



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Oct. 8 – 14, 2010**

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Military News Features Operation Mend Program

NPR Reports on Veterans Suffering from Repeat Concussions

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Media Covers Use of Implantable Drug to Treat Opioid Addiction

The research of Walter Ling, professor of psychiatry at the Semel Institute and director of the Institute's Integrated Substance Abuse Programs, that showed the medication buprenorphine, when implanted under the skin and released over 24 weeks, can ease opioid drug cravings, was featured widely Oct. 13 in numerous media including Reuters, the Los Angeles Times, BusinessWeek, Bloomberg News, U.S. News & World Report, HealthDay News, MedPage, Medscape Today, Canadian Press, HealthDay News, and Agence France-Presse.

"A Potentially Better Way to Treat Opioid Addiction"

<http://www.latimes.com/health/boostershots/la-heb-opioids-20101013,0,1508611.story?track=rss>

"An Implant to keep Heroin Addicts Off Street Drugs?"

<http://www.reuters.com/article/idUSTRE69C3LH20101013>

"Drug Implant for Opioid Addiction Looks Effective"

<http://www.businessweek.com/lifestyle/content/healthday/644229.html>

"Implants Help Heroin Addicts Kick Habit"

<http://www.usnews.com/science/articles/2010/10/13/implants-help-heroin-addicts-kick-habit.html>

Military News Features Operation Mend Program

The Military Health System News on Oct. 8 featured an article about Operation Mend through the eyes of Navy Chief Petty Officer Robert Bruce. Philanthropist and Ronald Reagan UCLA Medical Center board member Ron Katz was mentioned and Dr. Tim Miller, lead surgeon for Operation Mend and chief of plastic and reconstructive surgery at UCLA, was quoted.

"'Operation Mend' Heals Wounded Warriors"

[http://health.mil/News_And_Multimedia/News/detail/10-10-](http://health.mil/News_And_Multimedia/News/detail/10-10-08/%e2%80%98Operation_Mend%e2%80%99_Heals_Wounded_Warriors.aspx)

[08/%e2%80%98Operation_Mend%e2%80%99_Heals_Wounded_Warriors.aspx](http://health.mil/News_And_Multimedia/News/detail/10-10-08/%e2%80%98Operation_Mend%e2%80%99_Heals_Wounded_Warriors.aspx)

NPR Reports on Veterans Suffering from Repeat Concussions

David Hovda, professor of neurosurgery and director of the Brain Injury Research Center, was featured in an Oct. 12 NPR "All Things Considered" news segment regarding veterans and the danger of traumatic brain injury caused by repeated concussions.

"Football's Brain Injury Lessons Head to Battlefield"

<http://www.npr.org/templates/story/story.php?storyId=130436629>

Jewish Journal Notes Benefits of Music Therapy Program at Mattel Hospital

The Jewish Journal on Oct. 13 published a feature story on the music therapy program at Mattel Children's Hospital UCLA. The hospital's music therapist, Vanya Green, and Dr. Raffi Tachdjian, assistant professor of pediatrics, were interviewed.

"Music Therapy Adds Extra Component of Care for Critically Ill Children"

http://www.jewishjournal.com/health/article/music_therapy_adds_extra_component_of_care_for_critically_ill_children_2010/

Local, International TV Feature Expert on Rescued Miners' Health Issues

Dr. Mark Morocco, associate clinical professor and associate residency director of emergency medicine, was interviewed about the possible health risks the rescued Chilean miners may face. Coverage included appearances on CNN International on Oct. 12, KTLA Channel 5 and KCAL Channel 9 News on Oct. 13, KTTV Channel 11 News on Oct. 11 and Oct. 12, and KCOP Channel 13 News on Oct. 12.

"KTLA Morning Show, Oct. 13 (7:05 a.m.)"

<http://showroom.multivisioninc.com/share.do?id=134777&key=1u27J2Whf6sD7vix8lVMCEQ173BiGZKp&email=rchampeau@mednet.ucla.edu>

"KCOP-TV News, Oct. 12"

<http://showroom.multivisioninc.com/share.do?id=134786&key=eYBm8L0I3DoOjOW7SMHrpB5avIANIiZR&email=rchampeau@mednet.ucla.edu>

"KTTV-TV FOX News, Oct. 12"

<http://showroom.multivisioninc.com/share.do?id=134797&key=WfeMazHaEaA97oGSL67HoYUjn8Q0WBQH&email=RChampeau@mednet.ucla.edu>

"KCAL-TV News, Oct. 13"

<http://showroom.multivisioninc.com/share.do?id=134798&key=jHt6KdIPEAc9iTMNMCyRbD8s6oTn9yPV&email=rchampeau@mednet.ucla.edu>

Univision Spotlights International Medical Graduates

The International Medical Graduates (IMG) Program was featured in an Oct. 7 KMEX-Channel 34 report on the shortage of general practitioners and how programs such as IMG can help.

“Se Busca Medicos”

<http://showroom.multivisioninc.com/share.do?id=134789&key=SST2dmbONVFWrd5oM4KOIZOTpw5sNnz4&email=ERivero@mednet.ucla.edu>

Hispanic Health Expert Comments on Longevity

David Hayes-Bautista, professor of general internal medicine and health services research and director of the Center for the Study of Latino Health and Culture, commented Oct. 13 in Reuters, USA Today, La Opinion and San Jose Mercury News stories about a CDC study finding that U.S. Hispanics live longer than blacks and whites.

“Hispanics in U.S. Outlive Whites, Blacks: Report”

<http://uk.reuters.com/article/idUKTRE69C4B320101013>

“Report: Hispanics Outlive Black and White Americans”

http://www.usatoday.com/news/health/2010-10-13-hispanics-life-span_N.htm

“Confirman que Hispanos Viven Más Años”

<http://www.impre.com/laopinion/noticias/estados-unidos/2010/10/13/confirman-que-hispanos-viven-m-216200-1.html#commentsBlock>

“Despite Socioeconomic Status Latinos are Rich in Health According to New Study”

http://www.contracostatimes.com/news/ci_16332407?nclick_check=1

Television News Shows Feature Cancer Expert

Anne Coscarelli, director of the Simms-Mann/UCLA Center for Integrative Oncology, discussed metastatic breast cancer on an Oct. 13 news broadcast airing on WJBK-TV (MI), WAVY-TV (VA), WSFA-TV (AL), WTOL-TV (OH) and WGHP-TV (NC).

“Doctor Anne Coscarelli Discusses Metastatic Breast Cancer”

<http://www.myfoxdetroit.com/dpp/health/doctor-anne-coscarelli-discusses-metastatic-breast-cancer-20101014-wpms>

Hospice Study Cited by HealthDay, Pasadena Star News

HealthDay News on Oct. 12 and the Pasadena Star News on Oct. 14 reported on a study led by Dr. Mark Litwin, a professor of urology and a researcher at UCLA's Jonsson Comprehensive Cancer Center, that found that most men with terminal prostate cancer enroll in hospice care too late to take full advantage of the palliative care that could make their deaths easier. The HealthDay story also appeared on the websites for U.S. News & World Report and Business Week.

“Earlier Hospice Care Urged for Terminal Prostate Cancer”

<http://health.usnews.com/health-news/family-health/cancer/articles/2010/10/12/earlier-hospice-care-urged-for-terminal-prostate-cancer.html>

“Hospice Care Should Begin Sooner for Many”

http://www.sgvtribune.com/living/ci_16331625

Media Continues Exercising the Biblical Way

CBS News online, United Press International and KABC-Channel 7 reported Oct. 8 on a study led by Dr. O. Kenrik Duru, assistant professor of general internal medicine and health services research that found that older African American women increased the amount they exercised each week when their exercise program was presented in conjunction with Bible readings and group prayer. Reports also ran Oct. 10 in The Reporter (Vacaville, Calif.) and on ABC affiliates across the country.

“Jogging for Jesus Keeps Faithful Fit”

http://www.cbsnews.com/8301-504763_162-20019021-10391704.html

“Faith Can Provide Motivation for Exercise”

http://www.upi.com/Health_News/2010/10/08/Faith-can-provide-motivation-for-exercise/UPI-91181286512596/

"Local Church Exercises during Services"

http://abclocal.go.com/kabc/story?section=news/health/your_health&id=7714807

"Mitchell: Walking with a Good Book"

http://www.thereporter.com/columnists/ci_16296564

Web TV Program Explores Mindfulness

Marvin Belzer, associate director of the Mindful Awareness Research Center at the Semel Institute, was featured in an October online television interview on the website Thisweekin.com. Belzer discussed the practice and value of mindfulness meditation.

"Thisweekin: Marvin Belzer"

<http://thisweekin.com/thisweekin-health-and-wellness/>

MedPage Covers DBS Consensus

Dr. Jeff Bronstein, professor of neurology and director of the Movement Disorder Program, was featured in an Oct. 12 MedPage Today article about a study he led that provided recommendations on identifying Parkinson's disease patients who would most likely benefit from a surgical procedure called deep brain stimulation to relieve their symptoms.

"Guidance Issued on Parkinson DBS"

<http://swpadrecc.neurology.ucla.edu/mdisorder/home.html>

UK, Indian Newspapers Report on Nerve Stimulation for Depression

Dr. Ian Cook, the Miller Family Professor of Psychiatry at the Semel Institute, and Dr. Chris DeGiorgio, professor of neurology, were featured in an Oct. 12 Daily Mail (UK) and Indo-Asian News Service report on their research showing that mild electrical stimulation of a major nerve emanating from the brain helped reduce symptom severity in individuals suffering from depression.

"Could Electric Shocks While You Sleep Beat Depression?"

<http://www.dailymail.co.uk/health/article-1319654/Depression-Could-electric-shocks-sleep-help.html>

Scripps News Examines Discrimination against Teens

Research by Andrew Fuligni, a professor of psychiatry at the Semel Institute, and graduate student Virginia W. Huynh, was featured in a Oct. 14 Scripps News column about their study finding that, in ethnic teens, discrimination can affect grade-point averages and health, and is associated with depression, distress and lower self-esteem.

"Discrimination Hurts Teens More Than We Know"

<http://www.scrippsnews.com/node/57135>

Weight Watchers Magazine Discusses Concussion

Dr. Christopher Giza, associate professor of neurosurgery and pediatric neurology, was featured in an Oct. 2 Weight Watchers Magazine article about the symptoms, myths, treatment and preventive measures that go along with concussions.

"What's the Deal with Concussions?"

<http://kylestacksports.files.wordpress.com/2010/10/whats-the-deal-with-concussions.pdf>

Business Weekly Covers \$12.5 Award to Study Role of Proteins in Heart Disease

Business Weekly, a British publication, on Oct. 6 covered a \$12.5 million contract award that UCLA received from the National Heart, Lung and Blood Institute to spearhead an international consortium of medical experts that will study proteins that may be involved in the development of cardiovascular disease. Peipei Ping, Ph.D., program director of the project and a professor of physiology, medicine and cardiology, was quoted.

"Cambridge at Heart of Project"

http://www.businessweekly.co.uk/index.php?option=com_content&view=article&id=37304:cambridge-at-heart-of-project&catid=24:life-sciences&Itemid=1031

FOX 11 News Features Memory Expert

The Oct. 14 KTTV-TV Channel 11 Morning News segment, "Make One Change," featured Dr. Gary Small, Parlow-Solomon Professor on Aging, and a professor of psychiatry at the Semel Institute, discussing ways to improve memory.

"KTTV-FOX Channel 11"

<http://showroom.multivisioninc.com/share.do?id=134787&key=GbMeUi6uJxIHcUmWq3U2hVQN9TCGvd kf&email=RChampeau@mednet.ucla.edu>

Local Papers Explore Benefits of Hand-Washing

The Daily News and San Bernardino Sun on Oct. 13 ran a syndicated column by Dr. Claire Panosian, professor of medicine in the division of infectious diseases, about the health benefits of hand-washing. "All Hands Up for Global Hand-Washing Day"

http://www.dailynews.com/ci_16331612?source=email

Virginia TV News Highlights Stress Study

Research by Erica Sloan and Steve Cole that showed chronic stress significantly accelerates cancer progression in mice was featured Oct. 7 on WJHL-TV (VA). Sloan is a scientist at UCLA's Jonsson Comprehensive Cancer Center and a researcher with the Cousins Center for Psychoneuroimmunology. Cole is a researcher at UCLA's Jonsson Comprehensive Cancer Center and an associate professor of hematology/oncology.

BRIEFS

A May 2010 study by the UCLA Stroke Center which found that taking extra folic acid does not reduce the risk of stroke was cited in an Oct. 3 Reuters Health article about another study that resulted in similar findings.

"Folic Acid Supplements No Help for the Heart"

<http://in.reuters.com/article/idINTRE69B55R20101012>

The Argonaut's Oct. 14 edition and California Healthfax's Oct. 11 newsletter contained brief articles about Santa Monica Bay Physicians (SMBP) joining the UCLA Health System. Dr. David Feinberg, CEO and associate vice chancellor of the UCLA Hospital System, and Dr. Bernard Katz, co-CEO of SMBP and family physician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, were quoted.

"Santa Monica Bay Physicians Joins UCLA Health System"

http://www.argonautnewspaper.com/articles/2010/10/14/news_-_features/santa_monica/s3.txt

QUOTABLES

Dr. Alon Avidan, associate professor of neurology and associate director of the Sleep Disorders Program, was quoted in an Oct. 12 Education.com article about teens' sleep habits.

"Why You Should Let Your Teen Go to School Late"

<http://www.education.com/magazine/article/later-school-start-time/>

Dr. David Baron, chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in an Oct. 14 KNX 1070AM report about healthcare workers declining the influenza vaccine.

<http://showroom.multivisioninc.com/share.do?id=134788&key=CBLiTYnYPfSQga2btZaPIJYtsbMQ81Mg&email=tbraun@mednet.ucla.edu>

Dr. Gerald Berke, professor and chief of head and neck surgery, was interviewed by the CBS Early Show on Oct. 13 to discuss the process of healing after undergoing chemotherapy and radiation for throat cancer.

"Michael Douglas Finishes Chemo"

<http://www.cbsnews.com/video/watch/?id=6953481n&tag=cbsnewsVideoArea.0>

Susan Bowerman, assistant director of the UCLA Center for Human Nutrition, was interviewed by KNBC-Channel 4 for tips to keep from gaining weight after age 40.

"Beat the Middle Age Spread!"

http://www.nbclosangeles.com/news/health/Beat_the_Middle_Age_Spread_Los_Angeles.html

Dr. Sophie Deng, assistant professor of ophthalmology at UCLA's Jules Stein Eye Institute, was quoted in an Oct. 13 USA Today article about new treatments for vision loss.

"Eye Repair is in Our Sights"

http://www.usatoday.com/printedition/life/20101012/newvision12_st.art.htm?loc=interstitialskip

Dr. Zenaida Feliciano, associate clinical professor of medicine in the division of cardiology, commented Oct. 11 in a La Opinion article about women having higher health risks than men despite living an average five years longer.

"Viven Más, Pero Sin Salud"

<http://www.impre.com/noticias/2010/10/11/viven-mas--pero-sin-salud-215771-1.html>

Dr. Daniel Geschwind, professor of human genetics, neurology and psychiatry, was quoted in an article in this month's edition of Science News about geneticists probing the origins of autism.

"The Unusual Suspects"

http://www.sciencenews.org/view/feature/id/64069/title/The_unusual_suspects

Dr. Stanley Korenman, professor of endocrinology and associate dean of ethics, commented Oct. 12 in a KNBC Channel 4 report by Dr. Bruce Hensel about his use of human growth hormone to help him recover from hip surgery.

"Growth Hormone Treatments"

<http://showroom.multivisioninc.com/share.do?id=134803&key=2scatHeOul0BMi4gAM2AsPYnZ1k9LxRY&email=ERivero@mednet.ucla.edu>

Dr. Susan Marusak, assistant professor of psychiatry at the Semel Institute and a member of the Mood Disorder Research Program, was quoted in an October MSN.com article about ways to beat depression.

"17 Ways to Avoid Depression Relapse"

<http://health.msn.com/health-topics/depression/articlepage.aspx?cp-documentid=100265439>

William McCarthy, adjunct associate professor of psychology and health services at the School of Public Health, was quoted in an Oct. 13 Orange County Register blog about a character on the popular television show "Mad Men" who was criticizing the tobacco industry.

"Analyzing Don Draper's Anti-big Tobacco Screed"

<http://healthyliving.ocregister.com/2010/10/13/analyzing-don-drapers-anti-big-tobacco-screed/24584/>

Bruce Naliboff, clinical professor of psychiatry and biobehavioral sciences and co-director of the UCLA Center for Neurovisceral Sciences and Women's Health, commented Oct. 14 in a Los Angeles Times article about research suggesting that feelings of love can reduce physical pain.

"Love is a Powerful Painkiller, Study Finds"

<http://www.latimes.com/news/science/la-sci-love-pain-20101014,0,7618219.story>

Dr. David Sarraf, associate clinical professor of Ophthalmology Retinal Disorders and Ophthalmic Genetics at the UCLA Jules Stein Eye Institute, was interviewed in an Oct. 13 MSNBC article about how the Chilean miners' eyes would adjust to light after their rescue.

"Why the Chilean Miners Need Those \$450 Oakleys"

<http://bodyodd.msnbc.msn.com/news/2010/10/13/5285154-why-the-chilean-miners-need-those-450-oakleys->

Dr. Brad Spellberg, assistant professor of medicine and infectious diseases at Harbor-UCLA Medical Center, commented Oct. 11 in a Washington Post article about new antibiotic-resistant "superbugs."

"New 'Superbugs' Raising Concerns Worldwide"

<http://www.washingtonpost.com/wp-dyn/content/article/2010/10/11/AR2010101104518.html>

Dr. Gail Wyatt, professor of psychiatry and biobehavioral sciences, associate director of the UCLA AIDS Institute and director of the UCLA Sexual Health Program at the Semel Institute, commented Oct. 12 in a

Black AIDS Institute article about open relationships—and the risks such relationships carry for spreading STDs—among African Americans. She also commented Oct. 12 in a CNN story about online privacy and sex scandals.

“Are Open Sexual Relationships Killing Black Americans?”

http://www.blackaids.org/index.php?option=com_content&view=article&id=632:swingers&catid=53:news-2010&Itemid=120

“Sex, Scandal and the Death of Online Privacy”

<http://edition.cnn.com/2010/TECH/web/10/11/duke.sex.online.privacy/>

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