UCLA HEALTH SCIENCES MEDIA REPORT
For the week of June 24 - 30, 2011

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CNN, L.A. Times Look at Lung Cancer Prevention

Local Media Converge on UCLA Health System's Plans for ‘Carmageddon’

KABC Chronicles Football Player's Comeback

Stem-Cell Finding Attracts Online Press

L.A. Times Consults Nutrition Expert

HuffPo, Yahoo News Cover Baby with Mystery Illness

Channel 7 Highlights Healthy Weight Loss Tips

Press-Enterprise Explores Reform's Effect on Immigrant Children

Jewish Journal Examines Circumcision Debate

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ANI Covers Past Hardships’ Link to Higher Stress

Trade Studies Mother-to-Infant HIV Prevention

AIDSmap Tracks PrEP in Peru

QUOTABLES
Media Salivate over Spit Test for Age
Research led by Dr. Eric Vilain, professor of human genetics, urology and pediatrics at the David Geffen School of Medicine at UCLA and director of the UCLA Center for Society and Genetics, demonstrating that geneticists can determine a person’s age using just a saliva sample was highlighted June 27 by the U.K.’s BioNews; June 25 by Romania Libera; June 24 by Discover, Technology Review and the French edition of Slate; June 23 by Popular Science, CNET News, NBC Los Angeles, KABC-Channel 7, Venezuela’s La Nacion, Italy’s ANSA Latina, and blogs io9 and Gizmodo. CBS Newspath also covered the story, which aired June 22 on KCBS-Channel 2, KCAL-Channel 9 and in 190 other segments nationwide. Vilain was quoted.

CNN, L.A. Times Look at Lung Cancer Prevention
New research showing that screening with low-dose spiral CT scanning significantly reduced lung cancer deaths compared to chest X-ray was reported June 29 by CNN Health and the Los Angeles Times. The Times piece also appeared in The Republic. Lead author Dr. Denise Aberle, vice chair of research for radiological sciences and a scientist with UCLA’s Jonsson Comprehensive Cancer Center, was quoted.

Local Media Converge on UCLA Health System’s Plans for ‘Carmageddon’
Posie Carpenter, chief administrative officer at Santa Monica–UCLA Medical Center and Orthopaedic Hospital, was interviewed June 23 by numerous media outlets, including KCBS-Channel 2, KNBC Channel 4, KTLA Channel 5 and KABC-Channel 7 about public concerns over the July 15-17 closure of a 10-mile stretch of the 405 freeway. She also was interviewed June 24 by KCAL-Channel 9, KTTV-Channel 11, KNX AM1070 and KPCC-89.3FM, and quoted in June 25 stories by the Los Angeles Times and Associated Press. Carpenter also appeared June 27 on KABC-790AM’s “Peter Tilden Show” and commented June 30 on KNX.

KABC Chronicles Football Player’s Comeback
Dr. Langston Holly, professor of neurosurgery, appeared in a June 24 KABC-Channel 7 segment about the ongoing rehab of his patient, Cody Williams, who was paralyzed after suffering an injury in a high-school football game.

Stem-Cell Finding Attracts Online Press
Third Age reported June 29; Asian News International and India's Daily News and Analysis reported June 28; and Science Daily and Examiner reported June 27 that researchers at the Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research at UCLA identified a new stem cell that helps repair the lungs’ airways, playing a vital role in protecting the body from infectious agents and environmental toxins. Dr. Brigitte Gomperts, assistant professor of pediatrics and hematology/oncology, was quoted.

L.A. Times Consults Nutrition Expert
The Los Angeles Times ran a June 27 column about obesity-related health problems that featured expert commentary from Dr. David Heber, director of the UCLA Center for Human Nutrition.

HuffPo, Yahoo News Cover Baby with Mystery Illness
The Huffington Post reported June 28 and Yahoo News Canada reported Jun 30 on a 4-month-old girl suffering from mysterious illness who is being treated by doctors at Mattel Children’s Hospital UCLA.

Channel 7 Highlights Healthy Weight Loss Tips
Susan Bowerman, assistant director of the UCLA Center for Human Nutrition, was interviewed June 24 on KABC-TV Channel 7 about problems related to yo-yo dieting and offered tips for healthy weight loss.

Press-Enterprise Explores Reform’s Effect on Immigrant Children
Ninez Ponce, a faculty associate with the UCLA Center for Health Policy Research and an associate professor at the School of Public Health, was interviewed June 29 by the Riverside Press-Enterprise on a Center study finding that immigration-status restrictions on health care reform programs could result in the exclusion of up to 220,000 children from affordable health care coverage in California.
**Jewish Journal Examines Circumcision Debate**
The Jewish Journal published a June 30 essay by Dr. Norman Lavin, clinical professor of endocrinology and pediatrics, outlining the medical, religious and cultural benefits of circumcision in response to an ongoing movement in San Francisco to ban the procedure.

**Business Journal Spotlights “Prescription for Excellence”**
The Denver Business Journal featured Joseph Michelli, author of the book, “Prescription for Excellence,” in a June 24 article focusing on Denver-area business and leadership authors. Michelli, who lives near Denver, discussed the best-selling book, which describes the UCLA Health System’s rise into a world-class health organization.

**Allure Combs over Hair Growth Study**
The July issue of Allure magazine reported on a UCLA/VA study finding that a compound that blocked a stress-related hormone caused genetically altered mice to re-grow their fur—which could lead to a remedy for stress- and age-related hair loss in humans. Yvette Taché, professor-in-residence of digestive diseases, and Lixin Wang, associate researcher in digestive diseases, were quoted.

**Financial Magazine Profiles Biomedical Researcher**
David Jentsch, professor of psychiatry and psychology, was featured in a June 24 Financial Times Magazine about public trust in science, and his response to the crimes and threats of extremists opposed to the use of animals in research.

**Investment Paper Explores Learning’s Link to Movement**
Mayank Mehta, associate professor of neurology and neurobiology, was featured in a June 29 Investor’s Business Daily report on her research showing that learning-related brain rhythms grow stronger as the body moves faster.

**Websites Showcase Brain Imaging of Down Syndrome**
A June 27 Alzheimer’s Research Forum story and June 14 Medical Express article reported UCLA research that used a unique brain scan to measure physiology associated with Alzheimer's disease in adults with Down syndrome. Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor at the Semel Institute and director of the UCLA Longevity Center; and Dr. Jorge Barrio, Plott Chair in Gerontology and professor of molecular and medical pharmacology, were quoted. Red Orbit ran an earlier Ivanhoe News story on June 15.

**Local Paper Reports on ICON Awards**
The June Century City News featured the ICON Awards gala and 20th anniversary of the UCLA Longevity Center (formerly the UCLA Center on Aging). The event honored actress Jane Fonda, UCLA alum James Collins and the Jules Stein Eye Institute’s founding director, Dr. Bradley Straatsma.

**Health Site Monitors Heart Study**
A June 24 MedIndia story reported favorable long-term outcomes for lower-risk heart patients who underwent angioplasty with medication-coated stents instead of bypass surgery. Dr. Michael Lee, assistant professor of medicine, division of cardiology, was quoted. The June issue of Catheterization and Cardiovascular Interventions published the findings.

**ANI Covers Past Hardships’ Link to Higher Stress**
George Slavich, assistant professor of psychiatry at the Semel Institute and a research scientist at the Cousins Center for Psychoneuroimmunology, was featured June 29 by Asian News International. He discovered that people who lost a parent early in life or who suffered a history of depression were more likely to develop depression in response to comparatively minor misfortunes.

**Trade Studies Mother-to-Infant HIV Prevention**
The June issue of Contraceptive Technology Update highlighted research by Dr. Karin Nielsen-Saines, professor of pediatric infectious diseases and a member of the UCLA AIDS Institute, finding that new drug regimens can cut the transmission of HIV from mother to infant. She was quoted.
AIDSmap Tracks PrEP in Peru
AIDSmap reported June 13 on research by Jerome Galea, Latin America specialist for the UCLA Program in Global Health, suggesting that low out-of-pocket costs would produce the strongest impact on consumers’ acceptance of pre-exposure prophylaxis (PrEP) to prevent HIV infection.

QUOTABLES

Dr. David Baron, family physician and former chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented June 24 on KNX 1070AM about a new study using CT imaging for lung-cancer screening.

Dr. Lawrence Basset, director of UCLA’s Iris Cantor Breast Imaging Center and a researcher at UCLA’s Jonsson Comprehensive Cancer Center, was quoted June 28 in the Los Angeles Times about new research findings on mammograms’ effectiveness in reducing breast cancer deaths.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, commented June 27 in HealthDay News about lab-generated blood vessels to help dialysis patients.

Jerome Galea, Latin America specialist for the UCLA Program in Global Health, was quoted June 27 in an online Men’s Health article about HIV prevention.

Dr. Gary Green, clinical professor of family medicine, was quoted June 29 in a USA Today article about the use of unapproved stem cell therapies to help improve athletes’ performance.

Alex Kopelowicz, associate professor at the Semel Institute, was quoted in a June 23 Pasadena Star-News article about a new program for families of returning U.S. military personnel who show signs of mental illness.

Dr. Andrew Leuchter, professor of psychiatry and director of the Laboratory of Brain, Behavior, and Pharmacology at the Semel Institute, was quoted June 20 by The Daily about neurofeedback to treat post-traumatic stress disorder in veterans.

Dr. Antoni Ribas, associated professor of hematology/oncology and a researcher at UCLA’s Jonsson Comprehensive Cancer Center, was quoted June 28 by NanoWerk about a new generation of microchips that assess immune function using biomarkers from single cells.

Mary Noli-Pilkington, manager of care coordination for Ronald Reagan UCLA Medical Center, commented June 21 in Heart and Soul magazine about UCLA’s community leadership and training efforts to address the need for long-term care for uninsured patients following hospital discharge.

Dr. Lawrence Taw, assistant professor of medicine at the UCLA Center for East-West Medicine, commented June 29 in the Los Angeles Daily News about alternative medicine for treating allergies and asthma.

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