



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of July 26-Aug. 1, 2013**

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UCLA Ranked One of Top Hospitals in U.S.

Media Reports on How to Make Our Genes Truly Happy

Media Still Asking if Sex Addiction is the Real Deal

Dietary Supplements Study Continues Garnering Media Interest

UCLA Program Helps Heal Wounded Warriors

Examiner Highlights Eye Institute Affiliation

Santa Monica Daily Celebrates Alzheimer's and Dementia Care Program's First Anniversary

Junior Neuroscientists Highlighted by Channel 7

Media Reports on New AHA Guidelines for Sex Following Cardiac Incidents

Palisades Paper Highlights New Breast Imaging Technology at UCLA

Food Allergies in Kids

UCLA Gets Grant to Study Telehealth

Media Trace Single-Cell RNA Sequencing

Gut Bacteria Linked to Lymphoma Risk

Cancer Drug Kadcyla's Effectiveness Confirmed

The Healthcare Channel Interviews UCLA Robotic Surgery Expert

UCLA Midwife Appears on Fox 11 News to Discuss Natural Childbirth

NFL Explores New Concussion Guidelines

Lifescrpt Explores Coping with COPD

KNX asks if the Full Moon can Disrupt Sleep?

UPI Examines a Constitutional Right to Health Care

Dr. Phil Tells how Parents can Talk to Teens

Question Over Diabetes Drug Risk

Media Weigh Religiosity and Obesity

Medical Daily Notes the Value of Nurse Practitioners

BRIEFS

QUOTABLES

UCLA Ranked One of Top Hospitals in U.S.

[WebMD](#) July 18 and the [Beverly Hills Courier](#) July 19 reported that the UCLA Health System's hospitals in Westwood and Santa Monica have been named to [U.S. News & World Report's](#) exclusive annual Best Hospitals Honor Roll list. Dr. David Feinberg, president of the UCLA Health System and associate vice chancellor for health sciences, was quoted in the Courier story.

Media Reports on How to Make Our Genes Truly Happy

Steve Cole, professor of medicine and psychiatry, and a member of the Cousins Center for Psychoneuroimmunology at the Semel Institute, was featured widely by the media regarding his research showing that individuals whose happiness stems from a deep sense of purpose and meaning in life show a favorable genetic expression, while those whose happiness comes from self-gratification show an adverse expression. Coverage included: Aug. 1 in the [Atlantic](#); July 31 by [HealthDay News](#), [Foxnews.com](#), an interview on KFWB 980AM, and many others; July 30 on [CNN](#), [LA Weekly](#), [Medical News Today](#), [Newstrack India](#), [Pacific Standard](#) magazine, [Psychology Today](#), [Science 2.0](#), [Sify.com](#), [TruthDive.com](#), and [Zee News](#); July 29 in Examiner.com articles (1) and (2). Dr. Michael Irwin, professor of psychiatry and director of the Cousins Center, was also featured in a July 29 [KABC-Channel 7](#) news segment about Cole's research.

Media Still Asking if Sex Addiction is the Real Deal

Nicole Prause, a researcher in the department of psychiatry at the Semel Institute, continued to receive wide coverage in the media for her study that examined brain responses to sex-related stimuli that suggested it is not related to an addiction but instead may be tied to a high level of sexual desire. Coverage ran July 31 in the [Nation](#), July 29 on Fox News' "[Sunday Housecall](#)" and [The Observer](#) (U.K.) and July 25 in [Newsday](#). Dr. Timothy Fong, an associate professor of psychiatry at the Semel Institute, and director of the Impulse Control Disorders Clinic, was interviewed about the study July 25 on KFI 640AM, and July 27 on the [America Weekend](#) show on the Envisionradio Network.

Dietary Supplements Study Continues Garnering Media Interest

[HealthDay News](#) July 23 and Sirius XM's "The Health & Nutrition Show" July 26 spotlighted research led by Dr. Derjung Tarn, associate professor of family medicine, finding that primary care physicians overall do a poor job of communicating information about dietary supplements to their patients. The HealthDay story was carried by numerous outlets, including [U.S. News & World Report](#), [MSN.com](#), [DoctorsLounge](#), [KLJB-TV](#) (Quad Cities), [MedicineNet.com](#), [WLNE-TV](#) (Providence, R.I.), [WJBK-TV](#) (Southfield, Mich.), [KLTV-TV](#) (Tyler, Texas), [9 & 10 News](#) (Cadillac, Mich.), [19 Action News](#) (Cleveland, Ohio), [KMEG14-TV](#) (Atlanta), [Ciencias Medicas News](#), [TulsaCW.com](#), [PatientPoint](#), [Drugs.com](#), [Philly.com](#) and many others.

UCLA Program Helps Heal Wounded Warriors

The Kathryn Zox Show on VoiceAmerica/World Talk Radio Show July 31 interviewed Melanie Gideon, manager of the UCLA Operation Mend program, and Army Specialist Joey Paulk, an Operation Mend patient, about how the program offers free reconstructive surgeries and other medical services to members of the military injured in the Iraq and Afghanistan wars.

Examiner Highlights Eye Institute Affiliation

[Examiner.com](#) reported July 30 that the Jules Stein Eye Institute at UCLA and the Doheny Eye Institute have signed a letter of intent to pursue a long-term affiliation and create a preeminent eye center.

Santa Monica Daily Celebrates Alzheimer's and Dementia Care Program's First Anniversary

The [Santa Monica Daily Press](#) July 29 profiled the UCLA Alzheimer's and Dementia Care Program, an innovative approach to providing care, resources and support to patients and their families. Based at UCLA Medical Center, Santa Monica, the program recently celebrated its first anniversary. Dr. David Reuben, chief of geriatrics and program leader, and Patti Davis, support group facilitator, were quoted.

Junior Neuroscientists Highlighted by Channel 7

[KABC-Channel 7](#) aired a July 30 segment about UCLA's Junior Neuroscience Training Program, a two-day course sponsored by the Department of Neurosurgery's Brain Injury Research Center, which uses hands-on activities to teach teenagers about the brain and pique their interest in neuroscience careers. Program director Mayumi Prins, an associate professor of neurosurgery at the David Geffen School of Medicine at UCLA, was interviewed.

Media Reports on New AHA Guidelines for Sex Following Cardiac Incidents

[CBS Newspath](#) July 29 featured Dr. Samuel Daneshvar, a cardiologist at UCLA Medical Center, Santa Monica, in a segment on new American Heart Association guidelines for resuming sexual relations after cardiac incidents. The segment aired locally on [KCBS-Channel 2](#) | [KCAL-Channel 9](#) and on 60 affiliated stations.

Palisades Paper Highlights New Breast Imaging Technology at UCLA

The Palisadian Post July 25 published a story about new tomosynthesis technology that produces three-dimensional mammograms for improved breast cancer detection being available at UCLA's imaging centers in Santa Monica and Westwood. Dr. Anne Hoyt, director of the Barbara Kort Imaging Center in Santa Monica and medical director of breast imaging for UCLA, was quoted and pictured in the article.

Food Allergies in Kids

Dr. Maria Garcia Lloret, assistant clinical professor of pediatric allergy at Mattel Children's Hospital UCLA, was interviewed by TVBUSA Chinese news for segments that aired on [July 15](#) and [July 16](#) on a type of food allergy called "food protein induced enterocolitis syndrome" that causes a gastrointestinal tract condition.

UCLA Gets Grant to Study Telehealth

The summer issue of Children's Hospitals Today reported a \$1.6 million research award to the Children's Discovery and Innovation Institute at Mattel Children's Hospital UCLA to study the use of videoconferencing technology to deliver behavioral health services to pediatric patients in community primary care settings. The study will be led by Dr. Tumaini R. Coker, assistant professor of pediatrics.

Media Trace Single-Cell RNA Sequencing

[Examiner.com](#) July 28; [BioPortfolio](#) July 29; [Sing Tao Daily Los Angeles](#) July 30; [Bioscience Technology, RNA-SeqBlog, Hegelian depreciate, Science Newsline, Silobreaker, Cell News, Topix, Hispanic Business](#) July 31, and [MDLinx](#) August 1 featured a study in which UCLA scientists teamed with Chinese scientists to trace the genetic make-up of mouse and human embryos using just one cell as a sample. Guoping Fan, professor of human genetics and molecular biology and member of UCLA's Jonsson Comprehensive Cancer Center and the Eli & Edythe Broad Center of Regenerative Medicine and Stem Cell Research, was quoted in the coverage.

Gut Bacteria Linked to Lymphoma Risk

[Ivanhoe.com](#) July 19 and [Oncology Nurse Adviser](#) July 29 reported on a UCLA study that found a link between intestinal bacteria and lymphoma risk. Dr. Robert Schiestl, professor in the departments of pathology and laboratory medicine, environmental health sciences, and radiation oncology and member of UCLA's Jonsson Comprehensive Cancer Center, was quoted in the coverage.

Cancer Drug Kadcylya's Effectiveness Confirmed

[Clinical Oncology News](#) July 23 reported on a study from UCLA's Jonsson Comprehensive Cancer Center (JCCC) that confirmed that Kadcylya was more effective and better tolerated than Herceptin plus

Taxotere for treating HER2-positive metastatic breast cancer. Dr. Sarah Hurvitz, assistant clinical professor of medicine in the division of hematology/oncology and JCCC member, was quoted.

The Healthcare Channel Interviews UCLA Robotic Surgery Expert

Dr. Erik Dutson, surgeon and director of UCLA's Center for Advanced Surgical and Interventional Technology, was interviewed July 26 on the [Healthcare Channel](#) regarding the costs and benefits of robotic surgery.

UCLA Midwife Appears on Fox 11 News to Discuss Natural Childbirth

Vanessa Tilp, a certified nurse midwife at Ronald Reagan UCLA Medical Center, appeared July 30 on the Fox 11 News show [Studio 11 L.A.](#) to discuss natural childbirth in connection with the birth of the royal baby.

NFL Explores New Concussion Guidelines

New guidelines for diagnosing and treating concussion that were coauthored by Dr. Christopher Giza, associate professor of neurosurgery and pediatric neurology at the David Geffen School of Medicine at UCLA and Mattel Children's Hospital UCLA, were reported July 30 by [NFL.com](#). Giza was quoted.

Lifescrpt Explores Coping with COPD

A July 25 [Lifescrpt](#) feature discussed strategies in caring for a patient with chronic obstructive pulmonary disease (COPD), a progressive disease that makes it hard to breathe. Dr. Christopher Cooper, professor of medicine and physiology and medical director of the UCLA COPD program, and Linda Ercoli, director of geriatric psychology in the UCLA Division of Geriatric Psychiatry, were quoted.

KNX asks if the Full Moon can Disrupt Sleep?

Dr. Alon Avidan, professor of neurology and director of the Sleep Disorders Center, was interviewed July 29 on [KNX 1070AM](#) about how the lunar cycle can affect human sleep patterns.

UPI Examines a Constitutional Right to Health Care

Dr. Jody Heymann, dean of the UCLA Fielding School of Public Health and founding director of the World Policy Analysis Center at UCLA, was featured in a July 26 [United Press International](#) report on her comparative study examining which nations around the world have constitutions that specifically protect the public's right to health care.

Dr. Phil Tells how Parents can Talk to Teens

Dr. Daniel Siegel, associate clinical professor of psychiatry at the Semel Institute and co-founder of the Mindful Awareness Research Center, was interviewed on the July 29 "[Dr. Phil Show](#)" about improving communication between teenagers and their parents.

Question Over Diabetes Drug Risk

A July 26 [New York Times](#) article about concerns over the safety of several diabetes drugs highlighted research led by Dr. Peter Butler, chief of the division of endocrinology and director of the Larry L. Hillblom Islet Research Center, that found that individuals who had taken a drug commonly used to treat Type 2 diabetes showed abnormalities in the pancreas that could be associated with an increased risk of neuroendocrine tumors.

Media Weigh Religiosity and Obesity

[MediLexicon](#) July 22, and [Medindia](#) and [News-Line](#) July 21 reported on research by Dr. Nazleen Bharmal, assistant professor of medicine in the division of general internal medicine and health services research, examining the relationship between religious practices and obesity among Indian immigrants. The study suggests that religiosity in Hindus and Sikhs — but not Muslims — appears to be an independent factor associated with being overweight or obese.

Medical Daily Notes the Value of Nurse Practitioners

[Medical Daily](#) reported July 20 on research by Dr. David Reuben, chief of geriatrics, finding that management of chronic geriatric conditions improved when a primary care physician co-managed the treatment with a nurse practitioner. Reuben was quoted.

BRIEFS

The July 26 [Santa Monica Mirror](#) referenced UCLA Health as lead sponsor of the Santa Monica Chamber of Commerce's annual Health and Fitness Festival in Santa Monica's Third-Street Promenade.

QUOTABLES

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented July 30 in a [HealthDay News](#) article that also ran on the website [Doctors Lounge](#) about a study finding that wide fluctuations in blood pressure may be associated with memory and thinking difficulties in older adults already at risk for heart disease.

Drorit "Dee" Gaines, a post-doctoral trainee in the field of neuropsychology at the UCLA Longevity Center, commented in a July 19 [Jewish Journal](#) article about the middle-aged brain.

Dr. David Heber, director of UCLA's Center for Human Nutrition, commented in an Aug. 1 [Los Angeles Times](#) article about grapes genetically bred to taste like cotton candy.

Dr. Clifford Ko, professor of general surgery at the David Geffen School of Medicine at UCLA and a member of UCLA's Jonsson Comprehensive Cancer Center, commented July 31 in a [Reuters](#) article about the quality of surgical care at U.S. hospitals.

Fernando Gomez-Pinilla, professor of neurosurgery at the David Geffen School of Medicine at UCLA and of Integrative Biology and Physiology at the College of Letters and Science, was quoted in the July/August Fitness magazine on health eating to boost brain health.

Dr. Ray Jalian, clinical instructor in the department of medicine, division of dermatology, was quoted July 27 in a [Los Angeles Times](#) column offering tips on how to deal with sunburn.

Dr. Jenny Kim, associate clinical professor of medicine in the division of dermatology, commented in a June 21 [Refinery29](#) article on the side effects and proper use of accutane, a medication for acne.

Dr. Elizabeth Marcus, clinical instructor of pediatric gastroenterology at Mattel Children's Hospital UCLA, commented July 26 in an [Everyday Health](#) article on what parents need to know about allergic colitis in infants.

Dr. Mark Morocco, associate professor of emergency medicine at Ronald Reagan UCLA Medical Center, was interviewed July 26 on BBC Radio 5 Live (U.K.) about the recent squirrel plague within the Angeles National Forest and how the disease affects humans.

Dr. Charles Scales, a urologic surgeon at Ronald Reagan UCLA Medical Center, was quoted July 26 in an article in [NextAvenue.org](#) regarding the prevention and treatment of kidney stones.

Dr. Daniel Silverman, professor of molecular and medical pharmacology and head of neuronuclear imaging, commented Aug. 1 in a [New York Times](#) blog about the federal government's decision not to extend Medicare coverage for PET brain scans to detect the presence of amyloid plaques and diagnose Alzheimer's disease.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, commented July 25 in an [NBC](#)

[News.com](#) article about research showing that a certain type of blood pressure medication can help provide relief from Alzheimer's disease symptoms. In addition, he was quoted in the July/August issue of Fitness Magazine about techniques to help improve memory. Small also commented in a July 12 [NewsmaxHealth.com](#) article about strategies for telling a loved one that he or she has a terminal illness.

Susan Smalley, professor of psychiatry at the Semel Institute, was quoted in a July 29 [Los Angeles Times](#) story about celebrities protesting California prisons' use of solitary confinement to control gang violence.

Dr. Emma Taylor, clinical instructor of medicine in the division of dermatology was quoted July 15 in an [EmpowerHER.com](#) story on oral sunscreen products.

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