

PLAY WITH PURPOSE

UCLA Health
Blood & Platelet Center

**WHEN YOU DONATE
BLOOD OR PLATELETS**



2 HOURS
of GAME TIME
for Whole Blood Donations

5 HOURS
of GAME TIME
for Platelet Donations

ARE YOU GAME?

Schedule your donation appointment today!

It's Game on for Giving Back!

The **UCLA Health Blood & Platelet Center** is teaming up with the **Bruins Esports & Gaming Lounge** for an exciting new gift option offered ***exclusively*** at the Ackerman Student Union Donor Center!

Now, when you donate blood or platelets, you don't just help save lives—you can earn **game time** to use at the Bruins Esports & Gaming Lounge.

Here's how it works:

- **Blood donors earn 2 hours of game time** per donation.
- **Platelet donors earn 5 hours of game time** per donation.

Your donation fuels patients in need and powers up your playtime — It's a win-win. Whether you're into competitive Esports or casual gaming, this is your chance to make a real impact and get rewarded for it.

Donate, game, repeat.

Schedule your appointment starting February 17th, 2026 at the **Ackerman Student Union Center** and start earning game time today!

Telephone: (310) 825-0888, Select option 2

Email: gotblood@mednet.ucla.edu

Website: www.uclahealth.org/gotblood