

# UCLA HEALTH SCIENCES MEDIA REPORT For the week of July 11-17, 2014

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**Additional Media Highlights Autism Intervention** 

**Medical Website Notes New Treatment for ADHD** 

"The Fix" Discusses Detox for Addictions

**Psychiatry Professors Discuss Compulsive Sexual Behavior** 

## **UCLA Hospitals Ranked Tops in U.S.**

WebMD, Examiner.com, ABC Live! with Kelly and Michael, Fox Business Network's Willis Report, Fox Morning News, KNBC-Channel 4, KTLA-Channel 5, KABC-Channel 7, KTTV-Channel 11, Huffington Post, Los Angeles Daily News, California Healthline, Santa Monica Mirror, Santa Monica Lookout, KFWB 980AM, KPCC 89.3FM, KABC 790AM, Patch.com, and City News Service, among others, July 15, and the Santa Monica Daily Press July 16 reported that the UCLA Health System's hospitals in Westwood and Santa Monica have been named to U.S. News & World Report's exclusive annual Best Hospitals Honor Roll list. Healio noted that UCLA's Resnick Neuropsychiatric Hospital was one of the top 10 psychiatric hospitals in the country. Dr. David Feinberg, president of the UCLA Health System and CEO of the UCLA Hospital System, and Dr. A. Eugene Washington, vice chancellor for health sciences and dean of the David Geffen School of Medicine at UCLA, were quoted in some of the coverage.

## **Memory Research Draws More Headlines**

Business Insider, Government Technology, Fierce Heath IT, Med Device Online, Headlines and Global News, Defense Systems, Mother Nature Network, redOrbit, The Register (U.K.), KMBZ 98.1FM, KNVU 102.1FM, KOZL-TV (Mo.), Technology.org, San Francisco Business Times and Washington Times July 10; Scientific American, The Independent (U.K.), Medical News Today, Delhi Daily News (India) and Uncover California July 11; Imperial Valley News, Marine Corps Times, Bruins Nation, Army Times, Air Force Times, Military Times, Navy Times and Science Recorder July 13; MedGadget and domain-b July 14; The Daily Beast and USA Today July 15; Smithsonian.com and RTT News July 16, and Science magazine and GCN July 17 reported on a four-year project aiming to help brain-injured people restore lost memory functions. Dr. Itzhak Fried, a professor of neurosurgery at the David Geffen School of Medicine at UCLA and psychiatry and biobehavioral sciences at the Semel Institute, is the lead investigator for the UCLA arm of the multicenter effort.

#### Pediatric Infectious Disease Doctor Discusses "AIDS Babies"

Dr. Yvonne Bryson, chief of pediatric infectious diseases at Mattel Children's Hospital UCLA and a member of the UCLA AIDS Institute, commented July 10 in the Los Angeles Times and July 11 on KPCC 89.3FM and HCPLive in stories about two babies—one in Los Angeles and another in Mississippi—who were born with HIV but whose infections went into remission after commencing treatment a few hours after birth. The Mississippi baby was subsequently found to be HIV-positive.

### **Prostate Cancer and Depression Study Garners Attention**

KNX 1070AM, Health News Digest, Renal and Urology News, University Herald, Science Daily, Examiner.com, E! Science News and MedPage Today July 10; Doctor's Lounge and HealthDay July 11; Medical Research July 14; Sierra Sun Times, Health Canal and Oncology Nurse Advisor July 16, and Reuters Health July 17 reported on a study by Dr. Jim Hu that found depressed men with prostate cancer get less effective therapies and experience shorter survival times. The KNX piece also aired on WCCO AM (Minn.), KMOX AM (Mo.) and WTOP FM (D.C.), WBBM AM (III.) and WOR AM (N.Y.). The Reuters Health story also was published in the Baltimore Sun, Yahoo! News and Business Insider.

## High School Football Players Urged to Practice Like Pros

The Santa Monica Mirror July 15, Bruins Nation July 13 and the Los Angeles Wave Newspapers July 10 covered a July 8 campus event co-sponsored by the UCLA Steve Tisch BrainSPORT Program. Led by Dr. Christopher Giza, director of the BrainSPORT Program and a professor of pediatrics and neurosurgery at the David Geffen School of Medicine at UCLA and Mattel Children's Hospital UCLA, a panel of sports experts voiced support for Assemblyman Ken Cooley's bill proposing that youth football players adopt the National Football League's guidelines limiting full contact during practice.

# Learning Channel Airs Documentary about Childhood Schizophrenia

Dr. Mark DeAntonio, clinical professor of psychiatry and director of adolescent inpatient services at the Semel Institute, was featured in a July 16 Learning Channel documentary about two siblings with childhood schizophrenia.

### World Health Expert Addresses HIV Pre-Exposure Prophylaxis

Dr. Thomas Coates, director of the UCLA Center for World Health, was featured in a July 15 KPCC 89.3FM "AirTalk with Larry Mantle" report about a World Health Organization recommendation that all men who have sex with men take antiretrovirals as pre-exposure prophylaxis to prevent contraction of HIV.

### **New Way to Transport Donor Lungs**

WNDU-Channel 16 (South Bend, Ind.) reported July 16 on experimental technology to transport donor lungs in a warm and breathing state with a special organ care system as opposed to the traditional method of using an ice cooler. Dr. Abbas Ardehali, professor of cardiothoracic surgery, principal investigator for the clinical trial and director of the heart and lung transplantation program at Ronald Reagan UCLA Medical Center, was interviewed. The story also aired July 10 on WFRV-Channel 5 (Green Bay, Wis.) and June 27 on KIMT-Channel 3 (Rochester, Minn.).

### Trade Covers Surgical Training Abroad Using Google Glass

A July 14 KTLA-Channel 5 story featured an educational project that uses Google Glass to help bring the latest hernia surgical techniques to doctors in resource-poor countries. With UCLA doctors' help, local surgeons in Paraguay and Brazil in late May wore Google Glass while performing adult surgeries to repair a common type of hernia. Through Google Glass, the surgeries were viewed "live" via wireless streaming in the United States to a select group of leading surgeons who could watch and oversee the procedures. Dr. David Chen, assistant clinical professor of general surgery at the David Geffen School of Medicine at UCLA, was interviewed and surgical resident Dr. Justin Wagner demonstrated how Google Glass works. The story took place in a new facility for UCLA's Center for Advanced Surgical and Interventional Technologies that focuses on education and training.

### **Statins and Fat Study Draws More Interest**

WFED 1500AM (Washington) reported July 11 on a study co-authored by Dr. Martin Shapiro, chief of the division of general internal medicine and health services research, finding that people who take statins now are consuming more fat and calories, and weigh more, than statin users did 10 years prior—suggesting that people who take the cholesterol-lowering drug have a false sense of security about what they can eat.

## KCBS Links to a Kidney Transplant Chain

KCBS-Channel 2 July 11 highlighted the story of two California sisters who were part of a kidney transplant chain that spanned the country. Dr. Jeffrey Veale, director of the kidney exchange program, was interviewed.

### Los Angeles Register Meets Reunited Brother and Sister

The Los Angeles Register July 17 spotlighted the story of Guadalupe Villanueva and Frank Ybarra, two Oxnard residents who discovered in October 2013 that they are biological brother and sister. Guadalupe believed it was divine intervention that they made the discovery when they did because Frank was on dialysis and needed a kidney transplant; on June 24 she donated one to her newfound brother at Ronald Reagan UCLA Medical Center.

# **UCLA Hospitals are Really Wired**

Examiner.com July 11, noted that for the second consecutive year UCLA Health System's facilities have been named among the nation's "Most Wired" in a survey by Hospitals and Health Networks magazine. Virginia McFerran, chief information officer for UCLA Health System, was quoted.

## **KTLA Morning News Cites UCLA Liver Transplant Program**

KTLA Morning News July 15 cited the UCLA liver transplant program in a story on the increase in fatty liver disease among obese youth.

### **New Research to Unravel Mystery Diseases**

The Imperial Valley News July 6, Digital Journal July 5 and Reuters July 1 reported on a \$7.2 million grant to UCLA that will fund research into undiagnosed genetic diseases. Dr. Katrina Dipple, an associate professor of human genetics and an assistant professor of pediatrics, and Dr. Eric Vilain, director of the UCLA Institute for Society and Genetics, were quoted.

## "One Day in L.A." Collaborative Documentary Posts Santa Monica Segment

UCLA Medical Center, Santa Monica was featured in a segment of "One Day in LA," a nationwide effort involving thousands of filmmakers, organizations and inspired citizens to film stories on the same day, April 26, and post them on an interactive map of the country. The segments will be showcased in a television series on the future of the American city. In Santa Monica, a couple giving birth and a pediatric patient being visited by People Animal Connection volunteer Barbara Chung and her dog, Ella, were featured. Ronald Reagan UCLA Medical Center also participated and its video segment posted last month.

### Today's Dietitian Digests Sustainable Food Practices at UCLA Hospitals

The July edition of Today's Dietitian magazine highlighted sustainable food practices adopted by UCLA Health System's hospitals in Westwood and Santa Monica. Patricia Oliver, director of nutrition for the health system, was quoted extensively.

## **LA Magazine Examines the Importance of Zzzzs**

Dr. Christopher S. Colwell, professor of psychiatry and director of the Laboratory of Circadian and Sleep Medicine at the Semel Institute; and Dr. Jerome Siegel, professor of psychiatry and director of the Center for Sleep Research at the Semel Institute, were featured in the July Los Angeles Magazine discussing Los Angelenos' sleep habits, and the health issues that can arise from insufficient sleep.

### **Additional Media Highlights Autism Intervention**

Dr. Connie Kasari, professor of psychiatry at the Semel Institute and professor of education at the Graduate School of Education & Information Studies, was featured July 16 on HealthCanal.com about the development by Kasari and her colleagues of a social-communication therapy and spoken-language intervention that uses iPads as the delivery method.

### **Medical Website Notes New Treatment for ADHD**

Dr. James McGough, professor of psychiatry and Dr. Sandra Loo, associate professor of psychiatry, both at the Semel Institute, were featured in a July 10 News-Medical article about their National Institutes of Health study that will use a non-invasive method to treat children with Attention Deficit Hyperactivity Disorder.

#### "The Fix" Discusses Detox for Addictions

Dr. Larissa Mooney, assistant clinical professor of psychiatry and member of the Integrated Substance Abuse Programs at the Semel Institute, was featured in a July 1 article on the addiction and recovery website The Fix about what options exist to help people beat an opiate or heroin drug addiction.

### **Psychiatry Professors Discuss Compulsive Sexual Behavior**

- Dr. Reef Karim, an associate clinical professor of psychiatry (voluntary) at the Semel Institute, was quoted in a July 11 ABCNews.com article about a study suggesting that compulsive sexual behaviors may be an addiction.
- Dr. Rory Reid, an assistant professor of psychiatry at the Semel Institute, commented on the same study in a July 13 redOrbit.com article.

## **QUOTABLES**

Dr. Yvonne Bryson, professor and chief of pediatric infectious diseases at Mattel Children's Hospital UCLA, commented July 15 in an NBC News article about a deadly brain-eating amoeba that lives in untreated fresh warm water and typically enters the body through the person's nose during water activities such as swimming.

Dr. Charles S. Grob, professor of psychiatry and pediatrics at the David Geffen School of Medicine at UCLA and Semel Institute, and director, division of child and adolescent psychiatry, Harbor-UCLA Medical Center, was quoted in a July 12 USA Today story about the use of the drug known as MDMA to treat Post Traumatic Stress Disorder.

Dr. Carlos Lerner, associate professor of pediatrics at Mattel Children's Hospital UCLA and medical director of the UCLA Children's Health Center, commented July 14 in an NBC Today.com article about the potential risks of babies sleeping in their parent's bed.

Dr. Irena Tsui, assistant professor of ophthalmology at the Stein Eye Institute at UCLA, commented July 2 in a Medscape Medical News article about a new study on the promise of telemedicine to screen for retinopathy in premature infants. The findings were published in the June 26 edition of *JAMA Ophthalmology*.

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