



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Sept. 13-19, 2013**

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LA Weekly Examines Facebook as a Tool for HIV Prevention

Back Pain That's Not From the Back

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New Hope for Stroke Patients

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KCBS Spotlights UCLA-Thousand Oaks' Cardiac Screening Program for Students

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BRIEFS

QUOTABLES

Doctors Vacuum Giant Clot from Man's Heart

[KABC-Channel 7](#) Sept. 17; the [Huffington Post](#), [Health Canal](#), [Science Codex](#) and [Medical Xpress](#) Sept. 18; and an [LA Weekly](#) blog, Asian News International, [Yahoo! News India](#), [Examiner.com](#), [Red Orbit](#), India's [Zee News](#), [ScienceNewsline](#), Russia's [Health UA](#) and [TeleManagement](#) Sept. 19 reported on a Thousand Oaks man who had a two-foot blood clot vacuumed out of his heart by a minimally invasive device called the AngioVac, sparing him from open-heart surgery. Dr. John Moriarty, an interventional radiologist at the David Geffen School of Medicine at UCLA, was interviewed.

Cancer Care Report Continues to Garner Headlines

KFWB 980AM and [My Daily News Today](#) Sept. 12; [Medscape](#) and [American Interest](#) Sept. 13, and [Modern Healthcare](#) Sept. 14 reported on an Institute of Medicine report on the state of cancer care today. Dr. Patricia Ganz, director of Cancer Prevention and Control Research at UCLA's Jonsson Comprehensive Cancer Center, professor of health policy and management in the Fielding School of Public Health at UCLA and chair of the committee that wrote the report, was quoted.

Nanodiamond-Encrusted Teeth

Dr. Dean Ho, professor of oral biology and medicine, was featured in the Sept. 18 [Azo Nano](#); Sept. 17 [HealthNewsDigest.com](#), Sept. 18 [Counsel&Heal](#) and Sept. 19 [Laboratory Equipment](#) for his research on how nanodiamonds could be used to improve bone growth and combat osteonecrosis, a potentially debilitating disease in which bones break down due to reduced blood flow.

IBS Study Continues to Attract Coverage

[Helio.com](#) Sept. 9, [IBS Impact](#) Sept.11 and "The Doctors" Sept. 13 reported on a study by Dr. Brennan Spiegel, associate professor of medicine in the division of digestive diseases, that described a new form of irritable bowel syndrome.

Nanodiamonds Can Deliver Chemotherapy Directly to Brain Tumors

[Regator](#), [Cyber Network News](#), [Medical News Today](#), [I4U News](#) and [Phys.org](#) Sept. 12; [Physics News](#), [News-Medical](#) and [HispanicBusiness](#) Sept. 13, and [Bioethics.com](#) Sept. 16 highlighted a study by UCLA researchers who devised a system using nanodiamonds to more effectively deliver chemotherapy directly into brain tumors with fewer harmful side effects than standard methods. Dr. Dean Ho, member of UCLA's Jonsson Comprehensive Cancer Center and professor of oral biology and medicine, was the study's leader and was quoted in the coverage.

Radio Outlets Spotlight Services Offered to Wounded Warriors

WVMT 620AM (Vt.) and KFAI 90.3FM (Minn.) reported Sept. 16 on UCLA's Operation Mend program, a collaboration with Brooke Army Medical Center and the Greater Los Angeles V.A., which offers free reconstructive surgery and other medical services to members of the military wounded in the Iraq and Afghanistan wars. Melanie Gideon, manager of the Operation Mend program, was interviewed. In addition, Operation Mend was mentioned Sept. 11 in a [Daily Caller](#) article about a 9-11 tribute song written and performed by MSNBC's Joe Scarborough. Proceeds from the song benefit Operation Mend.

LA Weekly Examines Facebook as a Tool for HIV Prevention

The [LA Weekly](#) reported Sept. 18 on a study led by Dr. Sean Young, assistant professor of family medicine and director of innovation at the Center for Behavior and Addiction Medicine at the David Geffen School of Medicine at UCLA, that found that Facebook discussion groups helped men at high risk of HIV infection increase healthy behaviors and get tested for HIV. Young was quoted.

Back Pain That's Not From the Back

[CNN.com](#) Sept. 18 featured a column by Dr. Nick Shamie, chief of orthopaedic spine surgery, about back pain caused by the deterioration of the sacroiliac joints that connect the lower spine to the pelvis. The piece highlights a UCLA procedure in which tiny titanium implants are used to stabilize these joints.

Swallowing Exercises Benefit Head and Neck Cancer Patients

[Nurse.com](#) Sept. 15 reported on a study from UCLA's Jonsson Comprehensive Cancer Center (JCCC) showing that head and neck cancer patients who complied with a protocol of swallowing exercises during and after their radiation treatments were able to better maintain their swallowing ability after treatment. Dr. Marilene Wang, JCCC member and professor-in-residence of head and neck surgery at the David Geffen School of Medicine at UCLA, led the study and was quoted in the coverage.

New Hope for Stroke Patients

[KNBC-Channel 4](#) reported Sept. 11 on a minimally invasive procedure pioneered by Dr. Neil Martin, chair of neurosurgery at the David Geffen School of Medicine at UCLA, to help patients who have suffered a hemorrhagic stroke. The segment re-aired on dozens of NBC affiliates nationwide.

KTLA Highlights Texting While you Sleep

Dr. Alon Avidan, professor of neurology and director of the Sleep Disorders Program, was featured in a Sept. 5 [KTLA-Channel 5](#) news segment about the phenomenon of texting on your cell phone while asleep, a form of parasomnia or sleep disorder.

Man Looks Forward to His Future Following Heart Transplant

The [Santa Barbara News-Press](#) reported Sept. 19 on a long-time Santa Barbara resident who underwent a life-saving heart transplant at UCLA on his 58th birthday on Aug. 3. His surgeon, Dr. Murray Kwon, assistant professor of cardiothoracic surgery, and his cardiologist, Dr. Arnold Baas, associate clinical professor of cardiology, were interviewed.

KCBS Spotlights UCLA-Thousand Oaks' Cardiac Screening Program for Students

[KCBS-Channel 2](#) Sept. 17 reported on a unique cardiac-screening program held at the UCLA-Thousand Oaks medical practice in conjunction with Oaks Christian School. More than 200 student-athletes received cardiac screenings in addition to regular school physicals to help prevent potentially life-threatening cardiac incidents during athletic events. Dr. Ravi Dave, staff cardiologist at UCLA Medical Center, Santa Monica and clinical professor of medicine, commented in the segment.

When Critical Care Is 'Futile'

A Sept. 12 [Modern Healthcare](#) article and a Sept. 11 [Medical Research.com](#) interview covered a study that examined the cost and frequency of critical-care patients receiving treatments that doctors do not feel will save or meaningfully improve their lives. Dr. Thanh Huynh, clinical instructor of pulmonary and critical care medicine, was quoted.

Getting Vaccinated Against Flu

Dr. David Baron, executive director of UCLA's Arthur Ashe Student Health and Wellness Center and former chief of staff at UCLA Medical Center, Santa Monica, was interviewed Sept. 14 on [KNX-1070 AM](#) about influenza viruses and the importance of flu vaccines.

Minimally Invasive Surgery Stops Vertigo from Meniere's Disease

[The Acorn](#) newspaper reported Sept. 19 on a surgery that snips the balance nerve on one side of the brain to stop the extreme vertigo resulting from Meniere's disease, a balance disorder. Performed in tandem at Ronald Reagan UCLA Medical Center by Dr. John Frazee, professor of neurosurgery, and Dr. Akira Ishiyama, professor of head and neck surgery, the procedure relies on a special endoscope invented by Frazee that allows Ishiyama to pinpoint the correct nerve through a smaller opening in the skull, halting the patient's dizziness, protecting their hearing and allowing for a faster recovery.

UC Grant for Bedside Ultrasound Training

[Century City Patch](#) and [Examiner.com](#) Sept. 12, and [News-Medical](#) Sept. 13 reported that Dr. Elizabeth Turner, director of bedside ultrasound in the division of pulmonary and critical care medicine, will lead a new training program in bedside ultrasound thanks to a \$250,000 grant from UC's Center for Health Quality and Innovation Quality Enterprise Risk Management.

Opening Blocked Carotid Arteries

[KNX-1070 AM](#) reported Sept. 13 on a minimally invasive procedure offered at UCLA through a clinical trial that allows doctors to clear plaque blocking a patient's carotid artery and insert a stent directly through the neck, rather than using a catheter inserted through the groin. Dr. Wesley Moore, professor emeritus of vascular surgery, was interviewed.

What's Covered Under Health Care Reform?

A Sept. 17 [KNBC-Channel 4](#) story on the implementation of the Affordable Care Act in California highlighted UCLA's Risk Factor Obesity Program, a medically supervised, comprehensive weight-management program. Dr. David Heber, professor of medicine and director of the UCLA Center for Human Nutrition, and Dr. Gerald Kominski, director of the UCLA Center for Health Policy Research and a professor at the Fielding School of Public Health, were interviewed.

SM Daily Focuses on Flu Season Preparations

[Santa Monica Daily Press](#) Sept. 17 published an article about the upcoming flu season and the importance of flu shots. Dr. Denise Sur, director of the UCLA Family Medicine Residency program and chief of staff at UCLA Medical Center, Santa Monica; Dr. Dennis Woo, former chief of pediatrics at the hospital and associate clinical professor of pediatrics, and Geri Braddock, nurse epidemiologist, were quoted. Dates for UCLA Health-sponsored flu shot clinics in Santa Monica were referenced.

Geriatrician's Column Looks at Early Signs of Alzheimer's disease

Dr. Hong-Phuc Tran, staff geriatrician at UCLA Medical Center, Santa Monica and assistant clinical professor of medicine in the division of geriatrics, authored a Sept. 13 [Santa Monica Mirror](#) column on recognizing early signs of Alzheimer's disease.

Westside Media Continue Coverage of Medical Building's Record Sale Price

[Santa Monica Lookout](#) Sept. 12, [Santa Monica Patch](#) Sept. 16 and [Santa Monica Daily Press](#) Sept. 17 reported on the sale of the UCLA Medical Building across from UCLA Medical Center, Santa Monica. It was sold by the developer to a medical investment firm for the highest price ever paid for a medical building outside of New York.

California Report Highlights TB Testing by UCLA Nursing Health Clinic

The UCLA School of Nursing role in containing the outbreak of tuberculosis on Skid Row was featured in a story Sept 19 on [The California Report](#). Dr. Mary Marfisee, medical director for the UCLA School of Nursing Health Clinic at the Union Rescue Mission, was quoted in the article, as was medical assistant Antonio Vera. The report also cited the work of medical students from the David Geffen School of Medicine at UCLA and Charles R. Drew University of Medicine and Science.

BRIEFS

A Sept. 13 column in the [Los Angeles Daily News](#) about the difference between the fields of gerontology and geriatrics referenced the geriatric program at the David Geffen School of Medicine at UCLA, which was recently ranked No. 3 in the nation by U.S. News and World Report.

QUOTABLES

Dr. George Bartzokis, professor of psychiatry at the Semel Institute and a member of the Brain Research Institute, was quoted in the Sept. 23 issue of [Time](#) magazine (subscription) on maintaining your creativity as you age.

Dr. Gal Bitan, associate professor of neurology, was quoted in a Sept. 12 [Nature](#) blog article about the discovery of distinct variants of amyloid-beta fibrils in the brains of Alzheimer's patients, which may help improve disease diagnostics.

Dr. Matteo Dinolfo, medical director of the UCLA Department of Medicine's community offices, was quoted in the [Ventura County Star](#) Sept. 18 in a story about the Affordable Care Act and how its implementation will change the way doctors practice medicine.

Dr. Eric Esrailian, co-chief of the division of digestive diseases, was quoted Sept. 14 in a [Los Angeles Times](#) article about acid reflux disease.

Dr. John Froines, professor of environmental health sciences at the Fielding School of Public Health and director of UCLA's Center for Occupational and Environmental Health, was quoted in the Sept. 12 [Los Angeles Times](#) about public health concerns over emissions from a battery-recycling plant in Vernon, Calif.

Dr. Alison Grimes, assistant professor of head and neck surgery at the David Geffen School of Medicine at UCLA and director of the UCLA Audiology Clinic, commented Sept. 16 in an [NBC News.com](#) story about how loud noise, such as sitting in a stadium full of cheering sports fans, can permanently damage one's hearing.

Dr. David Heber, professor of medicine and director of the UCLA Center for Human Nutrition, was quoted Sept. 16 in a [USA Today](#) article about mold in foods.

Carol Pavlish, associate professor of nursing, was quoted in the Sept. 12 [Nursezone.com](#) on the top ethical challenges for nurses.

Dr. Richard Rawson, professor of psychiatry and associate director of the Integrated Substance Abuse Programs at the Semel Institute, was quoted in a Sept. 13 [New York Times](#) article about the popularity of drug and alcohol rehabilitation facilities in Malibu, Calif.

Dr. John Ringman, associate clinical professor of neurology and associate clinical director of UCLA's Mary S. Easton Center for Alzheimer's, was quoted in the Sept. 15 [Austin American-Statesman](#) about a family suffering from a rare form of inherited, early-onset Alzheimer's disease. Ringman is conducting a study that is looking at the genetics of the disease.

Dr. Gary Small, Parlow–Solomon Professor on Aging and a professor of psychiatry and biobehavioral sciences at the Semel Institute for Neuroscience and Human Behavior at UCLA, was quoted Sept. 14 in a [Health.com](#) column about ways to improve your memory. In addition, Small discussed the impact of technology on the brain in two Sept. 9 segments (1) (2) on Al Jazeera America's program "Consider This."

Dr. Lekeisha Sumner, assistant clinical professor of psychiatry at the Semel Institute, was quoted in the October issue of *Ebony* magazine about ways to talk with your partner or spouse about health concerns.

Dr. Daniel Uslan, assistant clinical professor of medicine in the division of infectious diseases and director of the UCLA Antimicrobial Stewardship Program, was quoted in a Sept. 16 [Los Angeles Times](#) article on a new Centers for Disease Control report on the increase of drug-resistant superbugs.

Richard Wight, a researcher in community health sciences at the Fielding School of Public Health, was quoted in a Sept. 16 [HealthDay News](#) article about the children of same-sex couples and health insurance.

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media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit www.uclahealth.org/mediacontacts.