



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of June 3 - 9, 2011**

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Media Commemorates 30th AIDS Anniversary

UCLA AIDS Institute researchers were interviewed for coverage of the 30th anniversary of the AIDS epidemic, which is marked by the June 5, 1981 Centers for Disease Control Morbidity and Mortality Report led by Dr. Michael Gottlieb, now an associate clinical professor of medicine, detailing the first cases of AIDS. Gottlieb was profiled or quoted June 2 in [The Body](#) and a multi-part [Wired](#) article; June 4 by [NBC-Channel 4](#), [The Wave](#), and [KCAL-Channel 9](#); June 5 in the [Los Angeles Daily News](#), [Chicago Sun-Times](#), the Web site of [KPCC 89.3 FM](#), and many other outlets. The Daily News article also ran in the [San Jose Mercury News](#) and the [Daily Breeze](#). Dr. Judith Currier, chief of infectious diseases and associate director of the Center for AIDS Research and Education Center (CARE) at UCLA, was quoted June 5 in a [CNN.com](#) story. Gottlieb and Thomas Coates, co-director of the UC Global Health Institute and an associate director of the UCLA AIDS Institute, were featured in a June 6 [BBC World Service](#) "Discovery" podcast.

Melanoma Drug Garners Wide Coverage

Stories in [CNN](#), [KNBC Channel 4](#), [New York Times](#), [Reuters](#), [La Vanguardia](#), [Terra Brasil](#), [Radio Programmes del Peru](#) and [Bloomberg News](#) about experimental new drugs for melanoma referenced a UCLA clinical trial of the drug vemurafenib led by Dr. Antoni Ribas, associate professor of hematology/oncology and researcher with the Jonsson Comprehensive Cancer Center. The New York Times and Reuters reports also appeared in the Seattle Times, Houston Chronicle, San Francisco Chronicle, St. Paul Pioneer Press and the Toronto Sun.

Daily Variety, Local Press Cover ICON Awards

June 6 stories in the [Los Angeles Times](#) blog, Extra TV and Daily Variety and a June 7 report by Entertainment Tonight featured the June 4 ICON Awards gala and 20th anniversary of the UCLA Longevity Center (formerly the UCLA Center on Aging). A June 1 KNX 1070AM segment interviewed Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry at the Semel Institute and director of the UCLA Longevity Center. The June 3 edition of [This Week in Beverly Hills](#) and a June 4 interview on [StarCam](#) also highlighted the gala. The event honored actress Jane Fonda; UCLA alum James Collins and the Jules Stein Eye Institute's founding director, Dr. Bradley Straatsma.

MSNBC Honors Operation Mend

The June 9 MSNBC's "[Morning Joe](#)" highlighted Operation Mend, a UCLA program that provides surgery for severely wounded and disfigured U.S. military personnel. Dr. Timothy Miller, chief of plastic surgery and reconstructive surgery at Ronald Reagan UCLA Medical Center and Operation Mend's executive director and lead surgeon, was interviewed.

Life-saving Heart Therapies Draw Headlines

A [Los Angeles Times](#) blog reported June 6, [Asian News International](#), [Becker's Hospital Review](#), [Examiner](#) and [Arizona Daily Star](#) reported June 7 and [WebMD](#) reported June 8 on a study by Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center. He found that nearly 68,000 deaths could potentially be prevented each year by implementing nationally recommended therapies for heart-failure patients. He was quoted. The Los Angeles Times blog also ran on websites for the Baltimore Sun, Chicago Tribune, Florida Sun Sentinel and a Pennsylvania FOX TV affiliate.

KNBC, Daily News Spotlight UCLA Doc's Honor

David Hovda, professor of neurosurgery and molecular/medical pharmacology and director of the UCLA Brain Injury Research Center, was featured June 7 by [KNBC-Channel 4](#) and June 3 by the Los Angeles [Daily News](#). The U.S. Army presented him with the 2011 Strength of the Nation Award for his extraordinary contributions to caring for the nation's wounded warriors.

Channel 4 Highlights Paraplegic Who Regains Movement

[NBC-Channel 4](#) reported June 8 on a breakthrough by a scientific team that allowed a man paralyzed from the chest down to stand, step with assistance and move his legs voluntarily. Lead researcher V.

Reggie Edgerton, UCLA distinguished professor of integrative biology and physiology and of neurobiology, was interviewed.

FOX News Investigates Brain Cancer, Cell Phone Link

A May 31 in-studio interview on [KTTV-Channel 11](#) featured Dr. Mark Morocco, associate clinical professor of medicine and associate residency director of emergency medicine, who discussed the recent World Health Organization report linking cell phone usage to brain cancer.

HealthDay Reports on Body-Image Disorder

Research by Dr. Jamie Feusner, professor of psychiatry and director of the Obsessive-Compulsive Disorder Intensive Treatment Program at the Semel Institute, was featured in a June 1 [HealthDay News](#) story. He found that people who suffer from body dysmorphic disorder process visual information abnormally, even when looking at inanimate objects.

Local TV, Jewish Journal Showcase Preschoolers' Philanthropy

The [Jewish Journal](#) reported June 7 and KTTV-Channel 11 and KCOP-Channel 13 reported June 6 on a Wilshire Boulevard Temple preschool class that raised money to buy toys, books and games for patients at Mattel Children's Hospital UCLA. The 4-year-olds chose the hospital because their classmate's baby brother underwent successful open-heart surgery at UCLA nine months earlier. Dr. Mark Sklansky, chief of pediatric cardiology at Mattel Children's Hospital UCLA, was quoted, and pediatric cardiothoracic nurse Vicky Campbell was cited.

Technology Review Highlights New Device

Dr. Chris DeGiorgio, professor of neurology, and Dr. Ian Cook, professor of psychiatry, were featured June 3 by [Technology Review](#) about a new device developed at UCLA that non-invasively treats intractable epilepsy and relieves the symptoms of depression.

Obstetrician Pens Tips for Pregnancy

[Today's Parent](#) ran a June 5 column by Dr. Michael Lu, associate professor of obstetrics and gynecology and of public health, offering 10 tips to help women prepare for pregnancy. The article also ran in [Hybrid Mom](#) and [Yahoo! Shine](#).

Daily News Looks at Global Health

The [Los Angeles Daily News](#) ran a June 4 column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, about medical school graduates who spend time as health workers in developing countries.

Westside Today Heralds Pediatric Scientists' Awards

[Westside Today](#) reported June 3 on grants presented to three UCLA pediatric researchers by the Today's and Tomorrow's Children Fund of Mattel Children's Hospital UCLA. The winners were Dr. Kuk-Wha Lee, assistant professor of pediatric endocrinology, Dr. Paul Krogstad, professor of pediatric infectious diseases, and Dr. Yonca Bulut, associate clinical professor of pediatric critical care.

Online Outlets Cover UCLA/Roche Agreement

[GenomeWebNews](#), [Genetic Engineering News](#), [Examiner.com](#), [FreshNews.com](#) and more than 200 other science, business and investment-focused publications and web sites ran June 9 stories about a unique agreement between UCLA and Roche that will provide leading-edge technology to scientists at the Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research at UCLA and UCLA's Jonsson Comprehensive Cancer Center.

Science Websites Examine Biological Sensor

[Terra Daily](#) reported June 9 and [E-Science News](#), [American Biotechnologist](#) and [Weekly Science and Technology Report](#) reported June 6 on research about the workings of a key biological sensor that regulates many body functions. Associate professor Riccardo Olcese and research associate Anoosh Javaherian from the department of anesthesiology's division of molecular medicine, were quoted.

CNN Covers Gender Identity Research

[CNN](#) on June 7 broadcast the first of a three-part series about controversial gender identity research conducted at UCLA in the 1970s and a family's concerns about the care received by a loved one who later committed suicide.

Lifescrypt Addresses Psoriasis

A June 3 [Lifescrypt Q/A](#) article discussed treatment for psoriasis and featured the expertise of Dr. Melvin Chiu, assistant clinical professor of medicine in the division of dermatology and director of the UCLA Psoriasis and Phototherapy Center.

Trade Investigates Colonoscopy Upgrade

[GI and Hepatology News](#) reported June 6 on a UCLA/VA study assessing a new method to improve accuracy in gauging the number of benign growths found during a colonoscopy. The article quoted author Dr. Hank Wang, a gastroenterology fellow in the division of digestive diseases. The story also ran in the online versions of Family Practice News, Hospitalist News and Internal Medicine News.

AIDSMeds Focuses on HIV Prevention

[AIDSMeds](#) reported June 3 on research led by Jerome Galea, Latin American regional director for the UCLA Program in Global Health, suggesting that low out-of-pocket costs would have the strongest impact on consumers' acceptance of pre-exposure prophylaxis to prevent HIV infection.

BRIEFS

A June 7 [Los Angeles Times](#) column about the California Institute for Regenerative Medicine cited the \$140 million in grants awarded to researchers at the Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research at UCLA.

Thomas Coates, co-director of the UC Global Health Institute and an associate director of the UCLA AIDS Institute, was cited in a June 6 [Washington Post](#) column about the movement to ban circumcision.

Research by Dr. Michael Lu, associate professor of obstetrics/gynecology and public health, and Dr. Neal Halfon, director of the UCLA Center for Healthier Children, Families and Communities, was cited in a June 4 [Florida Today](#) story about racial disparities in infant mortality.

Dr. Raman Sankar, chief of pediatric neurology at Mattel Children's Hospital UCLA, was cited June 3 in a [Chino Hills.com](#) article about a bill that would allow school officials to administer medical assistance to epileptic students who suffer a seizures on campus.

Dr. Kozue Shimabukuro, a pediatric intensive-care fellow at Mattel Children's Hospital UCLA, was cited June 6 in a [Rafu Shimpo](#) story about a KCET telethon to raise funds for Japan relief. She'd volunteered her medical services after Japan's earthquake and tsunami and was a guest on the telethon.

A study by the UCLA Center for Health Policy Research at the School of Public Health was cited in a June 6 column in the [Fresno Bee](#) on the federal government's new MyPlate icon, designed to help Americans make healthier food choices.

A study by the UCLA Center for Health Policy Research at the School of Public Health was cited in a June 3 [La Opinión](#) report showing that more than a third of adolescents enrolled in California public schools do not participate in school-based physical education classes.

A June 8 [Oakland Tribune](#) article on teen stress cited data from the UCLA Center for Health Policy Research's California Health Interview Survey showing that 14.4 percent of Alameda County teens received psychological counseling in 2006.

A UCLA study showing that stress fueled breast cancer growth in animal models was cited June 7 in the Sacramento Bee. Lead author Erica Sloan is a Jonsson Cancer Center scientist and a researcher with the Cousins [Center](#) for Psychoneuroimmunology.

A June 9 [Capitol Weekly](#) article cited a study by the UCLA Center for Health Policy Research showing that aging lesbian, gay and bisexual individuals in California are more likely than their heterosexual counterparts to suffer from chronic health conditions and to live alone.

A June 8 [Riverside Press-Enterprise](#) article about a possible delay in the opening of UC Riverside's new medical school due to state budget problems cited the UC Riverside–UCLA Thomas Haider Program in Biomedical Sciences, which trains first- and second-year medical students at the David Geffen School of Medicine at UCLA.

QUOTABLES

Dr. David Baron, family medicine physician and former chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, was quoted in a June 4 [New York Times](#) story about a proposed ballot measure to ban circumcision in Santa Monica.

Mary Jane Rotheram-Borus, co-director of the UCLA Family Commons at the Semel Institute, was quoted in a June 6 [HealthDay News](#) article on research suggesting that too much work, media and food is damaging Americans' physical and psychological health.

E. Richard Brown, director of the UCLA Center for Health Policy Research at the School of Public Health, was quoted in a June 8 [Los Angeles Times](#) article about plans by health insurer Blue Shield of California to cut premiums for policyholders.

Greg Cole, professor of neurology and associate director of the UCLA Alzheimer Disease Research Center, was quoted in a June 5 [HealthDay News](#) article about research suggesting that weight-loss surgery can lower the risk of Alzheimer's disease in obese diabetic people.

Dr. Gabriel Danovitch, medical director of the kidney and pancreas transplant program, was quoted June 5 in the [Denver Post](#) about the debate over compensating kidney donors.

Dr. Timothy Daskivich, a urology resident, was quoted June 7 by [Reuters](#) about research comparing surveillance to radiation therapy in men with prostate cancer.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, commented June 8 in [HealthDay News](#) about the FDA calling for a warning label on the drug Zocor (simvastatin) due to increased muscle damage risk in high doses.

Dr. Patricia Ganz, director of cancer prevention and control research at UCLA's Jonsson Comprehensive Cancer Center, was quoted June 4 by [USA Today](#) about research on drugs aimed at preventing breast cancer.

David Hayes-Bautista, professor of general internal medicine and health services research and director of the UCLA Center for the Study of Latino Health and Culture, was quoted June 3 by the [Ventura County Star](#) about research showing that Latinos have longer life expectancy than whites and African Americans.

David Hovda, professor of neurosurgery and molecular and medical pharmacology and director of the UCLA Brain Injury Research Center, was quoted June 8 by [Technology Review](#) about a new brain imaging technique that can detect subtle tissue damage in the brain after a concussion.

Adi Jaffe, a postdoctoral fellow with the Integrated Substance Abuse Programs at the Semel Institute, was quoted June 6 by the [Toronto Globe & Mail](#) about drug and alcohol rehabilitation programs.

Dr. Gary Schiller, professor of hematology/oncology and a researcher with UCLA's Jonsson Comprehensive Cancer Center, commented June 6 in the [Ventura County Star](#) about women who had a cord blood cell transplant.

Frederick Zimmerman, chair of health services at the School of Public Health, was quoted June 8 by [USA Today](#) about a study showing that minority children spend an average of 13 hours a day using mobile devices, computers, TVs and other media — about 4½ hours more than white kids.

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UCLA's Health Sciences Media Relations office e-publishes this report weekly. For more information, please call Roxanne Moster, director of Health Sciences Media Relations, or Elaine Schmidt, senior media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit www.uclahealth.org/mediacontacts.