



UCLA HEALTH SCIENCES MEDIA REPORT For the week of July 31 – Aug. 6, 2009

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CBS, Ivanhoe Explore Way to Predict Cancer's Reaction to Treatment

L.A. Times Shadows Deaf Boy's Road to Hearing

N.Y. Times Highlights Book on 'Chemo Brain'

KCBS, KCAL Showcase Experimental Alzheimer's Drug

Popular Science Scrutinizes Laboratory on a Microchip

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L.A. Times Exposes Parkinson's Risk from Well Water

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KMEX Spotlights Teen's Gift to Help Pediatric Patients

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CBS, Ivanhoe Explore Way to Predict Cancer's Reaction to Treatment

CBS Newspath ran a July 31 segment and Ivanhoe Newswire reported Aug. 3 on a UCLA study that discovered a new way to predict whether brain tumors would respond to Avastin – before the patient tries a single dose of the drug. Dr. Whitney Pope, assistant professor of radiological sciences at the David Geffen School of Medicine at UCLA was quoted. The Newspath story aired locally on KCAL-Channel 9 and KCBS-Channel 2 and on 96 other CBS affiliates nationwide. The blogs Cure Today.com and Private Healthcare UK also reported the findings on July 30.

"Tumor Scan May Help Save Brain Cancer Patients"

<http://cbs2.com/video/?id=110405@kcbs.dayport.com>

"A Crystal Ball for Brain Cancer?"

http://www.ivanhoe.com/channels/p_channelstory.cfm?storyid=22021

"The Future of Brain Cancer Therapy"

<http://www.curetoday.com/index.cfm/fuseaction/blog.showIndex/elizabethwhittington/2009/7/30/The-future-of-brain-cancer-therapy>

L.A. Times Shadows Deaf Boy's Road to Hearing

Tyler de Lara, 3, a profoundly deaf young boy who received a double cochlear implant last October at Ronald Reagan UCLA Medical Center, was profiled in a Column One story in the Aug. 3 Los Angeles Times. His surgeon, Dr. Akira Ishiyama, professor of head and neck surgery at the David Geffen School

of Medicine at UCLA, and senior audiologists Shannon White and Denise Nicholson, were quoted. A video slide show charting Tyler's progress also appears on latimes.com.

"Cochlear Implants Open Deaf Kids' Ears to the World"

<http://www.latimes.com/features/health/la-he-deaf-children3-2009aug03.0,4019748.full.story>

"A Miracle of Sound"

<http://www.latimes.com/features/health/la-na-cochlear-vid,0,7168957.htmlstory>

N.Y. Times Highlights Book on 'Chemo Brain'

The New York Times and About.com ran Aug. 4 reviews of a book by Dr. Dan Silverman, head of neuronuclear imaging and associate professor of molecular and medical pharmacology, about how patients can address the memory and cognitive problems that often occur after chemotherapy. The New York Times blog, "Consults," also featured the book in an Aug. 6 article.

"'Chemo Brain,' the Fog after Chemotherapy, Gets More Attention"

http://www.nytimes.com/2009/08/04/health/04brod.html?_r=1

"When Cancer Treatment Affects Memory"

<http://consults.blogs.nytimes.com/2009/08/06/when-cancer-treatment-affects-memory/>

"Evidence That Chemo Brain Is Real"

<http://breastcancer.about.com/b/2009/08/04/chemo-brain.htm>

KCBS, KCAL Showcase Experimental Alzheimer's Drug

A UCLA study testing whether an experimental drug slows the progression of Alzheimer's disease was featured in an Aug. 5 story on KCAL-Channel 9 and KCBS-Channel 2. The segment focused on a woman enrolled in the UCLA study site and included an interview with Joshua Grill, director of the education and recruitment core for the Easton Center for Alzheimer's Disease Research at UCLA.

"Doctors Work to Slow Progression of Alzheimer's"

<http://www.trueveo.com/doctors-work-to-slow-progression-of-alzheimer%E2%80%99s/id/375032275>

Popular Science Scrutinizes Laboratory on a Microchip

The Aug. 5 Popular Science; Aug. 4 EE Times, Gizmodo and Asian News International (ANI); and Aug. 3 Info Online reported on new UCLA technology that allows researchers to perform more than a thousand chemical reactions simultaneously on a stamp-sized, computer-controlled microchip. The development could accelerate the identification of potential drug candidates for treating diseases. Dr. Hsian-Rong Tseng, researcher at UCLA's Crump Institute of Molecular Imaging and associate professor of molecular and medical pharmacology, and Kym Faull, director of the Pasarow Mass Spectrometry Lab at UCLA, were quoted in the ANI article.

"Lab-on-a-chip Said to Perform 1,024 Simultaneous Tests"

<http://www.eetimes.com/news/latest/showArticle.jhtml?articleID=219000160>

"Lab-on-a-Chip Can Carry Out Over 1,000 Chemical Reactions at Once"

<http://www.popsci.com/scitech/article/2009-08/lab-chip-can-carry-out-1000-tests-once>

"Now, a Microchip Technology that Performs 1,000 Chemical Reactions at Once"

<http://www.dailyindia.com/show/326518.php>

"Lab-in-a-Chip Can Perform 1,024 Chemical Reactions Simultaneously"

<http://gizmodo.com/5329961/lab+in+a+chip-can-perform-1024-chemical-reactions-simultaneously>

HealthDay Reports on Homeless Kids

Health Day News reported July 31 on a UCLA/RAND Corp. study that found 7 percent of fifth-graders had experienced family homelessness at some point in their lives and that these children were more likely to suffer emotional, behavioral or developmental problems. Dr. Tumaini Coker, clinical instructor in pediatrics at Mattel Children's Hospital UCLA, was quoted.

"Homelessness Tied to Kids' Mental Health"

<http://health.usnews.com/articles/health/healthday/2009/07/31/homelessness-tied-to-kids-mental-health.html>

L.A. Times Exposes Parkinson's Risk from Well Water

Research by Beate Ritz, professor of epidemiology at the School of Public Health, and Dr. Jeff Bronstein, professor of neurology, was featured in a July 5 Los Angeles Times article about their finding that rural

residents who drink from private wells are up to twice as likely to develop Parkinson's disease caused by pesticides in the water.

"Pesticides in Well Water Linked to Parkinson's Disease"

<http://latimesblogs.latimes.com/greenspace/2009/08/pesticides-parkinsons-disease-well-water-contamination.html>

Health Day News Reports on Sex Hormone Protein that may Predict Diabetes

Dr. Simin Liu, professor of epidemiology at the School of Public Health, was featured in an August 5 HealthDay News article showing that a protein that carries and activates sex hormones in the body may also serve as a biomarker for type 2 diabetes.

"Sex Hormone Protein May Predict Diabetes"

http://www.kcba.com/Global/story.asp?S=10858074&nav=menu1593_10_3

KMEX Spotlights Teen's Gift to Help Pediatric Patients

KMEX-Channel 34 aired an Aug. 5 profile of a patient who donated money raised at her quinceañera to Hearts with Hope, a non-profit founded by Dr. Juan Alejos, professor of pediatric cardiology at Mattel Children's Hospital UCLA. The organization provides medical care to pediatric cardiology patients in Latin America.

"Noticias 34 A Las Seis"

<http://showroom.multivisioninc.com/share.do?id=111719&key=r12pGKgAUweg3mpPcyL8DsKrCSblTpvP&email=aalbin@mednet.ucla.edu>

BRIEFS

Mattel Children's Hospital UCLA was cited Aug. 5 by a San Francisco Times story about hospitals awarded grants for pediatric cancer research by the St. Baldrick's Foundation.

"St. Baldrick's Foundation Announces Pediatric Cancer Awards Totaling \$11.5M"

<http://www.bizjournals.com/sanfrancisco/stories/2009/08/03/daily78.html?t=printable>

QUOTABLES

Gail Abarbanel, director of the Rape Treatment Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented July 31 in the Huffington Post about budget cuts and the state's crime lab.

"California State Crime Lab Escapes Budget Cuts"

http://www.huffingtonpost.com/2009/07/31/california-state-crime-la_n_248815.html

Dr. David Baron, chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in a July 31 KNX 1070AM report on the H1N1 virus and prospects for a vaccine this fall.

Dr. Ian Cook, Miller Family Professor of Psychiatry and director of the depression research program at the Semel Institute, commented Aug. 3 in a Los Angeles Times article about identifying the proper medication to treat individual patients' depression.

"Treating Depression Can Be Hit or Miss"

<http://www.latimes.com/features/health/la-he-depression-drug-choice3-2009aug03,0,5221220.story>

Dr. Gregg Fonarow, UCLA's Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented Aug. 4 on CNN.com about a study indicating that high cholesterol levels can increase the risk of Alzheimer's disease and dementia.

"Study: Cholesterol Levels Tied to Increased Risk for Dementia"

<http://www.cnn.com/2009/HEALTH/08/04/cholesterol.dementia/>

Dr. Praveen Kambam and Dr. H. Eric Bender, psychiatry residents at the UCLA Semel Institute, were featured in a July 24 Discover Magazine blog about applying psychiatric standards to comic-book villains to see whether Batman's enemies are really criminally insane.

“Comic-Con 2009: Get the Joker Out of Arkham—He’s Not Insane. Who Knew?”
<http://blogs.discovermagazine.com/sciencenotfiction/2009/07/24/comic-con-get-the-joker-out-of-arkham%E2%80%94hes-not-insane-who-knew/>

Gerald Kominski, professor of health services and associate director of the Center for Health Policy Research in the School of Public Health, commented August 1 in the Wall Street Journal about how state budget cuts will increase the number of California children without health insurance.
“California Deal Leaves More Kids Uninsured”
<http://online.wsj.com/article/SB124908432150997919.html>

Dr. Scott Layne, professor of epidemiology at the School of Public Health, was quoted in an August 6 Associated Press article about a proposed disease-monitoring system that would allow for the surveillance of millions of animals, and ultimately humans.
“Los Alamos Lab Works to Quicken Disease Monitoring”
<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2009/08/05/state/n102948D95.DTL&type=science>

Dr. Carlos Lerner, medical director of the UCLA Children’s Health Center and assistant professor of clinical pediatrics at Mattel Children’s Hospital UCLA, commented in an Aug. 3 ABC World News report on a study finding that 70 percent of Americans under age 21 are not getting enough vitamin D.
“Kids’ Vitamin D Deficiency”
<http://abcnews.go.com/video/playerIndex?id=8243368>

Dr. Andrew Leuchter, professor of psychiatry at the Semel Institute, was quoted in an August 3 Los Angeles Times article about the benefits of exercise in treating depression.
“Exercise Helps Fight Depression”
<http://www.latimes.com/features/health/la-he-depression-exercise3-2009aug03,0,1605278.story>

Dr. David McAllister, associate professor of orthopaedic surgery, was quoted Aug. 5 in The Signal (Santa Clarita Valley) about the use of sports supplements among young athletes.
“Edge at an Early Age”
<http://www.the-signal.com/news/article/16481/>

Dr. Linda Rosenstock, dean of the School of Public Health, was quoted in an August 5 Los Angeles Times story about what populations of people should be vaccinated against the H1N1 pandemic.
“Pneumonia Vaccine May Help Limit Swine Flu Deaths”
<http://www.latimes.com/news/printedition/front/la-sci-pneumonia4-2009aug04,0,3367865.story?track=rss>

Dr. Daniel Siegel, associate clinical professor of psychiatry at the Semel Institute, was quoted in the July edition of O Magazine about the benefits of daily meditation.

Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor with the Semel Institute, was interviewed Aug. 4 on KPCC 89.3 FM’s Patt Morrison show about how working past retirement age leads to better health later in life.

Dr. Lonnie Zeltzer, director of the Pediatric Pain Program at Mattel Children’s Hospital UCLA, was quoted Aug. 3 on ABC News.com about injuries that kids sustain in gym class. The article was also posted on Nickelodeon TV’s website.
“Gym Class Sending More Kids to the ER”
<http://abcnews.go.com/Health/Parenting/story?id=8226087&page=1>

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