



UCLA HEALTH SCIENCES MEDIA REPORT

For the week of Sept. 14-20, 2012

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Web Media Cover Living Donor Kidney Chain Study

Media Finds Key to Slow AIDS Progression

WebMD Asks, Where's My Excedrin?

Media Tracks Californians' Worries about Long-Term Care

CNN Examines Myths about Addiction

News Medical, Other Media Look at Treatment for 'Bubble Boy' Disease

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KPCC Studies Health Care Reform and California

BRIEFS

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Web Media Cover Living Donor Kidney Chain Study

[Red Orbit](#), [Donate Life](#), [Science Codex](#), [Examiner.com](#) and [Renal Business](#) reported Sept. 19 on a study by Dr. Jeffrey Veale, director of the UCLA Kidney Exchange Program, that showed nearly half of kidney recipients in living donor transplant chains are minorities.

Media Finds Key to Slow AIDS Progression

[Examiner.com](#) and [Science Codex](#) reported Sept. 19, and [The Hindu Business Line](#) reported Sept. 20, on research led by Catherine Brennan, assistant research scientist in the department of medicine, finding that some HIV-positive people progress slowly to full-blown AIDS because their immune responses target a part of the virus called IW9. The study was published in the October issue of the Journal of Virology.

WebMD Asks, Where's My Excedrin?

Dr. Andrew Charles, UCLA's Meyer and Renee Luskin Chair in Migraine and Headache Studies and a professor of neurology, explained in a Sept. 17 [WebMD](#) article why some headache sufferers are willing

to pay high prices online and concoct their own remedies after Excedrin pulled its migraine formula off the market.

Media Tracks Californians' Worries about Long-Term Care

A report by the UCLA Center for Health Policy Research and the SCAN Foundation showing that nearly two-thirds of California voters are worried about being able to afford long-term care for themselves or a family member was highlighted Sept. 12 by [KPCC-89.3 FM](#), an [Examiner](#) blog and the [Healthy Cal](#) blog, and Sept. 19 in the [Vallejo Times-Herald](#).

CNN Examines Myths about Addiction

[CNN.com](#) ran a column Sept. 14 by Adi Jaffe, a postdoctoral fellow with UCLA's Integrated Substance Abuse Programs, addressing common misconceptions about drug addiction and addicts.

News Medical, Other Media Look at Treatment for 'Bubble Boy' Disease

[News Medical](#) reported Sept. 17, the [Beverly Hills Courier](#) reported Sept. 14, and [MedPage Today](#) reported Sept. 16 on a study led by Dr. Donald Kohn, director of UCLA's Human Gene Medicine Program and a professor of microbiology, immunology and molecular genetics, demonstrating that a combination of chemotherapy and gene therapy may help doctors treat children with "bubble boy" disease, in which the body cannot successfully fight off germs. Kohn was quoted in the coverage.

Hospitals Brace for 'Carmageddon II'

[KABC-Channel 7](#) reported Sept. 19 on measures being taken by the UCLA Health System to ensure that campus hospitals remain operational and accessible during the upcoming 405 freeway closure. Kurt Kaisinger, manager of the Disaster Resource Center in the UCLA Health System's Office of Emergency Preparedness, was interviewed. [KTTV-Channel 11](#) also reported Sept. 15 on UCLA Health System's preparations at both its Westwood and Santa Monica campuses for the follow-up closure of the 405 Freeway, Sept. 28-Oct. 1.

Dallas Morning News Spotlight Operation Mend

[The Dallas Morning News](#) on Sept. 20 featured an article on Operation Mend, a UCLA program that helps wounded warriors in need of reconstructive and plastic surgery, as well as other medical care. Operation Mend was the focus of a Sept. 19 fundraiser hosted by billionaire T. Boone Pickens, at the Dallas Country Club. Founder Ron Katz and his late wife, Maddie Katz, were noted in the article. An Operation Mend patient and Pickens were also featured guests on Dallas-Fort Worth stations [WFAA-TV](#) and [KDFW-TV](#) discussing the program.

Trade Websites Explore iPad Use in Patient Care

[Mobile Health News](#) and [Fierce Mobile Healthcare](#) reported Sept. 18 that patients, doctors and specialized nurses at UCLA are all using Apple iPads to help track inflammatory bowel patients' symptoms and care and to communicate with each other in real-time about disease management. Dr. Daniel Hommes, professor of medicine and director of the UCLA Center for Inflammatory Bowel Diseases, was quoted.

Prof Named to Chair in Gerontology

The Sept. 17 edition of the [Brentwood News](#) announced that Steven G. Clarke, a distinguished professor in the department of chemistry and biochemistry in UCLA's College of Letters and Science, has been named to UCLA's Elizabeth and Thomas Plott Chair in Gerontology. Gary Small, UCLA's Parlow-Solomon Professor on Aging and director of the UCLA Longevity Center, was also quoted.

Geriatrician's Column Takes Aim at Vaccines for Seniors

Dr. Sonja Rosen, staff geriatrician and medical director of the geriatrics unit at UCLA Medical Center, Santa Monica, authored a Sept. 14 [Santa Monica Mirror](#) column on vaccines for older adults.

KPCC Studies Health Care Reform and California

[KPCC-89.3 FM](#) Sept. 20 highlighted a study by UCLA's Center for Health Policy Research and UC Berkeley showing that several million Californians are likely to obtain new or improved coverage under the health care reform law.

BRIEFS

A Sept. 18 article in the [San Francisco Chronicle](#) about obesity increasing in the U.S. cited a study by the UCLA Center for Health Policy Research showing that the childhood obesity rate in California dropped by 1.1 percent between 2005 and 2010, the first decrease in 30 years. An article in the Sept. 17 [Fresno Bee](#) about obese children suffering from high blood pressure, high cholesterol and heartburn cited a study by the UCLA Center for Health Policy Research that tracked California childhood obesity rates statewide and on a county-by-county basis.

QUOTABLES

Dr. Gabriel Danovitch, medical director of the kidney and pancreas transplant program, commented Sept. 19 in a [New York Times](#) story and Sept. 20 in a Fox News report that transplant centers often discard deceased donor kidneys that could have been useful for transplantation.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted Sept. 17 in a [New York Times](#) article about research suggesting that normal-weight individuals with diabetes are twice as likely to die as diabetes sufferers who are obese or overweight. In addition, he was quoted in a Sept. 19 [Reuters Health](#) article demonstrating that the chances of surviving an emergency heart attack procedure may be just as good when treated outside of normal business hours. He also commented in a Sept. 19 [HealthDay](#) article on research showing that cooking with a combination of sesame oil and rice bran oil may lower mild to moderately high blood pressure.

Dr. Timothy Fong, associate professor of psychiatry at the Semel Institute for Neuroscience and Human Behavior at UCLA and director of the UCLA Addiction Medicine Clinic, was quoted Sept. 19 in a [USA Today](#) article about how the NFL's implementation of replacement referees this season has produced an environment ripe for corruption.

Dr. Richard J. Jackson, professor and chair of environmental health sciences at the UCLA Fielding School of Public Health, was quoted Sept. 18 in an [NBC.com](#) article about research suggesting that a chemical in plastic bottles and soda cans could be contributing to obesity in children.

Dr. Andre Nel, professor of medicine, pediatrics and public health and chief of the nanomedicine division at the David Geffen School of Medicine at UCLA, was quoted Sept. 18 in a [Nature](#) article about Chinese researchers urging greater scrutiny of nanomaterials' safety in China.

Dr. J. Thomas Rosenthal, chief medical officer of the UCLA Health System and associate vice chancellor of the David Geffen School of Medicine at UCLA, commented Sept 20 in a KNX 1070AM report that transplant centers often discard deceased donor kidneys that could have been useful for transplantation. Rosenthal discussed some of the reasons why organs could be rejected for transplantation.

Dr. Jeffrey Suh, assistant professor of head and neck surgery at the David Geffen School of Medicine at UCLA, was quoted Sept. 12 in a [WebMD](#) article about research indicating that nasal washing could be behind a growing number of chronic sinus infections tied to tough-to-treat mycobacteria.

Dr. Valencia Walker, assistant clinical professor of neonatology was quoted Sept. 20 in a [WebMD](#) article on research showing that babies score higher on development tests if their moms get enough vitamin D during pregnancy.

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