



UCLA HEALTH SCIENCES MEDIA REPORT

For the week of Oct. 12-18, 2012

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Media Report that Sexual Addiction is the Real Deal

Media Assess Strategies for Fighting Acne

Online Media Highlight Study on Lymphoma Drug Mechanism

Infectious Disease Expert Examines Fungal-Tainted Steroids

Voice of America Discusses Student-Run Mobile Clinic

Innovation Officer Shares Ideas on Innovation Trends in Health Care

Examiner.com Reports on Study of Protein that Drives Prostate Cancer

Wall Street Journal Spotlights Bullying of Medical Students

Sleeping Brain Study Continues to Grab Headlines

Online Health Channel Discusses New Treatments for MS

Podcast Highlights New Gout Guidelines

Pediatric Expert Discusses Kids' Common Health Issues

Pediatric Patients Enjoy Pre-Halloween Festivities

Senior's Newsletter Spotlights Stroke Study

Geriatrician Authors Column on Improving Health Literacy

LA Weekly Features Zoobiquity Conference

Merced Paper Tracks California Health Survey

BRIEFS

QUOTABLES

Media Report that Sexual Addiction is the Real Deal

Rory Reid, an assistant professor of psychiatry at the Semel Institute, was featured in an Oct. 17 [KCAL-Channel 9](#) and [KCBS-Channel 2](#) news segment about his research verifying the criteria suggested by the American Psychiatric Association for determining if hypersexual disorder, or sexual addiction, can be

considered a mental illness. The video also appeared Oct. 17 on [Yahoo News](#). Earlier reports appeared Oct. 15 in [AsianNewsInternational.com](#), Oct. 12 on the website for [KNXT-Channel 2](#) (Las Vegas), in the [Daily Mail](#) (UK) and the [Inquisitr.com](#), and Oct. 10 in [FoxNews.com](#), [eMaxHealth.com](#), and [MyHealthNewsDaily.com](#).

Media Assess Strategies for Fighting Acne

Dr. Jenny Kim, associate professor of dermatology and director of the UCLA Clinic for Acne, Rosacea and Aesthetics, was interviewed Oct. 15 on [National Public Radio](#) about the use of focused light and lasers to fight acne. The NPR piece and an Oct. 15 article in the [Jerusalem Post](#) also referenced a study by UCLA researchers and colleagues showing that a virus found on human skin is naturally programmed to seek out and kill bacteria that cause acne. That study was also highlighted Oct. 16 by the [Doctor Will See You Now](#) blog. Dr. Robert Modlin, chief of dermatology and a professor of microbiology, immunology and molecular genetics, was quoted in the Post.

Online Media Highlight Study on Lymphoma Drug Mechanism

[Examiner.com](#), [SupportGroups.com](#), and [Alaska Native News](#) Oct. 12, and [Cancer.gov](#), [Marketwire.com](#), [Equities.com](#), and [Healthcanal.com](#) Oct. 16, reported on a study led by Dr. Linda Baum, professor of pathology and laboratory medicine, in which Jonsson Comprehensive Cancer Center researchers discovered the mechanism by which the experimental drug GCS-100 makes lymphoma cells susceptible to chemotherapy.

Infectious Disease Expert Examines Fungal-Tainted Steroids

The [Los Angeles Daily News](#) Oct. 11 featured a column by Dr. Claire Panosian Dunavan, clinical professor of infectious diseases, about an outbreak of fungal meningitis afflicting people whose backs were injected with steroids from a compounding center in Massachusetts. The column also ran Oct. 11 in the [Pasadena Star-News](#).

Voice of America Discusses Student-Run Mobile Clinic

[Voice of America](#) reported Oct. 12 on a weekly mobile clinic run by students from the David Geffen School of Medicine at UCLA that provides free medical services to homeless and underprivileged individuals in Los Angeles.

Innovation Officer Shares Ideas on Innovation Trends in Health Care

The Fall issue of [Children's Hospitals Today](#) magazine, a publication of the Children's Hospital Association, interviewed Dr. Molly Coye, chief innovation officer of UCLA Health System's Institute for Innovation in Health, for an article on innovation in the field of health care, including the pediatric setting.

Examiner.com Reports on Study of Protein that Drives Prostate Cancer

[Examiner.com](#) Oct. 14 featured a study led by Tanya Stoyanova, a postdoctoral scholar in the department of microbiology, immunology and molecular genetics, and Dr. Owen Witte, director of the Eli and Edythe Broad Center for Regenerative Medicine and Stem Cell Research and Howard Hughes Medical Institute investigator, that determined how the Trop2 protein drives the growth of tumor cells in prostate and other epithelial cancers.

Wall Street Journal Spotlights Bullying of Medical Students

A study led by Joyce Fried, assistant dean and co-director of continuing medical education at the David Geffen School of Medicine at UCLA, analyzing the school's efforts to combat medical student mistreatment over a 13-year period, was profiled in an Oct. 12 [Wall Street Journal/MarketWatch](#) report. Fried was quoted.

Sleeping Brain Study Continues to Grab Headlines

[Investor's Business Daily](#) Oct. 10 reported on a study by Mayank R. Mehta that revealed that a part of the brain involved in learning and memory behaves as if it's remembering something during sleep. The Health Day story also appeared in U.S. News & World Report and Health.com. Mehta is a professor of neurophysics in UCLA's departments of neurology, neurobiology, physics, and astronomy.

Online Health Channel Discusses New Treatments for MS

Dr. Barbara Giesser, professor of neurology and medical director of the Marilyn Hilton MS Achievement Center at UCLA, was featured Oct. 14 on the online health channel [CurrentMedicine.tv](#) in which she discussed the various therapies and promising new treatments for Multiple Sclerosis.

Podcast Highlights New Gout Guidelines

An Oct. 10 Musculoskeletal Network podcast featured Dr. John Fitzgerald, associate clinical professor of rheumatology, discussing new guidelines from the American College of Rheumatology for treating gout. Fitzgerald is the principal investigator of the new guidelines.

Pediatric Expert Discusses Kids' Common Health Issues

Dr. Nina Shapiro was a guest Oct. 17 on the podcast "[Baby and Toddler Instructions](#)" to discuss common breathing and respiratory issues in kids, including colds, sleeping issues, hoarseness and flu shots.

Pediatric Patients Enjoy Pre-Halloween Festivities

[KABC-Channel 7](#) featured an Oct. 15 segment on a pre-Halloween party for pediatric patients at Mattel Children's Hospital UCLA. The event included a special visit by Saban's Power Rangers and was sponsored by Spirit Halloween stores.

Senior's Newsletter Spotlights Stroke Study

[Sunrise Senior Living](#), a newsletter for seniors, highlighted Oct. 16 a device developed by UCLA researchers that removes blood clots from blocked brain arteries in patients experiencing ischemic stroke. Dr. Jeffrey Saver, professor of neurology and director of the UCLA Stroke Center, was quoted.

Geriatrician Authors Column on Improving Health Literacy

Dr. Hong-Phuc Tran, staff geriatrician at UCLA Medical Center, Santa Monica and assistant clinical professor of medicine, authored an Oct. 12 [Santa Monica Mirror](#) column on how improving physician-patient communication can lead to better understanding and outcomes.

LA Weekly Features Zoobiquity Conference

An Oct. 18 [LA Weekly](#) science blog highlighted the recent Zoobiquity Conference, a one-day event that brought together veterinarians and physicians to learn from each other by presenting similar cases, visiting with animals at the L.A. Zoo and discussing Zoobiquity, a species-spanning approach to medicine. Dr. Barbara Natterson-Horowitz, associate professor of cardiology, was quoted and featured in a photo that ran with the story. Natterson-Horowitz and medical author Kathryn Bowers wrote the book Zoobiquity.

Merced Paper Tracks California Health Survey

The [Merced Sun Star](#) reported Oct. 18 on the California Health Interview Survey, conducted biennially by the UCLA Center for Health Policy Research to assess the health status of California residents and communities.

BRIEFS

UCLA Health System was mentioned in an Oct. 17 [Los Angeles Times](#) article on the Motion Picture & Television Fund noting UCLA's partnership to operate a geriatric psychiatric unit at the skilled nursing home.

The [Santa Monica Mirror](#) reported Oct. 17 and [Examiner.com](#) reported Oct. 15 that Dr. Christopher Giza, director of the UCLA Pediatric TBI/Sports Concussion program and associate professor of pediatric neurology and neurosurgery at Mattel Children's Hospital UCLA, and Mayumi Prins, director of education at the UCLA Brain Injury Research Center, were presenting a free community lecture on the topic of traumatic brain injuries and preventing sports-related head injuries.

Mattel Children's Hospital UCLA was cited Oct. 14 in a [Ventura County Star](#) article about a fundraising event presented by Shred Kids' Cancer. The nonprofit organization, run by teenagers, does several special events a year to raise money for cancer research at the hospital.

Mattel Children's Hospital UCLA was cited Oct. 18 in a [Palisadian Post](#) article about a local teenager who has raised more than \$21,000 to help support pediatric cancer research at Mattel Children's Hospital UCLA by participating in the annual "Dribble for the Cure" fundraising event spearheaded by the UCLA athletic department.

QUOTABLES

Dr. Don Catlin, UCLA professor emeritus of molecular and medical pharmacology, was quoted Oct. 12 in a [Popular Science](#) article about performance-enhancing drugs and cyclist Lance Armstrong.

Dr. Carolyn Crandall, professor of general internal medicine and health services research, was quoted Oct. 16 in a [MedPage Today](#) article about research showing a correlation between psychological well-being and bone density.

Dr. Erik Dutson, associate professor of surgery, chief of minimally invasive and bariatric surgery and executive medical director of the Center for Advanced Surgical and Interventional Technologies (CASIT), commented in an Oct. 15 [WebMD](#) article about a study on the risk of addictive behaviors after bariatric surgery.

Dr. Gregg Fonarow, Elliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented Oct. 16 in [HealthDay News](#) and Oct. 17 in a [CBSNews.com](#) article about declining rates of high cholesterol in the United States, mostly due to use of statin medications. Other heart healthy activities such as maintaining a good diet and exercise have not improved. The HealthDay News story also ran in U.S. News & World Report.

Dr. Heather Gillespie, assistant clinical professor of family medicine, commented in an Oct. 12 [WebMD](#) story about a new study finding that interval training burns more calories in a shorter time.

Dr. David Heber, professor of medicine and director of the UCLA Center for Human Nutrition, was quoted in an Oct. 13 [Los Angeles Times](#) article about the health benefits of adding nuts to one's diet.

Dr. Anne Hoyt, medical director of breast imaging for UCLA Health System and clinical professor of radiology, commented in an Oct. 14 [KNX 1070AM](#) report on when women should have their first mammogram.

Dr. Nick Shamie, orthopaedic spine surgeon at UCLA Medical Center, Santa Monica and associate professor of orthopedic surgery; and Dr. Irene Wu, assistant director of the UCLA Pain Management Center and assistant clinical professor of anesthesiology, commented Oct. 13 in a [CNN](#) Web site article about the use of steroid injections for back pain.

Dr. Nina Shapiro, associate professor of head and neck surgery and director of pediatric otolaryngology at Mattel Children's Hospital UCLA, was quoted Oct. 15 in [CBS News.com](#) and [WebMD](#) articles, and Oct. 16 in [RedOrbit](#), about using a technique known as "Mother's kiss" to remove small objects lodged in a child's nose. Shapiro was also quoted Oct. 15 in a [WebMD](#) article about the benefits of extra sleep for children.

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breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit www.uclahealth.org/mediacontacts.