



**UCLA HEALTH SCIENCES MEDIA REPORT  
For the week of Nov. 15-21, 2013**

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### **Prostate Cancer Study Garners Widespread Attention**

[KCBS/KCAL 9 News](#), [KNX 1070AM](#), [KFWB 980AM](#), [City News Service](#), [Examiner.com](#), [Health News Digest](#), [Science Codex](#), [Medical Xpress](#), [Manhattan Beach Patch](#), [Science Daily](#), [Cancer Health Center](#), [University Herald](#), [ProHealth.com](#) and [Scrubs Report](#) Nov. 18; [Bioscience Technology](#), [News-Medical.net](#), [Zee News](#), [Pourquoi Docteur](#), [Science Blog](#), [Health Canal](#), [New Kerala](#) and [United Press International](#) Nov. 19, and [Top News](#), [KFWB 980AM](#), [Asian News International](#), [Medscape](#), [Bruin Nation](#) and [Food Exposed](#) Nov. 20 reported on a study by Dr. William Aronson that found that men on a low-fat fish oil diet were able to change their prostate cancer tissue. Aronson is a clinical professor of urology at the David Geffen School of Medicine at UCLA and chief of urologic oncology at the West Los Angeles Veterans Affairs Medical Center.

### **UCLA Launches Military Medicine Center**

The new Ronald A. Katz Center for Collaborative Military Medicine at UCLA, where faculty will partner with the armed forces to address the unique challenges of healing and caring for the nation's most critically wounded warriors, was highlighted Nov. 15 by the [Beverly Hills Courier](#) and Nov. 17 by the Los Angeles [Daily News](#). Ronald A. Katz, founder of Operation Mend and UCLA Health System board member; retired four-star General Peter Chiarelli, executive advisor for the new center; and Shannon O'Kelley, COO for Ronald Reagan UCLA Medical Center, were quoted in the Daily News. The Daily News article was also featured in the Nov. 19 Whittier Daily News, San Gabriel Valley Tribune, City News-San Bernardino, Pasadena Star-News and the Inland Valley Daily Bulletin.

### **UC, UCLA Union Workers Go on Strike**

The [Los Angeles Times](#), the [Associated Press](#), [City News Service](#), [KCBS-Channel 2](#), [KNBC-Channel 4](#), [KTLA-Channel 5](#), [KABC-Channel 7](#), [KCAL-Channel 9](#), [KTTV-Channel 11](#), [KVEA-Channel 52](#), [KFWB-980 AM](#) and [KNX-1070 AM](#) reported Nov. 20 on a one-day strike staged by members of a patient care and service workers union at UCLA Health System facilities and other University of California medical centers. Dr. J. Thomas Rosenthal, chief medical officer for the UCLA Health System and associate vice chancellor of the David Geffen School of Medicine at UCLA, was interviewed by KTLA, KABC and KCAL and quoted by the L.A. Times; Ruben Gomez, a radiation therapist at Ronald Reagan UCLA Medical Center, was interviewed by KTLA.

### **Local Newspaper Features Santa Monica Campus' NICU Services**

The Nov. 19 [Santa Monica Daily News](#) highlighted UCLA Medical Center, Santa Monica's Neonatal ICU as part of an article on "World Prematurity Awareness Day." Dr. Valencia Walker, neonatologist at UCLA Medical Center, Santa Monica and assistant clinical professor, was quoted. Katie Wheeler, a social worker who covers the NICU, also commented.

### **UC Global Health Institute Gets \$4 Million**

The [Los Angeles Business Journal](#) reported Nov. 11 that Dr. Patrick Soon-Shiong, executive director of the UCLA Wireless Health Institute and a visiting professor of microbiology, immunology and molecular genetics, donated \$4 million to the UC Global Health Institute to support new cross-campus

interdisciplinary education and research. Dr. Thomas Coates, director of the Center for World Health at the David Geffen School of Medicine at UCLA and holder of the Michael and Sue Steinberg Endowed Chair in Global AIDS, was quoted.

### **Health Policy Expert Explains Aspects of the Affordable Care Act**

Dr. Dylan Roby, director of the health economics and evaluation research program at the UCLA Center for Health Policy Research, and an assistant professor at the UCLA Fielding School of Public Health, was quoted widely by media regarding various aspects of the Affordable Care Act (ACA). Coverage included Oct. 30 on the PBS program SoCal [Insider](#) and Nov. 14 on [KNX 1070AM](#) about enrollment in new insurance plans; Nov. 15 in the [Sacramento Bee](#) and Nov. 17 in [Kaiser Health News](#) about misinformation sent to the state's low-income residents regarding Medi-Cal; Nov. 15 in the [Orange County Register](#) about whether California will go along with President Obama's suggested "fix" for people whose policies were cancelled; Nov. 17 in the [Los Angeles Times](#) about California's healthcare exchange; Nov. 18 in [California Healthline.com](#) about how the state's various counties must adapt to the ACA; a Nov. 18 [WebMD](#) article about the renewal of private health insurance policies initially canceled; and Nov. 19 in the [Ventura County Star](#) (subscription required).

### **La Opinion Explores Universal Healthcare**

Joe Torres, a student at the David Geffen School of Medicine at UCLA, was featured in a Nov. 12 story by [La Opinion](#) about a California advertising campaign aiming to raise awareness of the Affordable Care Act and why it's important for undocumented immigrants to receive health care.

### **Body Clock Garners Global Headlines**

A discovery by Steve Horvath, professor of human genetics at the David Geffen School of Medicine at UCLA and of biostatistics at the UCLA Fielding School of Public Health, of a new biological clock with the potential to measure the age of human tissues, was reported Nov. 15 by [Fast Company](#), Nov. 14 by [Irish Medical News](#), Nov. 4 by [Business Insider](#), Oct. 23 by Poland's [Tylkonauka](#) magazine, and Oct. 21 by Bulgaria's [Tema Daily](#) and [Edna](#) magazine.

### **UCLA Work Highlighted by Japanese TV**

Japan's NHK Network explored a 2011 [Lancet Oncology](#) article on malignant melanoma by Dr. Eijun Itakura, a UCLA staff research associate in pathology, in an Oct. 30 segment of the show "Science for Everyone." The episode rebroadcast in the U.S. and Canada on Oct. 31 by TV Japan, a cable network.

### **WebMD Suggests Ways to 'Fit In'**

Dr. Elizabeth Laugeson, assistant clinical professor of psychiatry in the Semel Institute and director of The Help Group - UCLA Autism Research Alliance, was featured in a Nov. 15 [WebMD](#) article that discussed ways adults with Attention-Deficit/Hyperactivity Disorder (ADHD) can socialize appropriately. People with ADHD often have trouble understanding social cues.

### **Media Reports on Anxiety Disorders in Children and Adolescents**

Dr. Tara Peris, assistant professor of psychiatry at the Semel Institute, was featured widely regarding a paper she co-authored with Dr. Adriana Galván, assistant professor of psychology, showing that children and adolescents who suffer from anxiety disorders have increased activity in a specific part of the brain, the medial prefrontal cortex, when they are interpreting a situation negatively. Coverage included Nov. 14 in [Examiner.com](#); Nov. 19 by [redOrbit](#), [Medical Xpress](#), and [Science Codex](#); and Nov. 19 in [EIN News](#).

### **Reuters Health Examines Opioid Prescription Guidelines**

[Reuters Health](#) Nov. 13 spotlighted research led by Dr. Teryl Nuckols, assistant professor of general internal medicine and health services research, assessing guidelines that doctors use to prescribe opioids for chronic pain management. The article was also picked up Nov. 13 by [News Daily](#).

### **Facebook as a Tool for HIV Prevention**

[News Fix](#) reported Nov. 17 on a study led by Dr. Sean Young, assistant professor of family medicine and director of innovation at the Center for Behavior and Addiction Medicine at the David Geffen School of

Medicine at UCLA, that found that Facebook discussion groups helped men at high risk of HIV infection increase healthy behaviors and get tested for HIV.

### **Childhood Abuse's Link to Adult Health Problems**

[News Fix](#) reported Nov. 18 on a study led by Dr. Judith Carroll, a research scientist at the Semel Institute for Neuroscience and Human Behavior at UCLA, showing a correlation between abuse, lack of parental warmth in childhood and biological markers indicating elevated health risk in later life. The study was published in the Proceedings of the National Academy of Sciences.

### **Book Release Continues to Grab Headlines**

[EIN News](#) Nov. 14, and [Imperial Valley News](#) and KCRW's [Which Way, L.A.?](#) Nov. 18 reported on the release of a new book by Dr. Elizabeth Laugeson that is designed to help socially challenged teens and young adults make and keep friends. Laugeson is director of the Program for the Education and Enrichment of Relational Skills (PEERS) Clinic and an assistant clinical professor of psychiatry at the Semel Institute.

### **Prostate Biopsy Study Highlighted Nationwide**

[Ivanhoe News](#) Nov. 13; [KFDX-TV](#) (Texas) Nov. 14; [KLAS-TV](#), (Nev.) [KFQX-TV](#) (Mich.), [WWTW-TV](#) (Mich.), [WJRT-TV](#) (Mich.), [WWSB-TV](#) (Fla.) Nov. 18; [WTAJ-TV](#) (Penn.) Nov. 19, and [WIAT-TV](#) (Ala.) Nov. 20 reported on a new targeted biopsy study by Dr. Leonard Marks, professor of urology and director of the UCLA Active Surveillance Program, that is helping to locate hard-to-find prostate cancers.

### **UCLA Urology's "Movember" Efforts Lauded**

[HispanicBusiness.com](#) reported Nov. 18 on UCLA Urology participating in Movember by growing mustaches and raising money for prostate and testicular cancer research.

### **WaPo Highlights Extreme Morning Sickness Research**

An article Nov. 19 in the [Washington Post](#) about a lack of effective treatments for nausea highlighted research by Dr. Marlena Fejzo, assistant professor of hematology/oncology at the David Geffen School of Medicine at UCLA, showing that women with relatives who had experienced extreme morning sickness and vomiting were themselves at increased risk for the condition.

### **Website Covers Engineered Tomatoes that Target Intestinal Lipids, Improve Cholesterol**

[ThirdAge.com](#) reported Nov. 18 on research showing that a type of lipid in the small intestine may play a greater role than previously thought in generating the high cholesterol levels and inflammation that lead to clogged arteries. The UCLA team also found they could reduce the negative effects of these lipids in mice by feeding the animals a new genetically engineered tomato being developed at UCLA that is designed to mimic HDL ("good") cholesterol. Senior author Dr. Alan Fogelman, executive chair of the department of medicine and director of the atherosclerosis research unit at the David Geffen School of Medicine at UCLA, was quoted.

### **NPR Covers Brain/Gut Connections**

[NPR's "Morning Edition"](#) Nov. 18 aired a feature on research, including work at UCLA, studying the connections between the brain and gut and in particular, the impact of the bacteria that lives in the intestines. The story featured interviews with Dr. Emeran Mayer, professor of medicine in the division of digestive diseases and director of the Oppenheimer Family Center for the Neurobiology of Stress. A UCLA study subject was also featured at the Ahmanson-Lovelace Brain Mapping Center at UCLA.

### **Website, Local TV Cover Cognitive Decline and Stroke Risk Factors**

A story by [Ivanhoe Broadcast](#) Nov. 18 on cognitive decline and stroke risk factors appeared on AOL.com, WFRV-TV and WUMN-TV (Green Bay, Wis.) and WFMZ-TV (Allentown, Pa.). Dr. David Merrill, assistant clinical professor of psychiatry and biobehavioral sciences at the Semel Institute, was interviewed and a UCLA patient was featured.

### **Debate Over New Statin Guidelines**

Dr. Karol Watson, associate professor of cardiology, was interviewed Nov. 20 on [KTTV-Channel 11](#) about new guidelines she co-authored recommending that more people at risk of heart disease be prescribed cholesterol-lowering statin drugs.

### **When Critical Care is 'Futile'**

The [Huffington Post](#) Nov. 19 highlighted a study by researchers from the David Geffen School of Medicine at UCLA and colleagues examining the cost and frequency of critical-care patients receiving treatments that doctors feel will not save or meaningfully improve their lives. Dr. Neil Wenger, professor of medicine in the division of general internal medicine and health services research and director of the UCLA Healthcare Ethics Center at the David Geffen School of Medicine at UCLA, was quoted.

### **New Clinic Opens in Bakersfield**

Bakersfield's [KGET-Channel 17](#) and KERO-Channel 23 reported Nov. 20 that a joint program between the division of pediatric hematology and oncology at Mattel Children's Hospital UCLA and the Comprehensive Blood & Cancer Center (CBCC) in Bakersfield officially opened its clinic this week. The local clinic will provide access to renowned UCLA pediatric oncologists and reduce the need for children and their families to travel outside of Kern County for their care. Dr. Noah Federman, assistant professor of pediatric hematology/oncology at Mattel Children's Hospital UCLA, was interviewed by KGET.

### **Nanotechnology for Potential Treatment of Pancreatic Cancer**

[VR-Zone](#) and [Medical News Today](#) Nov. 14, [News for Today](#) Nov. 17, [ThirdAge.com](#) Nov. 18, and [MedGadget](#) Nov. 19 highlighted a study from UCLA's Jonsson Comprehensive Cancer Center proving the principle of a new method of microscopic drug delivery that could greatly improve the treatment of pancreatic cancer. Quoted in the coverage were the study's leaders Dr. Andre Nel, professor of nanomedicine and member of the California Nanosystems Institute (CNSI), and Dr. Huan Meng, adjunct assistant professor of nanomedicine.

### **Laboratory Findings May Enhance Treatment of Deadly Cancer**

[ASCO Post](#), [Bio-Medicine](#), and [N4SA](#) Nov. 21 featured a story on research from UCLA's Jonsson Comprehensive Cancer Center (JCCC) that could lead to more effective treatment of metastatic melanoma, the deadliest form of skin cancer. The study's leader, Dr. Roger Lo, JCCC member and director of the melanoma clinic in dermatology, was quoted in the coverage.

### **Radio Spotlights Services Offered to Wounded Warriors**

[WEEU 830AM](#) (Pa.) reported Nov. 7 on UCLA's Operation Mend program, a collaboration with Brooke Army Medical Center and the Greater Los Angeles V.A., which offers free reconstructive surgery and other medical services to members of the military wounded in the Iraq and Afghanistan wars. Melanie Gideon, program manager of the Operation Mend program, was interviewed.

## **BRIEFS**

A Nov. 15 [NPR](#) program noted the fact that Ronald Reagan UCLA Medical Center was cited among 300 hospitals that went from a penalty to a bonus based on the quality of its medical care under a Medicare program called Hospital Value-Based Purchasing.

An op-ed in the Nov. 14 [San Luis Obispo Tribune](#) about a California state senator's plan to introduce a tax on soda to curb childhood obesity referenced a study by the UCLA Center for Health Policy Research in the UCLA Fielding School of Public Health looking at the percentage of California children who drink sodas and other sugar-sweetened beverages daily.

## **QUOTABLES**

Dr. Benjamin Ansell, associate clinical professor of medicine in the division of general internal medicine and health services research at the David Geffen School of Medicine at UCLA and director of the UCLA

Comprehensive Health Program, was quoted Nov. 18 in a [New York Times](#) article about the controversy over an online calculator meant to gauge a patient's risk of heart attack and stroke.

Dr. Ravi Dave, cardiologist at UCLA Medical Center, Santa Monica and clinical professor of medicine, was quoted in a Nov. 14 [WebMD.com](#) story on new medical guidelines for statin use.

Dr. Gregg Fonarow, UCLA's Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, was quoted Nov. 18 in a [Newsday](#) article about research suggesting statin drugs do not increase the risk of dementia and memory loss. In addition, Fonarow was quoted Nov. 21 in a [HealthDay News](#) article about research suggesting that taking aspirin before bed can protect against heart attacks.

Dr. Carolyn Goh, assistant clinical professor of medicine in the division of dermatology, commented in a Nov. 18 [WebMD](#) article about helpful tips for shaving one's head.

Dr. Gerald Kominski, director of the UCLA Center for Health Policy Research and a professor at the UCLA Fielding School of Public Health, was quoted Nov.13 by the [Associated Press](#) about the relative success of the rollout of California's insurance exchange, Covered California.

Dr. Alison A. Moore, professor of medicine in the division of geriatrics at the David Geffen School of Medicine at UCLA and of psychiatry at the Semel Institute, was quoted Nov. 19 in a [Wall St. Journal](#) story examining how alcohol affects middle aged people.

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