



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of July 1 - 7, 2011**

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UCLA Hospitals Prepare for “Carmageddon”

CBS Early Show Spotlights Lung Cancer Screening Study

L.A. Times, Pro Publica Cover Fine for Patient Privacy Violations

CBS Affiliates Showcase Operation Mend

NBC’s Today Show Profiles Baby Suffering Mystery Illness

U.S. News Examines High Sensitivity to Stress

HuffPo Column Condemns Cuts to Medical Care

NPR.org Covers New Rules on Residents’ Hours

L.A. Times Offers Tips for Cutting “Carmageddon” Stress

HealthDay Investigates Heart-failure Drug

National Journal Examines Military Kids’ Mental Health

KCAL Highlights Kids’ Donation to Pediatric Cancer Researchers

Modern Medicine Spotlights Breast Reconstruction

Palisadian Post Spotlights Hospital’s Parade Sponsorship

Trade Highlights Pediatric Oncology Research

BRIEFS

QUOTABLES

UCLA Hospitals Prepare for “Carmageddon”

[KNBC-Channel 4](#) reported July 6, [KABC-Channel 7](#) reported July 2, and [KNX AM1070](#) and [KCBS-Channel 2](#) reported July 1 on UCLA Health System’s steps to ensure medical personnel are available to work on site during the 405 freeway closure July 15-17. Shannon O’Kelley, chief operating officer for the UCLA Health System, and Debby Chacon, a surgical technician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, were featured on KABC. Posie Carpenter, chief administrative officer for Santa Monica–UCLA, was interviewed by KNX and quoted by KCBS. O’Kelley, William Dunne, director of emergency preparedness, and UCLA nurses Nidhi Ralhan and Alana Wilson were interviewed by KNBC.

CBS Early Show Spotlights Lung Cancer Screening Study

Research by Dr. Denise Aberle showing that screenings with low-dose spiral-CT scans significantly reduced lung cancer deaths compared to chest X-rays was featured June 30 by KDKA radio in Pittsburgh, [Examiner.com](#), [News Tonight](#), [French Tribune](#), [WESH-TV \(FL\)](#), [KCCI-TV \(Iowa\)](#) and [CBS' Early Show](#). CancerResearch UK, Doctors Lounge, French Tribune and Top News U.S also featured the study. Aberle, vice chair for research for the radiological sciences and a scientist with UCLA's Jonsson Comprehensive Cancer Center, was quoted.

L.A. Times, Pro Publica Cover Fine for Patient Privacy Violations

The [Associated Press](#), [Los Angeles Times](#), [Pro Publica](#), [Modern Healthcare.com](#) and other news outlets reported an agreement and corrective action plan entered into by UCLA Health System with the U.S. Department of Health and Human Services' Office for Civil Rights, as well as a payment of \$865,500, in order to settle alleged federal patient privacy violations between 2005 and 2008 under the Health Insurance Portability and Accountability Act.

CBS Affiliates Showcase Operation Mend

[WUSA-Channel 9](#) (D.C.) reported July 1 and [KCBS-Channel 2](#) reported July 4 on UCLA's Operation Mend program which provides reconstructive surgery and other medical services to soldiers injured in Iraq and Afghanistan. Dr. Timothy Miller, professor of reconstructive surgery and executive director of Operation Mend, was interviewed. The segment aired in more than 150 markets July 1-6.

NBC's Today Show Profiles Baby Suffering Mystery Illness

NBC's [Today Show](#) ran a July 5 online profile of a 4-month old girl suffering from a mystery condition that UCLA doctors are trying to diagnose. Dr. Lekha Rao, a fellow in pediatric neurology at Mattel Children's Hospital UCLA, was quoted. The story also appeared July 6 on [Media Bistro](#).

U.S. News Examines High Sensitivity to Stress

George Slavich, assistant professor of psychiatry and a research scientist at the UCLA Cousins Center for Psychoneuroimmunology, was featured July 6 in [U.S. News & World Report](#) about his research showing that people who lost a parent early in life, or who have a history of depression, are more likely to develop depression in response to comparatively minor misfortunes.

HuffPo Column Condemns Cuts to Medical Care

A column in the July 5 [Huffington Post](#) advocating against budget cuts to health care services praised the work of the medical staff at Ronald Reagan UCLA Medical Center.

NPR.org Covers New Rules on Residents' Hours

A July 1 article on [National Public Radio's](#) website cites a UCLA study by Dr. Teryl Nuckols, assistant professor of general internal medicine and health services research, and Dr. José Escarce, professor of general internal medicine and health services research, on the cost implications of new changes to the number of hours medical residents can work per day.

L.A. Times Offers Tips for Cutting "Carmageddon" Stress

George Slavich, assistant professor of psychiatry and a research scientist at the Cousins Center for Psychoneuroimmunology, was featured in a July 6 [Los Angeles Times](#) health blog about ways to reduce stress if you're trapped in traffic from "Carmageddon," the July 15-17 lockdown of a 10-mile stretch of the 405 freeway.

HealthDay Investigates Heart-failure Drug

[HealthDay News](#) reported July 6 on a study by Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, finding that that a drug prescribed to help heart failure patients breathe more easily is ineffective and linked to an increased risk of low blood pressure. He was quoted.

National Journal Examines Military Kids' Mental Health

Catherine Mogil, director of training for UCLA's Project FOCUS, which helps military families cope with a parent's deployment, was featured in a July 4 [National Journal](#) story. The article explored how children of an active-duty parent deployed for long periods are frequently diagnosed with a mental health problem.

KCAL Highlights Kids' Donation to Pediatric Cancer Researchers

KCAL-Channel 9 reported July 6 on a check presentation to Dr. Kathy Sakamoto, chief of pediatric hematology/oncology at Mattel Children's Hospital UCLA, and Dr. Noah Federman, director of the pediatric bone and soft tissue sarcoma program. The donation was made by Shred Kids' Cancer, a kid-run nonprofit that provided each doctor with \$5,000 to fund their research.

Modern Medicine Spotlights Breast Reconstruction

[Modern Medicine](#) reported June 30 on a UCLA study that found breast reconstruction immediately after mastectomy holds a low risk of complications and does not hinder cancer treatment. Led by Dr. Christopher Crisera, assistant professor of plastic and reconstructive surgery, the study was published in July's *Plastic and Reconstructive Surgery*.

Palisadian Post Spotlights Hospital's Parade Sponsorship

The Palisadian Post ran a June 30 story and photo about Santa Monica-UCLA Medical Center and Orthopaedic Hospital's sponsorship of the Pacific Palisades' July 4th parade. Posie Carpenter, chief administrative officer at the hospital, was quoted and pictured with Board of Advisor member James Buerge.

Trade Highlights Pediatric Oncology Research

[HemOnc Today](#) reported June 25 on pediatric cancer research by Dr. Noah Federman, a Jonsson Comprehensive Cancer Center researcher and assistant clinical professor of hematology/oncology.

BRIEFS

A study by the UCLA Center for Health Policy Research at the School of Public Health was cited by the July 5 [Eureka Times-Standard](#) about older adults in California's rural areas who are more likely than their urban and suburban counterparts to be obese, physically inactive and undernourished.

Dr. James Cherry, professor of pediatric infectious diseases at Mattel Children's Hospital UCLA, was cited July 6 in a [Journal of the American Medical Association](#) article about research to boost the control of pertussis, also known as whooping cough.

Research by the UCLA Center for Health Policy Research at the School of Public Health was cited in a July 5 [Vida en el Valle](#) (Fresno) newspaper article about a theatrical production aimed at raising awareness about obesity, hunger and poverty in the San Joaquin Valley.

QUOTABLES

Dr. Roshan Bastani, associate dean of research at the School of Public Health and associate director of cancer prevention and control research at the Jonsson Comprehensive Cancer Center, was quoted July 6 by [USA Today](#) about the rise in colon cancer screenings and drop in U.S. colon cancer deaths.

Dr. Timothy Fong, an associate professor of psychiatry at the Semel Institute and director of the addiction medicine clinic, was quoted July 5 by [The Daily](#) about internet addiction and how it affects cognitive function.

Dr. Amer Karam, assistant clinical professor of obstetrics/gynecology, was quoted July 3 in the [Los Angeles Times](#) about a test designed to detect a virus that causes cervical cancer.

Gerald Kominski, associate director of the UCLA Center for Health Policy Research and a professor at the School of Public Health, was quoted July 5 by the [San Bernardino Sun](#) about a health care firm

seeking to increase its market share in the Inland Empire. He also was quoted July 3 by the [Los Angeles Times](#) about companies opening on-site health centers for employees in an effort to cut health care costs.

Dr. Carlos Lerner, medical director of the UCLA Children's Health Center and assistant professor of clinical pediatrics, was quoted July 5 in an NBC "Today Show" online article about research on infants, speech and behavioral problems.

Dr. Beate Ritz, professor of epidemiology at the School of Public Health and professor of neurology, was quoted July 4 by [Reuters](#) about a study suggesting that infants born to mothers who inhale coal smoke at home are at increased risk for birth defects.

Dr. Gary Small, professor of psychiatry at the Semel Institute for Neuroscience and Human Behavior at UCLA and director of the UCLA Center on Aging, was quoted July 6 by the San Francisco Chronicle about Sen. Dianne Feinstein, 78, running for another term.

Dr. Lonnie Zeltzer, director of the pediatric pain program at Mattel Children's Hospital UCLA, was interviewed July 1 in a [Pain Research Forum](#) article about a recent Institute of Medicine report that called for a cultural shift in the treatment, prevention and research of pain.

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