



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of May 17-23, 2013**

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Hospitals Prepare for Strike by Patient-Care Workers

[KABC-Channel 7](#), [KTTV-Channel 11](#), [Telemundo-Channel 52](#), KNX 1070AM and the [Santa Monica Daily Press](#) May 20, and the [Los Angeles Times](#) May 18, reported on plans being made by UCLA and other UC medical centers in anticipation of a union strike scheduled for May 21 and 22. Dr. J. Thomas Rosenthal, chief medical officer for the UCLA hospitals and associate vice chancellor of the David Geffen School of Medicine at UCLA, was referenced in the article. Tony Padilla, director of patient affairs and volunteer services for Ronald Reagan UCLA Medical Center, was interviewed by Telemundo.

UC, UCLA Hospital Workers Go on Strike

The two-day strike by members of a patient-care workers union and another union at UCLA hospitals and other UC medical centers was highlighted May 20 by [KCBS-Channel 2](#), [KABC-Channel 7](#), the [Associated Press](#) ([1](#) | [2](#)), [City News Service](#) ([1](#) | [2](#)), the [Fresno Bee](#), [KPCC 89.3FM](#), Iran's [Press TV](#) and May 21 by the [Los Angeles Times](#) ([1](#) | [2](#)), the [Associated Press](#), the [Santa Monica Daily Press](#) (AP story), an [OC Weekly](#) blog, a [KPCC 89.3FM](#) blog, [KCBS-Channel 2](#), [KNBC-Channel 4](#), [KTLA-Channel 5](#), [KABC-Channel 7](#), [KTTV-Channel 11](#), [KMEX-Channel 34](#), [KABC 790AM](#), [KNX 1070AM](#), [KCRW 89.9FM](#) and other outlets. The union strike and what hospitals did to prepare was also highlighted May 22 on [KCBS-Channel 2](#), [KTLA-Channel 5](#), [KABC-Channel 7](#), [KPCC 89.3FM](#) and the [Associated Press](#) and May 20 by [KCBS-Channel 2](#), [KNX 1070AM](#), a [KPCC 89.3FM](#) blog and other outlets. Dr. J. Thomas Rosenthal, chief medical officer for the UCLA hospitals and associate vice chancellor of the David Geffen School of Medicine at UCLA, was quoted and interviewed in the coverage.

Auto Exhaust Turns Good Cholesterol Bad

An [LA Weekly](#) blog, [Innovations Report](#), [Zimbio](#) and [BrightSurf](#) May 16; [MedPage Today](#) May 17; [Imperial Valley News](#) May 19; [EFE News](#) May 21, and the [Houston Chronicle](#) and [GizmoCraze](#) May 22 reported on a study by UCLA researchers and colleagues showing that breathing motor vehicle emissions triggers a change in "good" HDL cholesterol, altering its protective qualities so that it actually contributes to clogged arteries. UCLA study authors quoted in the coverage include: Dr. Jesus Araujo, associate professor of medicine and director of environmental cardiology; Dr. Alan Fogelman, executive chair of the department of medicine and director of the atherosclerosis research unit, and Fen Yin, a researcher in the division of cardiology. The EFE story was picked up by numerous outlets including [Yahoo! Noticias](#), [Telemundo](#), [MSN Latino](#), [Impacto USA](#), [Telemetro](#), [GloboVision](#), [Informador](#), [Diario Informe.com](#), [RPP.com](#), [La Razon](#), [Milenio](#), [DiarioVasco](#), [El Universo](#), [Kompas.com](#) (Indonesia) and [Focus](#) (Germany).

Prostate Cancer Study Garners Widespread Coverage

[Examiner.com](#), [Scrubs Report](#), [Medical Xpress](#), [Daily Rx](#) and [KPCC 98.3FM](#) on May 20, [Red Orbit](#), [Health Day News](#), [Cancer Kick](#), [News-Medical](#) and [Oncology Nurse Advisor](#) May 21; [WCBY-TV](#), (Tenn.), [KCEN-TV](#) (Texas), [WPBN-TV](#) (Mich.), [WSBY-TV](#) (Calif.), [KNSD-TV](#) (Calif.), [KSBW-TV](#) (Calif.), [WFXR-TV](#) (Va.), [WEEK-TV](#) (Ill.), [WPSD-TV](#) (Ky.), [WMBF-TV](#) (S.C.), [WEYI-TV](#) (Mich.), [WFIE-TV](#) (Ind.), [WTVA-TV](#) (Miss.), [WVVA-TV](#) (W.V.), [KBMT-TV](#) (Texas) and [KGET-TV](#) (Calif.) May 22, and [Time](#) May 23 reported on a study that found older prostate cancer patients with other health issues should consider carefully whether or not to treat their cancer. The Health Day story also appeared May 21 on [Philly.com](#), [Doctor's](#)

Lounge, Health.com and Health Finder. Dr. Timothy Daskivich, a UCLA Robert Wood Johnson fellow in the UCLA Department of Urology, led the study.

UCLA Chronicles Live Brain Surgery for the World

The [Los Angeles Times](#), [KCBS-Channel 2](#) and [CNET](#) reported May 23 on UCLA Health System's welcoming the world to watch a brain surgery as it unfolded in the operating room at Ronald Reagan UCLA Medical Center through live Vine videos and Instagram photos posted on Twitter. Dr. Nader Pouratian, assistant professor of neurosurgery, implanted a pacemaker deep inside a patient's brain to stop essential tremors.

Helping Hospital Patients Avoid Return Visits

An article in the May 17 [Los Angeles Times](#) profiled the Ronald Reagan UCLA Medical Center's care coordinator program, which is intended to improve follow-up care for hospital patients after they're discharged so that they don't suffer complications that require further hospitalization. Dr. Samuel Skootsky, chief medical officer of the UCLA Faculty Practice Group and Medical Group, was quoted. Tiffani Quan, a UCLA care coordinator, was featured in a photo.

Caring for Our Nation's Wounded Warriors

The United States Department of Defense's [DoD Live](#) newsletter reported May 20 on a presentation made to military officials by Shannon O'Kelley, chief operating officer of the UCLA Health System, and Dr. Chia Soo, adjunct professor of plastic surgery and research director of Operation Mend. The pair discussed how UCLA's Operation Mend program is committed to partnering with the military to provide advanced medical services for our nation's wounded warriors. Melanie Gideon, manager of the UCLA Operation Mend program, was interviewed May 22 on KLPW 1220AM (St. Louis) and Richard Azar, director of Operation Mend, was interviewed May 17 on WNAV 1430AM (Annapolis, Md.) about the program.

UCLA Teen Cancer Program Highlighted

[FoxNews.com](#) May 20 featured an interview with rock legend Roger Daltrey about his work to establish teen cancer programs, including the UCLA Daltrey/Townshend Teen and Young Adult Cancer Program. Located at UCLA Medical Center, Santa Monica, the center is the first of its kind in the United States to support teens and young adults with cancer.

Maternity Test Offered at UCLA Highlighted

A May 21 [KCBS-Channel 2](#) report on a new maternity test to screen for abnormalities earlier in pregnancy featured comments by Dr. Amy Stoddard, obstetrician/gynecologist at UCLA Medical Center, Santa Monica and assistant clinical professor. Soraya Sutherland, disaster planner in the Office of Emergency Preparedness, also was interviewed in the segment.

Media Continues Tasting Subway and McDonald's

A [Smithsonian](#) magazine blog May 16, [TakePart](#) May 20, and [Franchise Herald](#) May 22 reported on research by Dr. Lenard Lesser, a former Robert Wood Johnson Foundation Clinical Scholar in the department of family medicine at the David Geffen School of Medicine at UCLA and the UCLA Fielding School of Public Health, finding that adolescents who purchased Subway meals consumed nearly as many calories as they did at McDonald's despite the fact that Subway promotes itself as the "healthy" fast food restaurant. The TakePart article ran on [Yahoo! News](#).

EFE News Attends IMG Graduation

EFE News May 20 reported on the graduation ceremony for the International Medical Graduate (IMG) program, pre-residency training program that prepares bilingual (English-Spanish), bi-cultural graduates of medical schools in Spanish-speaking countries to become board-certified California family physicians. Dr. Michelle Bholat, the program's executive director, was quoted. The story ran on [Yahoo! Noticias](#), [MSN Latino](#), and [Departamento19](#) (Honduras). English-language translations were carried by [La Prensa](#) (San Antonio), the [Latin American Herald Tribune](#), the [Global Post](#), [Alianza Metropolitan News](#) (San Jose), [TMCnet.com](#), and [Individual.com](#).

Infectious Diseases Researcher Discusses Superbug Zapper

Dr. Daniel Uslan, assistant clinical professor of medicine in the division of infectious diseases and director of the Antimicrobial Stewardship Program for the UCLA Health System, was interviewed May 20 on a [KNBC-Channel 4](#) report about antibiotic resistant infections in hospitals and steps that Ronald Reagan UCLA Medical Center is taking to combat them, including use of the Xenex “superbug zapper,” which uses pulses of ultraviolet light to kill pathogens in hospital rooms. He also commented in a May 17 KNBC story about hospital superbugs.

Variety, Beverly Hills Courier Cover ICON Awards

The May 10 edition of the Beverly Hills Courier and a May 22 [Variety](#) story featured the UCLA Longevity Center's 2013 ICON awards that honored attorney Patric Hooper, Esq. for his leadership in health care and law; Oscar-winning lyricists Alan and Marilyn Bergman; Dr. Gerald Levey, dean emeritus of the David Geffen School of Medicine at UCLA; and former Beverly Hills mayor Vicki Reynolds Pepper and her husband, philanthropist Murray Pepper.

Trade Covers Sustainability Award

[Food Service Director](#) reported that Ronald Reagan UCLA Medical Center received a Food, Climate, Health Connection Award from Health Care Without Harm (HCWH), an international coalition whose Healthy Food in Health Care program works with hospitals nationwide to help improve the environmental sustainability of their food service. Patti Oliver, director of nutrition, accepted the award at a recent environmental conference.

Daily Breeze Highlights Procedure to Clear Carotid Arteries

The [Daily Breeze](#) reported May 20 that Ronald Reagan UCLA Medical Center was the first on the west coast to perform a new procedure that is part of a clinical trial to help clear plaque-ridden carotid arteries. Dr. Wesley Moore, UCLA study investigator and professor emeritus of vascular surgery, was quoted and a UCLA patient was featured.

Terror Expert Pens CNN Opinion Piece on How to Help Kids Cope

Melissa Brymer, director of terrorism and disaster programs at the UCLA-Duke National Center for Child Traumatic Stress, penned a May 22 opinion piece on [CNN.com](#) about how parents can help their children recover from the mental trauma associated with such tragic events as the Oklahoma tornado.

Media Reports on Non-Drug Treatment for ADHD

Dr. Ian Cook, professor of psychiatry and director of the Depression Research Program, and Dr. James McGough, professor of clinical psychiatry and director of the UCLA ADHD Clinic, both at the Semel Institute, were featured May 20 in [MedScape Today](#) about their study finding that trigeminal nerve stimulation (TNS), a noninvasive treatment used for refractory epilepsy and major depression, may also provide a nonpharmacologic treatment option for ADHD. McGough was also quoted May 19 on [NBCnews.com](#) and CBS Radio 106.9 FM (San Francisco), and May 20 on [Examiner.com](#) and [EmaxHealth.com](#).

KNBC Highlights Effort to Find Cause of Autism in African Americans

Dr. Daniel Geschwind, professor of neurology, psychiatry, and genetics and director of the Neurogenetics Program and the Center for Autism Research and Treatment at the UCLA Semel Institute, was featured in a May 22 [KNBC](#) segment about Geschwind's research into the genetic causes of Autism in African American children.

Infectious Diseases Expert Writes Column on Antibiotic Resistance

The Los Angeles [Daily News](#) May 20 featured a column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, about the rise in antibiotic resistant bacteria and what can be done about it. The column also ran in the [Pasadena Star-News](#), the [San Gabriel Valley Tribune](#), the [Whittier Daily News](#), and the Inland Valley [Daily Bulletin](#).

Japanese TV Features UCLA Breast Surgeon

Dr. Helena Chang, professor of surgery, member of UCLA's Jonsson Comprehensive Cancer Center and director of the Revlon/UCLA Breast Center, was interviewed May 17 by Japan's Fuji Television network regarding BRCA1 and BRCA2 screening and the details of preventative double mastectomy surgery.

Venice Family Clinic Physician Featured in LA Weekly's "People" Issue

Coley King, a doctor of osteopathic medicine at the Venice Family Clinic, was profiled in [LA Weekly's People 2013](#) issue, a special edition of the magazine celebrating the most interesting people in Los Angeles.

Hollywood Reporter Spotlights the Venice Family Clinic's Annual Fundraising Art Walk

[The Hollywood Reporter](#) May 20 spotlighted the 34th Anniversary Venice Art Walk & Auctions, an annual fundraising event organized by the Venice Family Clinic that raises money to help it provide primary health care to 24,000 low-income, homeless and uninsured people in Los Angeles. Liz Forer, CEO and executive director of the clinic, was quoted.

Trade Features IBS Expert

[HCP Live](#), an online health trade, featured Dr. Brennan Spiegel, associate professor of medicine and director, UCLA/VA Center for Outcomes Research and Education (CORE), discussing therapies for irritable bowel syndrome (IBS) during a session at Digestive Diseases Week, an annual medical meeting.

Why Some People are Prone to Pimples

Slovakia's [JOJ News](#) (23:00) reported May 20 on a UCLA study shedding light on why some people develop acne and others don't. Huiying Li, assistant professor of molecular and medical pharmacology, was interviewed.

How Fructose Disrupts Memory, Learning

A column in the May 15 [Times of India](#) highlighting modern developments that may be making humans dumber cited a study by Fernando Gomez-Pinilla, professor of neurosurgery at the David Geffen School of Medicine at UCLA and professor of integrative biology and physiology in the UCLA College of Letters and Science, showing how a high-fructose diet can slow the brain and hamper memory and learning.

Physiologist Elected to Prestigious Society

The [Physiology Society's](#) newsletter reported May 22 on the election of Ernest Wright, the Sherman Mellinkoff Distinguished Professor in Medicine and a distinguished professor of physiology, to the prestigious National Academy of Sciences. Research in Wright's laboratory on the cloning and function of glucose transporters led to the development of new drugs to control diabetes.

BRIEFS

UCLA Medical Center was mentioned in a May 17 [Los Angeles Times](#) article and in a May 22 [CNNMoney.com](#) segment on hospital pricing.

An article in the May 15 [theconversation.com](#) referenced a study by Mayank Mehta, professor of neurophysics in the departments of neurology, neurobiology, and physics and astronomy, on how the brain learns and navigates unfamiliar environments.

A May 20 [Web India](#) article cited a 2002 study led by Dr. Alexander Bystritsky, professor of psychiatry at the Semel Institute, and director of UCLA's Anxiety Disorders Program, which reported beneficial side effects in psychiatric patients whose brains were imaged by transcranial ultrasound stimulation.

A May 21 [ABC News.com](#) article about children and meditation cited a UCLA study that found that second- and third-graders who practiced "mindful" meditation techniques for 30 minutes twice a week for eight weeks had improved behavior and scored higher on tests requiring memory, attention and focus than non-meditators.

QUOTABLES

Dr. Benjamin Ansell, director of the UCLA Comprehensive Health Program, was quoted in a May 20 [Bloomberg News](#) article about executive health check-ups providing daylong, state-of-the-art health examinations.

Susan Bookheimer, Joaquin Fuster Professor of Cognitive Neuroscience in the department of psychiatry, and director of the Staglin IMHRO Center for Cognitive Neuroscience at the Semel Institute, was quoted in a May 16 [USA Today](#) article about a suggested correlation between brain dominance and the ear used to listen to a cell phone.

Dr. Paul Chung, chief of general pediatrics at Mattel Children's Hospital UCLA, was quoted May 20 in an article in Salt Lake City's [Deseret Morning News](#) about the effect of poverty on children's health and well-being around the world.

Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, was interviewed May 20 for a [Voice of America](#) story about the spread of Valley Fever, or coccidioidomycosis, in California and Arizona.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, was quoted in a May 22 [Nature](#) article about studies showing that being overweight isn't always unhealthy. He was also quoted May 22 in a [The News](#) article about research suggesting that a higher heart rate, even in otherwise healthy men, may be tied to risk of an earlier death.

Dr. Carlos Lerner, assistant professor of pediatrics and medical director of the UCLA Children's Health Center, was quoted May 23 in an [NBC News](#) online article about the declining rates of teenagers giving birth.

Dr. James McGough, professor of clinical psychiatry at the Semel Institute and director of the UCLA ADHD Clinic, was quoted May 19 on [NBCnews.com](#) and May 20 on [Examiner.com](#) about a study finding that men diagnosed with attention deficit hyperactivity disorder as children are twice as likely to be overweight or obese in adulthood as those who never had the disorder.

Erin Rice, director of the UCLA People-Animal Connection (PAC) program, was quoted May 22 in an [MSN News](#) story about how dogs help comfort people in times of distress. The article also referenced research conducted by Kathie (KC) Cole, a UCLA cardiac nurse and founder of the PAC program, which showed health benefits in hospitalized heart patients after they received a visit with a therapy dog.

Paul Thompson, professor of neurology and member of the UCLA Laboratory of Neuro Imaging in the department of neurology, was quoted in a May 20 [Daily Mail](#) (U.K.) article about research showing that vitamin B may help protect against Alzheimer's disease.

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