



## **UCLA HEALTH SCIENCES MEDIA REPORT** **For the week of July 10 - 16, 2009**

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### **Reagan UCLA Medical Center Named in America's Top Three Hospitals**

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**Westside Today Profiles Hospital System CEO**

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#### **Reagan UCLA Medical Center Ranked Among Top 3 in U.S.**

Reagan UCLA Medical Center ranks as one of the top three American hospitals, according to a 2009 *U.S. News & World Report* survey that reviewed patient outcomes data, physician reputations, patient safety and other care-related factors such as nursing and patient services. The 20th annual guide to "America's best hospitals" highlights the magazine's August edition. UCLA Medical Center is the only Los Angeles-area and Southern California hospital to earn a continued spot on the magazine's "honor roll" rankings during the 20 years that U.S. News has conducted the survey. The honor roll recognizes hospitals that demonstrate excellence across many specialties. Nationally, UCLA ranked among the top 20 in 15 of the 16 ranked specialty areas. The recognition was noted in the July 15 *WestsideToday.com* and reported on MSNBC's "Dr. Nancy" on July 16, among others.

“America’s Best Hospitals”

<http://health.usnews.com/health/best-hospitals>

“Ronald Reagan UCLA Medical Center Rated One of Top Three Hospitals in the U.S.”

<http://www.westsidetoday.com/m5-1267/ronald-reagan-ucla-medical.html>

“U.S. News Rates Ronald Reagan Hospital One of Top Three”

<http://www.huliq.com/1/83636/us-news-rates-ronald-reagan-hospital-one-top-three>

“America’s Best Hospitals: The 2009-10 Honor Roll”

<http://health.yahoo.com/featured/25/america-s-best-hospitals-the-2009-10-honor-roll>

### **L.A. Times Shadows Iraqi Girl’s Return to UCLA**

The Los Angeles Times published a July 13 profile of an Iraqi girl who returned to Ronald Reagan UCLA Medical Center for follow-up care. The teenager originally came to UCLA in 2006 for facial reconstructive surgery performed by Dr. Timothy Miller, chief of reconstructive and plastic surgery. Miller was quoted. The girl’s visit was also reported by KABC-Channel 7.

“Iraqi Teen’s Dream of Returning to L.A. Comes True”

<http://www.latimes.com/news/local/la-me-streeter13-2009jul13,0,3533213.story>

### **Westside Today Profiles UCLA Hospital Chief Who Aims for Human Touch**

WestsideToday.com ran a July 15 profile of UCLA Health System Associate Vice Chancellor and CEO Dr. David T. Feinberg and his ‘people first’ philosophy and emphasis on communications with hospital patients and staff members. In addition to Feinberg, COO Amir Rubin, and Heidi Crooks, senior associate director of operations and patient care services, were quoted.

“A Human Touch”

<http://www.westsidetoday.com/m2-1255/a-human-touch.html>

### **New York Times Focuses on UCLA–Industry Collaborations in Nanotechnology**

The July 16 New York Times reported on collaborations between the California NanoSystems Institute at UCLA and private industry to develop UCLA nanotechnology research for the commercial market. Leonard Rome, senior associate dean of research at the David Geffen School of Medicine at UCLA and interim director of the CNSI, was quoted.

“Collaborating for Profits in Nanotechnology”

[http://www.nytimes.com/2009/07/16/business/smallbusiness/16edge.html?\\_r=1&8dpc](http://www.nytimes.com/2009/07/16/business/smallbusiness/16edge.html?_r=1&8dpc)

### **La Opinion Asks if Undocumented Parents Worry More**

Steven Wallace, associate director of the Center for Health Policy Research in the School of Public Health, was quoted July 16 by La Opinión about a report he co-authored suggesting that undocumented Mexican parents in the U.S. are more likely to report concerns about their children’s development than Latino and white parents who are documented or who are U.S. citizens.

“La Ansiedad en Los Niños”

<http://www.impre.com/laopinion/noticias/primer-pagina/2009/7/14/la-ansiedad-en-los-ninos/os-135237-1.html>

### **Contra Costa Times Highlights New Test for Alzheimer’s Risk**

The Contra Costa Times and Asian News International reported July 14 on research by UCLA scientists that could lead to a simple blood test for determining a person’s risk of developing Alzheimer’s disease. Dr. Milan Fiala, a researcher at the David Geffen School of Medicine at UCLA and the Veterans Affairs Greater Los Angeles Healthcare System, commented in the coverage.

“New Blood Test Tried at UCLA Could Help Uncover More about Alzheimer’s”

[http://www.contracostatimes.com/california/ci\\_12833463?nclick\\_check=1](http://www.contracostatimes.com/california/ci_12833463?nclick_check=1)

“Simple Blood Test May Predict Alzheimer’s Risk”

<http://in.news.yahoo.com/139/20090714/981/tsc-simple-blood-test-may-predict-alzhei.html>

### **Huffington Post Explores Mindfulness**

Susan Smalley, professor of psychiatry and director of the Mindful Awareness Research Center in the Semel Institute, was featured in a July 15 Huffingtonpost.com article about her evolution as a scientist and the reasons she co-founded the center.

“What Inspired a Scientist to Open a Meditation Center at UCLA?”

[http://www.huffingtonpost.com/dr-patricia-fitzgerald/what-inspired-a-scientist\\_b\\_228356.html](http://www.huffingtonpost.com/dr-patricia-fitzgerald/what-inspired-a-scientist_b_228356.html)

### **Santa Monica Paper Spotlights Tips for Beating the Heat**

The July 15 Santa Monica Daily Press published tips from Dr. Wally Ghurabi, medical director of the Nethercutt Emergency Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, to prevent heat-related illness.

“Beating the Heat”

[http://www.smdp.com/Articles-c-2009-07-14-60716.113116\\_Beating\\_the\\_heat.html](http://www.smdp.com/Articles-c-2009-07-14-60716.113116_Beating_the_heat.html)

### **Palisadian Post Lauds Pediatric Radiology Chief**

The Palisadian Post on July 2 spotlighted Dr. Maria Ines Boechat, professor of radiology and pediatrics, who was chosen for the 2009/2010 class of fellows in the Hedwig van Ameringen Executive Leadership in Academic Medicine (ELAM) Program for Women at Drexel University College of Medicine.

### **Health Magazine Investigates Hot Flashes’ Link to Osteoporosis**

The July/August issues of Health and Arthritis Today magazines highlighted a study led by Dr. Carolyn Crandall, associate professor of general internal medicine and health services research, finding that women suffering from hot flashes and night sweats have lower bone density, increasing their risk for osteoporosis.

“Got Hot Flashes? You May Be at Higher Risk for Osteoporosis”

<http://living.health.com/2009/07/08/hot-flashes-check-your-bones/>

### **Radio Show Talks Plastic Surgery**

Dr. Reza Jarrahy, assistant professor of plastic surgery, discussed the plastic surgery field on July 10 on WNYC 93.9FM’s “The Leonard Lopate Show.”

“The Leonard Lopate Show”

<http://www.wnyc.org/shows/lopate/episodes/2009/07/10/segments/136196>

### **Website Explores Foods Linked to Choking in Young Kids**

Dr. Nina Shapiro, associate professor of pediatric otolaryngology at Mattel Children's Hospital UCLA, wrote a July 6 article for MomLogic.com describing common foods that may lead to choking in children.

“Reading This May Save Your Child's Life!”

[http://www.momlogic.com/2009/07/reading\\_this\\_may\\_save\\_your\\_chi.php](http://www.momlogic.com/2009/07/reading_this_may_save_your_chi.php)

### **Cancer Trade Features New Research**

The July issue of HemOnc Today featured Dr. Dennis Slamon’s research of the use of anthracyclines to treat breast cancer. He is director of clinical/translational research at UCLA’s Jonsson Comprehensive Cancer Center.

“Phasing out Anthracyclines in Breast Cancer: Is it Time?”

<http://www.hemonctoday.com/article.aspx?rid=41512>

### **Examiner Recommends Dental Clinics for Oral Care on a Budget**

The Examiner.com recommended UCLA’s student, resident and faculty clinics in a July 13 article on how to save money while taking good care of your teeth.

“Frugal Smile: Let UCLA School of Dentistry Save Your Teeth and Your Bank Account”

<http://www.examiner.com/x-4969-LA-Frugal-Living-Examiner-y2009m7d13-Frugal-smile-Let-UCLA-School-of-Dentistry-save-your-teeth-and-your-bank-account>

## **BRIEFS**

Articles that ran July 9 and July 10, respectively, in the New York Times and Politico.com about Supreme Court nominee Sonia Sotomayor’s diabetes each cited a letter written by Dr. Andrew Drexler, director of the Gonda Diabetes Center.

“Court Nominee Manages Diabetes with Discipline”

[http://www.nytimes.com/2009/07/10/us/politics/10diabetes.html?\\_r=1&scp=1&sq=sotomayor%20stolberg&st=cse](http://www.nytimes.com/2009/07/10/us/politics/10diabetes.html?_r=1&scp=1&sq=sotomayor%20stolberg&st=cse)

“W.H. Remains Mum on Sotomayor Diabetes”

<http://www.politico.com/news/stories/0709/24778.html>

A study of glioblastoma biomarkers by Dr. Paul Mischel was cited in the July 10 issue of Genetic Engineering & Biotechnology News. He is a professor of pathology and laboratory medicine and a researcher at UCLA's Jonsson Comprehensive Cancer Center.

“Sutent: Would Biomarkers Have Helped?”

<http://www.genengnews.com/specialreports/sritem.aspx?oid=57910748>

## QUOTABLES

E. Richard Brown, director of the Center for Health Policy Research in the School of Public Health, was quoted July 13 on a McClatchy newspaper website about problems associated with lowering healthcare costs.

“Liberals Brace for Fight over Scope of Health Legislation”

<http://www.mcclatchydc.com/economy/story/71739.html>

Melissa Brymer, director of terrorism and disaster programs at the UCLA-Duke National Center for Child Traumatic Stress, was quoted in the July 13 USA Today about how severely injured children struggle emotionally.

“Your Health: Helping a Severely Injured Child Recover Emotionally”

[http://www.usatoday.com/news/health/painter/2009-07-12-yourhealth13\\_N.htm](http://www.usatoday.com/news/health/painter/2009-07-12-yourhealth13_N.htm)

Greg Cole, professor of neurology and associate director of the UCLA Alzheimer Disease Research Center, was quoted July 13 by HealthDay News about research suggesting that moderate alcohol consumption may help older adults reduce their risk of Alzheimer's disease.

“Moderate Drinking might Guard against Alzheimer's”

<http://www.kmph.com/Global/story.asp?S=10717796>

Dr. Lin Chang, professor of medicine, division of digestive diseases, commented July 16 in Hernando Today, a publication of the Tampa Tribune, about irritable bowel syndrome and the use of probiotics as a possible aid in helping the digestive system.

“Some Bacteria Can be Good for Your Stomach and Digestion”

<http://www2.hernandotoday.com/content/2009/jul/16/ha-some-bacteria-can-be-good-for-your-stomach-and-/>

Dr. Gabriel Danovitch, medical director of the kidney and pancreas transplantation program, was quoted in the July issue of the Atlantic magazine on the roles that paired exchanges, kidney chains and financial incentives to donors can play in increasing the pool of kidney donors.

“...With Functioning Kidneys for All”

<http://www.theatlantic.com/doc/200907u/kidney-donation>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director, Ahmanson-UCLA Cardiomyopathy Center, commented July 10 on ABC News about a study reporting the best and worst states for acute heart attack treatment. He was one of the study authors.

“The Best and Worst States for Heart Attack”

<http://abcnews.go.com/Health/MensHealthNews/story?id=8044313&page=1>

Dr. Peter Galier, internal medicine specialist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, was quoted in a June 24 WebMD story about bariatric surgery and diabetes.

“Weight Loss Surgery May Defeat Diabetes”

<http://www.webmd.com/diet/weight-loss-surgery/news/20090624/weight-loss-surgery-may-defeat-diabetes>

Dr. Joseph Greco, associate physician of dermatology, commented July 14 in the Los Angeles Times about Botox in an article about younger people worried about aging.

“Are We Worrying About Aging Too Young?”

<http://www.latimes.com/features/health/la-hew-young13-2009jul13,0,6983713.story>

Joshua Grill, director of education for the Mary S. Easton Center for Alzheimer Disease, was quoted July 12 in The Signal newspaper about people who provide care to Alzheimer’s patients.

“Taking Care of the Caregivers”

<http://www.the-signal.com/news/article/15514/>

Edmond Hewlett, associate professor of restorative dentistry, commented on the importance of oral health in a recent issue of Real Simple magazine. The article also appeared July 15 on CNN.com.

“Keep Your Mind and Body in Top Condition”

<http://www.realsimple.com/health/preventative-health/aging-caregiving/keep-mind-body-top-condition-10000001619977/>

<http://www.cnn.com/2009/HEALTH/07/15/body.mind.condition/>

Gerald Kominski, associate director of the Center for Health Policy Research in the School of Public Health, was quoted July 15 by NBCLosAngeles.com and the Daily Breeze about healthcare costs for hourly employees.

“LA Council Committee Approves Living Wage Hike for Airport Workers”

[http://www.dailybreeze.com/news/ci\\_12845546](http://www.dailybreeze.com/news/ci_12845546)

“Committee Votes to Increase Living Wage to \$14.25”

<http://www.nbclosangeles.com/news/local/Committee-Votes-to-Increase-Living-Wage-to-1425-.html>

Dr. Jenny Kim, associate professor of medicine, division of dermatology, commented July 13 in the Los Angeles Times on the science behind anti-aging products. The story also ran in the Chicago Tribune.

“Science (Or the Appearance of It) Sells Anti-Aging Products”

<http://www.latimes.com/features/health/la-hew-topical-science13-2009jul13,0,5556911.story>

Dr. Linda Rosenstock, dean of the School of Public Health, was quoted July 14 by the Los Angeles Times about President Obama’s choice of family physician Dr. Regina Benjamin to be the nation’s surgeon general.

“Obama’s Surgeon General Pick Started Rural Alabama Clinic”

<http://www.latimes.com/news/nationworld/nation/la-na-surgeon-general14-2009jul14,0,179458.story>

Dr. Laurence Rubenstein, professor-in-residence of geriatrics, was quoted July 13 in a Los Angeles Times story about the aging process.

“Aging: You Can Hurry it, but You Can’t Slow It”

<http://www.latimes.com/features/health/la-he-age-limits13-2009jul13,0,5525858.story>

Dr. Jonathan Tobis, professor of medicine, division of cardiology, commented July 15 in Heartwire about closing small holes in the heart known as patent foramen noxae uncovered during unrelated cardiothoracic surgery.

“Drive-by” PFO Closure at Non-PFO Cardiac Surgery May Up Stroke Risk”

<http://www.theheart.org/article/986139.do>

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