UCLA HEALTH SCIENCES MEDIA REPORT
For the week of June 6-12, 2014

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BRIEFS

QUOTABLES

UCLA Surgeons Use Google Glass to Teach Surgery Abroad
R&D News, Examiner, Century-City Patch and Scrubs Report June 12 covered an educational project that is using Google Glass to help bring the latest hernia surgical techniques to doctors in resource-poor countries. With UCLA doctors’ help, local surgeons in Paraguay and Brazil in late May wore Google Glass while performing adult surgeries to repair a common type of hernia. Through Google Glass, the surgeries were viewed “live” via wireless streaming in the United States to a select group of leading surgeons who could watch and oversee the procedures. Dr. David Chen, assistant clinical professor of general surgery at the David Geffen School of Medicine at UCLA and surgical resident Dr. Justin Wagner, are leading the project with the non-profit organization Hernia Repair for the Underserved. Both are quoted in the coverage.

LA Times Spotlights Vice Dean of Medical Education
The Los Angeles Times featured Dr. Clarence Braddock, vice dean of education at the David Geffen School of Medicine at UCLA, in a June 6 story about how the authority for making medical decisions has increasingly shifted from being the physician’s sole responsibility to that of a partnership with well-informed patients. The Chicago Tribune, Hartford Courant and Daily Press syndicated the article in their June 9 online editions.

Press Highlights Breakthroughs in Experimental Immunotherapy Drug
Sierra Sun-Times and Health Canal June 6, Imperial Valley News June 5, Health June 11, and Entorno Inteligente and It10digital (both Spanish only) June 7 reported on treatment milestones made by researchers from UCLA’s Jonsson Comprehensive Cancer Center for patients with deadly skin and lung cancers who are being treated with an experimental drug called MK-3475 to unprecedented success. Dr. Antoni Ribas and Dr. Edward Garon, both professors of medicine in the division of hematology-oncology, were quoted.

Parkinson’s Study Continues to Draw Attention
Cure Parkinson’s, Bio-Medicine and Deccan Herald (U.K.) June 5; MedSci (Taiwan), Third Age and Biology Valley (China) June 6; Business Standard (India) June 7; Medical News Today June 9 and Domain-b June 11 reported on a study by Dr. Ming Guo that discovered a new gene involved in Parkinson’s disease. An Asian News International story also appeared June 5 on Big News Network. Guo is an associate professor of neurology and molecular and medical pharmacology.

Media Still Interested in Impact of Lifestyle Factors on Memory Complaints
Women’s Health Magazine.com and NY Daily News June 6, and KBIU Radio (Lake Charles, La.) June 9 covered a study by UCLA researchers and the Gallup organization that polled more than 18,000 people about their memory and a variety of lifestyle and health factors previously shown to increase the risk of Alzheimer’s disease and dementia. Researchers found that many of these risk factors increased the likelihood of self-perceived memory complaints across all adult age groups. Study author Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, was quoted.

UCLA Health System Hospitals Honored for Environmental Achievements
News-Medical.net June 9 and MedIndia June 7 noted that both Ronald Reagan UCLA Medical Center and UCLA Medical Center, Santa Monica, have been honored with 2014 Partner for Change awards by Practice Greenhealth, a nonprofit organization that works with the health care community to increase efficiencies and environmental stewardship while improving patient safety and care through the use of best practices and new tools and knowledge. The Partner for Change award recognizes those facilities that have continuously improved and expanded their programs aimed at eliminating mercury, reducing waste, lowering the toxicity of waste, and recycling. Dr. David Feinberg, president of the UCLA Health System and CEO for the UCLA Hospital System, and Paul Watkins, chief administrative officer of UCLA Medical Center, Santa Monica and chair of the UCLA Health System’s sustainability committee, were quoted.

Cancer Researcher Discusses Melanoma-Fighting Drugs
Dr. Antoni Ribas, professor of medicine in the division of hematology-oncology and a member of UCLA’s Jonsson Comprehensive Cancer Center, commented in many outlets on how cutting-edge drugs are
making great strides in the fight against melanoma, including MedPage Today June 5; Skin & Allergy News and Istoe (Spanish only) June 6; El Global (Spanish only) June 9; Motley Fool (subscription required), Diario de Ibiza, Europasur and El Tiempo (Spanish only) June 11; and Money Morning, Medscape and Vanguardia (Spanish only) June 12.

UCLA Medical Group Earns Highest Rating in Industry Survey
Westwood-Century City Patch reported June 12 that the UCLA Medical Group has received a four-star “elite” ranking, the highest possible designation, in the eighth annual CAPG Standards of Excellence survey. The survey is a voluntary, critical self-assessment for CAPG’s 180 medical group members in California and 29 other states. UCLA Medical Group is one of 45 physician organizations to achieve the coveted “elite” status in the survey that is done in collaboration with the National Committee for Quality Assurance and measures how well-equipped health care systems are to deliver a better patient experience, better population health and better overall affordability. Dr. Samuel A. Skootsky, chief medical officer of the UCLA Faculty Practice and Medical Group, was quoted.

Media Tout Double Dose of Lung Cancer Discoveries
Tech Times June 5, Imperial Valley News June 8, and Healio June 11 reported on two new experimental drugs that have shown great promise in the treatment of patients with non–small cell lung cancer, which accounts for about 85 percent of all lung cancers. Dr. Edward Garon and Dr. Jonathan Goldman, both professors of medicine in the division of hematology-oncology and members of UCLA’s Jonsson Comprehensive Cancer Center, were quoted.

Outlets Announce $5M Leadership Award for Stem Cell Reseacher
Imperial Valley News June 8 announced the bestowment of a $5.1 million Research Leadership Award to UCLA Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research member Dr. John Chute from the California Institute for Regenerative Medicine in support of Chute’s research to create new stem cell therapies for use in medical practice. Chute, professor of medicine in the division of hematology–oncology, was quoted.

Mattel Children’s Hospital UCLA Ranked Among Best Pediatric Hospitals
The Beverly Hills Patch and others reported June 10 that Mattel Children's Hospital UCLA was recognized for excellence in eight specialties in U.S. News & World Report’s 2014-15 Best Children's Hospitals rankings. Dr. Sherin Devaskar, the hospital's physician-in-chief and UCLA's assistant vice chancellor for children's health, who holds the Mattel Executive Endowed Chair in the UCLA Department of Pediatrics, was quoted.

More Coverage for New Depression Treatment
Dr. Andrew Leuchter, professor of psychiatry and director of the Laboratory of Brain, Behavior, and Pharmacology at the Semel Institute, was featured in a June 6 MSN.com New Zealand segment about the use of a non-invasive method called synchronized transcranial magnetic stimulation for the treatment of depression.

UCLA Participates in “National CPR Week”
KCBS-Channel 2 June 5 featured UCLA Medical Center, Santa Monica’s “sidewalk CPR” trainings offered to local residents as part of the American Heart Association’s “National CPR Week.” Dr. Wally Ghurabi, medical director of the Nethercutt Emergency Center at UCLA Medical Center, Santa Monica, and a former UCLA patient revived by sidewalk CPR, were interviewed for the story.

Prof Pens Therapy Column
Lekeisha A. Sumner, assistant professor in the department of psychiatry at the Semel Institute, wrote an article in the June 2014 Ebony Magazine about how to coax your resistant mate into counseling that could save a relationship.

Nurse.com Highlights Chief Nursing Informatics Officer
Ellen Pollack, chief nursing informatics officer for the UCLA Health System, was featured in a June 9 Nurse.com article profiling the finalists for the 2014 GEM (Giving Excellence Meaning) Awards. Pollack
was nominated for her role in implementing an enterprise-wide electronic health record system and overseeing inpatient workflows, system deployment and training.

**Diabetes Pub Looks at How Diabetes and Depression Lead Seniors to Early Death**

*Diabetes Gourmet Magazine* reported June 11 on a study led by Lindsay Kimbro, project director in the division of general internal medicine and health services research, finding that among adults 65 and older with diabetes, depression is linked with a far greater chance for early death compared with people of the same age who do not have depression.

**Trade Publication Highlights New Urology Recruit**

The June issue of Oncology & Biotech News published a story about Dr. Stuart Holden joining the UCLA faculty as a health sciences clinical professor in the department of urology at the David Geffen School of Medicine at UCLA and as associate director of its Institute of Urologic Oncology.

**Examiner.com Touts Graves’ Disease Seminar**

*Examiner.com* reported June 6 on a free upcoming seminar for Graves’ disease patients being held June 14 at the Stein Eye Institute.

**BRIEFS**

The UCLA Division of Geriatrics was mentioned in a June 8 *Wall St. Journal* article on the Faculty Development to Advance Geriatric Education, or FD-AGE, program aimed at teaching physician-educators from all specialties how to address the complex issues involved in the care of older adults.

**QUOTABLES**

Dr. Bob Baravarian, chief of podiatry at UCLA Medical Center, Santa Monica, was quoted in a June 11 *Today.com* story about high-cushioned running shoes and their effectiveness in preventing joint injuries.

Dr. Gregg Fonarow, UCLA’s Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a June 6 *HealthDay News* article about research suggesting that negative social interactions may trigger a long-term jump in blood pressure in middle-aged women. In addition, he was quoted in a June 12 *HealthDay News* article about a new study about processed meat and heart failure risk. This story also ran on WebMD.

Dr. Patricia Ganz, director of cancer prevention and control research at UCLA’s Jonsson Comprehensive Cancer Center, was interviewed June 8 for a WRVO Public Radio podcast and online story discussing the general issues surrounding cancer survivorship, including after effects of treatment and support options.

Dr. Marlyn Woo, professor of pediatric pulmonology at Mattel Children’s Hospital UCLA, commented June 9 in an online *NBC News* article about efforts to create a death registry to help track how many babies die each year from sudden infant death and other causes.

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