



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of May 23-29, 2014**

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QUOTABLES

Steve Tisch Donates \$10 Million for Sports Concussion Research, Treatment

The [New York Times](#), [Los Angeles Times](#), [Associated Press](#), [CNN](#), [NBC News](#), [Bloomberg News](#), [MSNBC](#), [Chicago Sun-Times](#), [Los Angeles Daily News](#), [CBS Sports](#), [New Jersey Star Ledger](#), [Boston.com](#), [New Jersey Record](#), [Breitbart News](#), [Washington Times](#), [Digital Journal](#), [NFL.com](#), [Beverly Hills Patch](#), [True Blue Tribune](#), and others reported May 29 on a \$10 million donation by philanthropist Steve Tisch, co-owner of the New York Giants and an Academy Award–winning film producer, to UCLA to establish the world's most sophisticated research, prevention, diagnosis and treatment program for concussions and brain injuries, with an emphasis on young athletes. Dr. Christopher Giza, a pediatric neurologist and the founding director of the UCLA Steve Tisch BrainSPORT Program, was quoted. The Associated Press story appeared in the [Washington Post](#), [U.S. News & World Report](#), [Minneapolis Star-Tribune](#), [Politico](#), [National Public Radio](#), [Fox News](#) and dozens of other media outlets nationwide. Dr. Neil Martin, chairman and W. Eugene Stern Professor in Neurosurgery, UCLA Department of Neurosurgery, and Dr. Meeryo Choe, clinical instructor, division of pediatric neurology, Mattel Children's Hospital UCLA and UCLABrain Injury Research Center, were interviewed by several news outlets.

Media Highlight Award to David Geffen

[News-Medical.net](#), [Yahoo! News](#), [KCTV 5 News](#) (Kansas City, Mo.), [Herald Online](#), [BioPortfolio](#) and [National News Service](#) reported May 29 that film and music industry mogul David Geffen will receive the UCLA Medal, the university's highest honor, during the David Geffen School of Medicine at UCLA's Hippocratic Oath Ceremony. UCLA Chancellor Gene Block and Dr. A. Eugene Washington, dean of the Geffen School and vice chancellor of UCLA Health Sciences, were quoted.

Targeted Biopsy Study Draws Attention

[Dot Med](#), [Med India](#), [Daily Digest News](#), [Innovations Report](#), [Today Topics](#), [Bio-Medicine](#), [Science Daily](#), [Medical Xpress](#), [Medical News Today](#), [Science Codex](#), [Senior Journal](#) and [WWSB-TV](#) (Sarasota, Fla.) May 19; [Health Canal](#), [Third Age](#) and [MDLinx](#) May 20; [ASCO Post](#) and [Valley Online News](#) May 21; [Nature News](#), [Argentina Star](#), [Alaska Oncology](#), [Tower Oncology](#), [Radiation Oncology Associates](#) and [Advanced Oncology](#) May 22, and [Domain-B](#) May 29 reported on a study by Dr. Leonard Marks that found that low risk prostate cancer isn't always low risk when tested with targeted biopsy. Marks is a professor of urology and director of the UCLA Active Surveillance Program. The Health Day story also appeared on [Doctor's Lounge](#), [HCP Live](#) and [Oncology Nurse Advisor](#).

Healing the Wounds of War

The [Los Angeles Register](#) and more than 150 [CBS News](#) affiliates nationwide reported May 26 on veterans who have undergone treatment with the UCLA Operation Mend program, which provides reconstructive surgery and medical services to members of the military wounded in Iraq and Afghanistan. The L.A. Register article included an interview with Dr. Kodi Azari, professor of orthopedic and plastic and reconstructive surgery and co-medical director of Operation Mend. Dr. Reza Jarrahy, associate clinical professor of plastic and reconstructive surgery, was interviewed by CBS.

Doctor Prescribes Banning Handshakes

[CKNW 980AM](#) (Canada) and [Outpatient Surgery News](#) May 27; [National Post](#) (Canada) May 26; and [CKGL 570AM](#) (Canada) and [WILX-Channel 10](#) (Lansing, Mich.) reported May 23 on an article published in the Journal of the American Medical Association suggesting that the handshake greeting between doctor and patient spreads germs and should be banned in the healthcare setting. Co-author Dr. Mark Sklansky, professor and chief of pediatric cardiology at Mattel Children's Hospital UCLA, was interviewed. Additional UCLA authors included Dr. Lynn Ramirez-Avila, assistant clinical professor of pediatric infectious diseases and Nikhil Nadkarni, a medical student.

UCLA Experts Discuss Tragedy in Santa Barbara

- Dr. Carrie Bearden, clinical neuropsychologist and professor of psychiatry at the Semel Institute, was featured in a May 27 KPCC 89.3FM [segment](#) regarding the 22-year-old man who killed six UC Santa Barbara students. While there is no correlation between mental illness and acts of violence that were perpetrated, Bearden said, she discussed the vulnerable mental health of teens and young adults, and noted that young people in his age range are at a higher risk for manifestation of mental illness like depression and schizophrenia.

- Dr. Elizabeth Laugeson, an assistant clinical professor of psychiatry in the Semel Institute and director of The Help Group - UCLA Autism Research Alliance, was featured in a May 26 [CBSNews.com](#) article and on CNN's [Dr. Drew Show](#), and also interviewed May 27 on [KKFS 910AM](#) (San Francisco). Laugeson noted that the vast majority of people with Asperger's are law-abiding citizens that don't act violently against others, and that it would be highly unlikely that Asperger's alone would explain these violent acts.

People Magazine Highlights Queen Latifah's Mother

People Magazine's May 12 issue included a feature on Queen Latifah's mother who is battling scleroderma and pulmonary fibrosis. Dr. Rajan Saggarr, assistant professor of pulmonary and critical care medicine, was interviewed.

Upcoming ICON Award Event

[Yahoo! News](#), [Reuters](#), [Boston Globe.com](#), [New York Business Journal](#), [Daily News](#), [Sacramento Bee](#), [Wall Street Select](#) and other media May 20 ran an announcement about the upcoming UCLA Center for Longevity's ICON Award event scheduled for June 5 that will honor UCLA Chancellor Emeritus and Professor Albert Carnesale and his wife Robin Carnesale; singer, songwriter and composer Randy Newman; Lockton Insurance Brokers President and CEO Timothy Noonan, and film, stage and television actress Eva Marie Saint. The event will take place at the Montage in Beverly Hills. Actor, comedian, author and musician Paul Reiser will host the event and award-winning jazz guitarist Kenny Burrell will perform. Dr. Louise Horvitz and Patricia Dunn Grey are co-chairing the event.

Bloomberg Examines New Trend in Immune Therapy Cancer Research

[Bloomberg](#) reported May 28 on a new class of medicines that help the body's own immune cells fight tumors and could target a wide set of cancers. Dr. Antoni Ribas, a member of UCLA's Jonsson Comprehensive Cancer Center and professor of medicine in the division of hematology-oncology who tested one of the drugs, was quoted.

Santa Monica Chaplain Profiled in Cancer Magazine

[Reimagine](#), a web-based magazine for cancer survivors and caregivers, profiled Lori Koutouratsas, palliative care chaplain at UCLA Medical Center, Santa Monica, in its June issue. The article focused on Koutouratsas' background and highlighted the ways she provides comfort and support to cancer and chronically ill patients. Koutouratsas was quoted extensively, and Rev. Tim Thorstenson, spiritual care manager at the medical center, was referenced.

Diabetes and Depression Leads Seniors to Early Death

A Houston Chronicle [blog](#) and [Examiner.com](#) reported May 29 on a study led by Lindsay Kimbro, project director in the division of general internal medicine and health services research, finding that among adults 65 and older with diabetes, depression is linked with a far greater chance for early death compared with people of the same age who do not have depression.

Helio Highlights Hepatitis C Treatment Research

[Helio](#) reported May 28 on research by Dr. Sammy Saab, professor of medicine in the division of hepatology and of surgery, finding that a sofosbuvir-based regimen showed a reduced number of liver disease complications compared with patients receiving other treatments. The findings were presented at Digestive Disease Week 2014.

End-of-Life Issues Receive Continued Coverage

[California Healthline](#) and [Health Canal](#) May 22 featured an announcement by a coalition of Los Angeles-area healthcare providers who endorsed guidelines designed to help patients take more control over their final months, weeks and days. The hospitals will urge their doctors and nurses to help patients specify their treatment goals through advance care planning, and understand how to seek palliative care if a patient wants it.

Trade Covers

[Hospitals & Health Networks](#) May 22 covered a presentation by leaders from some of the top-performing health systems on their strategic and financial plans at the 15th annual Non-Profit Health Care Investor Conference. Dr. David Feinberg, president of the UCLA Health System and CEO for the UCLA Hospital System, was cited in the article.

KPCC Reports on “Psychedelic Science”

Dr. Charles S. Grob, professor of psychiatry and pediatrics at the David Geffen School of Medicine at UCLA and director of the division of child and adolescent psychiatry at Harbor-UCLA Medical Center, was featured in a May 19 [KPCC 89.3FM](#) report about his research into the use of psilocybin, the active ingredient in so-called “magic mushrooms,” that improved mood and anxiety regulation in cancer patients.

Media Notes that Healthier Lunches at L.A. Schools Go Uneaten

Dr. William J. McCarthy, an adjunct associate professor in the department of health services at the UCLA Fielding School of Public Health, was featured May 23 in [The Atlantic](#) and [Examiner.com](#) about his research showing that while children are rejecting the new healthy school lunch menu provided by the Los Angeles Unified School District, he noted that given the rising rates of obesity among children in this country, getting students to expand their range of acceptable fruits and vegetables is still an important goal.

KCBS Features Future Female Scientists

The Brain Research Institute was featured in a May 27 [KCBS-Channel 2](#) news segment as co-hosts of the first STEM (Science, Technology, Engineering, Mathematics) event for EMPOWER HER, a national organization aimed at empowering girls for science. The event drew some 80 girls, from underserved middle schools, and featured a variety of hands-on activities. Graduate student Martina DeSalvo, who organized the event, was interviewed.

Medical Website Notes Abnormalities in Brains of Meth Users

Dr. Edythe D. London, professor of psychiatry and molecular and medical pharmacology in the Semel Institute and the Geffen School of Medicine, was featured in a May 21 [MedicalDaily.com](#) article about her research suggesting that abnormalities in brain circuits affect brain function during risky decision making in people who use stimulants like methamphetamine.

Prostate Cancer Study Continues to Grab Headlines

[Health Canal](#) May 16; [Imperial Valley News](#), [The Gary Crusader](#) and [Science Codex](#) May 19, and [Oncology Nurse Advisor](#) May 29 reported on a study by Timothy Daskivich, a UCLA Robert Wood Johnson fellow, that found that older, sicker men do not benefit from prostate cancer treatment.

Beverly Hills Newspaper Cites New UCLA Faculty Recruit

[The Beverly Hills Courier](#) published a May 23 story about Dr. Stuart Holden joining the faculty as a health sciences clinical professor in the department of urology at the David Geffen School of Medicine at UCLA and as associate director of its Institute of Urologic Oncology.

QUOTABLES

Dr. Patricia Ganz, JCCC director of cancer prevention and control research at UCLA’s Jonsson Comprehensive Cancer Center, commented May 23 in a [Today.com](#) story about study finding that primary care physicians could save lives by asking patients nine simple questions

Dr. Gary Mathern, professor of pediatric neurosurgery and director of the Pediatric Epilepsy Surgery Program at Mattel Children’s Hospital UCLA, commented May 22 in a [Healthline.com](#) article about the effectiveness and safety of using medical marijuana to treat pediatric epilepsy.

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