology and director of the Laboratory of Neuro Imaging (LONI) in the department of neurology, and LONI member Paul Thompson, professor of neurology, were featured in several news outlets about their decision to move LONI to the USC Keck School of Medicine next fall. Coverage included May 10 reports in a Los Angeles Times [article](#) and [webinar](#), [KABC 790AM](#), [KCRW 89.9FM](#), the Web site of [KPCC 89.3FM](#) and the station's "Airtalk" program, and a May 13 article in Los Angeles [Magazine](#). The scientists were also referenced in a May 11 [Los Angeles Times](#) story about the need to maintain a strong research emphasis within the University of California.

Wall Street Journal Examines Partnerships between Doctors and Law Firms

The [Wall Street Journal](#) reported May 6 on a partnership between Dr. Robert Cameron, professor of cardiothoracic surgery and surgical oncology, and a plaintiff attorney who together have helped start two non-profits dedicated to assisting patients who suffer from an asbestos-related cancer called mesothelioma.

BRIEFS

Mattel Children's Hospital UCLA was cited May 10 in a [KTXL-Channel 40](#) (Modesto) story about a local 8-year-old girl who is awaiting a heart transplant at UCLA.

QUOTABLES

James Byrne, assistant professor at the Eli & Edythe Broad Center of Regenerative Medicine & Stem Cell Research, was quoted May 15 in a [Science News](#) article about scientists at the Oregon National Primate Research Center in Beaverton, who were the first to create human embryonic stem cells by transferring the nucleus of a mature cell into an egg.

Dr. S. Thomas Carmichael, professor of neurology, was quoted in a May 14 [Discover](#) column examining various systems of financing medical research through competitive grants.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a May 14 [HealthDay News](#) story that also ran on [U.S. News & World Report](#) on the cost and effectiveness of implanted defibrillators. He also commented in another May 14 [HealthDay News](#) story that also ran on [U.S. News & World Report](#) about research on hysterectomies and cardiovascular disease risk. He was also quoted in a May 15 [HealthDay News](#) story that also appeared on [U.S. News & World Report](#) on a study showing that starting to exercise, even in middle age, can reduce cardiovascular risk later in life. In addition, he commented May 16 in a [MedPage Today](#) article on a study about estimating the risk of death in heart patients.

Dr. Neal Halfon, director of the UCLA Center for Healthier Children, Families and Communities, was quoted May 4 in a [MedPage Today](#) article about why health policy needs to be improved when addressing the health care needs of children.

Gerald Kominski, director of the UCLA Center for Health Policy Research and a professor at the Fielding School of Public Health, was quoted in a May 10 Los Angeles [Daily News](#) article about efforts to provide consumers with greater transparency in healthcare costs.

Dr. Michael Ong, associate professor of medicine in the division of general internal medicine and health services research at the David Geffen School of Medicine at UCLA and member of UCLA's Jonsson Comprehensive Cancer Center, was quoted May 13 in a [California Healthline](#) story on a proposed bill to raise the tax on cigarettes.

Dylan Roby, director of the health economics and evaluation research program at the UCLA Center for Health Policy Research at the Fielding School of Public Health, was quoted in a May 10 [Los Angeles Times](#) article about preventing unnecessary medical tests and treatments. Separately, Roby was quoted May 13 on the Web site of [KPCC 89.3FM](#) about the Affordable Care Act's use of fines to encourage hospitals to lower their re-admission rates for patients.

Dr. Daniel Uslan, director of the antimicrobial stewardship program at the David Geffen School of Medicine at UCLA, was quoted in a May 14 [CNN](#) blog about the potential of using copper to prevent infections in hospitals.

Jerome Zack, professor of microbiology, immunology and molecular genetics and an associate director of the UCLA AIDS Institute, was quoted May 12 in a [China Daily](#) article about new developments in the treatment of HIV and AIDS.

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