



**UCLA HEALTH SCIENCES MEDIA REPORT**  
**For the week of June 14-20, 2013**

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**Wide Media Coverage on Need for Speed to Treat Stroke**

Dr. Neil Martin, co-director of the UCLA Stroke Center and professor and chair of the department of neurosurgery, was featured in a June 18 [KABC-Channel 7](#) health segment about a UCLA study showing the importance of getting to an emergency room as soon as possible after a stroke. Receiving a clot-

busting drug to restore blood flow as soon as possible after a stroke occurs can minimize damage to the brain. Separately, the study was also featured in health segments at 45 television stations nationwide, including KCBS-Channel 2, KBAK-Channel 29 (Bakersfield), KVAL-13 (Eugene, Ore.); WDSU-Channel 6 (New Orleans); and WLAJ-Channel 6 (Lansing, Mich.). In addition, the study was featured June 18 by [ABCNews.com](#), [Newsday.com](#), [U.S. News & World Report](#), [EverydayHealth.com](#), [Science Codex](#), [KMBZ 98.1FM](#) (Kansas City, Mo.), [OzarksFirst.com](#), [Nurse.com](#), [SeniorJournal.com](#), [laboratoryequipment.com](#), [Onmedica.com](#), [Onlymyhealth.com](#), [HealthCanal.com](#), and [Health24.com](#). Dr. Jeffrey Saver, professor of neurology, director of the UCLA Stroke Center, and the study's first author, was quoted in the print coverage.

### **Get Rid of Polyps, Keep Your Colon**

[Medical News Today](#) June 19; [News-Medical](#), [Becker's ASC Review](#), [Bio-Medicine](#), [Breakthrough Digest](#), [Medical Design Technology](#), [Surgical Products News](#), and [Bright Surf](#) June 18; and [Scrubs Report](#), [Examiner.com](#), [Alaska Native News](#), [Health Canal](#), [MedicalXpress](#) and [Stone Hearth News](#) June 17 reported on research examining the effectiveness of a new minimally invasive technique for removing large and hard-to-reach polyps from the colon without removing part of the colon itself. Study authors Dr. James Yoo, assistant professor of surgery and chief of the colon and rectal surgery program, and Dr. Eric Esrailian, co-chief of the division of digestive diseases, were quoted in the coverage.

### **Media Track Kidney Transplant Chain**

[KNBC-Channel 4](#) and [CNN en Español](#) June 14 and [NBC Latino](#) June 16 highlighted a kidney transplant chain featured in the Web documentary "The Chain" and focusing on patient Joe Felix, a kidney recipient who celebrated his first post transplant Father's Day. Dr. Jeffrey Veale, assistant professor of urology, was quoted in the CNN report and also appeared in clips from "The Chain" that were shown in the broadcasts. The CNN report also ran on CNN Latino and some Univision affiliates.

### **UCLA Experts Comment on Supreme Court Ruling on Human Gene Patents**

- Dr. Wayne Grody, professor of pathology, pediatrics and human genetics at the David Geffen School of Medicine at UCLA, and his clinical work at Ronald Reagan UCLA Medical Center's diagnostic molecular pathology lab, were featured June 13 by the [Los Angeles Times](#) and June 19 by the [Jewish Journal](#) in reports on the Supreme Court's ruling that human genes cannot be patented for profit. Grody also commented in a June 14 [Los Angeles Times](#) story about what the decision means for consumers seeking genetic tests for hereditary diseases.
- Dr. Lee Hilborne, professor of pathology at the David Geffen School of Medicine at UCLA and medical director of care coordination for UCLA Health System, was interviewed by [CBS Newspath](#) for a segment airing June 16 on CBS Morning News and KCAL-Channel 9, as well as 17 other stations, about the ruling against the private patenting of human genes.
- Dr. Stanley Nelson, professor of human genetics at the David Geffen School of Medicine at UCLA and professor of psychiatry at the Semel Institute, explained what the Supreme Court's ruling against private patents of human genes means for consumers in June 13 segments airing on [KTTV-Channel 11](#) and KCOP-Channel 13.

### **Medical Pubs Study Insulin Resistance and Bone Strength**

[MedPage Today](#) and [Endocrine Today](#) June 18, and [MedicalXpress](#) and [ScienceDaily](#) June 17 reported on research led by Dr. Preethi Srikanthan, assistant clinical professor of medicine in the division of endocrinology, suggesting a possible link between insulin resistance and loss of bone strength. The research was presented at the annual Endocrine Society meeting in San Francisco.

### **Morning Sickness Story Continues to Gain Coverage**

[Stone Hearth News](#) June 12, [Medscape](#) June 14 and [Imperial Valley News](#) June 16 reported on a study that found that women with a severe form of morning sickness who take antihistamines to help them sleep through their debilitating nausea are significantly more likely to experience adverse pregnancy outcomes. Marlana Fejzo, assistant professor of research in obstetrics and gynecology and the study's lead author, was quoted.

### **Stem Cell Study Continues to Garner Headlines**

[KALB-TV](#) (La.), [KTUU-TV](#) (Alaska), [KGET-TV](#) (Calif.), [KLBZ-TV](#) (Maine) and over 20 other TV stations across the country on June 17 reported on a study in which stress-resistant human pluripotent stem cells were isolated from fat removed during liposuction. Gregorio Chazenbalk, an associate researcher with UCLA Department of Obstetrics and Gynecology, led the study.

### **Probiotic Yogurt Alters Brain Function**

The [Miami Herald](#) June 19, [The Huffington Post](#) June 17, and [Prevention.com](#) June 12 reported on a study by researchers at UCLA's Gerald and Gail Oppenheimer Family Center for Neurobiology of Stress that is part of the UCLA Division of Digestive Diseases and the UCLA Ahmanson–Lovelace Brain Mapping Center, showing that ingesting probiotic bacteria can affect brain function in humans. Dr. Kirsten Tillisch, associate professor of medicine in the division of digestive diseases, was quoted in the Huffington Post and Dr. Emeran Mayer, professor of medicine in the division of digestive diseases, and of physiology and psychiatry and biobehavioral sciences, commented in Prevention.com.

### **A Cure for Meth Addiction?**

[U-T San Diego](#) reported June 18 on results from phase 1b of a clinical trial under way at the UCLA Center for Behavioral and Addiction Medicine testing MN-166, also known as ibudilast, for methamphetamine addiction. The findings were presented at the 75th Annual College on Problems in Drug Dependence meeting in San Diego. Steven Shoptaw, professor of family medicine and of psychiatry and biobehavioral sciences and the trial's principal investigator, was quoted.

### **CNN Latino Follows International Medical Graduate Program**

[CNN en Español](#) reported June 19 on the UCLA International Medical Graduate (IMG) program, which assists bi-lingual, bi-cultural immigrant medical school graduates from Latin America, who reside in the U.S. legally, to earn their California medical licenses and obtain residencies in family medicine. The UCLA program is privately funded and covers all educational costs and includes a stipend. In exchange, the IMG physician must commit to practice in one of the state's more than 500 underserved communities for two to three years after completing their three-year family medicine residency. Dr. Patrick Dowling, chair of the UCLA Department of Family Medicine and the program's co-founder, was quoted. The report also aired on CNN Latino.

### **Operation Mend Hits the Air on Flag Day**

WKCT 930AM (Ky.) radio interviewed Melanie Gideon, manager of the UCLA Operation Mend program, on June 14, which was Flag Day. Gideon discussed the program, a collaboration with the Brooke Army Medical Center, which provides free medical services to our nation's wounded warriors injured in Iraq and Afghanistan.

### **Auto Exhaust Turns Good Cholesterol Bad**

[USA Today](#) reported June 15 on a study by Dr. Jesus Araujo, associate professor of medicine and director of environmental cardiology, and colleagues showing that breathing motor vehicle emissions triggers a change in "good" HDL cholesterol, altering its protective qualities so that it actually contributes to clogged arteries. Araujo and Fen Yin, a researcher in the division of cardiology, were quoted.

### **Memphis Paper Follows Second Longest Kidney Transplant Chain**

[The Commercial Appeal](#) (Memphis, Tenn.) reported June 18 on the second longest kidney transplant chain organized by the National Kidney Registry and involving the UCLA Kidney Transplant Program. The article profiled a donor from Nashville, Tenn. and recipient from South Pasadena who know each other and underwent their surgeries at UCLA, which was mentioned in the coverage.

### **Hospital Trade Spotlights UCLA Health System CFO**

The May 28 edition of [Becker's Hospital Review](#) has named UCLA Health System's chief financial officer Paul Staton to its list, "125 Hospital and Health System CFOs to Know." These men and women help lead renowned healthcare organizations in all financial matters while balancing quality patient care and innovative healthcare reform strategies.

### **Santa Monica Daily Profiles Nurse's Outreach to Nicaragua**

The June 17 [Santa Monica Daily Press](#) profiled Sarah Nunn, a nurse in the orthopaedics unit at UCLA Medical Center, Santa Monica, who co-founded a nonprofit organization called “Teach for Health” to train Nicaraguans to identify and address health problems in rural communities. Kimberly Ternavan, unit director of orthopaedics, was also quoted in the article.

### **Geriatrician’s Column Offers Health Tips for Father’s Day and Beyond**

Dr. Sonja Rosen, medical director of the geriatrics unit at UCLA Medical Center, Santa Monica and assistant clinical professor of medicine, authored a June 16 [Santa Monica Mirror](#) column offering tips to help men stay active and healthy as they age.

### **CNN Supporting Family Leave for Dads**

Dr. Jody Heymann, dean of the Fielding School of Public Health and founding director of the World Policy Analysis Center at UCLA, and colleagues, were featured in a June 16 [CNN.com](#) article about paid family leave for fathers.

## **BRIEFS**

The June 18 Riverside [Press-Enterprise](#) referenced a study by researchers at the Fielding School of Public Health that found that babies exposed to traffic pollution in the womb have an increased risk for autism. Tracy Ann Becerra, a student researcher at the Fielding School, was quoted.

UCLA was cited in a June 13 [Scripps Howard News Service](#) story about a Memphis politician who initiated a 28-deep kidney transplant chain that involved multiple transplant centers around the country.

## **QUOTABLES**

Susan Bowerman, assistant director of the UCLA Center for Human Nutrition, commented June 12 in [Health.com](#) regarding healthy snacks.

Dr. Molly Coye, chief innovation officer for the Institute of Innovation in Health and UCLA, was quoted June 3 in [Healthbiz Decoded](#) on Google Glass, the wearable eye devices that aren’t out yet but could become part of a doctor’s daily routine.

Dr. Gregg Fonarow, UCLA’s Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, was in a June 17 [HealthDay News](#) article about the dangers of taking cholesterol-lowering statin drugs with certain antibiotics.

Dr. David Heber, director of the UCLA Center for Human Nutrition, commented June 19 on [KNBC-Channel 4](#) regarding the American Medical Association designating obesity as a disease

Aimee Hunter, visiting assistant professor of psychiatry at the Semel Institute, was quoted in a June 17 [Time](#) article about how brain imaging can help determine the best course of treatment for people with depression.

Elizabeth Laugeson, assistant clinical professor of psychiatry at the Semel Institute and director of the Help Group–UCLA Autism Research Alliance, was quoted in a June 18 [Chicago Tribune](#) article about a computer-based social skills program for children with autism.

Dr. Andrew Leuchter, professor of psychiatry and director of the Laboratory of Brain, Behavior, and Pharmacology at the Semel Institute, was quoted June 19 in a [Wall Street Journal](#) article about a new brain-scan test that may help doctors quickly determine whether patients are responding to antidepressants.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry at the Semel Institute, director of the UCLA Longevity Center and author of the “Alzheimer’s Prevention Program,” commented in a June 19 [Orlando Sentinel](#) story about new research on a combination drug for Alzheimer’s treatment.

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