

Greg Lauren's BARRACKS Pops Up on Grand Street

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The AvenueInsider had a studio visit with **Greg Lauren**, the talented (and handsome) artist/designer who has just opened a pop-up store cum exhibit on Grand Street called “BARRACKS.” Lauren’s one of a kind pieces are made from military materials from sleeping bags to army blankets to utility bags. Lauren then creates tailored yet raw and inventive clothing from the stuff he has found at army/navy outposts and thrift markets around the country. A portion of every sale benefits Operation Mend, which helps treat U.S. military personnel wounded during service in Iraq and Afghanistan. BARRACKS opens today, Veteran’s Day – so it’s the perfect time to visit and help Operation Mend.

“I am an artist and my studio used to be right around the corner,” Lauren told us. “So this is an extension of my art. This space used to be where I bought my art supplies. So it feels like home.”

Lauren, who designs and produces his line (there is also a ready to wear line sold in over 25 stores internationally and the collection is under a year old) in Los Angeles, says that he always feels at home in both L.A. and New York. “I went to Dalton so I am a born and bred New Yorker. But L.A. is now home too. It’s great to be here for a few weeks and do this project.”

The coats made out of army blankets and the bags fashioned from army pants are must-buys and will turn heads from the Surrey Hotel to the Standard. So get down to the exhibit/shop fast because these one of a kind BARRACKS pieces are only up for a few weeks.

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