



**UCLA HEALTH SCIENCES MEDIA REPORT**

**For the week of Oct. 24-30, 2014**

Note: Website links may expire without notice. Some sites require password registration. If you cannot access a story or would like to obtain a copy, please call 310.794.0777.

---

---

**UCLA and other UC Medical Centers to Serve as Priority Ebola Treatment Hospitals if Needed**

**Media Tap Public Health Experts about Ebola Quarantines**

**U.S. News Announces its Inaugural Best Global Universities Rankings**

**Stars and Stripes Spotlights Rare Civilian-Military Medical Partnership**

**Osteoporosis Risk Screenings Miss Most Younger Postmenopausal Women**

**Medical Sites Spotlight Social Media's Use in Combatting HIV**

**Fox News Attends Ebola Forum**

**Bladder Cancer Study Continues to Draw Interest**

**What Happens When the Lights Go Out?**

**Healthcare Trade Spotlights Top Physician Leaders**

**Charity Works to Bring Toys, Comfort Items to Hospitalized Children**

**Helpful Hondaween**

**Ebola Preparations Spark Debate**

**Gene Scan Diagnoses Mystery Disorders in Children**

**Protein that Could Lead to New Cancer Therapies Highlighted**

**Saliva Test May Detect Deadly Diseases Early**

**Trade Pub Highlights Breakthrough in Melanoma Treatment**

**UCLA Shares in \$8 Million Grant for Collaborative Stem Cell Clinic**

**Researcher Credited for Proposed Benchmark to Better Replicate Natural Stem Cell Environment in Lab**

**Geriatrician Pens Column to Dispel Breast Cancer Myths Among Older Women**

**Media Note Stroke Treatment Award**

## Examiner.com Highlights Young Stroke Patient's Recovery at UCLA

### BRIEFS

### QUOTABLES

---

---

#### **UCLA and other UC Medical Centers to Serve as Priority Ebola Treatment Hospitals if Needed**

The [Los Angeles Times](#), Los Angeles [Daily News](#), [San Francisco Business Times](#), [mynewsLA.com](#), [KQED The California Report](#), [KABC-Channel 7](#), [KNBC-Channel 4](#), [KCBS-Channel 2](#), and [KNX 1070AM](#), among others Oct. 24, and [Westside Today](#) Oct. 25 noted the announcement that the University of California's five medical centers, including Ronald Reagan UCLA Medical Center, were identified by the California Department of Public Health as priority hospitals for the treatment of Ebola cases, if any arise in the state.

#### **Media Tap Public Health Experts about Ebola Quarantines**

- Dr. David Eisenman, director of the UCLA Center for Public Health and Disasters, was quoted Oct. 27 in a [GOOD](#) magazine article on whether a surgeon general is needed to handle the public outcry over Ebola cases in the U.S.
- Dr. Ralph Frerichs, professor emeritus of epidemiology at the UCLA Fielding School of Public Health, was interviewed Oct. 29 in the [Los Angeles Times](#) for his opinions on California implementing a 21-day home quarantine for all travelers who have had contact with a confirmed case of Ebola in West Africa.
- Dr. Anne Rimoin, associate professor of epidemiology, discussed how supportive care affects survival rates of Ebola patients in the Oct. 26 [Wall Street Journal](#).

#### **U.S. News Announces its Inaugural Best Global Universities Rankings**

U.S. News & World Report released the inaugural [Best Global Universities](#) rankings Oct. 27 at [usnews.com](#). According to the magazine, the new rankings offer the most comprehensive assessment of research universities worldwide as well as by region and country and also feature the top 100 global universities in 21 subject areas, including fields such as economics and business, engineering, computer science and clinical medicine. UCLA overall is ranked No. 7 in clinical medicine, No. 15 in immunology, No. 21 in microbiology, No. 15 molecular biology and genetics, No. 6 in neuroscience and behavior, No. 38 in pharmacology and toxicology, No. 4 in psychiatry and psychology and No. 7 in social sciences and public health.

#### **Stars and Stripes Spotlights Rare Civilian-Military Medical Partnership**

[Stars and Stripes](#) Oct. 26 featured an in-depth article on a rare civilian-military medical partnership between Ronald Reagan UCLA Medical Center and Landstuhl Regional Medical Center in Germany that allowed Landstuhl to become the first U.S. military hospital capable of detecting nonconvulsive 'silent' seizures through a diagnostic tool called continuous electroencephalography that will allow doctors to treat seizures that previously went undetected, an intervention they hope will stem further brain damage and improve a person's long-term outlook. Dr. Paul Vespa, director of the UCLA Brain Injury Program and neurocritical care unit at Ronald Reagan UCLA Medical Center, was extensively interviewed. UCLA's Operation Mend program was cited in the story.

#### **Osteoporosis Risk Screenings Miss Most Younger Postmenopausal Women**

[HealthDay News](#) and [Medical News Today](#) Oct. 23, [Imperial Valley News](#) Oct. 26 and [dailyRX](#) Oct. 27 reported on research led by Dr. Carolyn Crandall, professor of medicine in the division of general internal medicine and health services research, finding that current strategies to predict osteoporotic fracture risk in younger post-menopausal women failed to detect nearly 75 percent of women who went on to experience major fractures within 10 years. [U.S. News & World Report](#) carried the HealthDay story.

#### **Medical Sites Spotlight Social Media's Use in Combatting HIV**

[Medical Daily](#), [SciGuru](#), [MedicalXpress](#), [Science Daily](#), [Laboratorytalk](#), and [Counsel & Heal](#) Oct. 29, and [shinyshiny](#) Oct. 30 spotlighted a paper by Dr. Sean Young, assistant professor of family medicine and executive director of the UCLA Center for Digital Behavior, discussing how social media can help stop the spread of HIV. The paper was published in the journal *Cell: Trends in Microbiology*.

### **Fox News Attends Ebola Forum**

[Fox 11](#) Oct. 28 reported on a public forum held at UCLA where doctors and other officials discussed Ebola and addressed the public's concerns about it. Dr. Zachary Rubin, medical director of Clinical Epidemiology & Infection Prevention, was quoted.

### **Bladder Cancer Study Continues to Draw Interest**

[Medscape](#) on Oct. 24, [Oncology Update](#), [Doctors Lounge](#), [Monthly Prescribing Reference](#), [PriMed](#) and [Urology Times](#) on Oct. 27, [Health Canal](#), [Medical Device Online](#) and [HCP Live](#) on Oct. 28 reported on a study by Dr. Karim Chamie that found the quality of a bladder biopsy is directly linked to a patient's survival. Chamie is an assistant professor of urology and surgical director of the bladder cancer program at UCLA.

### **What Happens When the Lights Go Out?**

[HealthcareDive](#) Oct. 27 focused on what hospitals can do to ensure that patients are safe if the main utility power fails to keep electrical power going. Val Padilla, director of facilities for the UCLA Health System, was extensively interviewed and offered up some things hospitals can keep in mind when it comes to ensuring the power stays on even when systems go down.

### **Healthcare Trade Spotlights Top Physician Leaders**

[Becker's Hospital Review](#) Oct. 30 recognized 100 physician leaders of hospitals and health systems for 2014, based on leaders' healthcare experience, accolades and commitment to quality care. Dr. David Feinberg, president of UCLA Health System and CEO of the UCLA Hospital System made the list.

### **Charity Works to Bring Toys, Comfort Items to Hospitalized Children**

[KCBS-Channel 2](#) featured Oct. 23 a story on the Starlight Children's Foundation that helps meet the needs of pediatric patients at Mattel Children's Hospital UCLA. Kellye Carroll, director of the hospital's Chase Child Life program, was interviewed.

### **Helpful Hondaween**

[KABC-Channel 7](#) spotlighted Oct. 23 a Halloween party for pediatric patients at Mattel Children's Hospital UCLA that was sponsored by Honda.

### **Ebola Preparations Spark Debate**

The [Associated Press](#), [KCBS-Channel 2](#), [KNBC-Channel 4](#), [KABC-Channel 7](#), [Westside Today](#), [KABC 970AM](#), and [City News](#), among others, Oct. 29 covered a gathering of unionized nurses outside Ronald Reagan UCLA Medical over concerns about UC hospitals' preparedness to treat potential Ebola patients. Dr. Robert Cherry, chief medical and quality officer for the UCLA Health System, was quoted, and UCLA Registered Nurse Fong Chuu, who is a California Nurses Association board member, was interviewed in some of the coverage.

### **Gene Scan Diagnoses Mystery Disorders in Children**

[HealthDay News](#) reported Oct. 23 on a UCLA study finding that a new test that scans all of a person's genes to pinpoint a single mutation can help identify rare genetic disorders in children. The article quoted corresponding author Dr. Stan Nelson, vice chair of human genetics and a professor of psychiatry at the David Geffen School of Medicine at UCLA; Dr. Wayne Grody, director of the UCLA Clinical Genomics Center and a professor of pathology, human genetics and pediatrics at the David Geffen School of Medicine at UCLA and Mattel Children's Hospital UCLA; and genetic counselor Naghmeh Dorrani. The story was syndicated by the online editions of [U.S. News & World Report](#), [Newsday](#), [Fox News](#), the [Philadelphia Inquirer](#) and [ABC-13](#) (Toledo, Ohio).

### **Protein that Could Lead to New Cancer Therapies Highlighted**

[Health News Digest](#) Oct. 29 reported on UCLA scientists discovering that a protein usually linked to rare neurological disorders is also associated with human papilloma virus (HPV) positive head and neck cancers. The protein was also shown to help improve the effectiveness of chemotherapy treatments, laying the groundwork for the development of more specialized therapies. Dr. Eri Srivatsan, professor of surgery, and Dr. Marilene Wang, professor of head and neck surgery, who led the study and are both members of UCLA's Jonsson Comprehensive Cancer Center, were quoted.

#### **Saliva Test May Detect Deadly Diseases Early**

[Science Healthcare Technology](#) Oct. 16 reported on UCLA research that could lead to a simple saliva test capable of diagnosing at an early stage diabetes and cancer, and perhaps neurological disorders and autoimmune diseases. Dr. David Wong, associate dean of research and professor of dentistry, and Dr. Xinshu (Grace) Xiao, assistant professor of physiological science, both of whom are members of UCLA's Jonsson Comprehensive Cancer Center, were quoted.

#### **Trade Pub Highlights Breakthrough in Melanoma Treatment**

[Clinical Oncology](#) Oct. 27 reported on six drugs that are currently being used for melanoma, including immunotherapies such as pembrolizumab, now known as Keytruda. The drug, recently approved by the FDA, was granted an indication for patients who do not respond to ipilimumab or a BRAF inhibitor. Dr. Antoni Ribas, professor of medicine in the division of hematology/oncology and member of UCLA's Jonsson Comprehensive Cancer Center, was quoted.

#### **UCLA Shares in \$8 Million Grant for Collaborative Stem Cell Clinic**

[Orange County Business Journal](#) Oct. 23, [Imperial Valley News](#) Oct. 26 and [Lab Manager](#) Oct. 28 reported that the UCLA Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research and UC Irvine Sue and Bill Gross Stem Cell Research Center received a five-year \$8 million grant from the California Institute of Regenerative Medicine (CIRM), the state's stem cell agency, to establish a CIRM Alpha Stem Cell Clinic. Dr. Owen Witte, professor and director of the UCLA Broad Stem Cell Research Center, was quoted.

#### **Researcher Credited for Proposed Benchmark to Better Replicate Natural Stem Cell Environment in Lab**

[Scicasts](#) Oct. 24 and [Phys.org](#) Oct. 27 reported on a study establishing a benchmark standard to assess how culture conditions used to procure stem cells in the lab compare to those found in the human embryo. The newer generation culture methods appear to better resemble those found in the natural environment of developing embryos. This work lays the foundation for adoption of standardized protocol amongst the scientific community. The study was led by Dr. Guoping Fan, professor of human genetics member, as well as a member of the Broad Stem Cell Research Center and UCLA's Jonsson Comprehensive Cancer Center.

#### **Geriatrician Pens Column to Dispel Breast Cancer Myths Among Older Women**

Dr. Sonja Rosen, medical director of the Geriatrics Unit at UCLA Medical Center, Santa Monica and associate clinical professor of medicine, authored an Oct. 24 [Santa Monica Mirror](#) column about breast cancer and older women

#### **Media Note Stroke Treatment Award**

[Examiner.com](#) and [Phys.org](#) Oct. 27 and [News-Medical.net](#) Oct. 28 reported that the UCLA Comprehensive Stroke Center at Ronald Reagan UCLA Medical Center has received the Get With The Guidelines®-Stroke Gold-Plus Quality Achievement Award for implementing specific quality improvement measures outlined by the American Heart Association/American Stroke Association for the treatment of stroke patients.

#### **Examiner.com Highlights Young Stroke Patient's Recovery at UCLA**

[Examiner.com](#) Oct. 28 reported on a 28-year-old young woman who suffered a stroke and was able to recover after diagnosis and treatment at UCLA.

## BRIEFS

Dr. Raphael Landovitz, associate professor of medicine in the division of infectious diseases, was mentioned in an Oct. 23 [KGET-TV](#) (Bakersfield) report about a forum on pre-exposure prophylaxis.

The UCLA Heart Transplant program was cited Oct. 29 in a [Huffington Post](#) article about Australia's first heart transplant performed using technology that keeps the donor heart warm and beating during transport. The article included a video of UCLA's use of the same experimental technology a few years ago.

An Oct. 24 [Medical News Today](#) article cited the 2009 California Health Interview Survey, conducted by the UCLA Center for Health Policy Research, when talking about a study looking at the link between chronic disease and psychiatric distress.

A UCLA study on poverty and health outcomes co-authored by Anna Davis, a doctoral student in the UCLA Fielding School of Public Health department of health policy and management, and Dr. Dylan Roby, assistant professor of health policy and management was cited in an Oct. 29 [Health Affairs](#) blog post.

UCLA Health-Thousand Oaks was referenced in an Oct. 23 [Ventura County Star](#) article on the Mathews Leadership Forum, an annual event that joins business and community leaders with students and staff of California Lutheran University. UCLA Health participated in the forum.

[The Huffington Post](#) Oct. 27 cited ongoing stroke research at UCLA focusing on a variety of subjects, including stroke in children, rehabilitation and recovery, neuropsychology and cognition.

## QUOTABLES

Dr. Deanna Attai, UCLA breast surgeon based in Burbank, commented in the October issue of [Clinical Oncology News](#) about a study comparing radiotherapy treatment and surgical removal of lymph nodes in breast cancer.

Dr. Melinda Braskett, allergist at UCLA Medical Center, Santa Monica, and assistant clinical professor, commented in a Sept. 10 [Lifescript.com](#) article on prevention of seasonal allergies

Dr. Gregory Cole, professor of medicine and neurology and associate director of the Mary S. Easton Center for Alzheimer Disease Research, commented in an Oct. 24 [HealthDay News](#) article about a study suggesting that the virus that causes common cold sores -- herpes simplex -- might increase the risk of Alzheimer's disease.

Alison Grimes, director of audiology for UCLA Health System and assistant clinical professor of head and neck surgery at the David Geffen School of Medicine at UCLA, was interviewed by [Men's Health](#) magazine for an Oct. 29 story on how to protect your ears and detect hearing loss due to aging or noise-related damage.

Dr. Richard Jackson, environmental health sciences chair at the UCLA Fielding School of Public Health, was quoted Oct. 27 in a [KCET](#) piece about the public health benefits of urban river parkways.

Dr. H. Ray Jalian, assistant clinical professor of medicine and cosmetic dermatologist at Ronald Reagan UCLA Medical Center and UCLA Medical Center, Santa Monica, was interviewed by [Agence France Presse](#) for an Oct. 19 segment on the latest methods of tattoo removal.

Jeanne Melvin, a behavioral sleep and fatigue therapist for the UCLA Medical Group, was quoted in an Oct. 28 [Today.com](#) story on a study finding differences between brain scans of people for chronic fatigue syndrome and those of healthy people.

Dr. Dylan Roby, assistant professor of health policy and management at the UCLA Fielding School of Public Health, was quoted Oct. 28 by [Voice of OC](#) on how seeking healthcare outside of insurance could have long-term financial and health implications for the seriously ill.

Dr. Michael Rodriguez, professor of family medicine and research professor with the UCLA Center for Health Policy, was quoted in an Oct. 24 [Mother Jones](#) article about Prop. 46, a ballot measure that includes a provision requiring drug tests of doctors practicing in California.

---

UCLA's Health Sciences Media Relations office e-publishes this report weekly. For more information, please call Roxanne Moster, director of Health Sciences Media Relations, or Enrique Rivero, senior media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit [www.uclahealth.org/mediacontacts](http://www.uclahealth.org/mediacontacts).