



**UCLA HEALTH SCIENCES MEDIA REPORT**  
**For the week of Sept. 9 - 16, 2011**

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**Fox News Features Heart Expert on Sleep Study**

**USA Today, ABC Find Our Brains Prefer Animals to Humans**

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**Spice's Effect on Head/Neck Cancer Attracts Headlines**

A UCLA study finding that curcumin, a key component in the spice turmeric, kick starts an anti-cancer mechanism in human saliva was covered Sept. 13 by [Examiner.com](#), [Health News Digest](#), [Food Product Design](#), [Los Angeles Daily News](#) and the [Contra Costa Times](#); and Sept. 14 by the [National Cancer Institute](#), [Top News New Zealand](#), [Medical News Today](#), [Atlantic Wire](#), [Digital Journal](#), [Dentistry IQ](#), [HealthCanal.com](#), [InSciences.com](#), [InvestorSpot.com](#), [Empowered News](#), [Asian News International](#), E!

[Science News](#), [Care2.com](#) and [Rediff News](#). Dr. Marilene Wang, professor of head and neck surgery and a researcher with UCLA's Jonsson Cancer Comprehensive Center, led the research.

#### **Local Press Covers Dedication for Santa Monica Campus**

The Sept. 11 [Santa Monica Mirror](#), Sept. 12 [Santa Monica Daily Press](#) and Sept. 15 Palisadian Post published photos and stories about the dedication of UCLA Health System's new Santa Monica campus. Dr. David Feinberg, president of UCLA Health System; Posie Carpenter, chief administrative officer at Santa Monica-UCLA Medical Center and Orthopaedic Hospital; and Dr. James Atkinson, medical director at the Santa Monica campus; were quoted.

#### **Fox News Features Heart Expert on Sleep Study**

KTTV-Channel 11 featured Dr. Karol Watson, associate professor of clinical medicine, division of cardiology, in an in-studio interview about the importance of sleep for heart health. She commented on a study suggesting that LED light is emitted from computers and smart phones may interrupt sleep when the devices are before bedtime.

(Please click on link)

<http://showroom.multivisioninc.com/share.do?id=149587&key=0v0odOGGsAHHKPHLIg77fprIRTL083NF&email=rchampeau@mednet.ucla.edu>

#### **USA Today, ABC Find Our Brains Prefer Animals to Humans**

A study by UCLA researchers and colleagues was cited Sept. 12 by [USA Today](#) and Sept. 15 by [ABCNews.com](#) about how the neurons in people's amygdalas respond more favorably when they see images of animals than when they see images of people.

#### **L.A. Times Examines Health Care Reform**

Shana Alex Lavarreda, director of health insurance studies for the UCLA Center for Health Policy Research at the School of Public Health, appeared in a Sept. 13 [Los Angeles Times](#) article about a Center study showing that up to two-thirds of the 7 million Californians who currently lack health insurance will become eligible when health care reform is implemented in 2014.

#### **Bloomberg, Other Media Scrutinize Diabetes Drugs and Cancer Risk**

[Bloomberg News](#) and [MedPage Today](#) reported Sept. 12, [International Business Times](#) reported Sept. 14, and [InPharm](#) reported Sept. 15 on research from the Larry L. Hillblom Islet Research Center at UCLA suggesting that two popular Type 2 diabetes drugs could heighten patients' risk for developing pancreatitis and pancreatic cancer. Dr. Peter Butler, director of the Hillblom Center and chief of endocrinology, was quoted; Dr. David Elashoff, associate professor of general internal medicine, was cited.

#### **Toronto Newspaper Showcases Diet for Mental Health**

Dr. Daniel Siegel, associate professor of psychiatry at the Semel Institute, was featured Sept. 9 by the Toronto Globe & Mail about the "Healthy Mind Platter," a program he co-developed that sets out seven daily activities the brain requires for optimal mental health.

#### **NPR-Affiliate Explores Gambling Addiction**

Dr. Timothy Fong, associate professor of psychiatry at the Semel Institute and co-director of the UCLA Gambling Studies Program, was interviewed Sept. 12 by KPCC-89.3 FM's "[AirTalk](#)" about pathological gambling as a behavioral addiction akin to alcohol and drug addiction.

#### **Daily Breeze Calculates Cost of Physician Training Reforms**

The [Daily Breeze](#) reported Sept. 9 on research by Dr. Teryl Nuckols, associate professor of general internal medicine and health services research, finding that the recently reduced work hours for physicians-in-training could cost the nation's teaching hospitals up to \$1.3 billion a year to implement.

#### **Detroit Paper Explores CEO's Commitment to Patients**

A Sept. 14 [Detroit News](#) article about hospital patient satisfaction cites the patient-centered management approach of Dr. David Feinberg, president of UCLA Health System, CEO of the UCLA Hospital System and associate vice chancellor for health sciences. Feinberg was quoted.

### **Trade Highlights Top Leaders of U.S. Health Systems**

[Becker's Hospital Review](#) featured Dr. David Feinberg, president of the UCLA Health System and UCLA associate vice chancellor for health sciences, in its Sept. 2 list of "291 Hospital and Health System Leaders to Know." The list recognizes prominent hospital and health system leaders who effectively guide their organizations through change and innovation. Leaders were selected based on several factors, including nominations, input from industry experts and editorial team research.

### **Local Column Covers Food-borne Illness**

A Sept. 1 column in the [Daily News](#) by Dr. Claire Panosian Dunavan, clinical professor of medicine, division of infectious diseases, explored the prevalence and prevention of illnesses caused by foods exposed to bacteria. The column also ran in the Redlands Daily Facts.

### **Nursing Trade Highlights Care for Homeless Kids**

[Nurseweek](#) ran a Sept. 12 story on an Ahmanson Foundation grant to the School of Nursing that will pay for after-hours pediatric nursing services for shelter families at the Union Rescue Mission's nurse-run health center. Dean Courtney Lyder was quoted.

### **Daily Breeze Spotlights Prostate Cancer Program**

The [Daily Breeze](#) reported Sept. 14 on the Improving Access, Counseling and Treatment for Californians with Prostate Cancer (IMPACT) program. Dr. Mark Litwin, chair of urology and a researcher with UCLA's Jonsson Cancer Center; and Laura Baybridge, IMPACT administrator, were quoted.

### **Geriatrician Pens Column on Memory Preservation**

Dr. Alia Tuqan, staff geriatrician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and assistant clinical professor, wrote a Sept. 9 [Santa Monica Mirror](#) column about dementia and steps to protect memory.

### **Internet Radio Discusses Brain Disease**

Dr. George Bartzokis, professor of psychiatry at the Semel Institute, was interviewed Sept. 7 on [Fitness Radio](#), a web-based radio program. He discussed his myelin-focused brain model, which proposes that the development, maintenance and degeneration of myelin are central to acquiring cognitive and behavioral abilities as well as vulnerability to many common diseases.

## **BRIEFS**

[La Opinion](#) ran a Sept. 10 article on a free back-to-school health fair organized by the UCLA/Drew University chapter of the Student National Medical Association.

## **QUOTABLES**

Dr. Bob Baravarian, chief of podiatry at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, was quoted Sept. 12 by [EverydayHealth.com](#) about the health effects of wearing pantyhose.

Dr. David Baron, family medicine physician and former chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in a Sept. 13 KNX AM1070 report about the HPV vaccine.

Dr. Gregg Fonarow, UCLA's Elliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted Sept. 14 by [HealthDay News](#) about a possible link between erectile dysfunction and cardiovascular problems. He was quoted in a second Sept. 14 [HealthDay News](#) story about heart failure risks in normal-weight persons with metabolic syndrome. He also commented Sept. 13 in [HealthDay News](#) about the risks of a particular heart defect.

Mary O'Connor, professor of psychiatry at the Semel Institute, was quoted in a Sept. 12 [Evansville Courier and Press](#) column about teenage drinking.

Dr. Radhika Rible, assistant clinical professor of obstetrics and gynecology, was quoted Sept. 12 in an [EverydayHealth.com](#) article health benefits and risks of wearing pantyhose.

Dr. Linda Rosenstock, dean of the School of Public Health, was quoted Sept. 14 by the [Journal of the American Medical Association](#) about a U.S. Department of Health and Human Services ruling that will require health insurance plans to cover a number of preventive health services by August 2012.

Rita Suri, associate professor of psychiatry at the Semel Institute, was quoted in a Sept. 12 [Los Angeles Times](#) article about postpartum psychosis, which has led some mothers to kill their infants.

M. Belinda Tucker, professor of psychiatry at the Semel Institute, was quoted Sept. 10 by the [Oakland Tribune](#) about a new book urging successful African-American women to marry outside their race if they cannot find suitable black men as partners.

Steven Wallace, associate director of the UCLA Center for Health Policy Research at the School of Public Health, was quoted Sept. 13 by the [Los Angeles Daily Breeze](#) and [Oakland Tribune](#) about future budget cuts to adult day care in California.

Nancy Wayne, professor of physiology at the David Geffen School of Medicine and associate vice chancellor of research overseeing lab safety, was quoted in a Sept. 9 [PhysOrg](#) article about the challenge of creating a culture of safety in academic research laboratories.

Dr. Stuart White, professor emeritus at the UCLA School of Dentistry, commented Sept. 15 in a [CNN](#) report about whether dental X-rays are necessary.

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