



UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Aug. 1-7, 2014

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Where Diabetics Live Influences Amputation Rate

A UCLA study finding that poor people with diabetes are up to 10 times likelier to lose a limb than patients living in wealthier neighborhoods was reported Aug. 7 by [PBS NewsHour](#), [Medscape Medical News](#) and the [Indo-Asian News Service](#); Aug. 6 by the [New York Times](#), [Canada Journal](#), [Wall Street OTC](#) and [KSBY-TV](#) (San Luis Obispo), Aug. 5 by the [Los Angeles Times](#), [Kaiser Health News](#), [California Healthline](#), KNX’s “Brian Ping Show,” [LA Weekly](#), [Westside Today](#), [Tech Times](#), [Headlines & Global News](#), [The Westside Story](#), [Gawker](#), [All Gov](#), [Atlanta BlackStar](#), [Science World Report](#), [Nephrology News](#), NBC TV news affiliates in Santa Barbara and Columbia, Mo., and Fox TV news affiliates in Fresno and Albany, Ga.; and Aug. 4 by [USA Today](#), [HealthDay News](#), [KPCC 89.3FM](#), [Medical Daily](#), [Daily Rx](#), [Counsel & Heal](#), [Healio](#), [Examiner.com](#) and [Science Codex](#). Authors Dr. Carl Stevens, a clinical professor of medicine at the David Geffen School of Medicine at UCLA; Dylan Roby, director of health economics at the UCLA Center for Health Policy Research and an assistant professor at the UCLA Fielding School of Public Health; and Dr. David Schriger, a professor of emergency medicine at the Geffen School of Medicine, were quoted in the coverage.

Medical Schools Should Do More to Enroll Undocumented Students

The [Arizona Daily Star](#) and [Examiner.com](#) Aug. 5, [EFE News](#) Aug. 6, and [Insurance News Net](#) Aug 7, reported on a paper from the UCLA Center for the Study of Latino Health and Culture (CESLA) urging medical schools to do more to enroll undocumented students who are in the United States under Deferred Action for Childhood Arrivals (DACA). Study authors Dr. David Hayes-Bautista, director of

CESLA; Dr. Yohualli Balderas-Medina Anaya, a resident physician in the department of family medicine at the David Geffen School of Medicine at UCLA; and Mithi Del Rosario, a staff researcher at CESLA, were quoted.

Ebola Coverage Features UCLA Physician

Dr. Mark Morocco, professor of medicine at the David Geffen School of Medicine at UCLA and associate residency director of emergency medicine at Ronald Reagan UCLA Medical Center, was a featured expert Aug. 5 on [Fox 11 News](#) for a segment on Ebola. Morocco also appeared in an Ebola segment Aug. 4 on [KCAL-Channel 9](#).

Food is a Common Choking Hazard in Kids

[Health Day](#) reported Aug. 1 on foods that can cause choking accidents in young children and tips on how to prepare them safely. Dr. Nina Shapiro, a professor of head and neck surgery at the David Geffen School of Medicine at UCLA and director of pediatric otolaryngology at Mattel Children's Hospital UCLA, was quoted. Shapiro was also interviewed July 30 about the topic on the TogiNet.com internet talk radio show, "[Baby and Toddler Instructions with Blythe Lipman](#)."

Young Woman Undergoes Rare Transplant

San Diego Fox news affiliate [KSWB-Channel 5](#) reported July 31 on a 22-year-old woman from Escondido who recently underwent a heart and double-lung transplant at Ronald Reagan UCLA Medical Center. Her physician, Dr. David Ross, medical director of the lung and heart-lung transplant program, was interviewed.

"Buffy" Star to Headline Fundraiser for Mattel Children's Hospital UCLA

[Shalom Life](#) reported Aug. 1 that actress Sarah Michelle Gellar is slated to host the 15th annual Mattel Party on the Pier event which raises funds for Mattel Children's Hospital UCLA. Dr. Sherin Devaskar, the physician-in-chief of Mattel Children's Hospital UCLA, was quoted.

Health Technology Trade Spotlights UCLA Expert

[Healthcare Informatics](#) Aug. 1 interviewed Peter Kung, director of strategic technologies at UCLA Health, about his role at UCLA and previewed his upcoming keynote address entitled "Linking Strategy, Innovation, and Execution," that he will present at the Health IT Summit in Seattle later this month. Kung was also quoted Aug. 4 in a [CIO](#) article about why hospitals still struggle to launch telehealth across an organization.

Santa Monica Media Keep Readers Abreast of Hospital Efforts to Promote Breastfeeding Benefits

The [Santa Monica Mirror](#) and Santa Monica Daily Press reported Aug. 6 on activities planned by The BirthPlace at UCLA Medical Center, Santa Monica to promote the benefits of breastfeeding during "World Breastfeeding Week" Aug. 1-8.

Local Patch Website Reports on Santa Monica Chaplain's High-Profile Speaking Engagement

The [Venice-Mar Vista Patch](#) published a July 28 story about Rev. Joseph Hepburn, chaplain at UCLA Medical Center, Santa Monica who was chosen to speak at the funeral of Arthur Robinson, former president and prime minister of Trinidad and Tobago.

BRIEFS

UCLA's Operation Mend program was mentioned Aug. 5 in a [Fresno Bee](#) article about Fresno native and television and film actor Christopher Gorham who is spearheading a contest to raise money for the UCLA program that provides medical services to wounded military personnel. The grand prize is a trip to the set of Gorham's USA Network show, "Covert Affairs."

QUOTABLES

Dr. David Feinberg, CEO UCLA Health System and President, UCLA Hospital System, was quoted Aug. 4 in the [Los Angeles Times](#) and Aug. 5 in the [Wall St. Journal](#) and KPCC 89.3FM's "AirTalk with Larry Mantle" in reports about the new California not-for-profit Health Information Exchange called Cal INDEX, which will allow physicians, nurses and hospitals throughout the state to share patients' health information and will provide them with the tools to give their patients the safest, highest quality care possible. Feinberg was appointed CAL Index's chairman of the board.

Dr. Fady Kaldas was quoted July 25 in a [Kansas City Star](#) story about a potential change in the way transplant organs are distributed. Kaldas is an assistant professor of surgery at the Dumont- UCLA Transplant Center.

Dr. Jeffrey Klausner, professor of medicine in the division of infectious diseases and of public health, was quoted in Aug. 4 in a [Lifescrpt](#) story about the Ebola virus.

Dr. Mark Sklansky, a professor and chief of pediatric cardiology at Mattel Children's Hospital UCLA, commented Aug. 3 in a [Philadelphia Inquirer](#) article about the idea of replacing handshakes in the medical setting with another form of greeting as way to reduce the transmission of germs.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, commented on the role of imagination in developing adolescents in an Aug. 5 segment on [WNPR](#), a Connecticut NPR-affiliated radio station. He discussed the impact of technology on the brain given the proliferation of texting, social media, internet and smart phones.

Dr. E. Richard Stiehm, an emeritus professor of pediatric allergy and immunology at Mattel Children's Hospital UCLA, was interviewed Aug. 2 in a [National Public Radio](#) story on using an experimental serum to treat the Ebola virus.

Dr. Zaldy Tan, medical director of the UCLA Alzheimer's and Dementia Care program, commented in an Aug. 6 CBS Newspath report on a new study finding a link between Vitamin D deficiency and an increased risk for developing Alzheimer's disease and dementia. The story aired on CBS affiliates throughout the country, including [WTVH-TV](#) (Syracuse, N.Y.), [WSHM-TV](#) (Springfield, Mass.), [WCAV-TV](#) (Charlottesville, Va.), [WCSC-TV](#) (Charleston, S.C.), [WGME-TV](#) (Portland, Maine), [WWMT-TV](#) (Grand Rapids, Mich.) and many others.

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