



**UCLA HEALTH SCIENCES MEDIA REPORT  
For the week of Dec. 7-13, 2012**

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### **Geffen Gift to Transform Medical Education at UCLA Garners Wide Coverage**

David Geffen's gift of \$100 million to UCLA to establish a scholarship fund that will cover the entire cost of education for the very best medical students at UCLA's David Geffen School of Medicine was highlighted Dec. 13 by the [Los Angeles Times](#), a [New York Times](#) blog, the [Associated Press](#), [KABC-Channel 7](#), the [Hollywood Reporter](#), [Bloomberg](#), PRI's "Marketplace," [KPCC 89.3FM \(1 | 2\)](#), [KNX 1070AM](#), [KCRW 89.9FM](#), [KABC 790AM](#), [ABC News.com](#), the [Chronicle of Philanthropy](#), [Inside Higher Ed](#), [Forbes](#), the [Los Angeles Business Journal](#), [City News Service](#), [Entertainment Weekly](#), the [Wrap](#), an [Examiner.com](#), Britain's [Sky News](#), the [Inquisitr](#) blog, [International Science Times](#) and [Catholic Online](#). UCLA Chancellor Gene Block; Dr. A. Eugene Washington, UCLA vice chancellor for health sciences and dean of the David Geffen School of Medicine at UCLA; Gloria Pinedo, financial aid director for the Geffen School; and Emily Dubina, a third-year medical school student at UCLA, were quoted and interviewed in the coverage.

### **Man Goes Home with Artificial Heart**

[KNBC-Channel 4](#) reported Dec. 10; [Domain-b](#) reported Dec. 8; the [Examiner.com](#) reported Dec. 7, and [KTLA-Channel 5](#), [KABC-Channel 7](#), [KTTV-Channel 11](#) and [Noticias Mundo Fox](#) reported Dec. 6 that doctors at Ronald Reagan UCLA Medical Center removed a patient's diseased heart and replaced it with a total artificial heart powered by a device that can fit in a backpack, allowing the patient to resume normal life at home while waiting for a transplant. Dr. Murray Kwon, assistant professor of cardiothoracic surgery; Dr. Ali Nsair, assistant professor of cardiology; Dr. Mario Deng, professor of cardiology and medical director of the UCLA Advanced Heart Failure/Mechanical Support/Heart Transplant Program; Dr. Richard J. Shemin, professor and chair of cardiothoracic surgery and surgical director of the UCLA Mechanical Circulatory Support Program; and Dr. Martin Cadeiras, assistant professor of cardiology, were featured in the coverage.

### **Targeted Prostate Biopsy Study Garners Headlines**

[Science Daily](#), [Asian News International](#), [Examiner.com](#), [KPCC 89.3FM](#), [NBCNews.com](#), [Medical Xpress](#), [Doctor's Lounge](#), [Drugs.com](#), [Medical Quack](#), [NewsPT](#), [HealthDay News](#), [Urology Times](#), [Science Codex](#), [In Sciences](#), [KNX-1070 AM](#), [Med Page Today](#), [Medical News Today](#) and [News-Medical](#) Dec. 10 and [Outcome Magazine](#), [Private MD](#), [Medex](#), [Prostate Cancer Victory](#), [Healthy Tips](#) and [Radiology Daily](#) Dec. 11 reported on a study by UCLA researchers demonstrating that prostate cancer — long identifiable only through painful, hit-or-miss biopsies — can be diagnosed far more easily and accurately using a new procedure that combines MRI and ultrasound. Dr. Leonard Marks, clinical professor of urology, was quoted.

### **KCBS, KCAL Track Kidney Donation**

[KCBS-Channel 2](#) and [KCAL-Channel 9](#) reported Dec. 11 on the story of Justin Hostert, a 23-year-old who donated a kidney at Ronald Reagan UCLA Medical Center for his father, Craig, who received the life-saving organ at St. Joseph Hospital in Orange, Calif. Craig Hostert is a founder, with his wife Kathleen, of the Donate Life Run/Walk in Orange County.

### **Infectious Diseases Doctor Pens Column on Global Sex Trade**

The [Los Angeles Daily News](#) Dec. 11 ran a column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious disease, about the sex trade in Manilla, Philippines and other parts of the world. The Pasadena Star-News also carried the column.

### **Newsmax Reports on Healing Our Wounded Warriors**

The December issue of Newsmax magazine featured UCLA's Operation Mend program in an article about efforts to treat wounded warriors using leading-edge treatments. Operation Mend provides reconstructive surgery and other medical treatments for our nation's service members wounded in Iraq and Afghanistan.

### **Trade Publication Looks at California Hospital Disaster Plan Efforts**

In a Dec. 12 [California Healthline Special Report](#), experts discussed how hospitals across California are forming partnerships to bolster their emergency response efforts. Kurt Kainsinger, disaster resource center manager at UCLA Healthcare System, was one of the experts interviewed.

### **Palasadian Post Commentary Honors Former Pediatric Nurse**

The Oct. 25 Palasadian Post featured a commentary honoring the life of Myra Possman, former pediatric nurse and unit director at UCLA Medical Center, Santa Monica. The hospital's pediatric playroom is now named in her honor.

### **Dietician Provides Holiday Eating Tips**

A Dec. 13 [Santa Monica Mirror](#) story on how to maintain, not gain, weight during the holiday season contained healthy eating tips from UCLA Medical Center, Santa Monica dietitian Pam Anderson.

### **Media Reports on Award to Stem Cell Researchers**

[Genetic Engineering and Biology News](#), and [Examiner.com](#) reported Dec. 13 on two cardiology investigators from the Broad Stem Cell Research Center who received grants from the California Institute of Regenerative Medicine (CIRM) totaling over \$6 million.

### **Examiner.com Scans Liposarcoma Diagnosis**

[Examiner.com](#) reported Dec. 10 on UCLA cancer researchers who used FAC PET scanning to identify features in certain deadly liposarcoma tumors that indicate when patients with the disease will respond to chemotherapy.

### **Muscular Dystrophy Story Covered by Online News Sites**

[Examiner.com](#), [California Stem Cell Report](#), [Bright Surf](#), [News-Medical.net](#), [Bio Info](#), [Science Newsline](#), [Medical Xpress](#), [Health Canal](#), [Cure Duchenne](#), [Stem Cell Roundup](#) and [Science Daily](#) Dec. 12 featured a study that found a potential new drug for Duchenne muscular dystrophy. The study was done by Carrie Miceli, professor of microbiology, immunology and molecular genetics, and Dr. Stan Nelson, professor of human genetics.

### **Women, Sleep Apnea and Brain Damage**

[Zee News](#) and [Asian News International](#) reported Dec. 8, and [HealthDay News](#) reported Dec. 7, on a study led by Paul Macey, assistant professor at the UCLA School of Nursing, that found that women suffering from sleep apnea have, on average, a higher degree of brain damage than men with the disorder. Macey was quoted in the coverage.

### **Urologist Comments on Governor's Prostate Cancer**

Dr. Mark Litwin, chairman of the department of urology, commented on Gov. Jerry Brown's prostate cancer in stories on [KNX 1970AM](#), [KPCC 89.3FM](#), the [Los Angeles Times](#), [Bloomberg](#) and the [Associated Press](#). The AP story appeared in dozens of outlets nationwide, including Salon, ABCNews.com, the New York Daily News, CBS Sacramento, Fox News and the Seattle Times.

### **Semel Professor Discusses Video Game Addiction among Adults**

Dr. Timothy Fong, an associate professor of psychiatry at the Semel Institute and director of the Impulse Control Disorders Clinic, was featured in a Dec. 6 ABC [World News](#) Tonight segment about the growing problem of video game addiction on the part of adults.

### **Pediatrician Speaks about Latino Kids and Early Language Skills**

Dr. Alma Guerrero, clinical professor of pediatrics and a researcher with the UCLA Center for Healthier Children, Families and Communities, was interviewed Dec. 11 on [KNX-1070 AM](#) about her research with colleagues examining social and cognitive development among Latino preschool-age children. The study was also featured Dec. 12 in [Hispanically Speaking News](#).

### **Local Radio Highlights Nation's First 'Breathing Lung' Transplant**

[KFI 640AM](#) reported Dec. 9 that the lung transplant team at Ronald Reagan UCLA Medical Center performed the nation's first 'breathing lung' transplant using an experimental device that kept the organs

alive and breathing during transport. Dr. Abbas Ardehali, professor of cardiothoracic surgery and director of the UCLA Heart and Lung Transplant program, was interviewed.

### **Beverly Hills Courier Reveals Truth behind Cosmetic Surgery**

The [Beverly Hills Courier](#) featured a Dec. 6 review of a book authored by Dr. Robin Yuan, assistant clinical professor of plastic and reconstructive surgery. The book, "Behind the Mask, Behind the Glitter: The Deeper Truths about Safe, Smart Cosmetic Surgery," details his views on what makes cosmetic surgery successful for his patients.

### **EveryDay Health Investigates Woman's Mysterious Malady**

A Dec. 3 [EveryDay Health](#) story profiled a UCLA patient who had a tiny hole in the balance chamber of her ear, which allowed sounds from inside and outside her body to reverberate inside her brain. Dr. Quinton Gopen, assistant professor of head and neck surgery, diagnosed the problem and partnered with Dr. Isaac Yang, assistant professor of neurosurgery, to repair it. Both doctors were quoted.

### **Health Magazine Reports on Kidney Stone Study**

The December issue of Health Magazine reported on research suggesting that kidney stones' incidence has risen sharply in correlation with increased obesity and diabetes in the U.S. Dr. Charles Scales Jr., a Robert Wood Johnson Foundation/U.S. Department of Veterans Affairs Clinical Scholar in urology and medicine, was quoted.

## **BRIEFS**

[Becker's ACS Review](#) reported Dec. 12 that Dr. Nick Shamie, spine surgeon in the Spine Center at UCLA Medical Center, Santa Monica, presented a lecture at Zhejiang University in China on minimally invasive spine surgery.

The [Acorn](#) reported Dec. 13 on the efforts of a local 9-year-old boy who is organizing his third annual holiday toy drive for patients at Mattel Children's Hospital UCLA.

## **QUOTABLES**

Rabbi Pearl Barlev, staff chaplain at Ronald Reagan UCLA Medical Center, was quoted Dec. 12 in a [Jewish Journal](#) story about the role of chaplains in hospitals.

Christopher Colwell, professor of psychiatry at the Semel Institute, was quoted in a Dec. 12 [New York Times](#) blog article on why the afternoon may be the best time to exercise.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted Dec. 8 in a [HealthDay News](#) article that also ran on the [Doctors Lounge](#) about a new drug that may help prevent fatal blood clots in patients with deep vein thrombosis. He was also quoted Dec. 10 in a [HealthDay News](#) story about how CPR saves more lives with just chest compression and not mouth-to-mouth resuscitation. In addition, he was quoted Dec. 11 in a [HealthDay News](#) story about research showing that women who are even light or moderate smokers have an increased risk of sudden cardiac death. This story also posted on [U.S. News & World Report](#). Fonarow also commented in a Dec. 13 [HealthDay News](#) story that also appeared on [Doctors Lounge](#) about a study showing that yo-yo dieting can hurt the heart.

Dr. Patricia Ganz, professor of health services and medicine and member of the Jonsson Comprehensive Cancer Center, was quoted in a Dec. 7 [USA Today](#) story on the debate over "chemo brain" among breast cancer survivors.

Dr. Daniel Geschwind, professor of neurology, psychiatry, and genetics and director of the Center for Autism Research at the Semel Institute, was quoted in a Dec. 5 [Boston Globe](#) article about the development of a prototype blood test for autism.

Dr. Heather Gillespie, sports medicine physician at UCLA Medical Center, Santa Monica, commented in a Dec. 6 [WebMD](#) story on research published in the journal *Medicine & Science in Sports & Exercise* on the hazards of using ibuprofen before and after workouts.

Dr. Christopher Giza, associate professor of pediatric neurology and neurosurgery at Mattel Children's Hospital UCLA and a member of the UCLA Brain Injury Research Center, was quoted Dec. 12 in [HealthDay](#) and [MyHealthNewsDaily](#) articles about how concussions may affect kids for months after the injury.

Dr. J. Randolph Hecht, director of UCLA's gastrointestinal oncology program, was quoted Dec. 9 in a [Wall Street Journal](#) report on the condition of Venezuelan President Hugo Chavez, who is being treated for cancer.

Dr. Arash Heidari, assistant health sciences clinical professor of medicine, was quoted Dec. 8 in a [Bakersfield Californian](#) article about treatment for Valley fever and other fungal infections.

Dr. Mitchell Kamrava, assistant clinical professor of radiation oncology and member of the Jonsson Comprehensive Cancer Center, was quoted Dec. 12 in a Fox News Radio story on Gov. Jerry Brown's announcement that he was being treated for prostate cancer.

Dr. Jill Klessig, professor of clinical medicine, was quoted Dec. 7 in an article in Canada's [National Post](#) about conflicts between hospitals and religious families over end-of-life recommendations for patients.

Emmanuel Maidenberg, associate clinical professor of psychiatry and director of the Cognitive Behavior Therapy Clinic at the Semel Institute, was quoted in the Dec. 7 [MedScape News](#) regarding a study of elderly people that suggests the intensity of exercise to maintain cognitive fitness may be at least as important as the length of time spent doing physical activities.

Dr. Mark Morocco, professor of medicine and associate residency director of emergency medicine at Ronald Reagan UCLA Medical Center, was quoted Dec. 11 in a [San Bernardino Sun](#) article about how emergencies and high-stress situations can cause individuals to exhibit "superhuman" strength.

Steven P. Wallace, associate director of the UCLA Center for Health Policy Research and chair of community health sciences at the Fielding School of Public Health, was quoted in a Dec. 12 [USA Today](#) article about California using managed care plans to cover health costs for patients eligible for both Medicare and Medicaid.

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