



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of June 15-21, 2012**

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'Zoobiquity' Continues to Garner Wide Coverage

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MS Expert Explains Symptoms, Prognosis

Media Examines Drug Combos Protecting Against Mother-to-Infant HIV Transmission

Magazine Highlights our Addiction to 'Electronic Cocaine'

Hepatitis Among the Homeless Attracts Attention

Health Insurance for Californians Draws Coverage

Science Magazine Reports on Boosting the Brain's Performance

Safety and Patients Come First at UCLA Health System

Local NPR Stations Report on CalPERS Decision to Raise Health Premiums

KNX, Huffington Post Cover Alzheimer's Costs

Spanish Media Spotlights Patient's Biking Trek to Celebrate Successful Treatment

Sports Website Covers Brain Injury Research

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Geriatrician Pens Column on Men's Health

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QUOTABLES

Study Using Stem Cells to Grow Bone Receives Wide Play

[HealthDay News](#) and [KPCC 89.3 FM](#) reported June 14; [Research and Development Magazine](#), [Examiner.com](#), [Science Daily](#), [San Francisco Chronicle](#), [Medical Express](#), [Tech.Blorge](#), [Science Codex](#), [Stem Cell News](#), [Health News Digest](#), [Sci Casts](#), [Affordable Stem Cell Therapy](#), [Stem Cell Treatment](#), [Stem Cells Therapy](#) and [Stem Cells Research](#) reported June 11 on research by Dr. Chia Soo which found that purified stem cells can be used to grow superior bone grafts. Soo is vice chair for research at UCLA Plastic and Reconstructive Surgery and a member of the Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research at UCLA.

'Zoobiquity' Continues to Garner Wide Coverage

[CBC Radio Canada](#) and [FOX News](#) reported June 20; [The Daily Beast](#) and a [Discover Magazine](#) blog reported June 17; the [Globe and Mail](#) reported June 15 and the [Columbia Journalism Review](#) reported June 14 on research by Dr. Barbara Natterson-Horowitz, director of imaging at the UCLA Cardiac Arrhythmia Center, comparing physical and mental disorders in animals and humans and her book "Zoobiquity," which looks at the species-spanning nature of illness. Natterson-Horowitz was quoted.

Geneticist Explores Gender Testing in Athletics

The [New York Times](#) published a June 18 opinion essay by Dr. Eric Vilain, professor of human genetics, pediatrics and urology and director of the UCLA Institute for Society and Genetics, about the challenges of gender testing in competitive athletics.

MS Expert Explains Symptoms, Prognosis

Dr. Barbara Giesser, professor of neurology and clinical director of the UCLA MS Clinical Services, was featured widely in the media discussing the symptoms and prognosis for people suffering from multiple sclerosis after Jack Osbourne, son of rock star Ozzy Osbourne, announced he has been diagnosed with the disorder. Coverage included a June 19 segment on the NBC show [Extra!](#), an article in [Examiner.com](#), and a quote in a [Radar Online](#) article; and June 20 segments on E! News and [KTTV-Channel 11](#).

Media Examines Drug Combos Protecting Against Mother-to-Infant HIV Transmission

[Examiner.com](#), [HealthDay News](#), [Med Page Today](#) and [DailyRX.com](#) reported June 20, and [RTT News](#) reported June 21, on research led by Dr. Karin Nielsen-Saines, professor of pediatric infectious diseases and a member of the UCLA AIDS Institute, finding that two- or three-drug combinations are better at preventing mother-to-infant HIV transmission than AZT alone when given within 48 hours of birth to non-breastfeeding infants.

Magazine Highlights our Addiction to 'Electronic Cocaine'

Dr. Peter Whybrow, director of the Semel Institute, the Judson Braun Professor and executive chair of the Department of Psychiatry, was featured in a June 19 [Pacific Standard](#) Q&A about people's stress and their addiction to technology.

Hepatitis Among the Homeless Attracts Attention

[HealthDay News](#) reported June 18 on research by Dr. Lillian Gelberg, professor of family medicine and public health, suggesting that more than one in four homeless people in downtown Los Angeles have hepatitis C; nearly half are unaware of it. The story also ran in [U.S. News & World Report](#) and [Philly.com](#).

Health Insurance for Californians Draws Coverage

Gerald Kominski, director of the UCLA Center for Health Policy Research and a professor at the UCLA Fielding School of Public Health, and Dylan Roby, director of the Center's health economics and evaluation research program and an assistant adjunct professor at the Fielding School, were featured in the media regarding a Center study showing that some 90 percent of Californians under the age of 65 will be enrolled in health insurance programs by 2019 as a result of the health care reform law. Coverage included June 14 reports in the [Central Valley Business Times](#) and on [KTTV-Channel 11](#) and a June 15 report on [KCRW-89.9 FM](#). Separately, Kominski was quoted in a June 20 [Los Angeles Times](#) article about the potential financial and public health costs to California if the Supreme Court scraps the Affordable Care Act, and cited a study by the Center.

Science Magazine Reports on Boosting the Brain's Performance

Paul Thompson, professor of neurology and a member of the Laboratory of Neuron Imaging (LONI), was featured in a June 19 *Science* article about his international team of researchers who are working to identify a network of genes that may boost performance on IQ tests by building and insulating connections in the brain.

Safety and Patients Come First at UCLA Health System

[Hospitals and Health Networks](#) reported June 6 on the UCLA Health System's efforts to improve patient engagement and promote safety. Dr. Tom Rosenthal, chief medical officer of the UCLA Hospital System and associate vice chancellor of the David Geffen School of Medicine at UCLA, was quoted.

Local NPR Stations Report on CalPERS Decision to Raise Health Premiums

Gerald Kominski, director of the UCLA Center for Health Policy Research and a professor at the UCLA Fielding School of Public Health, was interviewed June 14 on [KPCC-89.3 FM](#) and [KCRW-89.9 FM](#) about the California Public Employees' Retirement System's decision to increase health care premiums for its members by almost 10 percent.

KNX, Huffington Post Cover Alzheimer's Costs

A June 20 [Huffington Post](#) blog by Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry with the Semel Institute and director of the UCLA Longevity Center, urged the federal government to provide more funding for research on Alzheimer's disease. Small was also interviewed June 19 on [KNX 1070 AM](#) about the rising costs of Alzheimer's. The KNX interview also mentioned the recent ICON Awards fundraising event for the UCLA Longevity Center.

Spanish Media Spotlights Patient's Biking Trek to Celebrate Successful Treatment

[La Opinion](#) covered a June 16 EFE news wire story of a 21-year-old man who underwent a successful bone marrow transplant a year ago at Ronald Reagan UCLA Medical Center. To celebrate the one year anniversary of his treatment, he was planning to ride his bicycle 80 miles from his home in Mission Viejo back up to UCLA. His physician, Dr. Ronald Paquette, professor of hematology and oncology, was quoted. The story was also published June 15 by [La Voz \(AZ\)](#), [Impacto USA](#) and [Yahoo! Noticias](#).

Sports Website Covers Brain Injury Research

[Deadspin.com](#) reported June 21 on a pilot study with retired NFL players to see if imaging their brains while using a new biomarker developed at UCLA could help assess brain damage and allow earlier intervention. Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry with the Semel Institute and director of the UCLA Longevity Center, was quoted. The story was also picked up by the [Atlantic](#).

Local Papers Feature Fast Food and Childhood Obesity

Articles in the June 16 [Vallejo Times Herald](#) and the June 15 [Los Banos Enterprise](#) about fast-food restaurants and childhood obesity highlighted a study by the UCLA Center for Health Policy Research that charted childhood obesity rates in areas throughout California.

Websites Report on Stenting Study with Heart Transplant Patients

[Medical Express](#), [Science Codex](#) and [NewsBlaze](#) on June 18 and [News-Medical](#) and [Health Canal](#) on June 19 covered a new study showing that heart transplant patients whose arteries reclose after a stent

procedure have poor long-term survival. Study author Dr. Michael Lee, assistant professor of medicine, division of cardiology, was quoted. The study appeared in the June 15 edition of the American Journal of Cardiology.

Hospital Trade Notes New Incentive Program

The June edition of Hospital Access Management delved into how hospitals, including Ronald Reagan UCLA Medical Center, managed to increase their collections through additional training and incentive programs. Cris De Castro, manager of financial counseling for patient access services, was quoted.

L.A. Parent Focuses on Adult Pulmonary Disease that Affects Kids Too

A June 14 [L.A. Parent](#) magazine article profiled a 10-year-old patient being treated for pulmonary hypertension at Mattel Children's Hospital UCLA and his family's efforts to create awareness about the disease. His physician, Dr. Juan Alejos, professor of pediatric cardiology and director of the pulmonary vascular diseases program, was quoted.

Nurseweek Features Nursing School Young Scholars Program

A June 18 story in [Nurseweek](#) focused on the UCLA School of Nursing Young Scholars program which encourages UCLA nursing students to concentrate their studies on research and gerontology. Professor Jan Mentes and Young Scholar Maria Yefimova were quoted.

High-Fat Diet Increases Cancer Risk

The [Indo-Asian News Service](#) reports June 21 on research led by Dr. Guido Eibl, associate professor-in-residence of surgery, showing that a diet high in fat and calories can hasten the onset of pancreatic cancer. Eibl is quoted.

Researcher Sues University over Reappointment Decision

The [U.S. Daily Review](#) blog reported June 17; a [Nature](#) blog reported June 16; the [Los Angeles Times](#) reported June 15; and a [WND](#) blog, the [Daily Caller](#) blog, the [Huffington Post](#), a [Chronicle of Higher Education](#) blog, [Reason](#) and other outlets reported June 14 that a longtime UCLA environmental health sciences researcher has filed a lawsuit, after the campus declined to reappoint him.

England and India Newspapers Note that Nerve Stimulation May Help Depression

Dr. Ian Cook, the Miller Family Professor of Psychiatry at the Semel Institute, and Dr. Christopher M. DeGiorgio, professor of neurology, were featured in June 18 [Daily Mail](#) (England) and June 19 [Press Trust of India](#) articles about their research showing that mild electrical stimulation of a major nerve emanating from the brain helped reduce symptom severity in individuals suffering from depression.

Geriatrician Pens Column on Men's Health

Dr. Hong-Phuc Tran, staff geriatrician at UCLA Medical Center, Santa Monica, and assistant clinical professor of medicine, authored a [Santa Monica Mirror](#) column June 15 about men's health issues.

Herceptin Research Featured by Onc Live

Research by Dr. Dennis Slamon to develop the breast cancer drug Herceptin was featured June 15 by [Onc Live](#). Slamon is director of clinical/translational research at UCLA's Jonsson Comprehensive Cancer Center.

QUOTABLES

Dr. Liana Apostolova, associate clinical professor of neurology, was quoted in a June 19 [Reuters](#) article about the possible reasons why patients suffering from Alzheimer's disease may also suffer from delirium.

Dr. Kathleen Brennan, health sciences assistant clinical professor of obstetrics and gynecology, was quoted June 15 in a Reuters Health article about a study finding that there is no significant link between the number of cervical exams and risk of infection during labor.

Dr. Brian DeRubertis, assistant clinical professor of vascular surgery, commented June 20 in a [Good Housekeeping](#) article about dealing with varicose veins.

Dr. Jaime Deville, professor of pediatric infectious diseases at Mattel Children's Hospital UCLA, commented June 18 in an [MSNBC.com](#) article about a new study that showed parents are choosing to delay or limit certain vaccinations for their children.

Dr. Michael Diamond, an associate clinical professor of psychiatry (voluntary) at the Semel Institute, was quoted in a June 16 [Los Angeles Daily News](#) article about how stay-at-home dads can be every bit as effective a parent as stay-at-home moms.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented June 18 in a [HealthDay News](#) article about research linking diets high in salt to high blood pressure. The story ran on [MSN.com](#) and the [Philadelphia Inquirer](#) website.

Dr. Daniel Geschwind, UCLA's Gordon and Virginia MacDonald Distinguished Professor of Human Genetics and a professor of neurology and psychiatry, was quoted June 18 in a [Tampa Bay Times](#) article about left-handed U.S. presidents.

Dr. Michael Lu, associate professor of obstetrics and gynecology and of public health, was quoted June 20 in an [Inland Valley News](#) story about rising mortality rates among African Americans during childbirth.

Dr. Daniel Siegel, associate clinical professor of psychiatry at the Semel Institute, was quoted in a June 16 [New York Times](#) op-ed about the traditions and practices of Buddhism. A study by the UCLA Mindful Awareness Research Center showing a positive link between meditation and mental health was also cited.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry at the Semel Institute and director of the UCLA Longevity Center, commented June 8 in a [Medscape](#) article linking midlife and late-life depression to an increased risk for Alzheimer's disease.

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