



**UCLA HEALTH SCIENCES MEDIA REPORT**  
**For the week of Nov. 18-21, 2012**

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**Fox 11 News Features UCLA Expert in Report on Testicular Cancer**

**Trade Publication 3D Neural Mapping Project**

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**Websites Cover Older Patient Who Received New Heart Valve without Major Surgery**

[Examiner](#), [Medical Net News](#) and [NewsBlaze](#) Nov. 19 covered a 94-year-old patient who received a new heart valve via a more minimally-invasive method than traditional open heart surgery. The new aortic valve was deployed using a catheter — a long tube that travels through an artery in the groin up to the heart. Once in place, the valve is opened and starts working immediately. Due to age and illness, many patients are not good candidates for conventional surgery and this new procedure provides a much needed option. Dr. Jonathan Tobis, clinical professor of cardiology and director of interventional cardiology, and Dr. Richard Shemin, chief of cardiothoracic surgery, were quoted. The Examiner story ran on [Open Daily Community News](#).

**Media 'Tweezes' out Alzheimer's**

[Asian News International](#) reported Nov. 18 on research in which Gal Bitan, associate professor of neurology at the Semel Institute, and colleagues used an innovative compound known as a "molecular tweezer" in a mouse model to break up the toxic aggregations of proteins that afflict the brain in Alzheimer's disease. Bitan was quoted.

**Fox 11 News Features UCLA Expert in Report on Testicular Cancer**

Dr. Mark Litwin, chairman of the department of urology, was interviewed live Nov. 14 on [Fox 11 News](#) for a story about testicular cancer along with one of his patients. They both emphasized the need for men to perform regular self-examinations in order to catch this curable disease in its early stages.

**Trade Publication 3D Neural Mapping Project**

[Genetic Engineering and Biotechnology News](#) on Nov. 15 and the October issue of Nature featured UCLA's Mouse Connectome Project as "Best of the Web." Led by Hong-Wei Dong, an assistant professor in residence of neurology, the project is systematically creating a 3D comprehensive map of the neural connections for the mouse brain.

#### **WNPR Features Conversation with Innovation Expert**

[WNPR](#) radio's Oct. 31 Conversations on Healthcare featured an interview with Dr. Molly Coye, chief innovation officer for the UCLA Health System. Coye discussed broad reaching transformations under way at UCLA Health System that are utilizing innovative technology and team-based medicine to yield better health outcomes for their patient population, while reducing costs within the system.

#### **Prof Named to Fracking Panel**

[Press Connects](#) reported Nov. 15 that Dr. Richard Jackson, professor and chair of environmental health sciences at UCLA's Fielding School of Public Health, is one of three individuals appointed to review New York State's environmental report on shale gas development using hydraulic fracturing.

#### **HLN Shows How Social Stress Causes Inflammation**

An article published Nov. 20 on [HLN.com](#) highlighted a study led by George Slavich, a postdoctoral scholar at the Semel Institute for Neuroscience and Human Behavior at UCLA, and Shelley Taylor, professor of psychology and sociology, that found that social stress and rejection can trigger inflammation that increases the risk of asthma, arthritis, cardiovascular disease and other maladies.

#### **Doc Discusses Health Care Reform and Small Businesses**

Dr. Kavita Patel, adjunct assistant professor of psychiatry and biobehavioral sciences, was interviewed Nov. 20 on KPCC-89.3 FM's "[AirTalk](#)" about the effect the Affordable Care Act may have on small-business owners.

#### **BRIEFS**

A Nov. 20 blog article in the [New York Times](#) about online registries for Alzheimer's disease patients looking to participate in clinical studies cited Alzheimer's research studies at UCLA.

#### **QUOTABLES**

Susan Bowerman, assistant director of the UCLA Center for Human Nutrition, commented Nov. 17 in a [Lifescrpt](#) article about the health benefits of turkey.

Dr. James Cherry, professor of pediatric infectious diseases at Mattel Children's Hospital UCLA, was interviewed Nov. 20 on [KCAL-Channel 9](#) in a story about parents who opt-out of having their children vaccinated.

Dr. Ravi Dave, staff cardiologist at UCLA Medical Center, Santa Monica and associate clinical professor of medicine, commented Nov. 19 in a [CBS News](#) report about unemployment and heart-attack risk. The report aired on CBS affiliates nationwide, including KCAL-Channel 9 locally.

Dr. Noah Federman, assistant professor of pediatric hematology-oncology and director of the UCLA Pediatric Bone and Soft Tissue Sarcoma Program, was quoted Nov. 20 in a [Bakersfield Californian](#) story about a young patient whose leg was amputated due to arteriovenous malformation.

Dr. Gregg Fonarow, UCLA's Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented Nov. 19 in [NBC News.com](#) and [HealthDay News](#) articles about research suggesting that unemployment can increase an individual's risk of heart attack.

Dr. Jeffrey Klausner, professor of infectious diseases and global health, was quoted Nov. 19 in a [Los Angeles Times](#) article about proposed new guidelines calling for most 15- to 64-year-olds to be routinely screened for HIV.

Dr. Mark Morocco, associate clinical professor of emergency medicine, commented Nov. 19 in an [American Medical News](#) article about the portrayal of doctors on TV.

Dr. Olga Olevsky, assistant clinical professor of hematology/oncology and member of the Jonsson Comprehensive Cancer Center, commented Nov. 18 on the [Today Show](#) regarding Miss America contestant Allyn Rose's decision to have a preemptive double mastectomy due to her genetic predisposition for breast cancer.

Dr. Dennis Slamon, chief of hematology/oncology and executive vice chair for research in the department of medicine, and member of the Jonsson Comprehensive Cancer Center, was featured Nov. 17 on the Nickelodeon network as part of the [Teen Nick HALO Awards](#). Dr. Slamon gave actor Emma Stone and HALO award recipient Matt Ferguson a tour of the JCCC Translational Oncology Research Laboratory in Santa Monica.

Dr. Denise Sur, chief of staff at UCLA Medical Center, Santa Monica and director of the UCLA Family Medicine Residency Program, was quoted in a Nov. 20 [Santa Monica Daily Press](#) story about the physical fitness of students in the Santa Monica-Malibu Unified School District.

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