



**UCLA HEALTH SCIENCES MEDIA REPORT  
For the week of Aug. 15-20, 2014**

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**Promising TB/Leprosy Vaccine Garners Headlines**

[Infection Control Today](#) and [MedicalXpress](#) Aug. 19; and [News-Medical](#), [domain-B](#), [Outbreak News Today](#) and [Pharmaceutical Processing](#) Aug. 20 spotlighted research led by Dr. Marcus Horwitz, professor of medicine in the division of infectious diseases and of microbiology, immunology and molecular genetics, on a vaccine that shows promise as a stronger weapon against both tuberculosis and leprosy than the currently existing vaccine.

### **Survival Benefits for Implantable Heart Devices**

[HealthDay News](#), [Medical Daily](#), [MedicalXpress](#), and [Cardiosource](#) Aug. 18; [News-Medical](#) and [Biospace](#) Aug. 19 covered a new study demonstrating that racial and ethnic minorities who receive implantable devices to treat heart failure derive the same substantial survival benefit from these therapies as white patients. Senior author Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted in the coverage. [U.S. News & World Report](#), [Newsday](#) and [Philly.com](#) carried the HealthDay story.

### **Media Report on Possible Causes behind Suicide of Robin Williams**

Various outlets continued to report on the issues that were reported to be factors for the suicide of actor Robin Williams. Dr. Jeff Bronstein, professor of neurology and director of the UCLA Movement Disorder Program, was interviewed widely about the link between depression and Parkinson's disease, which Williams was also reported to have. Coverage included Aug. 15 on the NBC [Today](#) Show and NBC's [Extra](#); Aug. 14 on [NBC News](#), [NBCNews.com](#), KCLA-Channel 9, [KCBS-Channel 2](#), [KTTV-Channel 11](#), and [KPIX-TV](#) (San Francisco). An Aug. 14 [KNX 1070AM](#) interview was repeated by several radio stations, including WBZ 98.5FM (Boston), WPTF 680AM (Raleigh, N.C.), KIRO 770AM (Seattle, Wash.), KRLD 1080AM (Dallas) and KYW 1060AM (Philadelphia).

### **Venice Family Clinic Breaks Ground on First Pediatric Medical Home**

KCBS-Channel 2, KABC-Channel 7, KCAL-Channel 9 and Telemundo 52 featured August 18 the groundbreaking of UCLA-affiliated Venice Family Clinic's new Children's Health & Wellness Center in Mar Vista, which will open in Spring 2015 to provide primary health care to 4,000 local pediatric patients. Venice Family Clinic CEO Elizabeth Benson Forer and chief medical director Dr. Despina Kayichian were featured in the coverage.

### **UCLA Honors Former World Boxing President**

A tribute luncheon organized by UCLA Health System and the UCLA Department of Neurosurgery to honor the legacy of former World Boxing Council president Jose Sulaiman was covered Aug. 15 by [Phil Boxing](#); Aug. 14 by the blog [My Boxing Fans](#) and [ESPN Deportes](#); Aug. 13 by [Televisa Deportes](#), [Hijos de la Radio](#) and [Mivoz Radio](#); and Aug. 12 by [ESPN](#), San Diego's [Vida Latina](#), Mexico's [El Universal](#), the international Spanish news wire [EFE Agencia](#), and syndicated by Fox News Latino, Televisa Deportes, Radio Formula, LA Informacion and more.

### **Wall Street Journal Explains Our Out-of-Sync Body Clocks**

Dr. Gene D. Block, UCLA chancellor and professor of psychiatry at the Semel Institute, authored an article in the Aug. 16 [Wall Street Journal](#) discussing ways we can fix our out-of-sync circadian rhythms (that is, our body clocks) caused by jet travel, odd work hours and too many nighttime hours spent with tablets or cell phones. The key, Block said, is exposure to light.

### **Obit: Dr. Joseph Perloff**

The Aug. 20 [Los Angeles Times](#) covered the recent passing of UCLA cardiologist Dr. Joseph Perloff, who founded the Ahmanson/UCLA Adult Congenital Heart Disease Center in 1980, one of the first comprehensive centers in the nation to address education, research and clinical care for this patient population. Perloff was a pioneer in helping educate and train doctors in transitioning patients from pediatric to adult care. He served as the Center's first director and wrote several medical textbooks on adult congenital heart disease and the clinical recognition of heart disease. He retired from UCLA as the Streisand/American Heart Association professor of medicine and pediatrics.

### **Washington Post Measures Yoga's Effect on Spinal Curvature**

An Aug. 18 [Washington Post](#) article highlighted research published in 2009 and led by Dr. Gail Greendale, professor of medicine in the division of geriatrics, finding that upper spine curvature decreased about five percent in elderly people who practiced yoga for six months. Greendale was quoted in the article, which examined how yoga, while having many benefits for the elderly, could also cause muscle and joint side effects, which the study also noted.

### **CCTV Profiles AIDS Researcher**

[CCTV America](#) Aug. 16 profiled Dr. Michael Gottlieb, associate clinical professor of medicine, on his role in AIDS research since the beginning of the epidemic.

### **Girl Scouts Give Back**

[Hooplah](#) Aug. 15 and [Huffington Post](#) Aug. 19 featured the story of two Orange County teenagers who both received liver transplants at Mattel Children's Hospital UCLA. To fulfill their Girl Scout Silver Award project, they collected and donated seven pieces of professional artwork to the UCLA Children's Health Center to help make the clinic exam rooms more cheerful for patients and families. Dr. Sherin Devaskar, the physician-in-chief of Mattel Children's Hospital UCLA, and the girls' physician, Dr. Sue McDiarmid, professor of pediatric gastroenterology and director of the pediatric liver transplant program at Mattel Children's Hospital UCLA, were interviewed. [MSN](#) featured the Hooplah video Aug. 20 as an "Editor's Pick."

### **Grime Fighters Bring Soap and Smiles**

[L.A. Parent](#) Aug. 19, [Los Angeles Register](#) Aug. 16, the Chinese network [NTD TV](#) and the [Beverly Hills Courier](#) Aug. 14 and dozens of local news affiliates nationwide featured the second annual Superhero Day where the hospital's window washers dressed up in superhero costumes and entertained pediatric patients at Mattel Children's Hospital UCLA. Kellye Carroll, director of the Chase Child Life program at Mattel Children's Hospital UCLA, and child life specialist Katelynn Natale, were interviewed.

### **Healthcare Trade Notes Top 100 ACOs**

UCLA Health System was noted by [Becker's Hospital Review](#) Aug. 13 in its annual list of "100 Accountable Care Organizations to Know." According to *Becker's Hospital Review*, there are now more than 625 ACOs in the nation. This year, the editorial team selected ACOs for inclusion based on the number of physicians involved and lives covered, the lifespan of the ACO, whether it has contracts with multiple payers and whether it recently struck new payer agreements.

### **Zip Code Matters in Diabetic Amputations**

The [Beverly Hills Courier](#), [Voice of OC](#) and [Diabetes in Control](#) Aug. 15 and [KPCC 89.3FM](#) Aug. 14 reported on a UCLA study showing that low-income people with diabetes were up to 10 times likelier to suffer an amputation than their counterparts living in wealthier neighborhoods. Coauthors Dr. David Schriger, a professor of emergency medicine at the Geffen School of Medicine at UCLA; Dr. Carl Stevens, clinical professor of medicine at the Geffen School; and Dylan Roby, director of health economics at the UCLA Center for Health Policy Research and an assistant professor at the UCLA Fielding School of Public Health, were quoted.

### **Psychiatry Publication Explores Treatment for Early Signs of Schizophrenia**

Dr. David J. Miklowitz, professor of psychiatry and director of the Child and Adolescent Mood Disorders Program at the Semel Institute, was the author of an Aug. 18 [psychweekly.com](#) article discussing the value of family focused intervention in treating young adults with early psychosis such as schizophrenia.

### **Imperial Valley News Covers Biosensor Study**

[Imperial Valley News](#) reported Aug. 17 on a study of a new disposable biosensor that monitors gut sounds. The study was led by Dr. Brennan Spiegel, a professor in residence in the UCLA Fielding School of Public Health.

### **UCLA-Thousand Oaks Screenings to Prevent Student-Athlete Cardiac Events Featured**

The [Ventura County Star](#) Aug. 19 published a feature story on the partnership between UCLA Health-Thousand Oaks and Oaks Christian School in which physicals and cardiac screenings are offered to

student-athletes to ensure they do not have undiagnosed heart problems that could cause life-threatening problems during athletic events. More than 100 students participated in the physicals performed by physicians and other health professionals at the Thousand Oaks clinic. Nurse practitioner Natalie Salas appeared in accompanying photos, as did Dr. Rachel Ferrara, family physician.

**Geriatrician’s Guest Commentary Puts Cataracts in Sharper Focus**

The Aug. 15 [Santa Monica Mirror](#) published a guest column from Dr. Hong-Phuc Tran, staff geriatrician at UCLA Medical Center, Santa Monica and assistant clinical professor of medicine, focusing on cataracts in older adults.

**Healthcare Trade Focuses on Social Media Success**

The Aug. 15 edition of [Healthcare Exchange](#) gave the spotlight to the live-tweet of the UCLA Department of Neurosurgery 500<sup>th</sup> deep brain stimulation procedure involving a musician who had tremors. Linda Ho, director of digital marketing, and Ashely Dinielli, program promotional manager, UCLA Health System, were quoted in the article on how they used this unique patient story to capture the public’s interest through social media.

**BRIEFS**

Ronald Reagan UCLA Medical Center was cited in an Aug. 6 [Health Facilities Management](#) article on hospital designs that can increase efficiency and reduce costs.

**QUOTABLES**

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted Aug. 18 in a [HealthDay News](#) story on a study showing a drop in deaths and hospitalizations for heart disease and stroke for Medicare patients.

Dr. Sarah Gee, assistant clinical professor of medicine in the division of dermatology, was quoted in an Aug. 1 [Los Angeles Times](#) article about caring for skin during the summer.

Dr. Kevin Ghassemi, assistant clinical professor of medicine in the division of digestive diseases, commented in a July 13 [NBC.com](#) story about sensitivities to milk substitutes.

Dr. Christopher Giza, a professor of pediatrics and neurosurgery at the David Geffen School of Medicine at UCLA and Mattel Children’s Hospital UCLA, commented in an Aug. 19 [Fresno Bee](#) story about a newly passed California law that limits the amount of full contact in high school football practice.

Dr. Ray Jalian, assistant clinical professor of medicine in the division of dermatology, was quoted in an Aug. 1 [Los Angeles Times](#) article about caring for skin during the summer.

Dr. Sue McDiarmid, professor of pediatrics and surgery and medical director of the hand transplantation program at UCLA, commented Aug. 17 in a [Boston Globe](#) article about new federal rules that now classify faces and hands as “organs” for the purpose of transplant surgery.

Dr. Hung-Jui Tan, a urology fellow at UCLA, was quoted Aug. 19 in a [Reuters Health](#) story on a study that found that as more urological surgeries are performed outside hospitals, deaths from preventable complications among men and women getting inpatient surgery have risen.

Dr. Valencia Walker, neonatologist at UCLA Medical Center, Santa Monica and Mattel Children’s Hospital UCLA and assistant clinical professor, was interviewed on [KPCC 89.3FM](#) Aug. 19 on the importance of Vitamin-D injections for newborns.

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