UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Oct. 29 – Nov. 4, 2010

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Wiring of Autistic Brain Attracts International Headlines
Stroke Recovery Study Garners Widespread Interest
How Humans Control Their Thoughts Draws Broad Coverage
USA Today Spotlights Art Exhibit for Medical Students
N.Y. Times Offers Gambling Addiction Q&A
L.A. Times Profiles Kidney Donation to Save Stranger’s Life
Reuters Health Explores Extreme Morning Sickness
KTTV, L.A. Times Examine Concussions in Kid Athletes
HealthDay, CNN Inspect Ear Infection Treatment
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UPI Explores Doctors’ Commitment to the Underserved
Prof’s Column Encourages Doctors to Just Listen
Palisadian-Post Warns about Concussions in Youngsters
Community Paper Covers Aging & Technology Conference
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Online Magazine Explores Future of Web-Based Healthcare
Magazine Showcases Pediatric Epilepsy Program
Hollywood Teen’Zine Highlights Celebs at Pediatric Fundraiser

BRIEFS

QUOTABLES
Wiring of Autistic Brain Attracts International Headlines
Reuters, TIME, BBC News, HealthDay News, the Toronto Star, City News (Toronto), Daily Mail (U.K.), Medical News Today and About.com reported Nov. 3 on a UCLA imaging study that is the first to show how an autism risk gene rewires the brain. The discovery provides the missing link between altered genes, modified brain function and disrupted learning. The stories quoted Dr. Daniel Geschwind, a professor of neurology and psychiatry who holds the Gordon and Virginia MacDonald Distinguished Chair in Human Genetics, and Ashley Scott-Van Zeeland, a former graduate student in the laboratory of Susan Bookheimer, a professor of psychiatry who holds the Joaquin Fuster Chair in Cognitive Neurosciences.
“Autism Risk Gene May Rewire Brain, U.S. Study Finds”
http://today.msnbc.msn.com/id/39994962/ns/health/
“Study: Some Autistic Brains Really Are Wired Differently”
http://healthland.time.com/2010/11/03/study-some-autistic-brains-really-are-wired-differently/
‘Autism Brain Secrets Revealed by Scan”
http://www.bbc.co.uk/news/health-11687808
“Gene Associated with Autism May Alter How Brain Functions”
http://consumer.healthday.com/Article.asp?AID=645382

Stroke Recovery Study Garners Widespread Interest
Science magazine, BBC News, Yahoo! News, the New Zealand Herald and Radio New Zealand reported Nov. 3; and the MIT Technology Review, Daily Mail (U.K.), In the News (U.K.), Yorkshire Post (U.K.), The Why Files and dozens of CBS affiliates reported Nov. 4 on a Nature study that uncovered why the brain has trouble repairing itself after a stroke. The research also identified a promising drug that may help reverse stroke’s damaging effects. Dr. Tom Carmichael, associate professor of neurology and a member of the UCLA Stroke Center, was quoted.
“A Strike Against Stroke?”
http://whyfiles.org/2010/a-strike-against-stroke/
“A Target for Stroke Therapy Drugs”
http://www.technologyreview.com/biomedicine/26680/?p1=A1
“Stopping the Brain from Hurting Itself”
“Drug Could Reduce Stroke Damage”
http://www.bbc.co.uk/news/health-11685893

How Humans Control Their Thoughts Draws Broad Coverage
A study by Dr. Itzhak Fried, professor of neurosurgery and director of the UCLA Epilepsy Surgery Program, and postdoctoral scholar Moran Cerf, found that people can exert conscious control over individual neurons and control images on a computer screen using thoughts alone. Coverage included Oct. 27 stories in The Scientist, Bloomberg News, MSNBC, ABC News and Discover; two Oct. 29 TIME.com articles; Nov. 2 stories by Reuters and Engadget.com; Oct. 28 stories in the Hindustan Times and Softpedia.com; and an Oct. 27 article on HCPlive.com.
“New Brain Machine Reads Minds”
http://www.msnbc.msn.com/id/39872780/ns/technology_and_science-tech_and_gadgets/
Controlling Your World with a Single Neuron”
“Forget Inception, Try Extraction: Dream Recorder is “Possible”
“Harnessing Your Marilyn Monroe Neurons”

USA Today Spotlights Art Exhibit for Medical Students
USA Today reported Nov. 4 on an art exhibition at the David Geffen School of Medicine at UCLA that features works by patients and is part of a program aimed at training medical students to be compassionate caregivers. Ted Meyer, artist-in-residence of UCLA’s Doctoring Program, and LuAnn Willkerson, senior associate dean of education, were quoted.
“Scars as art? Medical school exhibit showcases patients”
N.Y. Times Offers Gambling Addiction Q&A
Dr. Timothy Fong, assistant professor of psychiatry at the Semel Institute and co-director of the UCLA Gambling Studies Program, was featured Nov. 1 in a New York Times blog in which he responded to readers questions about gambling addiction.
“Seeking Help for Gambling Addiction”

L.A. Times Profiles Kidney Donation to Save Stranger's Life
The Los Angeles Times ran a Nov. 2 column about a woman who interned as a hospital chaplain at UCLA Medical Center and is now donating a kidney to a stranger through the UCLA Living Donor Kidney Transplant program.
“A Gift that Will Keep on Giving”
http://www.latimes.com/news/local/la-me-banks-20101102,0,5693302.column

Reuters Health Explores Extreme Morning Sickness
Reuters Health reported Nov. 4 on research led by Marlena Fejzo, assistant professor of hematology–oncology, suggesting that hyperemesis gravidarum—an extreme form of pregnancy-related morning sickness—could be genetic and that women with sisters who had HG could have a more than 17-fold risk of experiencing the debilitating condition. Fejzo was quoted. The study was published in the American Journal of Obstetrics and Gynecology.
“Severe Morning Sickness Runs in Families”
http://www.reuters.com/article/idUSTRE6A34VJ20101104

KTTV, L.A. Times Examine Concussions in Kid Athletes
Dr. Christopher Giza, associate professor of neurosurgery and pediatric neurology, was featured in a KTTV-Channel 11 segment about new standards for evaluating and treating concussions in youth athletics. He also commented in a Nov. 2 Los Angeles Times article on the same topic.
“Sports Related Concussions in Kids”
“Neurologists Issue Guidelines for Concussions”
http://www.latimes.com/health/la-he-concussions-20101102,0,4379280.story

HealthDay, CNN Inspect Ear Infection Treatment
HealthDay News reported Nov. 1, and CNN and MedIndia reported Nov. 2 on a UCLA/Harvard study finding that racial and ethnic disparities among children with frequent ear infections influence their access to treatment. Dr. Nina Shapiro, director of pediatric otolaryngology at Mattel Children's Hospital UCLA and associate professor of head and neck surgery at the David Geffen School of Medicine, was quoted.
“Race, Income Affect Care for Ear Infections: Study”
“Disparities Found in Ear Infection Treatment”
“Care for Children with Frequent Ear Infections Influenced by Racial and Ethnic Disparities”

NPR-Affiliate, L.A. Times Examine Unseen Cost of High Deductibles
Dylan Roby, a research scientist at the Center for Health Policy Research at the School of Public Health, was interviewed Nov. 1 by KPBS-89.5 (San Diego) about his research finding that individuals with high-deductible health insurance plans frequently delay care because of prohibitive costs. His work was also cited by the Oct. 28 Los Angeles Times.
“Sick Californians May Be Forgoing Care because Health Deductible is Too High, Study Says”
“Report Says High-Deductible Plans Cause Many to Delay Care”
UPI Explores Doctors’ Commitment to the Underserved
United Press International reported Nov. 1 on a study showing that doctors who work in medically underserved communities typically feel a strong sense of responsibility and identification with residents of these areas. Dr. Kara Odom Walker, who led the study as a Robert Wood Johnson Foundation Clinical Scholar at UCLA, was quoted. The study was published in the American Journal of Public Health.
“Doctor’s Sense of Mission Affects Patients”

Prof’s Column Encourages Doctors to Just Listen
The Nov. 3 Pasadena Star-News and San Bernardino Sun ran a syndicated column by Dr. Claire Panosian Dunavan, clinical professor of medicine, division of infectious diseases, about doctors occasionally being able to help patients by simply listening to their concerns.
“Healing Power of Just Listening”
http://www.pasadenastarnews.com/ci_16516759

Palisadian-Post Warns about Concussions in Youngsters
Dr. Mayumi Prins, associate professor of neurosurgery and director of education for the UCLA Brain Injury Research Center, discussed the “silent epidemic” of traumatic brain injuries among youngsters in the Oct. 14 Palisadian-Post.
“Youth Brain Injuries: a Silent Epidemic”

Community Paper Covers Aging & Technology Conference
The Beverly Hills Courier ran an Oct. 29 article about the UCLA Center on Aging’s 2010 Aging & Technology conference, which brought together academic, industry and scientific leaders to discuss how the latest technologies in the medical and lifestyle fields will help older adults live better, longer lives.

Professor Reveals “Naked Lady” on Local Radio
Dr. Gary Small, Parlow-Solomon Professor on Aging, professor of psychiatry at the Semel Institute and director of the UCLA Center on Aging, was interviewed Nov. 1 on KPCC 89.3 FM about his new book, “The Naked Lady Who Stood on Her Head,” a collection of his most unusual psychiatric cases. The Los Angeles Times’ Oct. 31 bestseller list ranked the book No. 10 in hardcover non-fiction for the southland.
“A Psychiatrist’s Most Bizarre Cases”
http://www.pasadenastarnews.com/ci_16516759

Surgeon Pens Guidance for IBD Patients
The Voice, a newsletter of the Los Angeles and Orange County chapter of the Crohn’s & Colitis Foundation of America, included an article by Dr. Jonathan Sack, associate clinical professor of general surgery, to help patients in their decision to pursue surgery for conditions such as Crohn’s disease and chronic ulcerative colitis.
“Surgery and IBD”

Online Magazine Explores Future of Web-Based Healthcare
Zocalo Public Square’s online magazine featured a Nov. 3 panel of doctors talking about what online healthcare will look like in five years and whether it will improve the public’s health. Dr. Molly Coye, UCLA Health System’s chief innovation officer, was a featured panelist.
“What’s the Future of Web-Based Healthcare?”

Magazine Showcases Pediatric Epilepsy Program
The November issue of Epilepsy USA, a magazine by the Epilepsy Foundation of America, ran a story on surgery to treat the disease. Dr. Gary Mathern, director of the pediatric epilepsy program at Mattel Children’s Hospital UCLA, was interviewed about surgery to treat children with intractable epilepsy. “Epilepsy Surgery: No Longer the Last Resort”

Hollywood Teen’Zine Highlights Celeb Involvement at Pediatric Fundraiser
HollywoodTeen’Zine featured stories and video about young celebrities who attended the recent Mattel Party on the Pier event to raise funds for the Mattel Children’s Hospital UCLA. “We Take You Inside the 11th Annual Party on the Pier!”
http://hollywoodteenzine.com/index.php?option=com_content&task=view&id=1636&Itemid=82
“Moments Captured at the 11th Annual Party on the Pier!”
http://hollywoodteenzine.com/index.php?option=com_content&task=view&id=1622&Itemid=82
“Mattel Party on the Pier Video”
http://tinyurl.com/2ctn5b

BRIEFS
The Santa Maria Sun ran an Oct. 29 article about a Santa Maria family with two daughters who both got heart transplants at Mattel Children’s Hospital UCLA several years ago. Their mother is now writing a book about the family’s experiences. “Two Hearts, One Mind”

QUOTABLES
Dr. James Bradley, chief of pediatric plastic surgery, and Dr. David Ross, professor of pulmonary and critical care medicine and medical director of the UCLA Lung and Heart-Lung Transplant Program, were quoted Oct. 30 in a Los Angeles Times column that reviewed the accuracy of medical care delivered by ABC’s “Grey’s Anatomy.” “When the Residents Run Amok on Grey’s Anatomy”
http://www.latimes.com/health/medicine/la-he-unreal-world-greys-20101027,0,7246988.column

Dr. Camelia Davtyan, women’s health director of the UCLA Comprehensive Health Program and professor of general internal medicine and health services research, commented in a Nov. 4 CNN.com article about various options for addressing menopause. “When Menopause ‘Comes Roaring,’ What Do You Do?”

Dr. Andrew Drexler, professor of endocrinology and director of the Gonda Diabetes Center at UCLA, was quoted Nov. 1 in a Los Angeles Times article about medications available for treating diabetes. “A Lot of Choice in Diabetes Medications”
http://www.latimes.com/health/la-he-closer-diabetes-drugs-20101101,0,331207.story

Dr. Osman Galal, professor of public health and community health sciences at the School of Public Health, was quoted Nov. 1 by the Whittier Daily News about a School of Public Health alumna who has launched a program in Afghanistan to train male health care providers on women's reproductive health and family planning. “Advocate to Speak about Women's Health Issues in Afghanistan”
http://www.whittierdailynews.com/ci_16496262

Dr. Wally Ghurabi, medical director of the emergency department at Santa Monica–UCLA Medical Center, was quoted in a Nov. 2 HealthDay News article about the use of MRI to help doctors determine the time at which a sleeping patient suffered a stroke. “MRI Images May Pinpoint Time of Stroke”
Meredith Szumski, director of student affairs at the David Geffen School of Medicine at UCLA, commented in a story in the October edition of AAMC Reporter about Halloween celebrations at U.S. medical schools.

“On Halloween, Medical Schools Celebrate and Educate”

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