



**UCLA HEALTH SCIENCES MEDIA REPORT  
For the week of Aug. 13 - 19, 2010**

Note: Website links may expire without notice. Some sites require password registration. If you cannot access a story or would like to obtain a copy, please call 310.794.0777.

---

**Audiologist Addresses Rise in Teen Hearing Loss**

**Media Explore Concussions' Link to ALS**

**KABC, Others Examine Brain Trauma's Possible Link to ALS**

**NBC's "Today" Highlights Stuck Memory**

**NBC's "Today" Spotlights Gluten-free Diet**

**Nature News Investigates Blood Brain Barrier**

**Sacramento Bee Explores Air Pollution's Effect on Health**

**KPCC Examines Coverage for Gastric-bypass Surgery**

**Mindfulness Book Draws Reviews**

**UPI Covers Map of Mammalian Gene Interactions**

**Examiner Nibbles at Spicy Pepper Research**

**L.A. Medical Association Lauds Eye Scientists**

**Community Papers Cover Ear Infection Demographics**

**Examiner Reports on How Fructose Fuels Cancer Growth**

**SM Physician Uncovers Mystery of Coughing**

**Medical Trade Showcases Vision-Saving Discovery**

**Valley Papers Highlight Vaccine Development**

**Stem Cell Outlet Covers Lung Cancer Study**

**BRIEFS**

**QUOTABLES**

---

**Audiologist Addresses Rise in Teen Hearing Loss**

Alison Grimes, manager of the audiology clinic at Ronald Reagan UCLA Medical Center and assistant clinical professor of head and neck surgery at the David Geffen School of Medicine at UCLA, was featured Aug. 17 in a National Public Radio "All Things Considered" segment about a new study showing that 1 in 5 American teens suffers from hearing loss. She was also quoted in Aug. 17 stories by the Los Angeles Times, Reuters and WebMD. The Reuters report appeared in Le Figaro (France), O Globo (Brazil), Channel 75 (Swiss), the Toronto Sun and 40 other international and regional newspapers. The Times report was syndicated in The Age (Australia) and dozens of regional U.S. newspapers. The research was published in the Aug. 18 edition of the Journal of the American Medical Association.

"Study: Hearing Loss Increases in U.S. Teens"

<http://www.npr.org/templates/story/story.php?storyId=129259165>

"Can You Hear Me Now? More Teens Can't"

<http://www.latimes.com/news/science/la-sci-teens-hearing-loss-20100818,0,559994.story>

"Hearing Loss in Teens Is on the Rise"

<http://children.webmd.com/news/20100817/hearing-loss-in-teens-is-on-the-rise>

"Hearing Loss on the Increase among U.S. Teens"

[http://www.reuters.com/article/idUSTRE67G4Y320100817?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+reuters%2FhealthNews+\(News+%2F+US+%2F+Health+News\)](http://www.reuters.com/article/idUSTRE67G4Y320100817?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+reuters%2FhealthNews+(News+%2F+US+%2F+Health+News))

### **Media Explore Concussions' Link to ALS**

David Hovda, professor of neurosurgery and director of the UCLA Brain Injury Research Center, was featured in Aug. 17 KNBC-Channel 4 and KNTY-Channel 11 (San Francisco) segments about research linking repeated concussions to signs of a brain condition similar to ALS or Lou Gehrig's disease. He commented Aug. 17 on related stories in the Wall Street Journal, Reuters and CNN.com. He also was quoted Aug. 18 by the New York Times about the need for a thorough neurological examination after an athlete suffers a concussion and how it affects the brain.

"Blows to the Head Linked to a Disease"

<http://online.wsj.com/article/SB10001424052748704554104575435850832715586.html>

"Bad Bumps to Head Could Kill Years Later: U.S. Study"

<http://uk.reuters.com/article/idUKTRE67G5JN20100817>

"Did Concussion Play a Role in Lou Gehrig's Disease?"

<http://www.cnn.com/2010/HEALTH/08/17/als.lou.gehrigs.concussions/index.html?hpt=C1>

"Bay's Concussion May Signal Need for Change in Mets' Protocol"

<http://www.nytimes.com/2010/08/16/sports/baseball/16bay.html?th&emc=th>

### **KABC, Others Examine Brain Trauma's Possible Link to ALS**

Dr. Martina Wiedau-Pazos, associate professor of neurology and co-director of the UCLA ALS Clinic and Research Center, appeared Aug. 18 on a KABC-Channel 7 report about new research linking repeated concussions to signs of a brain condition similar to ALS or Lou Gehrig's disease. She also commented Aug. 17 in related stories by the Boston Globe, Reuters, and the Los Angeles Times health blog.

"Bad Bumps to Head Could Kill Years Later: U.S. Study"

<http://uk.reuters.com/article/idUKTRE67G5JN20100817>

"Link Found between Concussions and Lou Gehrig's Disease"

<http://www.latimes.com/health/boostershots/la-heb-brain-trauma-20100817,0,846320.story>

"Multiple Head Injuries May Spur ALS-Type Illness"

[http://www.boston.com/news/health/articles/2010/08/18/multiple\\_head\\_injuries\\_may\\_spur\\_als\\_type\\_illness/?page=2](http://www.boston.com/news/health/articles/2010/08/18/multiple_head_injuries_may_spur_als_type_illness/?page=2)

### **NBC's "Today" Highlights Stuck Memory**

Dr. Gary Small, Parlow-Solomon Professor on Aging, professor of psychiatry at the Semel Institute and director of the UCLA Center on Aging, was interviewed Aug. 16 on NBC's "Today" show about a 47-year-old woman whose injured brain has not been able to form new memories since 1994.

"'Ground Hog Day' for Real: Woman is Stuck in 1994"

[http://today.msnbc.msn.com/id/38695449/ns/today-today\\_people/](http://today.msnbc.msn.com/id/38695449/ns/today-today_people/)

### **NBC's "Today" Spotlights Gluten-free Diet**

Dr. David Heber, director of the UCLA Center for Human Nutrition, was interviewed Aug. 11 by NBC's "Today" show about a gluten-free diet.

"Dr. Heber"

<http://showroom.multivisioninc.com/share.do?id=131573&key=OkKmc4vZNsyzaMjDfRfIL0j0CPfoHVwZ&email=RChampeau@mednet.ucla.edu>

### **Nature News Investigates Blood Brain Barrier**

Nature News reported Aug. 18 on research by Dr. William Pardridge, professor of endocrinology and a member of the UCLA Brain Research Institute, and Ruben Boado, adjunct professor of endocrinology, on a method for delivering therapeutic proteins into the brain to treat a variety of debilitating brain disorders. Pardridge was quoted.

"Biotechnology: Crossing the Barrier"

<http://www.nature.com/news/2010/100818/full/466916a.html>

### **Sacramento Bee Explores Air Pollution's Effect on Health**

A syndicated column in the Aug. 17 Sacramento Bee and Modesto Bee highlights a disagreement among researchers at the UCLA School of Public Health over academic research on the impact of air pollution on human health. James Enstrom, a former researcher at the school, was quoted.

"Dan Walters: Storm Blows Again Over Diesel-Soot Rules"

[http://www.sacbee.com/2010/08/17/2963222/dan-walters-storm-blows-again.html#mi\\_rss=Dan%20Walters](http://www.sacbee.com/2010/08/17/2963222/dan-walters-storm-blows-again.html#mi_rss=Dan%20Walters)

### **KPCC Examines Coverage for Gastric-bypass Surgery**

William McCarthy, adjunct professor, department of health services at the School of Public Health, appeared Aug. 16 on KPCC-89.3 FM's "Patt Morrison Show," discussing South Carolina's decision to cover gastric-bypass surgery for obese residents through its state health plan.

"South Carolina Helps You Stomach the Costs"

<http://www.scpr.org/programs/patt-morrison/2010/08/16/south-carolina-helps-you-stomach-the-cost/>

### **Mindfulness Book Draws Reviews**

"Present: The Science, Art and Practice of Mindfulness," a book coauthored by Susan Smalley, professor of psychiatry and founder of the UCLA Mindful Awareness Research Center, and center director Diana Winston, was featured in the Aug. 15 USA Weekend Magazine. It was also reviewed Aug. 7 in the "Bookmarks" column of The Deseret News (Salt Lake City), and Aug. 12 on Cincinnati Parent.com and Infodad.com. The authors were also featured in an Aug. 12 Q&A on CommitmentNow.com.

"Mind Your 'Mindfulness' to Reduce Stress"

<http://www.usaweekend.com/article/20100813/HEALTH/8150304/Mind-your-mindfulness-to-reduce-stress>

"Product Name: Present: The Science, Art, and Practice of Mindfulness"

[http://www.cincinnatiaparent.com/SiteElist-9243.112112-p15178.112112\\_Product\\_Reviews.html](http://www.cincinnatiaparent.com/SiteElist-9243.112112-p15178.112112_Product_Reviews.html)

"Do You Mind?"

<http://transcentury.blogspot.com/2010/08/do-you-mind.html>

"Bookmarks"

<http://www.deseretnews.com/article/700054298/Bookmarks-Recently-released-hardbacks-and-paperbacks.html?pg=3>

### **UPI Covers Map of Mammalian Gene Interactions**

United Press International reported Aug. 9 on UCLA research mapping more than 7 million gene interactions in mammals, encompassing nearly every gene in the mammalian genome. Desmond Smith, associate professor of molecular and medical pharmacology, and Andy Lin, a pharmacology postdoctoral researcher, were quoted.

"Study Zeroes in on Genes 'At Work'"

[http://www.upi.com/Science\\_News/2010/08/09/Study-zeroes-in-on-genes-at-work/UPI-44471281405679/](http://www.upi.com/Science_News/2010/08/09/Study-zeroes-in-on-genes-at-work/UPI-44471281405679/)

### **Examiner Nibbles at Spicy Pepper Research**

Examiner.com reported Aug. 12 on a study by the UCLA Center for Human Nutrition finding that capsaicin, the chemical that gives spice to hot peppers, may prompt the body to expend more energy and burn more calories. Director Dr. David Heber, professor of medicine and public health, was cited. "Chili Peppers Do More than Zest up Grandma's Chili"

<http://www.examiner.com/alternative-medicine-in-detroit/chili-peppers-do-more-than-zest-up-grandma-s-chili>

### **L.A. Medical Association Lauds Eye Scientists**

Southern California Physician ran a story in its July edition about Dr. Bartly Mondino, chair of ophthalmology and director of the Jules Stein Eye Institute, and Dr. Bradley Straatsma, professor emeritus of ophthalmology and former director of the Jules Stein Eye Institute, receiving this year's Visionary Awards from the Foundation Fighting Blindness. The two were recognized for their commitment to the advancement of research toward preventing and treating retinal degenerative diseases.

### **Community Papers Cover Ear Infection Demographics**

The San Bernardino Sun and the Inland Valley Daily Bulletin on Aug. 18 reported on a recent UCLA/Harvard study that found frequent ear infections plague white children and kids from below the poverty level more than other demographic groups. The study's co-author, Dr. Nina Shapiro, director of pediatric otolaryngology at Mattel Children's Hospital UCLA, was quoted.

"Demographic Disparities Found Among Children with Frequent Ear Infections"

[http://www.sbsun.com/living/ci\\_15821204](http://www.sbsun.com/living/ci_15821204)

### **Examiner Reports on How Fructose Fuels Cancer Growth**

An Examiner blog reported Aug. 16 on a study led by Dr. Anthony Heaney, associate professor of endocrinology and a member of UCLA's Jonsson Cancer Center, showing that pancreatic cancers feed on fructose, a widely used sweetener, to fuel their growth.

"Dangers of a High Fructose Diet"

<http://www.examiner.com/public-health-in-grand-rapids/dangers-of-a-high-fructose-diet>

### **SM Physician Uncovers Mystery of Coughing**

Dr. Gerard Frank, internal medicine specialist and pulmonologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, wrote a column on coughs that appeared in the Aug. 13 Santa Monica Mirror. "Covering Cough"

### **Medical Trade Showcases Vision-Saving Discovery**

AuntMinnie.com, an online news outlet for the radiology and imaging professions, published an Aug. 16 story on research by Dr. Tara McCannel, director of the Ophthalmic Oncology Center at UCLA's Jules Stein Eye Institute, finding that silicon oil shields the eye and appears to protect vision during radiation therapy for eye cancer.

"Silicone Oil May Save Vision of Eye Cancer Patients"

<http://www.auntminnie.com/index.asp?Sec=sup&Sub=roc&Pag=dis&ItemId=91648>

### **Valley Papers Highlight Vaccine Development**

The Aug. 18 Daily News and Inland Valley Daily Bulletin ran a syndicated column by Dr. Claire Panosian, professor of medicine, division of infectious diseases, about the development of vaccines.

"Having a Lucky Life of Vaccines"

[http://www.dailynews.com/ci\\_15821405?source=email](http://www.dailynews.com/ci_15821405?source=email)

### **Stem Cell Outlet Covers Lung Cancer Study**

A report on a Jonsson Comprehensive Cancer Center study linking adult lung stem cells to a poor cancer prognosis was featured Aug. 18 on Stemness.com. Dr. Brigitte Gomperts, assistant professor of hematology/oncology and a Jonsson Cancer Center researcher, led the study.

"Adult Lung Stem Cells, Vital to Injury Repair, Associated with Poor Cancer Prognosis"

<http://stemness.com/adult-lung-stem-cells-vital-to-injury-repair-associated-with-poor-cancer-prognosis-1436.html>

## BRIEFS

Ronald Reagan UCLA Medical Center was cited by the Contra Costa Times on Aug. 16 and KGO-Channel 7 (San Francisco) on Aug. 14 in a story about a 5-year-old boy who underwent a heart and kidney transplant at the hospital over the past weekend.

"Brentwood Boy Undergoes Long-Awaited Double Organ Transplant"

[http://www.insidebayarea.com/news/ci\\_15797107](http://www.insidebayarea.com/news/ci_15797107)

"5-Year-Old Undergoes Rare Heart, Kidney Transplant"

<http://abclocal.go.com/kgo/story?section=news/health&id=7613414>

## QUOTABLES

Dr. David Baron, chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in an Aug. 19 KNX AM1070 report about the widening recall of salmonella-tainted eggs.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented Aug. 16 in HealthDay News about a study finding that women who eat red meat have a higher risk of heart disease. He also commented in the September issue of BottomLine Health about heart failure treatments.

"Red Meat May Boost Women's Heart Disease Risk"

<http://consumer.healthday.com/Article.asp?AID=642104>

Dr. Wally Ghurabi, medical director of the Nethercutt Emergency Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, was quoted in an Aug. 17 story on eHow.com about preventing heat illnesses at sporting events.

"Beat the Heat at Sporting Events"

[http://www.ehow.com/feature\\_6811270\\_beat-heat-sporting-events.html](http://www.ehow.com/feature_6811270_beat-heat-sporting-events.html)

David Hayes-Bautista, professor of general internal medicine and health services research and director of the UCLA Center for the Study of Latino Health and Culture, was quoted Aug. 13 in a La Opinión article about Latino entrepreneurs weathering the current economy.

"Ingenio Latino Para Sobrevivir"

<http://www.impre.com/laopinion/negocios/2010/8/13/ingenio-latino-para-sobrevivir-204485-1.html#commentsBlock>

Gerald Kominski, professor of public health and associate director of the UCLA Center for Health Policy Research at the School of Public Health, was quoted in two Aug. 13 Inland Valley Daily Bulletin articles about California's efforts to begin implementing federal health care reform legislation.

"Waiver to Accelerate Health Care Reform"

[http://www.dailybulletin.com/ci\\_15770890](http://www.dailybulletin.com/ci_15770890)

"State Unveils Health Plan"

[http://www.dailybulletin.com/ci\\_15771956](http://www.dailybulletin.com/ci_15771956)

Dr. Marc Riedl, assistant professor of medicine, division of clinical immunology and allergy, was quoted Aug. 14 on Fair Warning, a health and safety news website, about food allergies and food labels that do not disclose all possible allergens. The column was picked up by The Oregonian, Baltimore Sun and Sacramento Bee.

"An Adverse Reaction to Food Labels"

<http://www.fairwarning.org/2010/08/an-adverse-reaction-to-food-labels/>

Dr. Isidro Salusky, professor of pediatric nephrology at Mattel Children's Hospital UCLA, and Barbara Gales, research clinical coordinator, were quoted Aug. 13 in the Los Angeles Times about a YMCA camp for children with severe kidney failure.

"Summer Camp Campaign: National Kidney Foundation Sponsors Children at Camp David"

<http://articles.latimes.com/2010/aug/16/entertainment/la-et-0813-camp-20100813>

Dr. Andrew Saxon, professor of medicine, division of clinical immunology and allergy, commented Aug. 17 in Parenting magazine about food allergies and therapies for treating them.

“The Truth about Food Allergies”

<http://www.parenting.com/article/Baby/Health/truth-about-food-allergies>

Dr. Daniel Siegel, associate clinical professor of psychiatry and an investigator at the UCLA Center for Culture, Brain and Development, and his research were cited Aug.10 by a Chicago Tribune article about a school program that boosts children’s attentiveness and self-esteem using mindful awareness practices.

“Teaching the 4 Rs”

<http://www.chicagotribune.com/topic/fl-jipn-academy-0811-20100810,0,1525452.story>

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry at the Semel Institute and director of the UCLA Center on Aging, commented Aug. 14 in the London Times about how the Internet is changing the way we think and the brain’s structure.

Dr. Brad Spellberg, assistant professor of medicine and infectious diseases at Harbor–UCLA Medical Center, was interviewed Aug. 12 on KCAL-Channel 9 and Aug. 15 on KABC-TV Channel 7 about a new "superbug" from India that appears to resist all antibiotics.

“Tough New Superbug Makes its Way West”

<http://cbs2.com/video/?id=141161@kcbs.dayport.com>

“Scientists Find Drug-Resistant 'Superbug'”

<http://abclocal.go.com/kabc/story?section=news/health&id=7611380>

=====

UCLA's Health Sciences Media Relations office e-publishes this report weekly. For more information, please call Roxanne Moster, director of Health Sciences Media Relations, or Elaine Schmidt, senior media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit [www.uclahealth.org/mediacontacts](http://www.uclahealth.org/mediacontacts).