



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Sept. 16-23, 2010**

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USA Weekend Highlights Alzheimer's Prevention Tips

N.Y. Times Questions Childhood Concussions

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Teen Gastric-band Surgery Trends Attract Wide Coverage

CBS News, ABC News, MSNBC, National Public Radio HealthDay, Reuters, New York Daily News, WebMD and MedPage Today reported Sept. 20 on a new study co-authored by Dr. Daniel DeUgarte, assistant professor of pediatric surgery and surgical director of the UCLA Fit for Healthy Weight program. He showed the number of California teens undergoing gastric-band surgery to lose weight rose significantly between 2005 and 2007. DeUgarte was quoted in the coverage, which included Sept. 20 stories by Live Science, Parent Dish, My FOX L.A., KCBS-Channel-2 and many other TV news affiliates; and Sept. 21 reports by the Los Angeles Times, LA Opinion and KFWB 980AM.

"White Girls Most Likely to Get Weight-Loss Surgery"

http://today.msnbc.msn.com/id/39239404/ns/health-diet_and_nutrition/

"More Obese Teens Get Gastric Band Surgery with Average \$17K Cost"

http://www.usatoday.com/yourlife/food/2010-09-22-obesity-gastric-band_N.htm

"Weight-Loss Surgery Surges among California Kids, Especially White Girls"

<http://www.latimes.com/health/boostershots/la-heb-gastric-bypass-09-21-2010,0,3543600.story>

"Más Jóvenes Se Operan Por Sobrepeso"

<http://www.impre.com/laopinion/noticias/la-california/2010/9/21/mas-jovenes-se-operan-por-sobr-211932-1.html#commentsBlock>

Med School Dean Appointed to Health Board

Modern Healthcare reported on Sept. 24 and The Hill noted on Sept. 23 that Dr. Eugene A. Washington, vice chancellor for health sciences and dean of the David Geffen School of Medicine at UCLA, will serve as chairman of the board for the Patient-Centered Outcomes Research Institute, which was created as part of the new health care reform law to carry out research projects to ascertain the best medical treatments.

"GAO Announces Appointments to Comparative-effectiveness Board"

<http://thehill.com/blogs/healthwatch/health-reform-implementation/120533-gao-announces-appointments-to-comparative-effectiveness-board>

"Board Members Named to New Comparative-effectiveness Research Center"

<http://www.modernhealthcare.com/article/20100924/NEWS/309249974>

Gender Differences in HIV Trials Garner Headlines

HealthDay News and the Cincinnati Enquirer reported Sept. 20 on research by Dr. Judith Currier, chief of infectious diseases and co-director of the UCLA Center for Clinical AIDS Research and Education.

Although both genders responded similarly to two anti-HIV drugs, more women dropped out of the clinical trials than men, emphasizing the need for more outreach to retain women in the trials. Additional coverage included Sept. 21 reports by Medscape, PhysOrg.com, MedPage Today, AIDSmeds.com and Softpedi; Sept. 22 articles by Ivanhoe, Aidsmap.com, and PharmacyEurope.com; and the HealthDay report appeared on U.S. News & World Report, Businessweek, Yahoo! News and Drugs.com.

"No Gender-Based Difference Seen in Anti-HIV Drug Response"

<http://health.usnews.com/health-news/family-health/womens-health/articles/2010/09/20/no-gender-based-difference-seen-in-anti-hiv-drug-response.html>

"HIV Research Lacks Women in Trials"

<http://news.cincinnati.com/article/20100920/NEWS01/9210301/HIV-research-lacks-women-in-trials>

"Women Receiving Darunavir/Ritonavir More Likely Than Men to Discontinue"

<http://www.medscape.com/viewarticle/729052>

"HIV Treatment: Men vs. Women"

http://www.ivanhoe.com/channels/p_channelstory.cfm?storyid=25300

USA Weekend Highlights Alzheimer's Prevention Tips

A Sept. 17 story in USA Weekend described potential ways to prevent Alzheimer's disease and cited a UCLA study finding that older adults with little Internet experience were able to trigger key centers in the brain that control decision-making and complex reasoning after just one week of surfing the Web. Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry with the Semel Institute and director of the UCLA Center on Aging, was quoted.

"Stay Sharp"

<http://www.usaweekend.com/apps/pbcs.dll/article?AID=20109190314>

N.Y. Times Questions Childhood Concussions

A study by Dr. Christopher Giza, associate professor of neurosurgery and pediatric neurology, was featured in a Sept. 22 New York Times health blog about children and the long-term, cumulative effects of repeated concussions. His research tested the brain growth capacity of normal and previously concussed mice.

"Phys Ed: Looking at How Concussions When Young Influence Later Life"

<http://well.blogs.nytimes.com/2010/09/22/can-concussions-in-kids-cause-problems-later-in-life/>

KNBC Explores Vision Preservation during Eye Radiation

KNBC-Channel 4 aired a Sept. 16 story about a new surgical technique developed by Dr. Tara McCannel, assistant professor of ophthalmology and director of the UCLA Ophthalmic Oncology Center at the Jules Stein Eye Institute, to shield ocular melanoma patients' vision from radiation therapy to shrink their tumors. McCannel and one of her patients were interviewed.

"Man Gets Treated for Melanoma in His Eye"

http://www.nbclosangeles.com/news/health/Man_Gets_Treated_for_Melanoma_in_His_Eye_Los_Angeles.html

Union-Tribune Says State's Seniors Can't Make Ends Meet

A study by the Center for Health Policy Research at the School of Public Health was featured Sept. 21 in a San Diego Union-Tribune article about how the cost of living for seniors in California is far higher than the official poverty level. Center director Steven Wallace was quoted.

"Poverty Rate Fails to Consider California's High Costs"

<http://www.signonsandiego.com/news/2010/sep/21/poverty-rate-fails-consider-californias-high-costs/>

Channel 4 Measures Nation's Weight Problem

Dr. Antronette Yancey, professor of health services at the School of Public Health and co-director of the UCLA-Kaiser Permanente Center for Health Equity, was featured Sept. 21 in a KNBC-Channel 4 story on the country's obesity epidemic and her book, "Instant Recess: Building a Fit Nation 10 Minutes at a Time." "Obesity Epidemic"

http://www.nbclosangeles.com/station/as-seen-on/OBESITY_EPIDEMIC_Los_Angeles.html

FOX News Highlights Magnet Use in Heart Care

A Sept. 22 Fox News blog about high-tech medical advances described how cardiologists use magnets to guide treatment to stop arrhythmias. The article cited Dr. Kalyanam Shivkumar, professor of medicine and radiological sciences and director of the UCLA Cardiac Arrhythmia Center.

"7 Edgy Science Practices that Might Save Your Life"

<http://www.foxnews.com/scitech/2010/09/22/edgy-science-practices-wont-believe/>

Entertainment Blogs Air Star's Holiday Card Video

The Sept. 21 Examiner.com and Moderation blogs highlighted a UCLA You Tube video featuring Dakota Fanning promoting the 2010 Holiday Card collection benefitting Mattel Children's Hospital UCLA.

"Dakota Fanning Promotes Holiday Cards to Benefit Mattel Children's Hospital"

<http://www.examiner.com/twilight-in-national/dakota-fanning-promotes-holiday-cards-to-benefit-mattel-children-s-hospital>

"Dakota Fanning Promotes Holiday Cards Program"

<http://moderation.com/2010/09/21/dakota-fanning-promotes-holiday-cards-promotion/>

SoCal Outlets Cover Sea Paddle for Cancer Research

Stories about a lymphoma survivor who is paddling from Santa Barbara to Catalina to Newport Beach to raise money for research at UCLA's Jonsson Cancer Center were featured on Sept. 22 by OC Weekly, the Daily Pilot and a Santa Barbara TV news affiliate.

"Jack Marshall Shimko, Cancer Survivor Paddles So Others May Live"

<http://blogs.ocweekly.com/navelgazing/sports/jack-marshall-shimko-paddle2li/>

"Shimko Begins Quest"

http://articles.dailypilot.com/2010-09-21/sports/tn-dpt-0922-spbriefs-20100921_1_cancer-research-newport-aquatic-center-paddle-board

“Mega Water Marathon for Cancer Research”

<http://www.ksby.com/news/mega-water-marathon-for-cancer-research/>

TV Reports New Treatment for Genetic Swelling Disorder

An Ivanhoe Broadcast story on new treatments for hereditary angiodema, a genetic swelling disorder, aired Sept. 10 and Sept. 16 on affiliates in Florida and Indiana, respectively. Dr. Marc Riedl, assistant professor of medicine, and a UCLA patient were featured.

“Doctors Looking at New Drugs to Treat Patients with HAE”

<http://www.wndu.com/mmm/headlines/103098004.html>

“Riedl – WBB-TV”

<http://showroom.multivisioninc.com/share.do?id=133544&key=0HxUOgzfYavHTqIZKG3E25BCAIOLNyRH&email=RChampeau@mednet.ucla.edu>

Buffalo Paper Links Lack of Sleep to Obese Kids

Frederick Zimmerman, chair of health services at the School of Public Health, was featured in the Sept. 20 Buffalo News about his study finding that infants and preschoolers who don't get enough sleep at night have a higher risk of obesity later in life.

“Sleep for a Better Education”

<http://www.buffalonews.com/life/health-parenting/parent-to-parent/article195545.ece>

Stress' Link to Cancer Progression Draws Online Press

A Jonsson Comprehensive Cancer Center study showing that chronic stress accelerates cancer progression in mice was covered Sept. 22 by PsychCentral.com, Sept. 21 by Better Health Research, Sept. 18 on SoftPedia.com and Sept. 17 by ANI news wire. The research was led by Erica Sloan, a Cousins Center for Psychoneuroimmunology researcher, and Steve Cole, an associate professor of hematology/oncology.

“Chronic Stress May Spur Progression of Breast Cancer”

<http://psychcentral.com/news/2010/09/22/chronic-stress-may-spur-progression-of-breast-cancer/18523.html>

“Chronic Stress May Lead To Higher Breast Cancer Risk”

<http://www.betterhealthresearch.com/news/chronic-stress-may-lead-to-higher-breast-cancer-risk-800075653/>

“Stress Accelerates Tumor Development”

<http://news.softpedia.com/news/Stress-Accelerates-Tumor-Development-156968.shtml>

“Stress Speeds up Breast Cancer Progression in Mice”

<http://news.oneindia.in/2010/09/17/stressspeeds-up-breast-cancer-progression-inmice.html>

SM Cardiologist Pens Heart-healthy Column on Cholesterol

Dr. Ravi Dave, staff cardiologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and clinical professor of medicine, wrote a Sept. 23 Santa Monica Mirror column about cholesterol.

“Heart-to-Heart Talk about Cholesterol”

<http://www.smmirror.com/#mode=single&view=31075>

California Daily Profiles Kidney Transplant Patient

The Ridgecrest (Calif.) Daily Independent ran a Sept. 17 profile on a patient who received a kidney transplant at Ronald Reagan UCLA Medical Center that involved plasmapheresis, a procedure that allows for organ donations between two people with different blood types. Dr. Gerald Lipshutz, associate professor-in-residence of liver and pancreas transplantation surgery, was cited.

“The Greatest Gift of All”

<http://www.ridgecrestca.com/lifestyle/x966119141/The-Greatest-Gift-of-All>

Tech Trade Lauds Clinical Engineering Dept.

A cover story in the September 24x7 magazine praised innovation in UCLA Health System's clinical engineering department for using ideas from an employee suggestion box to improve patient care,

employee satisfaction and department efficiency. The story quoted Omar Morales and Gino Cornejo, lead technicians at Ronald Reagan UCLA Medical Center; Rafael Garay, lead technician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital; Vigen Esmailian, director of clinical engineering for UCLA Health System; and David Barbrow, assistant director of clinical engineering for UCLA Health System.

“A Spirit of Innovation Leads to Satisfaction”

http://www.24x7mag.com/issues/articles/2010-09_01.asp

Long Beach Press-Telegram Explores Photo Exhibit

The Long Beach Press-Telegram reported Sept. 17 on a photo exhibit overseen by Dr. Nazleen Bharmal, a clinical scholar of general internal medicine, in which young African American men documented items influencing their lives and life choices. Bharmal was quoted.

“Photo Display at Houghton Park Focuses on Lives of Young Black Men”

http://www.pressestelegram.com/news/ci_16105105

Regents Vote to Raise Retirement Contributions

The Los Angeles Times reported Sept. 17 on the UC Regents' decision to increase how much the university and its employees contribute to UC retirement plans. The article also cited the regents' decision to increase the compensation of Dr. David Feinberg, CEO and associate vice chancellor of UCLA Hospital System. Chancellor Gene Block was quoted.

“UC Regents Shore Up Retirement Funds -- and a Key Executive's Pay”

<http://articles.latimes.com/2010/sep/17/local/la-me-uc-20100917>

BRIEFS

KWGN-TV (Denver) highlighted the new book “*You are the Best Medicine*,” aimed at helping children cope with a parent's cancer diagnosis. MomLogic.com also ran a story. Proceeds from book sales will benefit UCLA's Jonsson Comprehensive Cancer Center.

“Baby Einstein Creator Julie Clark on Telling Your Kids about Cancer”

http://www.momlogic.com/2010/09/telling_your_kids_you_have_cancer.php

QUOTABLES

Dr. David Baron, chief of staff at Santa Monica–UCLA Medical Center and Orthopaedic Hospital, was quoted Sept. 16 in a KNBC-Channel 4 story on “cyberchondria,” in which people escalate their fears by diagnosing ailments via the Internet. He also commented in a Sept. 23 KNX 1070AM report about insurers eliminating child-only policies in response to health care reform legislation prohibiting coverage denials for pre-existing conditions.

“Searching for Symptoms”

http://www.nbclosangeles.com/station/as-seen-on/Searching_for_Symptoms_Los_Angeles.html

Susan Bowerman, assistant director of the UCLA Center for Human Nutrition, was quoted Sept. 20 in a Los Angeles Times article about the health benefits of Greek yogurt.

“High-protein Greek Yogurt Gains in Popularity”

<http://www.latimes.com/health/la-he-nutrition-greek-yogurt-20100920,1,2908955.story>

Dr. James Cherry, professor of pediatrics infectious diseases at Mattel Children's Hospital UCLA, was interviewed Sept. 20 by MSNBC and KABC Channel-7 about new research suggesting that obesity in children is linked to a common virus. Cherry was also quoted Sept.23 by the Los Angeles Times about how unimmunized adults and teens play a key role in spreading whooping cough.

“Nothing to Sneeze at: Common Cold Virus May Make Kids Fat”

http://www.msnbc.msn.com/id/39235187/ns/health-kids_and_parenting/

“Obesity in Kids Linked to Common Cold Virus”

http://abclocal.go.com/kabc/story?section=news/health/your_health&id=7678886

“Unimmunized Adults, Teens a Key Factor in Spread of Whooping Cough, Officials Say”

<http://www.latimes.com/health/la-me-whooping-cough-20100923.0,4190788.story>

Anne Coscarelli, director of the Simms/Mann-UCLA Center for Integrative Oncology at UCLA's Jonsson Comprehensive Cancer Center, was quoted in the fall edition of Cure Today about cancer patients hiring caregivers to help them stay in their homes.

"With a Little Help..."

http://www.curetoday.com/index.cfm/fuseaction/article.show/id/2/article_id/1529

Dr. John DiFiori, professor of family medicine, was quoted Sept. 20 in a Los Angeles Times column debating some of the medical issues depicted in a recent episode of FX's "Louie."

"'Louie' Gets the 'Treatment' after Exercising"

<http://www.latimes.com/health/la-he-unreal-world-louie-20100920,0,3345808.column>

Dr. Andrew Da Lio, professor of plastic surgery, commented Sept. 20 in an ABC "Nightline" story about a Hollywood trend to cast actors and actresses who look natural as opposed to having undergone plastic surgery.

"Plastic Surgery: The End of an Era?"

<http://abcnews.go.com/Nightline/video/plastic-surgery-end-era-11686706?&clipld=11686706&playlistId=11686706&cid=siteplayer>

Dr. Gerald Finerman, professor of orthopaedic surgery, was quoted Sept. 20 in a Los Angeles Times column debating some of the medical issues depicted in a recent episode of FX's "Louie."

"'Louie' Gets the 'Treatment' after Exercising"

<http://www.latimes.com/health/la-he-unreal-world-louie-20100920,0,3345808.column>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented Sept. 21 in HealthDay News about how counseling to encourage heart-failure patients to follow medical recommendations may be no more effective than distributing reading materials. He also commented Sept. 22 in another HealthDay News story on a new minimally invasive procedure for heart valve replacement.

"New Procedure for Aortic Valve Replacement Looks Promising"

<http://consumer.healthday.com/Article.asp?AID=643458>

"Counseling May Not Help Heart Failure Patients Comply With Rx"

<http://consumer.healthday.com/Article.asp?AID=643390>

Dr. Michael Gottlieb, assistant clinical professor of medicine, was quoted in a Sept. 22 Pasadena Star-News story about a summit on the history of and social disparities in HIV treatment.

"City of Hope HIV Discussion Focuses on History, Social Disparities and the Coming Cure"

http://www.pasadenastarnews.com/news/ci_16147615#ixzz10NsvbFR

Robert Kim-Farley, professor of epidemiology at the School of Public Health, was quoted in the Sept. 2 Science magazine about the benefits of vaccination.

"Bad Rap for Vaccines"

<http://www.sciencemag.org/content/vol329/issue5997/r-samples.dtl#329/5997/1265-b>

Gerald Kominski, professor at the School of Public Health and associate director of the UCLA Center for Health Policy Research, was quoted Sept. 19 by the San Bernardino County Sun about national health care reform provisions that go into effect this week. He was also quoted on the same topic Sept. 20 in the San Diego North County Times, and Sept 21 in the San Francisco Chronicle. Separately, Kominski was quoted in the Sept. 23 San Bernardino County Sun about the decision by many healthcare providers to stop offering child-only insurance plans

"Key Provisions of National Health Care Reform Take Effect This Week"

http://www.sbsun.com/news/ci_16117884

"Some Obama Health Care Changes Start Thursday"

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/09/21/MN891F6B64.DTL>

"Health Insurers to Back Away from Child-Only Insurance Plans"

http://www.sbsun.com/news/ci_16147437

Shana Alex Lavarreda, director of health insurance studies for the Center for Health Policy Research at the School of Public Health, was quoted Sept. 22 by the Los Angeles Daily Breeze about national health care reform provisions that go into effect this week.

“New Federal Health Care Reform Provisions Take Effect on Thursday”

http://www.dailybreeze.com/latestnews/ci_16135704

Dr. Mark Morocco, associate clinical professor of medicine and associate residency director of emergency medicine, commented Sept. 20 in USA Today about handling volatile patients in light of the shooting at Johns Hopkins.

“Hopkins Shooting Makes Caregivers Aware of Stresses, Vulnerability”

http://www.usatoday.com/yourlife/health/healthcare/hospitals/2010-09-20-Hopkinsshooting19_ST_N.htm

Dr. John Ringman, associate clinical professor of neurology and assistant director of the Mary S. Easton Center for Alzheimer's Disease Research, was quoted Sept. 20 by the Los Angeles Times about research showing a possible link between diabetes and Alzheimer's disease.

“The Link between Diabetes and Alzheimer's”

<http://www.latimes.com/health/la-he-closer-diabetes-alzheimer-20100920.0,5236059.story>

Dr. Michael Roth, clinical professor of medicine in the division of pulmonary and critical care medicine, was quoted Sept. 19 in the Los Angeles Times about a drug intended to treat chronic obstructive pulmonary disease for the treatment of adult asthma.

“Spiriva is an Alternative for Adult Asthmatics, Researchers Say”

<http://www.latimes.com/health/la-sci-asthma-drug-20100919.0,3932013.story>

Dr. Richard Shemin, professor and chief of cardiothoracic surgery, commented in Sept. 22 articles in Bloomberg News and MedPage Today about a new study examining a less invasive valve implantation procedure for patients not candidates for surgery. The MedPage Today story was published by ABC News.com on Sept. 23.

“Edwards Sapien Heart Valve Extended Life, Raised Stroke Risk, Study Found”

<http://www.bloomberg.com/news/2010-09-22/edwards-heart-valve-extended-life-while-increasing-risk-of-stroke-in-study.html>

“TCT: TAVI Best Bet if Valve Surgery Not an Option”

<http://www.medpagetoday.com/MeetingCoverage/TCT/22351>

“Less Invasive Heart Valve Op Shows Promise”

<http://abcnews.go.com/Health/HeartDiseaseNews/minimally-invasive-heart-valve-op-shows-promise/story?id=11707895&page=1>

Dr. Raffi Tachdjian, assistant clinical professor of medicine and pediatrics, was quoted in a Sept. 19 St. Petersburg Times (FL) story about the benefits of music therapy in helping patients heal.

“An All Children's Hospital Therapist Uses Music to Help Kids Cope”

<http://www.tampabay.com/news/humaninterest/article1122248.ece>

Arthur Toga, professor of neurology and director of the Laboratory of Neuro Imaging (Loni), was quoted in the Sept. 16 Popular Science about the Loni's participation in the national Connectome Project, an NIH funded research project to map the neural connections in the human brain. Separately, Toga was quoted in a Sept. 22 New Scientist article about using brain scans to determine younger individuals' brain-maturity level.

“The Human Connectome Project is a First-of-its-Kind Map of the Brain's Circuitry”

<http://www.popsci.com/science/article/2010-09/introducing-human-connectome-project-first-its-kind-map-brains-circuitry>

“Brain Scans May Help Fix Criminal Responsibility”

<http://www.newscientist.com/article/mg20727793.000-brain-scans-may-help-fix-criminal-responsibility.html?DCMP=OTC-rss&nsref=brain>

Frederick Zimmerman, chair of health services at the UCLA School of Public Health, was quoted Sept. 17 by London's Daily Telegraph about how reading to children helps boost their linguistic capabilities. "Please Can We Have the Bedtime Story?"

<http://www.telegraph.co.uk/comment/columnists/jemima-lewis/8010070/Please-can-we-have-the-bedtime-story.html>

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