UCLA HEALTH SCIENCES MEDIA REPORT
For the week of May 27 – June 2, 2011

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International Press Cover How Autism Alters the Brain
MSNBC Spotlights Health Effects of Salt
L.A. Times, UPI Investigate Pesticide’s Link to Parkinson’s
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BRIEFS

QUOTABLES

Media Note Teens’ Absence from P.E. Class
The Riverside Press-Enterprise and San Bernardino County Sun reported May 30; KABC-Channel 7, City News Service, the Orange County Register, LAist, California Healthline and an Examiner blog reported May 31; KPCC-89.3 FM, the Monterey County Herald and California Watch reported June 1; and United
Press International reported June 2 on a UCLA Center for Health Policy Research study finding that one in three teens enrolled in California public schools do not participate in school-based physical education. Center staff Susan Babey and Dr. Allison Diamant, an associate adjunct professor of general internal medicine and health services research, were quoted.

International Press Cover How Autism Alters the Brain
Medscape Medical News and BioNews (U.K.) reported May 31, Prensa Libre (Guatemala) reported May 29, Digital Journal reported May 28, Ivanhoe News, De Pers (Netherlands) and 35 NBC-TV affiliates reported May 27, and Europa Press (Madrid), JPNN (Jakarta) and Mass Device reported May 26 on UCLA research revealing how autism leaves an unexpected molecular signature on the brain. Senior author Dr. Daniel Geschwind, the Gordon and Virginia MacDonald Distinguished Professor of Human Genetics and a professor of neurology and psychiatry, and first author Irina Voineagu, a postdoctoral fellow in neurology at UCLA, were quoted.

MSNBC Spotlights Health Effects of Salt
A May 26 MSNBC.com story featured a Q&A with Dr. David Heber, professor of medicine and director of the UCLA Center for Human Nutrition, about recent research showing that too much salt might not raise the risk of cardiovascular disease.

L.A. Times, UPI Investigate Pesticide’s Link to Parkinson’s
Dr. Beate Ritz, professor of epidemiology at the School of Public Health, and Dr. Jeff Bronstein, professor of neurology, were featured May 27 in a Los Angeles Times blog, FairWarning.com and Asian News International; and May 26 by United Press International, about their research linking a third pesticide to an increased risk of Parkinson’s disease. They found that people who work near fields sprayed with these chemicals are at higher risk of developing the disease.

Popular Mechanics Explores Synthetic Blood
An online May 31 article in Popular Mechanics about efforts to create synthetic human blood substitutes cited the expertise of Dr. Jonathan Jahr, professor of clinical anesthesiology. He was quoted.

L.A. Times Consults Genetics Expert on TV Show’s Accuracy
A May 31 column in the Los Angeles Times about the accuracy of medical treatment depicted for familial Mediterranean fever, an inherited auto-inflammatory disease, on the TV show “Body of Proof” featured the expert commentary of Dr. Wayne Grody, professor of pathology, human genetics and pediatrics. He was quoted.

Fox News Explores Shortage of Primary Care Physicians
Dr. Peter Galier, an associate clinical professor of internal medicine at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, and Dr. Rajan Kulkarni, a dermatology resident at the David Geffen School of Medicine at UCLA, were featured in a Fox News Channel story that aired June 1 on the declining number of U.S. medical students choosing careers in primary care.

U.S. News, Wires Look at Body-Image Disorder
Dr. Jamie Feusner, professor of psychiatry and director of the Obsessive-Compulsive Disorder Intensive Treatment Program at the Semel Institute, was featured June 1 in US News & World Report, May 28 in Asian News International and Indo-Asian News Service, and May 31 on PsychCentral, about his research finding that people who suffer from a mental illness known as body dysmorphic disorder process visualize information abnormally, even when looking at inanimate objects.

Science Students Advise Bravo’s “Top Chef Masters”
Heidi Bednar and Carlin Hsueh, UCLA graduate students who work with researchers at the California Nanosystems Institute, appeared June 1 on Bravo’s “Top Chef Masters” to help the chefs compete in a science-themed challenge.

Voice of America Showcases Paraplegic Man Who Moves Again
Voice of America News reported June 1 on research led by V. Reggie Edgerton, distinguished professor of physiological sciences and neurobiology, with the University of Louisville, the California Institute of Technology and Russia's Pavlov Institute of Physiology, that allowed a man paralyzed from the chest down to stand, step with assistance and move his legs voluntarily.

Local Press Highlight ICON Award Event
The Beverly Hills Courier on May 27, Daily Variety on May 31 and This Week in Beverly Hills and This Week in Brentwood on May 26, featured the upcoming 20th anniversary and ICON Awards gala for the UCLA Longevity Center (formerly the UCLA Center on Aging). The event will honor actress Jane Fonda; businessman and UCLA alum James Collins and UCLA Jules Stein Eye Institute founding director Dr. Bradley Straatsma.

Local Papers Track Remote Monitoring Grant
The Pasadena Star-News, San Jose Mercury News and San Gabriel Valley News reported May 30 on a $9.9 million grant for a three-year study by a UCLA-led consortium of UC medical schools and one hospital to track the use of remote management to reduce hospital readmissions and healthcare costs for heart failure patients. Dr. Michael Ong, assistant professor of general internal medicine and health services research, was quoted.

Xinhua News Covers Opening of Liver Disease Center
Xinhua News reported June 2 on the opening of the joint UCLA-Zhejiang University (ZJU) Liver Transplant telemedicine liver disease research and treatment program in Hangzhou, China.

Internal Medicine News Examines Liver Retransplant Failure
Internal Medicine News reported June 1 on research led by Dr. Johnny Hong, assistant professor-in-residence of surgery, finding eight independent predictors associated with an increased risk of a failed liver retransplant. The findings were presented at the annual meeting of the American Surgical Association.

Mattel Children’s Hospital Featured on Wrestling Show
The Chase Child Life program at Mattel Children’s Hospital UCLA was featured May 30 on the USA Network’s “WWE Tough Enough” series. World Wrestling Entertainment’s Stone Cold Steve Austin and three up-and-coming wrestlers visited pediatric patients at the hospital. Amy Bullock, director of the child life program, also appeared.

SacBee, S.F. Paper Cover New Nursing Contract
The May 27 San Francisco Business Times and May 31 Sacramento Bee reported that nurses represented by the California Nurses Association ratified a new 26-month contract with the University of California system.

Lung Cancer Voice Highlights JCCC Study
The spring issue of Lung Cancer Voice featured a Jonsson Comprehensive Cancer Center study showing how estrogen-blocking drugs help to fight lung cancer tumors. Dr. Richard Pietras, professor of hematology/oncology, and Lee Goodglick, associate professor of pathology and laboratory medicine, led the research.

BRIEFS

Dr. David Reuben, chief of geriatrics, was cited in a June 1 McKnight’s Long-Term Care News & Assisted Living profile of a new executive for the American Health Care Association.

Stories in the May 31 Internal Medicine News and June 2 HemOnc Today cited a Journal of Clinical Oncology editorial co-written by Dr. Patricia Ganz and Steve Cole. Ganz is director of cancer prevention and control research at UCLA’s Jonsson Comprehensive Cancer Center. Cole is a Jonsson Cancer Center scientists and an associate professor of hematology/oncology.
A June 1 *Sacramento Bee* op-ed about whether online social media networks help us stay connected or result in distraction cites the book “iBrain — Surviving the Technological Alteration of the Modern Mind,” by Dr. Gary Small, Parlow–Solomon Professor on Aging, a professor of psychiatry at the Semel Institute and director of the UCLA Longevity Center (formerly the UCLA Center on Aging).

The UCLA Center for Clinical AIDS Research and Education (CARE) was mentioned June 1 in a *Home Media Magazine* article about the annual Entertainment AIDS Alliance fundraiser.

A May 28 *San Francisco Chronicle* op-ed about TV advertising aimed at children cited a School of Public Health study that found that the association between television viewing and childhood obesity is directly related to the amount of junk food commercials children watch.

**QUOTABLES**

Dr. David Baron, family medicine physician and former chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in a May 26 KABC-Channel 7 report about a proposed ballot initiative to ban circumcisions in Santa Monica.

Sally Frautschy, professor of neurology, was quoted May 31 in articles appearing in *USA Today*, the *Advertiser* (LA), and *TheDaily.com* about the possible link between cell phone use and brain cancer.

David Hayes-Bautista, professor of general internal medicine and health services research and director of the Center for the Study of Latino Health and Culture, was quoted in a May 27 *La Opinión* article on new census data showing that 63 percent of Latinos in the United States were born or have roots in Mexico.

Gerald Kominski, associate director of the UCLA Center for Health Policy Research and a professor at the UCLA School of Public Health, was quoted June 2 in a *Sacramento Bee* op-ed about California legislation that would allow state regulators to reject health insurance companies’ excessive rate increases.

Dr. Paul Krogstad, professor of pediatric infectious diseases and of medical and molecular pharmacology, was quoted May 28 in a *USA Today* article about research showing that kids with asthma are often prescribed unnecessary antibiotics.

Dr. Michael Lu, associate professor of obstetrics and gynecology and of public health, was quoted June 1 in a *BlackNews.com* article about high maternal mortality rates among African-Americans.

Dr. Aurelia Nattiv, professor of family medicine and orthopaedic surgery and director of the UCLA Osteoporosis Center, was quoted May 29 in a *Los Angeles Times* story on a study finding that fractures induced by some osteoporosis drugs are rare.

Dr. William Pardridge, professor of endocrinology and director of the Blood Brain Barrier Research Laboratory, commented in the June issue of *Chemistry World* about how researchers are finding ways of penetrating the blood-brain barrier to get crucial medications into the brain.

Dr. Andrew Saxon, professor of medicine and emeritus chief of clinical immunology and allergy, commented in a June 2 MSNBC article about the history of AIDS. He co-authored a Centers for Disease report first documenting the disease in 1985.

George Slavich, assistant professor of psychiatry and a research scientist at the Cousins Center for Psychoneuroimmunology at the Semel Institute, was quoted in a May 31 *Los Angeles Times* article about the health benefits of taking a vacation.

Dr. Daniel Wallace, clinical professor of medicine, commented in a May 28 MedPage Today article about research aimed at developing drugs to treat the chronic autoimmune disorder lupus.
Jiong Jiong Wang, associate professor-in-residence of neurology, was quoted May 31 in a Los Angeles Times article about the psychological and physiological damage stress can do to humans.

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