

2018 Sponsor/Exhibitor Prospectus

Exploring Evidence-Based Care Transition
Across the Lifespan
September 28, 2018

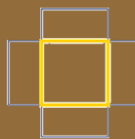


At the *NEW*

UCLA Meyer and Renee Luskin Conference Center

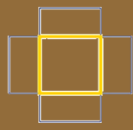
Be among the first to experience this exceptional and inspirational learning and social environment

UCLA Health



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Research and Evidence-Based Practice are powerful tools for advancing the science of Nursing and improving the quality of patient care and outcomes. Nurses are at the heart of the patient experience, at the forefront of innovation, and often the first to recognize trends and opportunities that have far-reaching benefits to both patients and clinicians.

Dear Colleague:

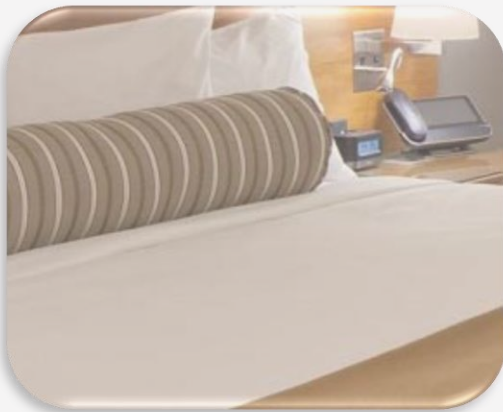
We welcome you to present your products and services as an exhibitor, sponsor or advertiser at the 17th Annual Research and Evidence-Based Practice Conference: *Exploring Evidence-Based Care Transition Across the Lifespan*, on September 28, 2018. This year will provide an opportunity to network and be a part of something exciting at the Meyer and Renee Luskin Conference Center at UCLA, in Los Angeles, California.

The conference provides an opportunity to raise awareness of new healthcare trends, while supporting quality improvement, evidence-based practice, research and innovation at the bedside. The 2018 conference program will feature a wide range of topics focusing on innovation, inquiry and improving patient care. Highlights of the event include keynote speaker and an impressive range of other speakers, podium and poster presentations representing researchers, clinicians, educators, and students; and networking opportunities. Our conference participants are leaders, educators, innovators and influencers; tasked to learn the latest in innovation and best practice, and bring that information back to their units and institutions. Attendees are interested in books and periodicals, clinical therapeutic devices, educational and clinical software, research funding and granting agencies and financial services.

Previous conferences have welcomed participants from across the country and around the globe, and included clinical and administrative nurse leaders in education, research and practice, as well as students and interdisciplinary team members.

We hope you will visit our website at nursing.uclahealth.org/EBPConference for more information and to be a part of the change. We look forward to seeing you in September!

Conference Planning Committee, Nursing Practice Research Council



Join us at the NEW exclusive
UCLA Meyer & Renee Luskin Conference Center

Where the best academic minds, clinical innovators and researchers meet to exchange ideas that help shape the world

425 Westwood Plaza, Los Angeles, CA 90095
(855) LCC-UCLA (522-8252)

A limited number of rooms have been reserved at the UCLA Meyer & Renee Luskin Conference Center at a special rate of \$249. The Center is the new heart and focal point of the UCLA campus, and site of the 2018 Research and Evidence-Based Practice Conference.

Please visit nursing.uclahealth.org/EBPConference or call (855) 522-8252 for contact and group code information when reservations will be available. Self-parking, full-service restaurant and lounge, well-equipped fitness center, concierge service, business center and wi-fi are available on site.

Exploring Evidence-Based Care Transition Across the Lifespan

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Be a part of the change! A number of Conference Sponsorship Opportunities are available that will maximize exposure for your company, before, during and after the conference.

SPONSOR/EXHIBITOR

Depending upon your sponsorship level, you can expect your company's name to receive numerous viewing opportunities through our pre- and post-conference marketing efforts, including the UCLA Nursing website, eblasts and posts to numerous major community and national nursing institutions.

\$2000 Platinum Sponsor

- Support recognition during opening remarks and lunch
- 2 Full registrations
- Written recognition in onsite materials
- 1 Table top*

\$1000 Gold Sponsor

- Support recognition during lunch
- Written recognition in onsite materials
- 2 Full registrations
- 1 Table top*

\$750 Silver Sponsor

- Written recognition in onsite materials
- 2 Full registrations
- 1 Table top*

\$500 Table Top Sponsor

- 1 Full registration
- 1 Table top*

In-Kind and Tailored Sponsorships: Contact us to create a specialized option that meets your needs.

*Table top includes: 1 table (6'), 1 chair, 1 power socket (15 amps/120 volts)

The deadline for reserving a booth, reserving advertising space, and for having a sponsorship included in the conference program is Saturday, September 1, 2018.

EXHIBITOR SCHEDULE:

Friday September 28, 2018

6:30am-8:00am Exhibitor Setup

7:00am-8:00am Exhibitor Room Open during
Registration & Coffee

8:00am-4:00pm Exhibitor Room Open

4:00pm-4:30pm Exhibitor Teardown

Exhibitor Room hours are subject to change

ADVERTISING

Receive invaluable exposure to every conference participant and interested friend by advertising in the conference program; and available online, before, during and after the conference.

Ad Unit	Dimensions	Price
Back cover	7" x 10"	\$1,000
Inside front cover	7" x 10"	\$1,000
Full page	7" x 10"	\$600
½ page horizontal	7" x 4 7/8"	\$400
½ page vertical	3 3/8" x 10"	\$400
¼ page	3 3/8" x 4 7/8"	\$250
Business card		\$125
Flyer insert for conference bag		\$300

**FOR MORE INFORMATION OR TO TAILOR A SPONSORSHIP OPPORTUNITY THAT MEETS YOUR
INDIVIDUAL NEEDS Contact Karyn Greenstone at kgreenstone@mednet.ucla.edu**