



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Sept. 10 – 16, 2010**

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LA Daily News, Others Note that California's Seniors Can't Make Ends Meet

LA Times Features New Boards for Drew University

Extra TV Shows Brain Scans via Cell Phones

Time Magazine, KABC Report on Discrimination and Minority Teens

Media Continues Tracking Diabetes, Obesity Increase in California

Eye Surgeon Remembered by British Journal, EyeWorld Magazine

KPCC Asks: Nap versus Coffee for Greater Productivity

Voice of America Reports that Monkeypox is on the Rise in Tropical Africa

Reuters Notes that Lack of Sleep is Linked to Obesity in Children

Geriatrician Authors Column on Avoiding Creepy Bed Partners

SM Urologist Pens Column to Raise Prostate-Cancer Awareness

Reuters Reports on Magnetic Fields and Brain Tumors

KABC-TV Features Story on East-West Approach to Treating Acid Reflux

Local Paper Highlights Milk Pasteurization

Website Reports on Scientists Mapping Mammalian Gene Interactions

Business Trade Features New Chief Innovation Officer

KCBS, Other Media Feature Breast Cancer Researcher

Patient in Breast Cancer Study Profiled by KCBS, KCAL News

Sea Paddle Fundraiser by Cancer Patient Garners Attention

Study on Stress Accelerating Cancer Progression Highlighted by KPCC News

BRIEFS

QUOTABLES

LA Daily News, Others Note that California's Seniors Can't Make Ends Meet

Imelda Padilla-Frausto, a research associate in the Center for Health Policy Research at the School of Public Health, was featured in articles Sept. 15 that ran in the Los Angeles Daily News, the Long Beach Press-Telegram, the Fresno Bee and La Opinión concerning the center's research showing that many financially troubled California seniors can't receive public assistance because the official federal poverty level is set too low.

"City Extends Lifeline Bridge Loan to Department of Aging"

http://www.dailynews.com/news/ci_16077376

"Thousands of Fresno Co. Seniors Qualify as Poor"

<http://www.fresnobee.com/2010/09/14/2078838/thousands-of-fresno-county-seniors.html>

LA Times Features New Boards for Drew University

A Los Angeles Times blog reported Sept. 11 that UCLA Chancellor Gene Block; Dr. Eugene Washington, UCLA vice chancellor for health sciences and dean of the David Geffen School of Medicine at UCLA; and Dr. Patrick Dowling, chair of the UCLA Department of Family Medicine, have been named to new boards that will oversee the Charles R. Drew University of Medicine and Science in South Los Angeles.

"In Effort to Rescue Troubled Drew Medical School, Two New Boards are Named"

<http://latimesblogs.latimes.com/lanow/2010/09/in-effort-to-rescue-troubled-drew-medical-school-two-new-boards-are-named.html>

Extra TV Shows Brain Scans via Cell Phones

Dr. Neil Martin, professor and chair of the Department of Neurosurgery, and colleagues were featured on a Sept. 12 Extra TV "Lifechangers" segment about technology that allows doctors to view brain scans on cell phones and watch real-time video of surgeries.

"Inside the Brain"

http://extratv.warnerbros.com/2009/07/lifechangers_reshape_neurosurg.php

Time Magazine, KABC Report on Discrimination and Minority Teens

Research by Virginia W. Huynh, lead author and a graduate student in the laboratory of senior author Andrew J. Fuligni, a professor of psychiatry at the Semel Institute, was featured in a Sept. 16 Time Magazine piece and on KABC-Channel 7. Their study found that, in ethnic teens, discrimination can affect grade-point averages and health, and is associated with depression, distress and lower self-esteem. Huynh was quoted in the Time article.

"How Kids Get Clobbered by Racial Discrimination"

<http://healthland.time.com/2010/09/16/how-kids-get-clobbered-by-racial-discrimination/>

Media Continues Tracking Diabetes, Obesity Increase in California

KTVU-TV (Oakland, Calif) reported Sept. 12 on a UCLA Center for Health Policy Research study led by Dr. Allison Diamant, assistant adjunct professor of general internal medicine and health services research, that found that a majority of adults in California are obese or overweight and that more than 2 million have been diagnosed with diabetes. The Napa Valley Register posted the report on its Web site Sept. 11, and a Sept. 9 Bakersfield Californian article on healthy cooking and eating cited the report.

"Chef Preaches Healthy Cooking"

<http://www.bakersfield.com/news/local/x1358125451/Chef-preaches-healthy-cooking>

"Obesity and Diabetes: Two Growing Epidemics in California"

http://napavalleyregister.com/pdf_5f3b30ce-be26-11df-9afe-001cc4c002e0.html

Eye Surgeon Remembered by British Journal, EyeWorld Magazine

The Sept. 1 British Medical Journal and the August edition of EyeWorld News Magazine published obituaries on Dr. Arthur Rosenbaum, who was chief of pediatric ophthalmology and strabismus at the Jules Stein Eye Institute and vice chair of ophthalmology for clinical affairs at the David Geffen School of Medicine at UCLA. He pioneered innovative surgical techniques adopted worldwide to treat eye-muscle disorders that result in strabismus, or crossed eyes. Colleague Dr. Sherwin Isenberg, UCLA's Gerber

Professor of Ophthalmology and chief of ophthalmology at Harbor–UCLA Medical Center, was quoted by the BMJ, and Dr. Bartley Mondino, director of the Jules Stein Eye Institute and chair of ophthalmology at the David Geffen School of Medicine at UCLA, was quoted by EyeWorld.

“Arthur L. Rosenbaum”

<http://www.bmj.com/content/341/bmj.c4718.full>

“Remembering a Pioneer in Pediatric Ophthalmology”

<http://www.eyeworld.org/article.php?sid=5536&strict=&morphologic=&query=Rosenbaum>

KPCC Asks: Nap versus Coffee for Greater Productivity

Jerome Siegel, professor of psychiatry at the Semel Institute and the Veterans Administration hospital, was featured in a Sept. 15 KPCC Larry Mantle Show segment on whether napping or drinking coffee is better for maintaining one’s productivity during the day.

“Nap versus Coffee: Sleeping and Stimulating Our Way to Greater Productivity”

<http://www.scpr.org/programs/airtalk/2010/09/15/nap-versus-coffee-the-debate-rages/>

Voice of America Reports that Monkeypox is on the Rise in Tropical Africa

Anne Rimoin, assistant professor of epidemiology at the School of Public Health, was featured in a Sept. 13 Voice of America report about her research showing that the eradication of smallpox in 1979 and the discontinuation of the smallpox vaccine have allowed monkeypox, a related and potentially fatal virus, to increase and thrive in certain parts of Africa.

“Monkeypox Strikes in Congo”

<http://www.voanews.com/english/news/africa/central/Monkeypox-Swings-Back-to-Life-102781614.html>

Reuters Notes that Lack of Sleep is Linked to Obesity in Children

The research of Frederick Zimmerman, professor and chair of the department of health services at the School of Public Health, was featured in a Sept. 8 Reuters report on his study that found that infants and preschoolers who don’t get enough nighttime sleep have an increased risk of obesity later in life. The study was also featured Sept. 10 and 11 on KTTV-Channel 11.

“Too Little Sleep Raises Obesity Risk in Children”

http://www.msnbc.msn.com/id/39070977/ns/health-diet_and_nutrition/

Geriatrician Authors Column on Avoiding Creepy Bed Partners

Dr. James Davis, staff geriatrician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and clinical professor of medicine, wrote a column about dealing with bed bugs that appeared in the Sept. 10 Santa Monica Mirror.

“Tips to Stop Tossing and Turning over Bed Bugs”

SM Urologist Pens Column to Raise Prostate-Cancer Awareness

Dr. James Orecklin, staff urologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and clinical professor of urology, wrote a Sept. 10 Santa Monica Mirror health column on prostate cancer.

“Know the Score. Your PSA Score, that Is!”

<http://www.smmirror.com/#mode=single&view=31018>

Reuters Reports on Magnetic Fields and Brain Tumors

The research of Leeka Kheifets, a professor of epidemiology in the School of Public Health, was featured in a Sept 8 Reuters article about her research showing that exposure to extremely low-frequency magnetic fields (ELF-MFs)--emitted by anything from power lines to appliances or improperly grounded wiring--is not likely to increase children's risk of developing brain tumors. Kheifets was quoted.

“Magnetic Fields Won't Up Kids' Brain Cancer Risk”

<http://www.reuters.com/article/idUSTRE6884R720100909>

KABC-TV Features Story on East-West Approach to Treating Acid Reflux

KABC-Channel 7 on Sept. 10 highlighted the UCLA Center for East-West Medicine’s program in treating acid reflux that incorporates acupuncture, diet modification, acupressure, stress reduction and other lifestyle changes. Dr. Lawrence Taw, assistant professor of medicine at the center, was interviewed along with a UCLA patient.

“Acupressure the New Cure for Acid Reflux?”

http://abclocal.go.com/kabc/story?section=news/health/your_health&id=7661381

Local Paper Highlights Milk Pasteurization

The Sept. 15 Daily News and Pasadena Star-News ran a syndicated column by Dr. Claire Panosian, professor of infectious diseases, about the history of milk and disease, which helped lead to the development of pasteurization.

“Got Milk? I Prefer Mine to be Pasteurized”

http://www.dailynews.com/ci_16086101?source=email

Website Reports on Scientists Mapping Mammalian Gene Interactions

Scientific website Biotechniques reported Sept. 13 on a study in which researchers mapped more than 7 million gene interactions in mammals, encompassing nearly every gene in the mammalian genome. Desmond Smith, associate professor of molecular and medical pharmacology, was quoted.

“Old Data Helps Make New Connections”

<http://www.biotechniques.com/news/Old-data-helps-make-new-connections/biotechniques-302470.html>

Business Trade Features New Chief Innovation Officer

The Sept. 10 San Francisco Business Times featured the announcement by Dr. Eugene Washington, UCLA vice chancellor for health sciences and dean of the David Geffen School of Medicine at UCLA, that Dr. Molly Coye has been named chief innovation officer for the UCLA Health System. Coye will oversee the new “UCLA Innovates HealthCare” initiative and will be responsible for developing other strategies to promote innovation throughout the UCLA Health System.

“Bay Area’s Molly Coye Named Chief Innovation Officer at UCLA Health System”

<http://sanfrancisco.bizjournals.com/sanfrancisco/stories/2010/09/06/daily51.html>

KCBS, Other Media Feature Breast Cancer Researcher

Dr. Dennis Slamon, his research to develop the drug Herceptin and his work with Stand Up To Cancer were featured Sept. 8 by KCBS-Channel 2 and KCAL-Channel 9 news. Also, his participation in a breast cancer research dream team was featured Sept. 10 on the Stand Up To Cancer telecast, which aired on every major network as well as on dozens of other stations. Slamon is director of clinical/translational research at UCLA’s Jonsson Comprehensive Cancer Center.

“Breast Cancer Dream Team”

<http://www.youtube.com/su2c#p/search/0/wpHqYsO9ESY>

Patient in Breast Cancer Study Profiled by KCBS, KCAL News

A patient in a UCLA clinical trial to help her fight breast cancer was featured Sept. 9 by KCBS-Channel 2 and KCAL-Channel 9 news. The research of Dr. Dennis Slamon, director of clinical/translational research at UCLA’s Jonsson Comprehensive Cancer Center, was cited in the piece.

Blog Reports on How Fructose Fuels Cancer Growth

An Ode magazine blog reported Sept. 10 on a study led by Dr. Anthony Heaney, associate professor of endocrinology and medical director of the UCLA Pituitary Tumor and Neuroendocrine Program and a member of the Jonsson Cancer Center, showing that pancreatic cancers use fructose, which is commonly found in food and beverage sweeteners, to fuel their growth.

“All Sugars are Not Created (or Metabolized) Equal”

http://www.odemagazine.com/blogs/readers_blog/21806/all_sugars_are_not_created_or_metabolized_equal

Sea Paddle Fundraiser by Cancer Patient Garners Attention

Stories about a lymphoma survivor who is paddling from Santa Barbara to Catalina to Newport Beach to raise money for research at UCLA’s Jonsson Comprehensive Cancer Center were featured Sept. 9 by Global Surf News, Sept. 14 by the Orange County Register and Sept. 16 by the Santa Barbara Independent.

“Cancer Survivor Plans 150-mile Ocean Paddle September 23”

<http://www.independent.com/news/2010/sep/16/cancer-survivor-plans-150-mile-ocean-paddle-septem/>

“Open Ocean Paddle Will Raise Funds to Fight Cancer”

<http://www.ocregister.com/news/larry-266193-cancer-paddle.html>

“Paddle2Live 150 Miles Kicks off Sept. 23”

http://www.globalsurfnews.com/news.asp?id_news=48554

Study on Stress Accelerating Cancer Progression Highlighted by KPCC News

KPCC 89.3FM featured research by Erica Sloan and Steve Cole Sept. 16 that showed chronic stress significantly accelerates cancer progression in mice. Sloan is a scientist at UCLA's Jonsson Comprehensive Cancer Center and a researcher with the Cousins Center for Psychoneuroimmunology. Cole is a researcher at UCLA's Jonsson Comprehensive Cancer Center and an associate professor of hematology/oncology.

BRIEFS

A Sept. 9 Huffington Post interview with actor David Schwimmer references the work of Gail Abarbanel and the Rape Treatment Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital.

“Ten Minutes with David Schwimmer”

http://www.huffingtonpost.com/fabio-periera/ten-minutes-with-david-sc_b_711096.html

Sun safety tips from Dr. Teresa Soriano, associate clinical professor of dermatology, are cited in a Sept. 10 Huffington Post column.

“Patients: Be Your Own Advocate”

http://www.huffingtonpost.com/nancy-marks/patients-be-your-own-advo_b_712173.html

QUOTABLES

Dr. James Cherry, professor of pediatric infectious diseases at Mattel Children's Hospital UCLA, commented on why whooping cough gets misdiagnosed in a Los Angeles Times report syndicated Sept. 16 by the Tehran Times (Iran).

“Whooping Cough Diagnoses Lagged In Eight California Deaths, Analysis Shows”

http://www.tehrantimes.com/index_View.asp?code=226534

Dr. Ian Cook, the Miller Family Professor of Psychiatry at the Semel Institute, was quoted in a Sept. 14 Medicine Net article about research showing an increased risk of depression among new mothers and fathers.

“New Parents at Risk for Postpartum Depression”

<http://www.medicinenet.com/script/main/art.asp?articlekey=119526>

Dr. Daniel Geschwind, professor of human genetics, neurology and psychiatry, commented Sept. 10 in Medscape Medical News on the role of a newly identified gene variant in migraine headaches.

“International Consortium Finds First Genetic Risk Factor for Common Migraine”

<http://www.medscape.com/viewarticle/728330>

Eric Hayden, a postdoctoral scholar in the Department of Neurology, was quoted in a July 17 Ventura County Star article about a cross country bike ride he participated in to raise awareness of the Breakthrough Act, which would create a federal campaign to fight dementia and authorize \$2 billion in research.

“Dementia Researchers Riding to Push for Research Funds”

<http://www.vcstar.com/news/2010/jul/17/dementia-researchers-riding-to-push-for-research/#ixzz0zWZMXBii>

Marco Iacoboni, professor of psychiatry at the Semel Institute, was quoted in a Sept. 15 Yahoo News and MSNBC article about why children with autism are not susceptible to contagious yawning.

“Kids with Autism Don't Engage in Contagious Yawning”

<http://myhealthnewsdaily.com/kids-with-autism-dont-experience-contagious-yawning-0374/>

Shana Alex Lavarreda, director of health insurance studies at the School of Public Health, was quoted in a Sept. 15 Pasadena Star News article about a new health care provision that may allow young adults to stay on their family's health insurance plan until the age of 26.

"Provision in New Federal Health Reform Law May Let Young Adults Up to 26 Return to Families' Medical Plans"

http://www.pasadenastarnews.com/ci_16059737

Dr. Sandra Loo, an associate professor of psychiatry at the Semel Institute, was quoted in a Sept. 15 MedScape article about the use of electroencephalogram as a promising diagnostic and assessment tool for children with learning disabilities and attention deficit disorder.

"EEG May Be Useful for Diagnosis, Assessment of Children with ADD and Learning Disabilities"

<http://www.medscape.com/viewarticle/728632>

Dr. Yutaka Niihara, professor of medicine and associate professor of hematology–oncology at the David Geffen School of Medicine at UCLA, was quoted in a Sept. 14 Rafu Shimpo article about bone marrow transplants.

"Bone Marrow Transplants: Finding the Facts"

<http://rafu.com/news/2010/09/bone-marrow-transplants-finding-the-facts/>

Dr. Alan Rapoport, clinical professor of neurology, commented in a Sept. 10 ABC News online article about the use of off-label medications to treat migraines.

"Botox and Other Off-Label Treatments for Migraines"

<http://abcnews.go.com/Health/PainManagement/off-label-treatments-migraines-dominate-market/story?id=11547288&page=1>

Teresa Seeman, professor of geriatrics at the David Geffen School of Medicine at UCLA, was quoted in a Sept. 13 Los Angeles Times article about research showing that a strong social support system can help people live longer.

"Social Support Network May Add to Longevity"

<http://www.latimes.com/health/la-he-friends-health-20100913.0,5533677.story>

Dr. Richard Shemin, professor and chief of the division of cardiothoracic surgery, was quoted Sept. 12 in a Los Angeles Times article about research that compared heart bypass surgery with angioplasty and stenting for patients with heart disease. The article was also published in other newspapers including the Denver Post, Pittsburgh Post-Gazette and Baltimore Sun.

"Some Patients with Severe Heart Disease Receiving Wrong Treatment, Study Finds"

<http://www.latimes.com/news/nationworld/nation/la-sci-bypass-angioplasty-20100912,0,1121099.story?track=rss>

Dr. Desmond Smith, associate professor of molecular and medical pharmacology, was quoted Sept. 9 in a Nature article about handling laboratory mice.

"Getting a Better Grip on Lab Mice"

<http://www.nature.com/news/2010/100912/full/news.2010.462.html>

Dr. Paul Terasaki, professor emeritus of surgery, was quoted in a Sept. 14 Rafu Shimpo article about bone marrow transplants.

"Bone Marrow Transplants: Finding the Facts"

<http://rafu.com/news/2010/09/bone-marrow-transplants-finding-the-facts/>

Dr. Karol Watson, associate professor of cardiology, commented Sept. 14 in a CNN.com story about the increased risk of heart problems in chronically distressed individuals.

"Gloomy Personality May Up Heart Risk"

<http://www.cnn.com/2010/HEALTH/09/14/health.personality.heart.risk/?hpt=Sbin>

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